

# THE KSTP WEEKLY

Published in the Interests of Northwest Radio Listeners  
FULL LEASED WIRE SERVICE CONSOLIDATED PRESS ASSOCIATION

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SAINT PAUL—DECEMBER 5, 1931—MINNEAPOLIS

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## FRIML WILL DIRECT OWN PROGRAM TUESDAY

### OHIO HONORED ON PARADE OF STATES SERIES

Frank Luther, Baritone, Guest Soloist for Program Monday Evening

New York, Dec. 5.—Complimenting Ohio and its contributions to the national and cultural life of America, the "Parade of States," sponsored by General Motors, will dedicate its program to that state in the broadcast to be heard at 8:30 P. M. Monday, December 7, with KSTP as the Northwest outlet.

Phil Dewey, baritone, will be the guest artist in the Ohio program of this "state-parade" series.

#### Tribute to Ohio

In continuity and in the tribute to the state, written by Bruce Barton and read by Charles Webster, attention will be called to Ohio as the homeland of presidents and men of distinction in American history.

As a gesture of respect to the Wright Brothers, "The Aeroplane," a tone poem by Whithorne, will be played by Erno Rapee's orchestra.

#### Orchestra and Voices

The program is to open with "Paraphrase on Beautiful Ohio," which will be rendered by the orchestra with a chorus of mixed voices assisting. Mr. Dewey will sing "On the Road to Mandalay" as one of the features of the program.

### NEW CROONER ON DAILY SCHEDULE

Harold Betz, veteran radio crooner whose voice has been heard on leading radio stations in the city of Chicago and in the Middle West, is now heard during a new series of programs from KSTP each afternoon of the week except Sunday.

He will be presented at 2:45 P. M., Monday, Tuesday, Wednesday, and Thursday; at 4:30 P. M., on Friday, and at 3:45 P. M., Saturday.

### Frawley Directs Danger Fighters on Saturday

T. Daniel Frawley, who has been starring on radio dramatic programs and has been on the stage for many years, will be featured on the Danger Fighters dramatic broadcast from KSTP at 7 P. M., Saturday, December 12.

### OPERATIC BEAUTY SUNDAY SOLOIST

Rosa Ponselle, leading soprano of the Metropolitan Opera Company, will sing "The Rosary" by Nevin and many other old favorites during the General Electric Home Circle program at 4:30 P. M., Sunday, December 6 from KSTP. Other numbers on her program include "Carry Me Back To Old Virginia," "Kiss Me Again," "Songs My Mother Taught Me," "Goodbye," and "Ave Maria" by Bach-Gounod.



### Gala Program from 17 Nations to Mark Wireless Anniversary

New York, Dec. 5.—Seventeen nations will present music and short addresses during a gala two hour program marking the thirtieth anniversary of the establishment of wireless and this broadcast will be sent to the entire world at 3 P. M. (Central Standard Time) Saturday, December 12.

KSTP will carry the broadcast to the Northwest, which is scheduled to continue until 5 P. M.

Leading symphony orchestras of the world and internationally famous stars and radio entertainers will participate in the broadcast which will go across both the Atlantic and Pa-

cific Oceans, and will extend to remote parts of the globe.

It was on December 12, 1901, that Senatore Marconi sent the first trans-Atlantic message across the ocean, from his transmitter located at Poldhu, England, to a receiving station set up at St. John's, Newfoundland.

Marconi made the successful test without announcement and sent the letter "S" across the Atlantic in the first successful wireless experiment.

What has happened since that time is history and following the world war, this experiment led to the popular establishment of radio.

### COMPOSER ON AIR AT SAME HOUR WEEKLY

"Land of Flowers" in Premier Broadcast; Will Feature Friml Selections

Rudolph Friml, one of the foremost of living composers will direct his own orchestra in a new series of programs entitled "Land of Flowers" from KSTP at 7:30 P. M., each Tuesday, starting December 8.

Mr. Friml will direct his own concert orchestra in his own melodies taken from his own popular musical comedies and light operas which are now famous the world over.

#### Vocalists on Program

Vocal soloists on these new programs will be of his own choosing. The new programs will be under the sponsorship of the Florist Telegraph Delivery.

The program Tuesday will mark the third time in history that Friml has consented to broadcast over radio. Friml is known as the "master of melody" to day for his compositions which are as popular now as they were when he composed them many years ago.

#### Written Noted Works

He is a conductor as well as a composer and has written many varied types of melodies and incidental musical selections.

Outstanding among this musical comedies and light operas which have gone down in musical history are "The Three Musketeers," "Vagabond King," "Firefly," "High Jinks," "Katinka," "Rose Marie," and many others.

Although a native Bohemian, he has made his home in the United States and during the past few years has spent considerable time in Hollywood.

Phil Bronson was a sports writer before he began announcing.

### Mayor Bundlie Speaks on Civic Broadcast

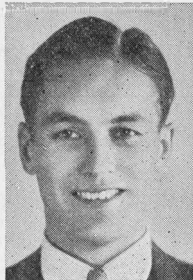
Mayor Gerhard Bundlie of St. Paul will address radio listeners during a special St. Paul Civic Program from KSTP at 9 P. M., Friday, December 10. His talk will be the highlight of the broadcast which will continue for 30 minutes.

Locate Your Favorite Programs From Complete Listings Inside

## TENOR SINGS TWO NEW HITS

Lanny Ross, Star of Maxwell Hour

Music with "heart interest" will be featured by Lanny Ross during his Maxwell House program over KSTP at 8:30 P. M. Thursday, December 10. The orchestra under Don Voorhees will include two revivals among its selections. They are "Hindustan" and "I Never Knew."



Lanny Ross

The Maxwell House Singers have scheduled a novelty number, "Sleepy Town Express," and one in a more serious vein "Dedication."

Lanny Ross' newest song of the evening will be "Goodnight Sweetheart" which has been given a rousing welcome by the American public since it was introduced from England. He will sing this and "The Best Things in Life are Free" in addition to two vocal choruses.

"Give Me Something to Remember You By," a song sensation of this year, will be played by the orchestra and will feature a tenor interlude by Mr. Ross.

## Former Operatic Star Soloist With Chicago Serenade on Friday

New York, Dec. 5.—Edna Kellogg, former star of the Metropolitan Opera Company and a favorite of the concert stage is now a featured NBC performer. She entertains listeners of the Northwest during the Chicago Serenade program at 2:45 P. M., Fridays.



Edna Kellogg

She maintains four riding horses at her farm in Michigan and makes a practice of riding all four on the one day of the week she has no work to do. She is the featured soloist on this Chicago Serenade program, in which Harry Koegan conducts the orchestra.

## TROUBADOURS SING VARIETY NUMBERS

Novelties will be sung by the Troubadours quartet during a program over KSTP at 8:15 P. M. Sunday, December 6.

They will open the program with the old favorite "Sailing," and also will be heard singing "Old Playmate," "Spin, Spin" by Junget, "Jim" by Parks, and "The Bulldog."

The last KSTP-RKO birthday party attracted almost three thousand children.

## Amos 'n' Andy's Perfect Song Most Popular of Radio Themes

When radio made its bow to the public some years ago, it marked the innovation of theme songs, musical signatures, or what have you.

Theme songs now enable the listener to identify a program. For instance, anybody in any section of the country well knows the strains of "The Perfect Song" by Breil, and knows that this selection marks the prelude to the Amos 'n' Andy act, heard nightly over KSTP and stations in many parts of the country. This is said to be the most popular theme song in radio.

Lucky Strike makes its bow with the selection, "Happy Days Are Here Again," and the Sunday Enna Jettick melodies are heralded by "Home Sweet Home."

Rudy Vallee and his Connecticut Yankees sound off with "My Time is Your Time," every Thursday, during the Fleischmann Hour.

"Socks" Another Favorite "Pomp and Circumstance" by Elgar, marks the opening of the Armour Hour each Friday, and another favorite theme song, also heard on Friday, is the famous "Socks," as sung by Billy Jones and Ernie Hare, the Interwoven Pair.

