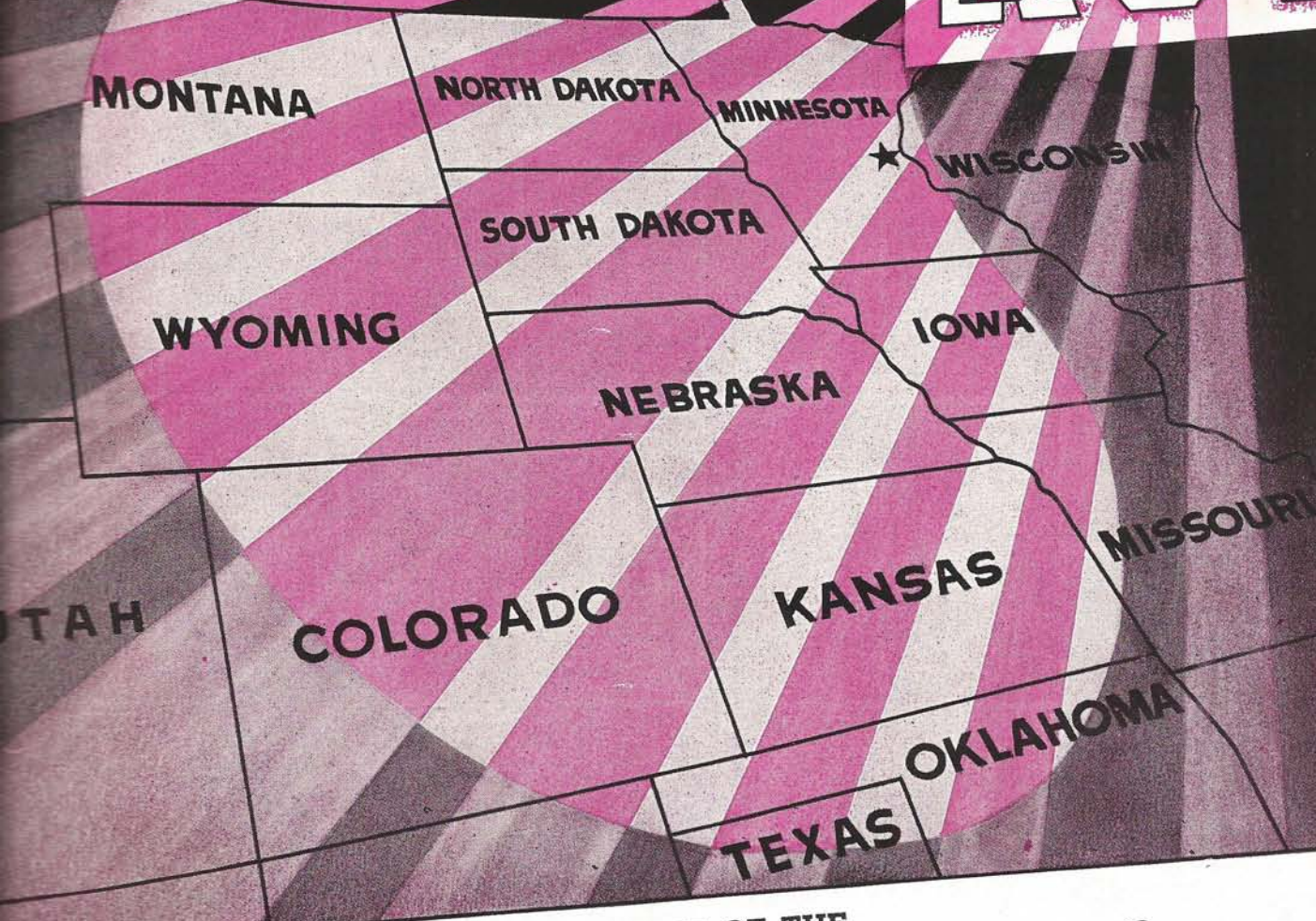


A unique directive antenna array takes KSTP's 50,000 watts and creates a 133,500-watt nighttime impact westward from the Twin Cities—affording this 50 per cent .5 m/v skywave coverage.