The Sunshine Boys from KSTP, every Sunday, open with the selection, "The World is Waiting for the Sunrise," and Marty Stone and his St. Paul Hotel Orchestra, play "Just a Little Song for Someone," a selection composed by Mr. Stone.

On Monday, Wednesday and Friday, the Old German Music Box, opens the program, marking the arrival of Tiny Tim and the opening of the Court of Good Deeds. This music box was secured by Uncle Tom, after an extended search in antique shops in Chicago, New York and other cities, while on his vacation last summer.

"Spain," Troubadour Theme "Spain" is the theme song for the KSTP Troubadours quartet heard every Sunday evening, and this same selection tells radio listeners that Julia Sanderson and Frank Crumit, will open another Blackstone Plantation broadcast on Tuesday evenings.

The Maytag orchestra has revived the old favorite, "Let Me Call You Sweetheart" for its musical signature, and Schubert's famous, "March Militaire," is the musical opening of the Halsey-Stuart program every Wednesday.

Pat Barnes opens his daily morning program with a bit of cheer in the selection, "When You're Smiling."

Sousa's "Stars and Stripes Forever," opens the National Farm and Home Hour each week-day, and the "Star Spangled Banner" is the musical signature used by the United States Army band.

There are many other theme songs, many of them original and many of them dipping into the musical treasure chests of the masters, but radio listeners have expressed a popular desire for them.

It would take an entire book to give all the theme songs on the air, but the above, mentions a few of the most popular on radio.

Thomas Dunning Rishworth studied dramatics at the University of Minnesota.

## MARION HARRIS



This star of the stage and screen, is heard during frequent afternoon and evening programs and has been featured in vaudeville for many years. Marion Harris has also made frequent recordings and is one of the most popular entertainers on the NBC network.

## POPULAR SOLOIST ON FULLER PROGRAM

Earle Spicer, baritone, will share the spotlight with Mabel Jackson, soprano, when they appear as soloists on the Fuller Man program from KSTP, Tuesday, December 8, at 8:30 P. M.

"Allah's Holiday" and "When I'm Looking At You," will be sung by Earle Spicer. He will join Miss Jackson in presenting, "Auf Wiedersehen" as a duet. Solos to be sung by Miss Jackson will include "I Wouldn't Change You for the World" and "I Promise You."

## Novelties on Program by Whiteman Paintmen

Mildred Bailey, blues singer; Jack Fulton, Jr., tenor; the Jesters Vocal Trio and Francis Barstow will assist Paul Whiteman during the program by his Paintmen from KSTP at 9 P. M., Friday, December 11.

## GIRLS and BOYS

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## FAVORITES ON CONCERT HOUR

Jessica Dragonette Sings Two Solos Friday

Rudolph Friml's composition, "Indian Love Call" from "Rose Marie," and Guerrero's "La Monteria" have been chosen as solo numbers by Jessica Dragonette when she appears as featured soloist on the Cities Service Concert from KSTP at 7 P. M. Friday, December 11.



Miss Dragonette

Added to these two beautiful solos, Miss Dragonette will accompany Frank Parker in singing "All For You" from "Princess Pat" by Victor Herbert, as a duo presentation. She will also join the Cavaliers quartet in singing selections from "Cat in the Fiddle" by Kern.

Other quartet numbers will include a medley of "Songs of Not So Long Ago," featuring "Bye Bye Blues" by Gray; "In a Little Spanish Town" by Wayne, and "Singing in the Rain" by Brown. "I Love a Parade" by Arlen will be the other quartet feature.

"Fiesta" by Whitcup, "Mother Machree" by Ball, "Mock Morris" by Granger, and "Valse Blue" by Margis, will be other numbers by the orchestra under the direction of Rosario Bourdon.

The famous pianists, Frank Banta and Milton Rettenberg, will play piano novelties as their offering during this broadcast.

## Jones and Hare Will Present Comedy Skit

Billy Jones and Ernie Hare, the Interwoven Pair, will again present a group of rollicking tunes and ludicrous chatter in their broadcast over KSTP at 8 P. M. Friday, December 11.

Will Perry and his orchestra, will again play several typical numbers on the program and will accompany this pair.

## THE CASINO PRESENTS

## Marty Stone

and his famous Broadcasting Orchestra

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## OPERA MUSIC ON MOBILOIL

### Music from "Schwanda" Will Feature Program

New York, Dec. 5.—A recent "first night" at the Metropolitan Opera House in New York, an event far rarer than the opening of a new play, will be recalled over the air when the Mobiloil Radio Concert presents music from "Schwanda" for the first time to its audience over KSTP at 7:30 P. M. Wednesday, December 9.

#### Play "Love Song"

The string choir and orchestra under Nathaniel Shilkret will play the "Love Song" from Weinberger's new opus. The orchestra will play a "Polka" from the opera.

The brief run on Broadway of the operetta "East Wind" has firmly established the popularity of its music written by Sigmund Romberg.

#### Two Soloists

The songs "East Wind," "I'd Be a Fool," "You Are My Woman," "Are You Love?" and "Wonderful World," hailed as some of Romberg's loveliest compositions, will be sung in the Mobiloil concert by Gladys Rice and Douglas Stanbury, accompanied by the orchestra.

Miss Rice and Mr. Stanbury will also sing two songs from "The Countess Maritza," and Mr. Stanbury will sing the "Cuban Love Song" from the new talking picture of that name.

## Wall Street Authority Reviews Stock Market for Consolidated Press

George T. Hughes, known as a specialist on stocks, presents accurately and simply the story of the day's market and the underlying facts concerning securities for the benefit of the average investor, and his reports are heard four times daily over KSTP at 10:10 A. M., 12:45 P. M., 2:45 P. M. and during the financial resume at 6 P. M.



George Hughes

He became famous with his interpretations of the rise and fall of the stock market, explaining the facts behind the figures and presenting to the layman as well as the professional the situation as only a keen-minded and experienced expert can, in his daily dispatches over the Consolidated Press Association Wire direct to the studios of KSTP.

Since his graduation from college where he specialized in economics, he has added to his fund of information by means of first-hand investigations of the properties behind the big issues concerning which he writes.

Mr. Hughes lifts the stock market above the dead level of mere cryptic tabulation. He records not only the ups and downs but the "whys and wherefores." His stories are known from coast-to-coast.

## ROXY STAR TO SING FOR NORTHWEST



Singing and dancing her way into stardom, the dainty Miss Lot-tice Howell, lyric soprano, is the newest NBC star, whose public appearances found her appearing with Roxy's Gang. She has been active on the stage in New York and is expected to make her debut in one of the new KSTP programs from New York in the near future.

### KSTP Reaches Lone New Zealand Island

Several miles off the west coast of the North Island of New Zealand where the people are cut off from the mainland during the winter, KSTP is proving a valuable aid with its heavy schedule of broadcasting with its new powerful transmitter. This information was contained in a letter received from Ray J. Wilkinson of Paraparauma Beach, Papiti Island, off the coast of New Zealand. "The Island is owned and used by the government as a native bird sanctuary and we in this part of the world are particularly pleased to listen to your station so many thousands of miles away," he said. The morning programs of KSTP reach the lone island past midnight, according to the letter received.

"Abdul Abulbul Amir," often featured by Frank Crumit on the Blackstone Plantation program and generally thought of as the singer's own composition, was first used as a marching song by troops during the Crimean War.

### "Twenty Mule Teams" on Death Valley Days

"The Last of the 20 Mule Teams," is the title of the dramatic sketch to be presented on the Death Valley Days broadcast over KSTP at 7:30 P. M., Monday, December 7.

**Brandy's**  
Singing Orchestra  
will be heard at the  
**Boulevards of Paris**  
Northwest's Smartest  
Night Club

University at Lexington  
Midway from Minneapolis

Deluxe Entertainers  
in All-Star Floor  
Show Direct From  
Broadway.

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## FAVORITES ON BUCKET SYRUP

### John Miller Will Sing Three Solos Sunday

Favorites which have stood the test of years will be played and sung during the Bucket Syrup program from KSTP at 8 P. M. Sunday, December 6.