# KSTP



YOUR KSTP SOUVENIR OF THE

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Some of the Stars of

### KSTP Sunset Valley Barn Dance



Kathryn Kohls



Billy Folger



Bernice Haium



Bobby Walker

*Morning*

|              | SUNDAY                                          | MONDAY                                  | TUESDAY                                                        | WEDNESDAY                                                     | THURSDAY                                                       | FRIDAY                                                         | SATURDAY                                                               |
|--------------|-------------------------------------------------|-----------------------------------------|----------------------------------------------------------------|---------------------------------------------------------------|----------------------------------------------------------------|----------------------------------------------------------------|------------------------------------------------------------------------|
| <b>6 AM</b>  | 00 Musicfor Sunday<br>L. S.                     | Sunrise Roundup<br>L. P.                | Sunrise Roundup<br>L. P.                                       | Sunrise Roundup<br>L. P.                                      | Sunrise Roundup<br>L. P.                                       | Sunrise Roundup<br>L. P.                                       | Sunrise Roundup<br>L. P.                                               |
|              | 15                                              |                                         |                                                                |                                                               |                                                                |                                                                |                                                                        |
|              | 30                                              | Farm Forum<br>L. P.                     | Farm Forum<br>L. P.                                            | Farm Forum<br>L. P.                                           | Farm Forum<br>L. P.                                            | Farm Forum<br>L. P.                                            | Farm Forum<br>L. P.                                                    |
|              | 45                                              | Norseman Snuff                          | Norseman Snuff                                                 | Norseman Snuff                                                | Norseman Snuff                                                 | Norseman Snuff                                                 | Norseman Snuff                                                         |
| <b>7 AM</b>  | 00 News—N. S.<br>Radio City<br>Revue—N. S.      | Alex Dreier<br>N. C.<br>Skelly Oil      | Alex Dreier<br>N. C.<br>Skelly Oil                             | Alex Dreier<br>N. C.<br>Skelly Oil                            | Alex Dreier<br>N. C.<br>Skelly Oil                             | Alex Dreier<br>N. C.<br>Skelly Oil                             | Alex Dreier<br>N. C.<br>Skelly Oil                                     |
|              | 15                                              | Farm News Time<br>L. C.<br>Land O'Lakes | Farm News Time<br>L. C.<br>Land O'Lakes                        | Farm News Time<br>L. C.<br>Land O'Lakes                       | Farm News Time<br>L. C.<br>Land O'Lakes                        | Farm News Time<br>L. C.<br>Land O'Lakes                        | Farm News Time<br>L. C.<br>Land O'Lakes                                |
|              | 30                                              | Mood of the<br>Morning—N.S.             | Morning News-<br>paper of the Air<br>L. C.<br>Griffin Polishes | Morning News-<br>paper of the Air<br>L.S.                     | Morning News-<br>paper of the Air<br>L. C.<br>Griffin Polishes | Morning News-<br>paper of the Air<br>L. C.<br>Griffin Polishes | Morning News-<br>paper of the Air<br>L. C.—St. P. Book<br>& Stationery |
|              | 45                                              |                                         | Morning<br>Musicales<br>L. P.                                  | Morning<br>Musicales<br>L. P.                                 | Morning<br>Musicales<br>L. P.                                  | Morning<br>Musicales<br>L. P.                                  | Morning<br>Musicales<br>L. P.                                          |
| <b>8 AM</b>  | 00 World News<br>Roundup<br>N. S.               | Everything Goes<br>N. S.                | Everything Goes<br>N. S.                                       | Everything Goes<br>N. S.                                      | Everything Goes<br>N. S.                                       | Everything Goes<br>N. S.                                       | Everything Goes<br>N. S.                                               |
|              | 15                                              | Commando Mary<br>W.S.                   |                                                                |                                                               |                                                                |                                                                |                                                                        |
|              | 30                                              | Lutheran Hour<br>L. S.                  | World News<br>L. C.—Groves<br>Laboratories<br>Musicales—L.P.   | World News<br>L. C.—Groves<br>Laboratories<br>Musicales—L. P. | World News<br>L. C.—Groves<br>Laboratories<br>Musicales—L.P.   | World News<br>L. C.—Groves<br>Laboratories<br>Musicales—L. P.  |                                                                        |