The orchestra will open the program with the popular "Wabash Moon." "Schubert's Serenade" will be the other orchestral highlight.

"Loch Lomond," "My Wild Irish Rose" and "Goin' Home" will be the baritone solos to be sung by John Miller. He will be accompanied by the orchestra on all of his numbers.

### AMECHE ON FIRST NIGHTER PROGRAM

Don Ameche, well known for his acting during the Empire Builders' broadcasts, will play a leading role on the First Nighter presentation, entitled "By Special Command" over KSTP at 8:30 P. M., Saturday, December 12.

June Meredith and Clifford Sou-bier will share the spotlight with Ameche, and Harry Kogen and his orchestra will present several musical selections.

Arthur Pryor, Sr., and Arthur Pryor, Jr., act like life-long cronies at broadcasts from the NBC New York studios. At times, the elder Pryor relinquishes the baton in favor of his son during rehearsals, and retires to the studio control room to hear the reproduction over a speaker.

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**INVESTORS SYNDICATE SERENADERS**

with  
Male Trio-String Quintet  
-Featured Guest Artists-  
Sparkling-Tuneful-Gay

**KSTP at 1:15 P. M.**  
On Coast-to-Coast Network  
National Broadcasting Company

# KSTP PROGRAM

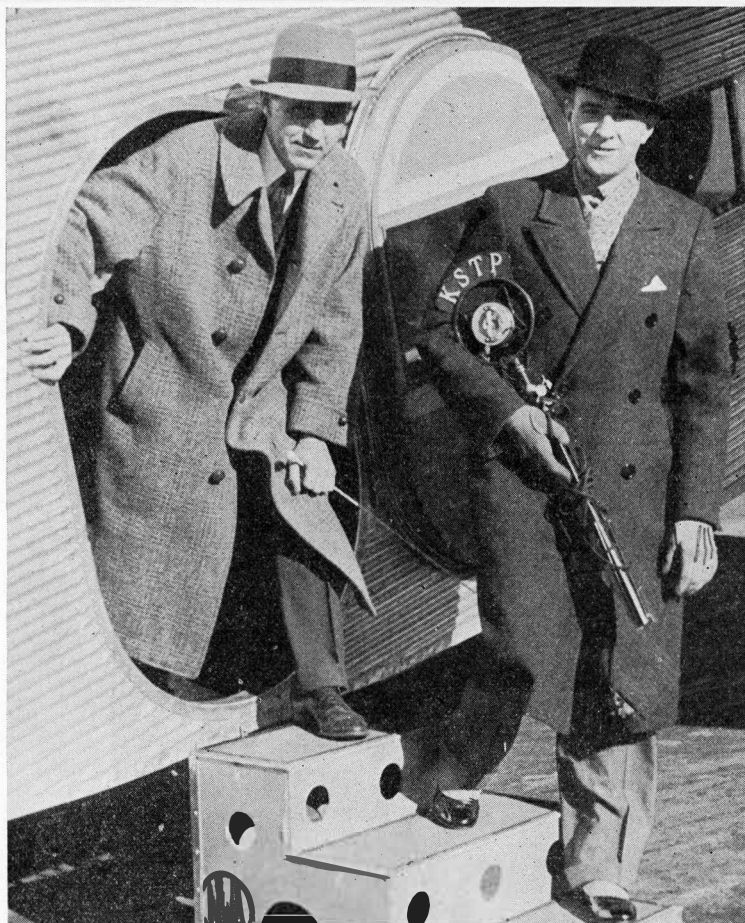
## SUNDAY, DECEMBER 6

- 8:00 NBC Children's Hour.
- 9:00 Mexican Typica—Mexican Orchestra.
- 9:30 Clyde Doerr and His Saxophone Octette.
- 10:00 Neapolitan Days—Italian Music.
- 10:30 Major Bowe's Capitol Theatre Family.
- 10:45 Second Church of Christ Scientist Sunday Services.
- 12:00 Sentinels of the Republic—Speaker, Hon. James W. Wadsworth Jr., former U. S. Senator from N. Y., "Ours, the Best Form of Government."
- 12:15 NBC Symphonic Hour—Dr. Walter Damrosch, Conductor.
- 1:15 Bright Spots—Investors' Syndicate—Popular Orchestra, Vocal Trio.
- 1:30 Yeast Foamers—Herbie Kay's Orchestra—Lee Sims, pianist—Chauncey Parsons, soloist.
- 2:00 National Youth Conference—Dr. Daniel Poling, speaker.
- 2:30 Friendly Hour—Male Quartet—Dr. S. Parkes Cadman, address.
- 3:00 Father Coughlin—Golden Hour of "Little Flower" from Detroit.
- 4:00 Dr. Richter—At the Organ.
- 4:30 Twilight Hour—General Electric Program—Rosa Ponselle, Soprano.
- 5:00 Told in the Dark—Dramatic Thriller—F. C. Hayer Co.
- 5:30 Through the Opera Glass—Orchestra and Vocalists.
- 5:55 Amusement Bulletin.
- 6:00 Harold Stokes Orchestra and Singers—Willvs Overland.
- 6:15 Jolly Time Review—Popular Orchestra and Vocalists.
- 6:30 Three Bakers—Vocalists and Comedy—Fleischmann Yeast Co.
- 7:00 Enna Jettick Favorite Melodies—Mixed Quartet.
- 7:15 Ballard Time Signal.
- 7:15 Polka Dots—Piano Duo and Julia Barre.
- 7:30 Chase and Sanborn Orchestra—Rubinoff and Eddie Cantor.
- 8:00 Rem Time Signal.
- 8:01 Orchestra—John Miller, Baritone—"Bucket Syrup" Pioneer Maple.
- 8:15 Troubadours—Male Quartette.
- 8:30 Bayer's Aspirin—The Album of Familiar Music.
- 8:45 Buick Musical Comedy Program.
- 9:15 Koppers Coke Time Signal.
- 9:15 National Oratorio Society—"Mystic Trumpeter."
- 9:45 Sunday at Seth Parkers.
- 10:15 Reports.
- 10:20 Hotel Radisson Flame Room Orchestra—Slatz Randall, Director.
- 10:30 The Three Doctors—Comedy and Songs.
- 10:44 Cherry Pectoral News Bulletin.
- 10:45 Time Signal, Weather, Temperature.
- 10:46 Boulevards of Paris—Brandy's Singing Orchestra.
- 11:00 Marigold Ballroom Orchestra—Wally Erickson, Director.

## MONDAY, DECEMBER 7

- 6:30 Early Riser's Musicales—Time Signals.
- 7:25 News, Consolidated Press Dispatches—Goodrich Silvertown Inc.
- 7:45 Jolly Bill and Jane—Cream of Wheat.
- 8:00 Rem Weather Report.
- 8:30 Montgomery Ward Program—"Beautiful Thoughts"—Organ.
- 8:45 Collegiate Perfumeries.
- 8:50 Russell-Miller Milling Company.
- 9:25 Leader Department Store parade.
- 9:30 A. & P. Food Products.
- 9:45 Aunt Sammy Chat—Recipes, Household Hints, etc.
- 10:00 Grain and Livestock Markets.
- 10:15 Musical Interlude.
- 10:30 Hugo Mariani and His Marionettes—Orchestra.
- 11:00 General Electric Program—Songs by Grace Ellis, Theodore West, Baritone.
- 11:15 Pat Barnes—Swift & Co.—Organ and Dramatics.
- 11:30 National Farm & Home Hour—Orchestra and Reports from U. S. Dept. of Agriculture.
- 12:30 St. Paul Hotel Grand Cafe Orchestra—Marty Stone, Director.
- 12:45 News Dispatches.
- 12:50 Radisson Hotel Coffee Shop—Slatz Randall, Director.
- 1:15 The Hoofers—Comedy Sketch.
- 1:25 News Dispatches.
- 1:30 Remembrances—Dr. Richter, Organ.
- 2:00 Marc Williams, Cowboy Crooner.
- 2:15 Grain Reports.
- 2:30 The Shut-In Hour by United States Marine Band.
- 2:45 Harold Betz, Crooner.
- 3:00 National Music League Hour.
- 3:30 Brown-Palace Hotel Orchestra.
- 3:45 Frigidaire Sales Corp.
- 4:00 Lever Bros.—Chats with Peggy Winthrop.

## THE TWO GEORGES OF PHILLIPS 66



A perfect three-point landing and the Phillips 66 plane arrives with its two chief pilots, George Osborn, director of Philips 66 Fliers shown at the left and George Watson, marathon announcer, with the derby and the microphone at the right ready for one of their nightly broadcasts heard from KSTP at 10:15 P. M. Director Osborn is always prepared for action, as shown by the baton in his left hand.

- 4:15 Cecil and Sally—Comedy Skit—Musical Moments.
- 4:45 Carnation Nation Builders Club—The Drum Major.
- 4:50 Hollywood Candy Co.—Children's Talk.
- 4:55 Children's Hour—Conducted by Uncle Tom.
- 5:15 American Tax Payers League—Speaker, Hon. James W. Wadsworth, Jr., former U. S. Senator from N. Y., on "Centralization."
- 5:30 Reports.
- 5:44 Road Report—Federal Oil Co.
- 5:44 Pertussin Weather Report.
- 5:45 Little Orphan Annie—Children's Skit.
- 6:00 Old Stager Reviews the Amusements.
- 6:05 Day's Events—Consolidated Press Dispatches—David Lawrence—Finance, Business and Sports Review—Goodrich Silvertown, Inc.
- 6:20 Hotel St. Paul Grand Cafe Orchestra—Marty Stone, Director.
- 6:30 Prince Albert Quarter Hour—Alice Joy, Contralto; Paul Van Loan's Orchestra and "Ol' Hunch."
- 6:45 Minnesota State Bar Association, Speaker Elwood Fitchette, Public Defender of Hennepin County and President of Hennepin County Bar Ass'n—"The Defendant in Criminal Cases."
- 6:59 Ballard Time Signal.
- 7:00 KSTP Weekly Revue—Staff Orchestra and Artists.
- 7:29 G. P. A. Radiator Glycerine Weather Report.
- 7:30 Death Valley Days—Western Dramatic Thriller.
- 8:00 Rem Time Signal.
- 8:00 Maytag Orchestra—Roy Bargy, director—Male Quartet.
- 8:30 General Motors Program—"Parade of States"—Male Chorus, Songs and Orchestra.
- 9:00 Koppers Coke Time Signal.
- 9:00 Gold Medal Express—Orchestra, Ohman & Arden, Vocalist.
- 9:30 Boulevards of Paris Brandy's Singing Orchestra.
- 9:45 Sieberling Singers—Male Quartet.
- 9:59 Time Signal, Midwest Oil Company.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Fliers—Orchestra, Vocalists—George Osborn, director.

- 10:45 Cherry Pectoral News Bulletins—Weather, Temperature.
- 10:46 Master Laboratories, Inc. Time Signal.
- 10:50 Marc Williams, Cowboy Crooner.
- 11:00 Minneapolis RKO Hour—Orchestra, Theatrical Entertainers.
- 11:30 Leonard Leigh—Organ—from Paramount Theatre, St. Paul.
- 12:30 Boulevards of Paris Brandy's Singing Orchestra.

## TUESDAY, DECEMBER 8

- 6:30 Early Riser's Musicales—Time Signals.
- 7:25 News, Consolidated Press Dispatches—Goodrich Silvertown Inc.
- 7:45 Jolly Bill and Jane—Cream of Wheat.
- 8:00 Rem Weather Reports.
- 8:00 Musical Interlude—Consolidated Press Dispatches
- 8:30 Montgomery Ward Program—"Beautiful Thoughts"—Organ.
- 9:00 Zinsmaster Program—Food Talk.
- 9:25 Leader Department Store Parade.
- 9:30 A. & P. Food Products.
- 9:45 Aunt Sammy Chat—Recipes, Household Hints, etc.
- 10:00 Grain and Livestock Reports.
- 10:10 Consolidated Press News.
- 10:15 Radio Household Institute—Menu Planning and New Recipes.
- 10:30 Musical Interlude.
- 10:45 Hugo Mariani and His Marionettes—Orchestra.
- 11:00 Rumford Cooking School—Menu Planning and Recipes.
- 11:15 Pat Barnes—Swift & Co.—Organ and Dramatics.
- 11:30 National Farm and Home Hour—Reports from U. S. Dept. of Agriculture—Homesteaders' Orchestra.
- 12:30 American Road Builders Association—Speaker, Mr. Babcock, Commissioner of Highways.
- 12:45 News Bulletins—Consolidated Press Dispatches.
- 12:50 St. Paul Hotel Grand Cafe Orchestra—Marty Stone, Director.
- 1:15 Thirty Minutes on Broadway—Dr. Richter—Organ.
- 1:45 Piano Moods—Lee Sims, Pianist—Ilo May Bailey, Soprano.
- 2:00 Music in the Air—Piano Lessons.

- 2:30 Grain Markets.
- 2:45 Harold Betz—Crooner.
- 3:00 United States Army Band.
- 3:30 Shanaukah Program—Talk by Rabbi Margolis.
- 3:45 Frigidaire Sales Corp.
- 4:00 Corinne Jordan—Songs.
- 4:15 Cecil and Sally—Comedy Skit—
- 4:30 Lever Bros.—Rinso Talkie—"What Happened to Jane."
- 4:45 Carnation Nation Builders Club—The Drum Major.
- 4:50 Children's Hour—Conducted by Uncle Tom.
- 5:15 Steamboat Bill—Children's Program—Campbell Cereal Co.
- 5:30 Reports.
- 5:44 Road Report—Federal Oil Co.
- 5:45 Pertussin Weather Report.
- 5:45 Little Orphan Annie—Children's Skit.
- 6:00 Old Stager Reviews Amusements
- 6:05 Day's Events—Consolidated Press Dispatches—David Lawrence—Finance, Business and Sports Review—Goodrich Silvertown, Inc.
- 6:20 Hotel St. Paul Grand Cafe Orchestra—Marty Stone, Director.
- 6:30 Prince Albert Quarter Hour—Alice Joy, contralto; Paul Van Loan's Orchestra and "Ol' Hunch."
- 6:45 Curtis Hotel Orchestra—Dick Long, Director.
- 6:59 Ballard Time Signal.
- 7:00 Blackstone Plantation—Julia Sanderson and Frank Crumit—Orchestra, Comedy, Dialogue.
- 7:30 G. P. A. Radiator Glycerine Weather Report.
- 7:31 Florist's Telegraphic Delivery Program.
- 7:45 Sisters of the Skillet—East and Dumke—Proctor & Gamble—Comedy and Dialogue.
- 7:59 Rem Weather Report.
- 8:00 Chevrolet Chronicles—Frank Black, Orchestra Conductor.
- 8:30 The Fuller Brush Man—Earle Spicer, tenor—Orchestra.
- 9:00 Koppers Coke Time Signal.
- 9:00 Lucky Strike Dance Hour—Wayne King, Director.
- 9:30 Remington Rand—Rhythm Rounders—Frank Black's Orchestra.
- 9:45 G. E. Radio Demonstration Program—Male Quartet and Orchestra.
- 9:59 Time Signal—Midwest Oil Company.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Fliers—Orchestra and Vocalists—George Osborn, Director.
- 10:45 Cherry Pectoral News Bulletin—Weather, Temperature.
- 10:46 Master Laboratories, Inc. Time Signal.
- 10:50 Marc Williams, Cowboy Crooner.
- 11:00 Otto's Little German Band.
- 11:15 Boulevards of Paris Brandy's Singing Orchestra.
- 11:30 Otto's Little German Band.
- 11:45 Radisson Flame Room Orchestra—Slatz Randall, Director.
- 12:00 Boulevards of Paris Brandy's Singing Orchestra.
- 12:15 Radisson Flame Room Orchestra—Slatz Randall, Director.
- 12:30 Boulevards of Paris Brandy's Singing Orchestra.