|              | 45                                              |                                         | Robert St. John<br>N.S.                                        | Robert St. John<br>N.S.                                       | Robert St. John<br>N.S.                                        | Robert St. John<br>N.S.                                        |                                                                        |
| <b>9 AM</b>  | 00 Highlights of<br>the Bible<br>N. S.          | Lora Lawton<br>N. C.<br>Bab-O           | Lora Lawton<br>N. C.<br>Bab-O                                  | Lora Lawton<br>N. C.<br>Bab-O                                 | Lora Lawton<br>N. C.<br>Bab-O                                  | Lora Lawton<br>N. C.<br>Bab-O                                  | Nellie Revell<br>Presents<br>N. S.                                     |
|              | 15                                              |                                         | The Open Door<br>N.C.—Chase &<br>Sanborn Coffee                | The Open Door<br>N.C.—Chase &<br>Sanborn Coffee               | The Open Door<br>N.C.—Chase &<br>Sanborn Coffee                | The Open Door<br>N.C.—Chase &<br>Sanborn Coffee                | Music<br>Depreciation<br>N. S.                                         |
|              | 30                                              | Words and<br>Music—N.S.                 | Help Mate<br>N. C.<br>Old Dutch Clnsr.                         | Help Mate<br>N. C.<br>Old Dutch Clnsr.                        | Help Mate<br>N. C.<br>Old Dutch Clnsr.                         | Help Mate<br>N. C.<br>Old Dutch Clnsr.                         | Babe Ruth in<br>Person                                                 |
|              | 45                                              |                                         | Hollywood<br>Theatre of the<br>Air—N.C.<br>Dreft               | Hollywood<br>Theatre of the<br>Air—N.C.<br>Dreft              | Hollywood<br>Theatre of the<br>Air—N.C.<br>Dreft               | Hollywood<br>Theatre of the<br>Air—N.C.<br>Dreft               | Shorty & Sue<br>N. S.                                                  |
| <b>10 AM</b> | 00 Rhapsody of<br>Rockies<br>N. S.              | Road of Life<br>N. C.<br>Duz            | Road of Life<br>N. C.<br>Duz                                   | Road of Life<br>N. C.<br>Duz                                  | Road of Life<br>N. C.<br>Duz                                   | Road of Life<br>N. C.<br>Duz                                   | Saturday<br>Showdown<br>N. S.                                          |
|              | 15                                              |                                         | Vic and Sade<br>N. C.<br>Crisco                                | Vic and Sade<br>N. C.<br>Crisco                               | Vic and Sade<br>N. C.<br>Crisco                                | Vic and Sade<br>N. C.<br>Crisco                                |                                                                        |
|              | 30                                              | World News<br>N. S.                     | Snow Village<br>N. C.<br>Wh. Lndry Soap                        | Snow Village<br>N. C.<br>Wh. Lndry Soap                       | Snow Village<br>N. C.<br>Wh. Lndry Soap                        | Snow Village<br>N. C.<br>Wh. Lndry Soap                        | U.S. Coast Guard<br>Band—N.S.                                          |
|              | 45                                              | Romance Trails<br>N. S.                 | David Harum<br>N. C.<br>Aunt Polly's<br>Soup Mix               | David Harum<br>N. C.<br>Aunt Polly's<br>Soup Mix              | David Harum<br>N. C.<br>Aunt Polly's<br>Soup Mix               | David Harum<br>N. C.<br>Aunt Polly's<br>Soup Mix               |                                                                        |
| <b>11 AM</b> | 00 World Front<br>N. C.<br>Bunte Bros.<br>Candy | Household Forum<br>L. P.                | Consumers'<br>Clinic—W.S.                                      | Household Forum<br>L. P.                                      | Household Forum<br>L. P.                                       | Household Forum<br>L. P.                                       | Playground<br>Artists—L. S.                                            |
|              | 15                                              |                                         |                                                                |                                                               |                                                                |                                                                | Consumers' Time<br>W. S.                                               |
|              | 30                                              | Treasury Star<br>Parade<br>W. S.        | Household Forum<br>L. P.                                       | Household Forum<br>L. P.                                      | Household Forum<br>L. P.                                       | Household Forum<br>L. P.                                       | Mirth &<br>Madness<br>N. S.                                            |
|              | 45                                              | Fort Snelling<br>W.S.                   | Florence Murphy<br>L. C.<br>Mpls. Star-Jnl.                    | Florence Murphy<br>L. C.<br>Mpls. Star-Jnl.                   | Florence Murphy<br>L. C.<br>Mpls. Star-Jnl.                    | Florence Murphy<br>L. C.<br>Mpls. Star-Jnl.                    | 4-H Club<br>L. S.                                                      |