## WEDNESDAY, DECEMBER 9

- 6:30 Early Riser's Musicales—Time Signals.
- 7:25 News, Consolidated Press Dispatches—Goodrich Silvertown Inc.
- 7:45 Jolly Bill and Jane—Cream of Wheat.
- 8:00 Rem Weather Reports.
- 8:10 Musical Interlude.
- 8:15 Sterling Products—Dr. Copeland's Clinic.
- 8:30 Montgomery Ward Program—"Beautiful Thoughts"—Organ.
- 8:45 Collegiate Perfumeries.
- 8:50 Russell-Miller Milling Company.
- 9:15 Musical Interlude.
- 9:25 Leader Department Store Parade.
- 9:30 A. & P. Food Products.
- 9:45 Aunt Sammy Chat—Recipes, Household Hints, etc.
- 10:00 Keeping Up with Daughter—Dramatic Skit—Sherwin Williams Co.
- 10:15 Radio Household Institute—Menu Planning and New Recipes.
- 10:30 Charis Morning Musicales.
- 10:45 Sun Maid Raisin Girl.
- 11:15 Pat Barnes—Swift & Co.—Organ, Dramatics.
- 11:30 National Farm and Home Hour—U. S. Dept. of Agriculture Reports—Harry Kogen's Homesteaders' Orchestra.
- 12:30 St. Paul Hotel Orchestra—Marty Stone, Director.
- 12:45 News Bulletins.
- 12:50 Radisson Hotel Coffee Shop—Slatz Randall, Director.
- 1:15 The Hoofers—Comedy Sketch.
- 1:30 Junior League Program.
- 1:45 Gayle Wood—Piano.
- 2:00 St. Thomas College—Educational Talk—Prof. A. Lester Pierce.
- 2:15 Grain Markets.
- 2:30 "Hello, Marie."
- 2:45 Harold Betz, Crooner.

### Extensive Christmas Contest on Radio

The Frigidaire Corporation of Dayton, Ohio, is sponsoring an extensive \$6,000 Christmas contest from KSTP at 3:45 P. M. each week day except Friday and Saturday. This contest will continue until December 16 and the winners will be named on December 25.

The contest is based on the key word "Christmas" with the person writing the best statement, slogan or phrase about Frigidaire receiving prizes.

- 3:00 With the Composers—Dr. Richter, Organ.
  - 3:15 Eastman School Symphony Orchestra.
  - 3:45 Frigidaire Sales Corp. Program.
  - 4:00 Edna Wallace Hopper — Beauty Talk.
  - 4:15 Cecil and Sally—Comedy Skit.
  - 4:30 Musical Moments.
  - 4:45 Ten Musical Minutes—Dr. Richter —Organ.
  - 4:55 Carnation Nation Builders Club—The Drum Major.
  - 5:00 Hollywood Candy Co.—Children's Talk.
  - 5:05 Children's Hour—Conducted by Uncle Tom.
  - 5:30 Reports.
  - 5:44 Road Report—Federal Oil Co.
  - 5:44 Pertussin Weather Report.
  - 5:45 Little Orphan Annie — Children's Skit.
  - 6:00 Old Stager Reviews the Amusements.
  - 6:05 Day's Events—Consolidated Press Dispatches — David Lawrence — Finance, Business and Sports Review—Goodrich Silvertown, Inc.
  - 6:20 St. Paul Hotel Grand Cafe Orchestra—Marty Stone, Director.
  - 6:30 Prince Albert Quarter Hour—Alice Joy, contralto; Paul Van Loan's Orchestra and "Ol' Hunch."
  - 6:45 Curtis Hotel Orchestra—Dick Long, Director.
  - 6:59 Ballard Time Signal.
  - 7:00 College Memories—National Battery Co. Male Quartet.
  - 7:15 Guy Robertson, baritone—Brown Shoe Co.
  - 7:29 G. P. A. Radiator Glycerine Weather Report.
  - 7:30 Mobiloil Concert—Gladys Rice, Soprano—Nathaniel Shilkret's Orchestra.
  - 7:59 Rem Time Signal.
  - 8:00 Halsey-Stuart Program — Old Counsellor Talks on Finances — Symphony Orchestra.
  - 8:30 Palmolive Hour—Paul Oliver, Olive Palmer, Reveler's Quartet.
  - 9:30 Koppers Coke Time Signal.
  - 9:30 Coca Cola Program — Grantland Rice, Interviewer—Orchestra.
  - 9:59 Time Signal—Midwest Oil Company.
  - 10:00 Amos 'n' Andy.
  - 10:15 Phillips 66 Fliers—Orchestra—Vocalists—George Osborn, Director.
  - 10:45 Cherry Pectoral News Bulletins—Weather, Temperature.
  - 10:46 Master Laboratories, Inc. Time Signal.
  - 10:50 Marc Williams, Cowboy Crooner.
  - 11:00 Hotel St. Paul Casino Orchestra — Marty Stone, Director.
  - 11:15 Coliseum Orchestra—Frank Cotier, Director.
  - 11:30 Radisson Hotel Flame Room Orchestra—Slatz Randall, Director.
  - 11:45 Marigold Ballroom Orchestra—Wally Erickson, Director.
  - 12:00 Boulevards of Paris Brandy's Singing Orchestra.
  - 12:15 Radisson Hotel Flame Room Orchestra—Slatz Randall, Director.
  - 12:30 Boulevards of Paris Brandy's Singing Orchestra.
  - 12:30 Casino Orchestra—Hotel St. Paul —Marty Stone, Director.
  - 12:45 Boulevards of Paris Brandy's Singing Orchestra.
- THURSDAY, DECEMBER 10**
- 6:30 Early Riser's Musicales—Time Signals.
  - 7:25 News, Consolidated Press Dispatches—Goodrich Silvertown Inc.
  - 7:45 Jolly Bill and Jane—Cream of Wheat.
  - 8:00 Rem Weather Reports.
  - 8:30 Montgomery Ward Program — "Beautiful Thoughts"—Organ.
  - 8:45 J. T. McMillan Co.
  - 8:50 Russell-Miller Milling Company.
  - 9:20 Marvelette, Inc.
  - 9:25 Leader Department Store Parade.
  - 9:30 A. & P. Food Products.
  - 9:45 Aunt Sammy Chat — Recipes, Household Hints, etc.
  - 10:00 NBC Musical Appreciation Hour for Students—Walter Damrosch, Conductor.
  - 11:00 Rumford Cooking School—Menu Planning and Recipes.
  - 11:15 Pat Barnes—Swift & Co.—Organ and Dramatics.

- 10:30 Hugo Mariani and His Marionettes —Orchestra.
- 10:50 Gratia Barre—Beauty Hints.
- 11:00 General Electric Program—Songs —Grace Ellis, Hostess.
- 11:30 National Farm and Home Hour—Reports from U. S. Dept. of Agriculture—Homesteaders' Orchestra.
- 12:30 Marc Williams, Cowboy Crooner.
- 12:45 News Bulletins.
- 12:50 St. Paul Hotel Grand Cafe Orchestra, Marty Stone, Director.
- 1:15 Tuneful Times—Jules Herbubeaux' Dance Orchestra.
- 1:20 Radisson Hotel Coffee Shop Orchestra—Slatz Randall, Director.
- 1:45 Piano Moods—Lee Sims, Pianist Ilo May Bailey, Soprano.
- 2:00 Minnesota Horticultural Society.
- 2:15 Grain Markets.
- 2:30 "Hello, Marie."
- 2:45 Harold Betz, Crooner.
- 3:00 Petite Symphony.
- 3:15 Rudy Wiedoeft, Saxophonist.
- 3:30 U. S. Navy Band.
- 3:45 Frigidaire Sales Corp.
- 4:00 Corinne Jordan — "Sense and Nonsense."
- 4:15 Cecil and Sally—Comedy Skit—Lever Bros.—Rinso, Talkie—"What Happened to Jane."
- 4:45 Carnation Nation Builders Club—The Drum Major.
- 4:50 Children's Hour—Conducted by Uncle Tom.
- 5:15 Steamboat Bill—Campbell Cereal Co.
- 5:30 Reports.
- 5:44 Road Reports—Federal Oil Co.
- 5:44 Pertussin Weather Report.
- 5:45 Little Orphan Annie — Children's Skit.
- 6:00 Old Stager Reviews Amusements.
- 6:05 Day's Events—Consolidated Press Dispatches — David Lawrence — Finance, Business and Sports Review—Goodrich Silvertown, Inc.
- 6:20 St. Paul Hotel Grand Cafe Orchestra—Marty Stone, Director.
- 6:30 Prince Albert Quarter Hour—Alice Joy, contralto; Paul Van Loan's Orchestra and "Ol' Hunch."
- 6:45 Ballard Time Signal.
- 6:45 Dr. Richter at Organ—Twin City Bldg. and Loan Ass'n.
- 6:59 G. P. A. Radiator Glycerine Weather Report.
- 7:00 Fleischmann Hour — Rudy Vallee and His Orchestra
- 8:00 Rem Time Signal.
- 8:00 Arco Dramatic Musicales—Orchestra and vocalists.
- 8:30 Maxwell House Melodies—Don Voorhee's Orchestra.
- 9:00 Koppers Coke Time Signal.
- 9:00 St. Paul Civic Program—Mayor Bundle, Speaker.
- 9:15 Aces of the Air—Aviation Sketch.
- 9:30 St. Paul Hotel Casino—Marty Stone's Orchestra.
- 9:45 General Electric Program—Orchestra.
- 9:59 Time Signal, Midwest Oil Company.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Fliers—Orchestra and vocalists—George Osborn, Director.
- 10:45 Cherry Pectoral News Bulletins—Weather, Temperature.
- 10:46 Master Laboratories, Inc. Time Signal.
- 10:50 Marc Williams—Cowboy Crooner.
- 11:00 Boulevards of Paris Brandy's Singing Orchestra.
- 11:15 Radisson Hotel Flame Room Orchestra—Slatz Randall, Director.
- 11:30 St. Paul Hotel Casino Orchestra — Marty Stone, Director.
- 11:45 Coliseum Dance Orchestra—Frank Cotier, Director.
- 12:00 Radisson Hotel Flame Room Orchestra—Slatz Randall, Director.
- 12:15 Marigold Ballroom Orchestra—Wally Erickson, Director.
- 12:30 Boulevards of Paris Brandy's Singing Orchestra.
- 12:45 St. Paul Hotel Casino Orchestra—Marty Stone, Director.

### FRIDAY, DECEMBER 11

- 6:30 Early Riser's Musicales—Time Signals.
- 7:25 News, Consolidated Press Dispatches—Goodrich Silvertown Inc.
- 7:45 Jolly Bill and Jane—Cream of Wheat.
- 8:00 Rem Weather Reports.
- 8:25 Collegiate Perfumeries.
- 8:30 Montgomery Ward Program — "Beautiful Thoughts"—Organ.
- 8:45 J. T. McMillan Co.
- 8:50 Russell-Miller Milling Company.
- 9:20 Marvelette, Inc.
- 9:25 Leader Department Store Parade.
- 9:30 A. & P. Food Products.
- 9:45 Aunt Sammy Chat — Recipes, Household Hints, etc.
- 10:00 NBC Musical Appreciation Hour for Students—Walter Damrosch, Conductor.
- 11:00 Rumford Cooking School—Menu Planning and Recipes.
- 11:15 Pat Barnes—Swift & Co.—Organ and Dramatics.

### RADIO ACTRESS



Eunice Howard, noted dramatic actress of radio will play the leading role in "Hello Marie," a new program to be presented from KSTP at 2:30 P. M., Wednesday, Thursday, and Friday. Miss Howard is well known to listeners by her work in productions originating in the New York studios of the NBC.

- 11:30 National Farm and Home Hour—Reports from U. S. Dept. of Agriculture—Homesteaders' Orchestra.
- 12:30 Radisson Coffee Shop Orchestra—Slatz Randall, Director.
- 12:45 News Bulletins.
- 12:50 St. Paul Hotel Grand Cafe Orchestra—Marty Stone, Director.
- 1:15 The Hoofers—Comedy Sketch.
- 1:30 4th District Federation Women's Clubs.
- 1:45 Mormon Tabernacle Choir and Organ—Salt Lake City, Utah.
- 2:15 Grain Markets.
- 2:30 "Hello, Marie."
- 2:45 Chicago Ensemble String Quintet, Chester Picararo, Director.
- 3:00 Betty Moore—Decorating Notes.
- 3:15 Radio Guild Drama—"School for Scandal"—Sheridan.
- 4:20 Cecil and Sally—Comedy Skit—4:30 Harold Betz, Crooner.
- 4:45 Gayle Wood—Piano.
- 4:55 Carnation Nation Builders Club—The Drum Major.
- 5:00 Hollywood Candy Co.—Children's Talk.
- 5:05 Children's Hour—Conducted by Uncle Tom.
- 5:30 Reports.
- 5:44 Road Report—Federal Oil Co.
- 5:45 Little Orphan Annie—Children's Skit.
- 6:00 Old Stager Reviews the Amusements.
- 6:05 Day's Events—Consolidated Press Dispatches—David Lawrence — Finance, Business and Sports Review—Goodrich Silvertown, Inc.
- 6:20 St. Paul Hotel Grand Cafe Orchestra—Marty Stone, Director.
- 6:30 Prince Albert Quarter Hour—Alice Joy, contralto; Paul Van Loan's Orchestra and "Ol' Hunch."
- 6:45 Ballard Time Signal
- 6:45 Curtis Hotel Orchestra—Dick Long, Director.
- 6:59 G. P. A. Radiator Glycerine Weather Report.
- 7:00 Cities Service Concert—Jessica Dragonette & Cavaliers.
- 8:00 Rem Time Signal.
- 8:00 Interwoven Pair—Billy Jones and Ernie Hare, Comedians and Songsters.
- 8:30 Armour Program—Josef Koestner's Orchestra and Vocalists.
- 9:00 Koppers Coke Time Signal.
- 9:00 Paul Whiteman's Paint Men
- 9:30 Weil-McLain Company Program —Popular Entertainers.
- 9:45 Strollers' Trio—Popular Songs.
- 9:59 Time Signal, Midwest Oil Company.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Fliers—Orchestra and vocalists—George Osborn, Director.
- 10:45 Cherry Pectoral News Bulletins—Weather, Temperature.

- 10:46 Master Laboratories, Inc. Time Signal.
- 10:50 Marc Williams—Cowboy Crooner.
- 11:00 Radisson Hotel Flame Room Orchestra—Slatz Randall, Director.
- 11:15 St. Paul Hotel Casino Orchestra —Marty Stone, Director.
- 11:30 Caliseum Dance Orchestra—Frank Cotier, Director.
- 11:45 Marigold Ballroom Orchestra—Wally Erickson, Director.
- 12:00 Radisson Hotel Flame Room Orchestra—Slatz Randall, Director.
- 12:15 Boulevards of Paris Brandy's Singing Orchestra.
- 12:30 St. Paul Hotel Casino Orchestra—Marty Stone, director.