# Afternoon

|      |    | SUNDAY                                                                 | MONDAY                                                           | TUESDAY                                                          | WEDNESDAY                                                        | THURSDAY                                                         | FRIDAY                                                           | SATURDAY                                               |
|------|----|------------------------------------------------------------------------|------------------------------------------------------------------|------------------------------------------------------------------|------------------------------------------------------------------|------------------------------------------------------------------|------------------------------------------------------------------|--------------------------------------------------------|
| 12 M | 00 | World News<br>L.S.                                                     | Midday News<br>L.C.<br>Sweetheart Soap                           | Midday News<br>L.S.                                              | Midday News<br>L.C.<br>Sweetheart Soap                           | Midday News<br>L.S.                                              | Midday News<br>L.C.<br>Sweetheart Soap                           | Midday News<br>L.S.                                    |
|      | 15 | Labor for Victory<br>W. S.                                             | Main Street<br>L. P.                                             | Main Street<br>L. P.                                             | Main Street<br>L. P.                                             | Main Street<br>L. P.                                             | Main Street<br>L. P.                                             | Main Street<br>L. P.                                   |
|      | 30 | Dinning Sisters<br>N.S.                                                |                                                                  |                                                                  |                                                                  |                                                                  |                                                                  |                                                        |
|      | 45 | Voice of the Amer-<br>ican Dairy—N.C.<br>American Dairy<br>Association | Carey Longmire<br>N.S.                                           | Carey Longmire<br>N.S.                                           | Carey Longmire<br>N.S.                                           | Carey Longmire<br>N.S.                                           | Carey Longmire<br>N.S.                                           | War Telescope<br>W.S.                                  |
| 1 PM | 00 | Lutheran Lay-<br>men's League<br>L. C.                                 | Guiding Light<br>N. C.<br>Wheaties                               | Guiding Light<br>N. C.<br>Wheaties                               | Guiding Light<br>N. C.<br>Wheaties                               | Guiding Light<br>N. C.<br>Wheaties                               | Guiding Light<br>N. C.<br>Wheaties                               | Roy Shield & Co.<br>N. S.                              |
|      | 15 |                                                                        | Lonely Women<br>N. C.<br>Kitchen Tested<br>Flour                 | Lonely Women<br>N. C.<br>Kitchen Tested<br>Flour                 | Lonely Women<br>N. C.<br>Kitchen Tested<br>Flour                 | Lonely Women<br>N. C.<br>Kitchen Tested<br>Flour                 | Lonely Women<br>N. C.<br>Kitchen Tested<br>Flour                 |                                                        |
|      | 30 | John Charles<br>Thomas—N. C.<br>Westinghouse<br>Electric               | Light of the<br>World—N. C.<br>Cheerioats                        | Light of the<br>World—N. C.<br>Cheerioats                        | Light of the<br>World—N. C.<br>Cheerioats                        | Light of the<br>World—N. C.<br>Cheerioats                        | Light of the<br>World—N. C.<br>Cheerioats                        |                                                        |
|      | 45 |                                                                        | Hymns of All<br>Churches—N. C.<br>Softasilk<br>Cake Flour        | Hymns of All<br>Churches—N. C.<br>Softasilk<br>Cake Flour        | Hymns of All<br>Churches—N. C.<br>Softasilk<br>Cake Flour        | Hymns of All<br>Churches—N. C.<br>Softasilk<br>Cake Flour        | Betty Crocker<br>N. C.<br>Softasilk<br>Cake Flour                | Voice of the<br>Army—W.S.                              |
| 2 PM | 00 | Wash. Reports on<br>Rationing—N. C.<br>Council on Candy                | Mary Marlin<br>N. C.<br>Ivory Soap                               | Mary Marlin<br>N. C.<br>Ivory Soap                               | Mary Marlin<br>N. C.<br>Ivory Soap                               | Mary Marlin<br>N. C.<br>Ivory Soap                               | Mary Marlin<br>N. C.<br>Ivory Soap                               | U.S. Air Force<br>Military Band<br>N.S.                |
|      | 15 | Upton Close<br>N. C.<br>Sheaffer Pens                                  | Ma Perkins<br>N. C.<br>Oxydol                                    | Ma Perkins<br>N. C.<br>Oxydol                                    | Ma Perkins<br>N. C.<br>Oxydol                                    | Ma Perkins<br>N. C.<br>Oxydol                                    | Ma Perkins<br>N. C.<br>Oxydol                                    |                                                        |
|      | 30 | This is the Army<br>Hour—W. S.                                         | Pepper Young<br>N. C.<br>Camay                                   | Pepper Young<br>N. C.<br>Camay                                   | Pepper Young<br>N. C.<br>Camay                                   | Pepper Young<br>N. C.<br>Camay                                   | Pepper Young<br>N. C.<br>Camay                                   | News—N. S.<br>Lyrics by Liza<br>N. S.                  |
|      | 45 |                                                                        | Right to<br>Happiness—N. C.<br>Ivory Soap                        | Right to<br>Happiness—N. C.<br>Ivory Soap                        | Right to<br>Happiness—N. C.<br>Ivory Soap                        | Right to<br>Happiness—N. C.<br>Ivory Soap                        | Right to<br>Happiness—N. C.<br>Ivory Soap                        | Lyrics by Liza<br>N. S.                                |
| 3 PM | 00 |                                                                        | Backstage Wife<br>N. C.<br>Haley's M-O                           | Backstage Wife<br>N. C.<br>Haley's M-O                           | Backstage Wife<br>N. C.<br>Dr. Lyons<br>Toothpowder              | Backstage Wife<br>N. C.<br>Dr. Lyons<br>Toothpowder              | Backstage Wife<br>N. C.<br>Dr. Lyons<br>Toothpowder              | Matinee in<br>Rhythm—N. S.                             |
|      | 15 |                                                                        | Stella Dallas<br>N. C.<br>Phillips Creams                        | Stella Dallas<br>N. C.<br>Phillips Creams                        | Stella Dallas<br>N. C.<br>Phillip's<br>Milk of Magnesia          | Stella Dallas<br>N. C.<br>Phillip's<br>Milk of Magnesia          | Stella Dallas<br>N. C.<br>Phillip's<br>Milk of Magnesia          |                                                        |
|      | 30 | Univ. Chicago<br>Round Table<br>W. S.                                  | Lorenzo Jones<br>N. C.<br>Dr. Lyons<br>Toothpowder               | Lorenzo Jones<br>N. C.<br>Dr. Lyons<br>Toothpowder               | Lorenzo Jones<br>N. C.<br>Bayer Aspirin                          | Lorenzo Jones<br>N. C.<br>Bayer Aspirin                          | Lorenzo Jones<br>N. C.<br>Bayer Aspirin                          | Minstrel<br>Melodies—N.S.                              |