### SATURDAY, DECEMBER 12

- 6:30 Early Riser's Musicales—Time Signals.
- 7:25 News, Consolidated Press Dispatches—Goodrich Silvertown Inc.
- 7:45 Jolly Bill and Jane — Cream of Wheat.
- 8:00 Rem Weather Reports.
- 8:15 Macey's Surprise Program — Corinne Jordan.
- 8:30 Montgomery Ward Program — "Beautiful Thoughts"—Organ.
- 9:00 Zinmaster Program.
- 9:25 Leader Department Store Parade.
- 9:30 A. & P. Food Products.
- 9:45 Aunt Sammy Chat—Recipes, Household Hints, etc.
- 10:00 Grain and Livestock Markets.
- 10:10 Consolidated Press Feature.
- 10:50 Beyer's Health Service—Health Talk.
- 11:00 Sunmaid Raisin Swirl—Vocal Soloist.
- 11:15 Pat Barnes—Swift & Co.—Organ and Dramatics.
- 11:30 National Farm and Home Hour—Orchestra and Reports from U. S. Dept. of Agriculture.
- 12:30 4-H Club.
- 12:50 News Dispatches.
- 12:55 Musical Interlude.
- 2:45 Cecil and Sally.
- 2:55 Consolidated Press Dispatches.
- 3:00 Anniversary of First Trans-Atlantic Message.
- 5:00 Reports
- 5:05 Steamboat Bill—Campbell Cereal Company.
- 5:15 Little Buster Parade — "Circus Thrills"—Albert Dickinson Company.
- 5:30 Reports.
- 5:44 Road Reports—Federal Oil Co.
- 5:44 Pertussin Weather Report.
- 5:45 Little Orphan Annie—Children's Skit.
- 6:00 Old Stager Reviews the Amusements.
- 6:05 Day's Events—Consolidated Press Dispatches — David Lawrence — Finance, Business and Sports Review—Goodrich Silvertown, Inc.
- 6:20 St. Paul Hotel Grand Cafe Orchestra—Marty Stone, Director.
- 6:30 Football Scores—College Music.
- 6:59 Ballard Time Signal.
- 7:00 Danger Fighters—Dramatic Skit.
- 7:29 G. P. A. Radiator Glycerine Weather Report.
- 7:30 "Banking Policies in Relation to Economic Recovery" — Speaker, Jacob H. Hollander, Professor of Political Economy, John Hopkins University.
- 7:45 Educational Lecture—"Social Behavior in Infancy and Childhood" —Speaker, John E. Anderson, Director, Institute of Child Welfare, University of Minnesota.
- 7:59 Rem Time Signal.
- 8:00 Goodyear Tire and Rubber Co.—Songs and Orchestra.
- 8:30 First Nighter Drama—Mystery Play—"By Special Command."
- 9:00 Koppers Coke Time Signal.
- 9:00 Lucky Strike Dance Hour—Gus Arnheim, Conductor.
- 9:59 Time Signal, Midwest Oil Company.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Club—All Request Musical Program—George Osborn, Director.
- 11:15 Cherry Pectoral News Bulletins—Weather, Temperature.
- 11:15 Curtis Hotel Orchestra — Dick Long, Director.
- 11:45 Coliseum Dance Orchestra—Frank Cotier, Director.
- 10:46 Master Laboratories, Inc. Time Signal.
- 12:00 Radisson Hotel Flame Room Orchestra—Slatz Randall Director.
- 12:15 St. Paul Hotel Casino Orchestra—Marty Stone, Director.
- 12:30 Saturday Night Frolic—Uncle Josh & His Huskers.
- 12:45 Boulevards of Paris Brandy's Singing Orchestra.
- 1:00 Saturday Night Frolic
- 1:15 St. Paul Hotel Casino Orchestra—Marty Stone, Director.
- 1:45 Boulevards of Paris Brandy's Singing Orchestra.
- 2:00 Saturday Night Frolic.

# THE KSTP WEEKLY

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ST. PAUL, MINNESOTA, DECEMBER 5, 1931

## One Out of Two

About one-half of the 30,000,000 American families own radio sets and about one-half of the nation's population make up the radio audience. That is the current estimate of the "radio population" of the country, based on the official census of radio made by the United States Census Bureau.

The figures cover 48 states and the District of Columbia, disclosing that on April 1, there were 12,078,345 homes in the country which were radio-equipped, or 40.3 per cent of the 29,980,146 homes surveyed. Each family had an average of 4.1 persons, so that the total audience was 49,521,214.

Since that date 20 month ago, however, it is estimated that possibly 4,000,000 sets have been sold, to swell the radio set figure to something over 16,000,000, which would surpass the one-half mark of families. On the same basis of 4.1 persons per family, the audience figure is increased to about 65,000,000. Most of the new sets were of the midget type, and were first sets in the home rather than replacements or added sets.

This is the first accurate index of the radio population ever computed. It will be invaluable to set manufacturers in ascertaining the centers of radio set population, and enable them to concentrate sales campaigns in the delinquent areas. Broadcasting stations will find it useful as an index to the size of their audiences, while the Federal radio authorities may use the information as a basis for working out the most effective allocation of broadcasting facilities.

## Does Your Subscription Expire With This Issue?

If you are one of the subscribers who sent in their dimes for four trial copies, this may be your last issue—unless you act at once!

Don't let your subscription expire or you will miss issues that will be bigger and more interesting than ever. A year's subscription will cost you less than two cents a copy.

60c 6 Months	<b>THE KSTP WEEKLY</b> Saint Paul Hotel Saint Paul, Minn.	\$1.00 per Year
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6 months		60c
1 year		\$1.00
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Address .....		
City .....		State.....

Fill Out This Coupon and Mail It To KSTP Today

## Listeners' Corner

The radio public does a lot of listening but has few opportunities to make itself heard. The KSTP Weekly opens its columns to listeners for expressions on any subject pertaining to radio. If you have any questions you would like to have answered about radio, your letters and the answers will be published in subsequent issues. Address all communications intended for publication to Listeners' Corner.

Below you will find a few excerpts from letters received from subscribers.

To the KSTP Weekly:

I am enclosing \$1.00 for one year's subscription to the KSTP Weekly. It is a wonderful little magazine and we like it a lot. I am enclosing five cents extra and I wish you would send me the back number containing the life history of Marc Williams.

I like the programs from your station very much but Marc Williams is my favorite.

Inez James

Whitewood, South Dakota.

To the KSTP Weekly:

Having enjoyed your Weekly for one month we find we cannot get on well without it. Since it gives the listeners-in a more personal touch. Especially when such artists as Madam Louise Homer are portrayed in its pages, as was done last Sunday evening—enclosed \$1.00 for a year's subscription.

C. W. Sherwin

Cannon City, Minn.

To the KSTP Weekly:

I have subscribed to your weekly paper for four weeks and have found it decidedly accurate as to programs scheduled as well as interesting in content. After discussing the question whether a dollar meant more than the KSTP Weekly in these times of depression, members of our family decided unanimously in favor of the Weekly. A decided boost for the Weekly, I'd say.

Miss Dorothy C. Larson

3420 Minnehaha Ave.  
Minneapolis, Minn.

To the KSTP Weekly:

I am receiving your KSTP Weekly regularly now, and we are highly pleased with it. It is so interesting to see the pictures and read about the persons we hear on the broadcasts. It makes them seem nearer.

C. F.

Newport, Minn.

## Cantor On Air Two More Months: Signs New Movie Contract

New York, Dec. 5.—Eddie Cantor, radio's candidate for president, will continue to be heard through the month of January on the Chase and Sanborn program on Sundays at 7:30 P. M.

He was asked to sign a long term contract that would have kept him on the air for months longer but because of conflicting engagements with motion picture affiliates in Hollywood, it was impossible.

## Did You Know That—

Eddie East, one-half of NBC's "Sisters of the Skillet," at one time greased and painted locomotives for nine dollars weekly. He hails from Bloomington, Ind. The other half, Ralph Dumke, a native of South Bend, has wielded a pick and shovel, laying gas mains in frozen ground, for twenty cents an hour.

Frank Luther, NBC tenor, who also plays the harmonica, jews-harp and ukelele, has another instrument, the celeste. When the celeste player recently failed to show up at a broadcast, Luther stepped to the celeste keyboard and went through the opening selection without an error.

A lion's roar in a radio studio is produced, not by a lion's vocal cords, but with a bass viol bow drawn across a length of hemp covered with rosin.

Mildred Bailey, blues singer over the NBC network, is now using the Paul Whiteman diet and has lost two pounds in three days. That brings this Midget down to a mere 189, just twelve pounds less than the King himself.