|      | 45 |                                                                        | Young Widder<br>Brown—N. C.<br>Phillip's Milk of<br>Mag. Tablets | Young Widder<br>Brown—N. C.<br>Phillip's Milk of<br>Mag. Tablets | Young Widder<br>Brown—N. C.<br>Phillip's Milk of<br>Mag. Tablets | Young Widder<br>Brown—N. C.<br>Phillip's Milk of<br>Mag. Tablets | Young Widder<br>Brown—N. C.<br>Phillip's Milk of<br>Mag. Tablets |                                                        |
| 4 PM | 00 | NBC Summer<br>Symphony Orch.<br>N.C.<br>General Motors                 | When a Girl<br>Marries—N. C.<br>Sure Jell                        | When a Girl<br>Marries—N. C.<br>Sure Jell                        | When a Girl<br>Marries—N. C.<br>Sure Jell                        | When a Girl<br>Marries—N. C.<br>Sure Jell                        | When a Girl<br>Marries—N. C.<br>Sure Jell                        | Not For Glory<br>W. S.                                 |
|      | 15 |                                                                        | Portia Faces Life<br>N. C.<br>Post Bran<br>Flakes                | Portia Faces Life<br>N. C.<br>Post Bran<br>Flakes                | Portia Faces Life<br>N. C.<br>Post Bran<br>Flakes                | Portia Faces Life<br>N. C.<br>Post Bran<br>Flakes                | Portia Faces Life<br>N. C.<br>Post Bran<br>Flakes                |                                                        |
|      | 30 |                                                                        | Just Plain Bill<br>N. C.<br>Anacin                               | Just Plain Bill<br>N. C.<br>Anacin                               | Just Plain Bill<br>N. C.<br>Anacin                               | Just Plain Bill<br>N. C.<br>Anacin                               | Just Plain Bill<br>N. C.<br>Anacin                               | Three Suns<br>Trio—N.S.                                |
|      | 45 |                                                                        | Front Page<br>Farrell—N. C.<br>Freezone                          | Front Page<br>Farrell—N. C.<br>Freezone                          | Front Page<br>Farrell—N. C.<br>Benefax                           | Front Page<br>Farrell—N. C.<br>Benefax                           | Front Page<br>Farrell—N. C.<br>Benefax                           | W. W. Chaplin<br>N. S.                                 |
| 5 PM | 00 | That They Might<br>Live—W. S.                                          | News—L. C.<br>Groves Lab.<br>Musical—L.P.                        | News—L. C.<br>Groves Lab.<br>Allen Roth<br>Presents—L. P.        | News—L. C.<br>Groves Lab.<br>Musical—L.P.                        | News—L. C.<br>Groves Lab.<br>Allen Roth<br>Presents—L. P.        | News—L. C.<br>Groves Lab.<br>Musical—L.P.                        | A.P. News<br>N.S.<br>Billy Folger<br>L.S.              |
|      | 15 |                                                                        | Billy Folger<br>L. S.                                            | Allen Roth<br>Presents—L. P.                                     | Meet Your U.S.<br>Coast Guard<br>W. S.                           | Allen Roth<br>Presents—L. P.                                     | Orpheum on<br>the Air—L.C.<br>Orpheum Theater                    | The Band<br>Plays On<br>L.P.                           |
|      | 30 | Song Masters<br>L. C.<br>Zinsmaster<br>Baking Co.                      | Musical<br>L. P.                                                 | Musical<br>L. P.                                                 | Musical<br>L. P.                                                 | Musical<br>L. P.                                                 | Musical<br>L. P.                                                 | Starring Curt<br>Massey—N. C.<br>Schutter<br>Candy Co. |
|      | 45 | Sunday Afternoon<br>News—L. C.<br>Mul. W.                              | Highlights in<br>Headlines—L. C.                                 | Highlights in<br>Headlines—L. C.<br>Vapo Rub &                   | Highlights in<br>Headlines—L. C.                                 | Highlights in<br>Headlines—L. C.<br>Vapo Rub &                   | Highlights in<br>Headlines—L. C.                                 | Highlights in<br>Headlines—L. C.<br>Vapo Rub &         |

*Evening*

|              | SUNDAY                                                           | MONDAY                                                      | TUESDAY                                                              | WEDNESDAY                                                   | THURSDAY                                                   | FRIDAY                                                                 | SATURDAY                                                    |
|--------------|------------------------------------------------------------------|-------------------------------------------------------------|----------------------------------------------------------------------|-------------------------------------------------------------|------------------------------------------------------------|------------------------------------------------------------------------|-------------------------------------------------------------|
| <b>6 PM</b>  | 00 Those We Love<br>N. C.<br>Grapenuts<br>Flakes                 | Fred Waring<br>N. C.<br>Chesterfield<br>Cigarettes          | Fred Waring<br>N. C.<br>Chesterfield<br>Cigarettes                   | Fred Waring<br>N. C.<br>Chesterfield<br>Cigarettes          | Fred Waring<br>N. C.<br>Chesterfield<br>Cigarettes         | Fred Waring<br>N. C.<br>Chesterfield<br>Cigarettes                     | For This We<br>Fight<br><br>W. S.                           |
|              | 15                                                               | News of the<br>World—N.C.<br>Alka Seltzer                   | News of the<br>World—N.C.<br>Alka Seltzer                            | News of the<br>World—N.C.<br>Alka Seltzer                   | News of the<br>World—N.C.<br>Alka Seltzer                  | News of the<br>World—N.C.<br>Alka Seltzer                              |                                                             |
|              | 30 Fitch Band<br>Wagon—N.C.<br>Fitch Tonic &<br>Shampoo          | Jimmie Fidler<br>L. C.<br>Arrid                             | NBC String Trio<br>N. S.                                             | Caribbean<br>Nights<br>N. S.                                | Jayne Cozzens<br>N. S.                                     | Tropicana<br>N.S.                                                      | The Adventures<br>of Ellery Queen<br>Brome Seltzer<br>N. C. |
|              | 45 Alex Drier—N. C.<br>Brushless Shave<br>Cream                  | H. V. Kaltenborn<br>N. C.<br>Pure Oil Co.                   | H. V. Kaltenborn<br>N. C.<br>Pure Oil Co.                            | H. V. Kaltenborn<br>N. C.<br>Pure Oil Co.                   | H. V. Kaltenborn<br>N. C.<br>Pure Oil Co.                  | H. V. Kaltenborn<br>N. C.<br>Pure Oil Co.                              |                                                             |
| <b>7 PM</b>  | 00 Charlie<br>McCarthy<br>C. & S. Coffee<br>& Stams—N. C.        | Cavalcade of<br>America—N. C.<br>Dupont Co.                 | Johnny Presents<br>Ginny Simms<br>Phillip Morris<br>Cigarettes—N. C. | Mr. and Mrs.<br>North—N.C.<br>Woodbury<br>Cosmetics         | Maxwell House<br>Coffee<br>N. C.—Maxwell<br>House Coffee   | Cities Service<br>Concert—N.C.<br>Cities Service Oil<br>Marketing Co's | Able's Irish Rose<br>N. C.<br>Drene & Teel                  |
|              | 15                                                               |                                                             |                                                                      |                                                             |                                                            |                                                                        |                                                             |
|              | 30 One Man's Family<br>N. C.<br>Fleischman Yeast                 | The Voice of<br>Firestone<br>N.C.—Firestone<br>Tire Co.     | Tums Treasure<br>Chest—Tums<br>N. C.                                 | Beat the Band<br>Raleigh<br>Cigarettes—N. C.                | The Aldrich<br>Family<br>N. C.<br>Postum                   | All Time Hit<br>Parade—N. C.<br>Lucky Strike<br>Cigarettes             | Truth or Conse-<br>quences—N.C.<br>Duz                      |
|              | 45                                                               |                                                             |                                                                      |                                                             |                                                            |                                                                        |                                                             |
| <b>8 PM</b>  | 00 Manhattan<br>Merry-Go-Round<br>N. C.—Dr. Lyons<br>Toothpowder | The Telephone<br>Hour—N. C.<br>Bell Telephone<br>System     | Mystery<br>Theatre—N. C.<br>Molle Shaving<br>Cream                   | A Date with<br>Judy—N.C.<br>Sal Hepatica<br>& Ipana         | Kraft Music Hall<br>Bing Crosby<br>N. C.<br>Kraft Cheese   | Waltz Time<br>N. C.<br>Phillips Milk of<br>Magnesia Tabs.              | National Barn<br>Dance<br>N. C.<br>Alka Seltzer             |
|              | 15                                                               |                                                             |                                                                      |                                                             |                                                            |                                                                        |                                                             |
|              | 30 American Album<br>of Familiar Music<br>N. C.<br>Bayer Aspirin | Dr. I. Q.<br>N. C.<br>Vitamin Plus                          | John Nesbitt's<br>Passing Parade<br>N.C.—Johnson<br>Floor Wax        | Mr. District<br>Attorney<br>N. C.<br>Vitalis                | Life With Fred<br>Brady<br>N. C.<br>Lifebuoy Soap          | People Are<br>Funny<br>Raleigh<br>Cigarettes—N. C.                     | Sunset Valley<br>Barn Dance<br>L.C.—Premium<br>Crackers     |
|              | 45                                                               |                                                             |                                                                      |                                                             |                                                            |                                                                        |                                                             |
| <b>9 PM</b>  | 00 Hour of Charm<br>N. C.<br>Gen. Elec. Lamps                    | Contented Hour<br>N. C.<br>Carnation Milk                   | Johnny Mercer's<br>Music Shop—N.C.<br>Pepsodent Tooth<br>Paste       | Kay Kyser's<br>College—N. C.<br>Lucky Strike<br>Cigarettes  | The Camel Show<br>Camel Cigarettes<br>N. C.                | Tommy Riggsand<br>Betty Lou—N. C.<br>Swan Soap                         | Million Dollar<br>Band<br>Palmolive Soap<br>N. C.           |
|              | 15                                                               |                                                             |                                                                      |                                                             |                                                            |                                                                        |                                                             |
|              | 30 Bob Crosby<br>and Co.—N. C.<br>Old Gold<br>Cigarettes         | Information<br>Please<br>N. C.<br>Heinz Products            | Red Skelton<br>Raleigh<br>Cigarettes—N. C.                           |                                                             | March of Time<br>N. C.<br>Time, Inc.                       | Bill Stern, Sports<br>Colgate Shave<br>Cream<br>N. C.                  | Grand Ol Opry<br>N. C.<br>Prince Albert<br>Tobacco          |
|              | 45                                                               |                                                             |                                                                      |                                                             |                                                            | To be announced<br>N.S.                                                |                                                             |
| <b>10 PM</b> | 00 Tomorrow's<br>Headlines<br>Tonight—L.C.<br>Model Laundries    | Tomorrow's<br>Headlines<br>Tonight—L.C.<br>Phillips Gas-Oil | Tomorrow's<br>Headlines<br>Tonight—L.C.<br>Model Laundries           | Tomorrow's<br>Headlines<br>Tonight—L.C.<br>Phillips Gas-Oil | Tomorrow's<br>Headlines<br>Tonight—L.C.<br>Model Laundries | Tomorrow's<br>Headlines<br>Tonight—L.C.<br>Phillips Gas-Oil            | Tomorrow's<br>Headlines<br>Tonight—L.C.<br>Model Laundries  |
|              | 15 Star Dust<br>L. C.<br>Spring Air<br>Felt Mattresses           | Liberty's Short<br>Stories—L. C.<br>Gluek's Beer            | Gluek's Table<br>for Two—L.C.<br>Gluek's Stout                       | Liberty's Short<br>Stories—L. C.<br>Gluek's Beer            | Gluek's Table<br>for Two—L.C.<br>Gluek's Stout             | Liberty's Short<br>Stories—L. C.<br>Gluek's Beer                       | Sunset Valley<br>Barn Dance<br>L.S.                         |
|              | 30 The Pacific<br>Story<br>W. S.                                 | Echoes of the<br>Tropics—N.S.                               | Salute to Youth<br>N.C.<br>Goodyear Tire<br>& Rubber                 | Can You Top<br>This—N.C.<br>Colgate Palm-<br>olive Peet Co. | Wards at War<br>N. S.                                      | Road to Danger<br>N. S.                                                |                                                             |
|              | 45                                                               |                                                             |                                                                      |                                                             |                                                            |                                                                        |                                                             |
| <b>11 PM</b> | 00 News—N.S.                                                     | Last Minute News<br>L. C.<br>Gruen Watch                    | Last Minute News<br>L. C.<br>Gruen Watch                             | Last Minute News<br>L. C.<br>Gruen Watch                    | Last Minute News<br>L. C.<br>Gruen Watch                   | Last Minute News<br>L. C.<br>Gruen Watch                               | Last Minute News<br>L. C.<br>Gruen Watch                    |
|              | 15 Overseas Special<br>L. S.<br>(Begins 11:10<br>p.m.)           | Overseas Special<br>L. S.<br>(Begins 11:10<br>p.m.)         | Overseas Special<br>L. S.<br>(Begins 11:10<br>p.m.)                  | Overseas Special<br>L. S.<br>(Begins 11:10<br>p.m.)         | Overseas Special<br>L. S.<br>(Begins 11:10<br>p.m.)        | Overseas Special<br>L. S.<br>(Begins 11:10<br>p.m.)                    | Overseas Special<br>L. S.<br>(Begins 11:10<br>p.m.)         |
|              | 30                                                               |                                                             |                                                                      |                                                             |                                                            |                                                                        |                                                             |
|              | 45                                                               |                                                             |                                                                      |                                                             |                                                            |                                                                        |                                                             |