KGU in Honolulu, most recent addition to NBC networks, is a pioneer station in the broadcasting field. It first came on the air in May, 1922, and now exchanges programs with the NBC by short wave to San Francisco, a distance of 2,100 miles.

James Melton, tenor of NBC's Revelers Quartet, once handled a saw in a southern saw mill for seventy-five cents a day. He was born in Ocala, Fla. Today, he is one of the highest paid artists for NBC.

Victor Arden, NBC pianist and director, earned three dollars a week playing in a roller skating rink as his first job in his home town of Wenona, Ill. Today, he and Phil Ohman, are one of the highest paid piano teams in the country.

Rudy Vallee will soon be seen in films again. He is making a series of "shorts" with his orchestra, at the Paramount Astoria studios, and this helps him keep busy. Besides his work in radio and pictures, he is in George White's "Scandals," on the stage, plays nightly at the Pennsylvania Hotel, and records for the phonograph companies.

THE KSTP WEEKLY is published at the request of listeners to provide complete advance radio program information and interesting facts about the radio stars.

Many of your friends who may not have heard of this new KSTP service will desire it. It will be a favor to them if when mailing in your subscription you will enclose the address of the person requesting this service. THE KSTP WEEKLY, St. Paul Hotel, St. Paul.

While some last minute program changes are inevitable, you will find THE KSTP WEEKLY, in the main satisfactorily accurate.

—THE EDITOR.

## BIZET'S WORKS ON ARCO HOUR

### Excerpts from "Carmen" Will Head Program

George Bizet, famous French operatic composer, who reached the summit of the French musical circles in the 19th century, only after a stormy uphill fight to gain recognition, will be featured as reincarnated guest artist when six of his works will be presented on the Arco Dramatic Musicales from KSTP at 8 P. M., Thursday, December 10.

Excerpts from "Carmen," Bizet's masterpiece, which was produced March 3, 1875, will be featured on the program.

The broadcast will open with Miss Rachel Morton, soprano, singing "Michael's Aria" from "Carmen."

This will be followed by the "Flower Song," sung as a tenor solo by Harald Hansen and "Ma Mere, Je La Vois," as a soprano and tenor duet. "Prelude of Act IV" of "Carmen" will be played by Jaffrey Harris' orchestra and "Toreador Song" from the same opera will be sung by the Rondolier's quartet.

"Agnus Dei," one of Bizet's most famous songs, will be featured as a bass solo by Sigurd Nilssen.

## STOKES' BAND ON WILLYS-OVERLAND

Harold Stokes and his orchestra and Tom, Dick and Harry, vocal trio, will be heard on the Willys-Overland program from KSTP at 6 P. M., Sunday, December 6.

"Dance of the Little Dutch Dolls" played by the orchestra will be the opening selection on the program. This will be followed by "I Don't Need Atmosphere" an orchestra number with a vocal interlude, "I'm Sorry, Dear," "Something Seems to Tell Me" by the orchestra, "Merry Widow Waltz" a string and harp feature, "Ploddin' Home," and "Lady of Spain" which will be presented as trio numbers.

### Chauncey Parsons Will Sing on Yeast Foamers

Chauncey Parsons, tenor, will sing "Every Day Can't Be a Sunday," "Forgotten," and "Green Eyes" during the Yeast Foamers program from KSTP at 1:30 P. M., Sunday, December 6.

Herbie Kay's orchestra, during this broadcast will present "You're My Everything," "Song of the Air" and "Loveless Love" as feature selections.

The Phillips 66 program is heard in Australia.

## Elwood Fitchette, Hennepin County Public Defender on State Bar Series

Elwood Fitchette, Public Defender of Hennepin County and President of the Hennepin County Bar Association, will be the third speaker on the series of weekly programs presented by the Minnesota State Bar Association.

He will be on the air from KSTP at 6:45 P. M., Monday, December 7, and will speak on the subject, "The Defendant in Criminal Cases." He will be introduced by Ben W. Palmer, chairman of the public relations committee who is in charge of these programs.

In the two opening programs, the Honorable Thomas D. O'Brien, Former justice of the Minnesota Supreme Court, and M. F. Kinkead, County Attorney of Ramsey County, spoke, with Morris B. Mitchell, president of the Minnesota State Bar Association making the opening address.

In future talks scheduled on this series the Honorable Gustavus Loevinger, Judge of the District Court of Ramsey County, will speak on "The Judge in Criminal Cases" on December 14 and on "The Jury in Criminal Cases" on December 21.

The Honorable Samuel B. Wilson, chief justice of the Minnesota Supreme Court, will discuss the subject "The Supreme Court in Criminal Cases" on December 28.

### Listeners Enjoy Songs of Claire Madjette as Guest with Rudy Vallee

Miss Claire Madjette, stage and radio star, in appearing as guest soloist with Rudy Vallee and his Connecticut Yankees last Thursday, made a big hit with Northwest radio listeners, judging from the number of letters received on her program.



Miss Madjette

Her picture is published at the request of Rudy Vallee fans who expressed their satisfaction with her songs in these same letters. She is a popular star of musical comedy and has her own ideas on girls cutting their hair. That she is strongly against it can be seen in the long curls which show beneath her hat in this picture. She is one of many nationally known stars appearing on these programs with the Connecticut Yankees.

Vaughn de Leath, contralto, heard over the NBC networks is known as "The Original Radio Girl."



Elwood Fitchette

### MAYTAG BROADCAST TO FEATURE BARGY

Roy Bargy and the Wanderers Quartet have chosen many popular and semi popular numbers to be heard during the Maytag broadcast at 8 P. M. Monday, December 7.

"There's No Depression in Love" one of the most recent hits will be featured as the opening number on the broadcast. "Tell Me Little Gypsy," "Ol' Man River," from "Show Boat," "Right Across the Way," "I'm Sorry, Dear," "Lazy River," "Roses of Yesterday," "Fine and Dandy," "Pagan Moon" and "They Were All Out of Step But Jim," will be the other highlights.

Don Guthrie was formerly of Canada.

### Uncle Tom, Juveniles in Christmas Program

Two talented juvenile singers, Betty Jane Hills and Lorraine Nelson, who have appeared several times with Uncle Tom on the Children's Hour and who sang with great success at Lake Harriet last season, will present a children's program at 5 P. M. Wednesday, December 9. They will offer the old Welsh folk song, "All Through the Night" and a "Nursery Rhyme Suite" with Betty Jackson as accompanist.

Uncle Tom will present a Christmas cantata for two voices "The Wondrous Story" on December 18, with these same entertainers.

## PARKERS BACK SUNDAY NIGHT

### Seth and Jonesport Troupe Return to Radio

Jonesport, Me., Dec. 5.—Seth Parker and his famous Jonesport Troupe have returned from an extended tour of the country where they appeared in leading cities, and are now ready to resume their popular radio series.

They will be heard from KSTP at their regular hour on Sunday, carrying on as they have done during the past few years. Seth Parker's neighbors have been pinching for the famous character of the air, and have been keeping the radio audience provided with typical pictures of life in this village.

Seth, Ma Parker and the whole troupe enjoyed their trip to leading cities and were impressed with the friendly treatment and hospitable atmosphere which they found at every point on their itinerary. But they are glad to be back home and are anxiously awaiting their Sunday night chats with radio listeners from coast-to-coast.

### Three Bakers Assist Artz' Band on Sunday

The Three Bakers, Frank Luther, Jack Parker and Darrell Woodyard, will be heard with Billy Artz' orchestra over KSTP at 6:30 P. M. Sunday, December 6 Ray Perkins, well known radio personality, will be presented as master of ceremonies on this program.

## CURTIS HOTEL

10th St. and 4th Ave. So. MINNEAPOLIS

Listen in on KSTP to Dick Long and His Orchestra at 6:45 P. M.

Dinner \$1.00 including dancing also a la carte service. No Couvert Charge.

## Play the . . . RADIO GAME AIR-O-GRAM

Dial to KSTP at 4:50 p. m. Mondays, Wednesdays and Fridays

The AIR-O-GRAM is Sponsored by the HOLLYWOOD CANDY CO. MINNEAPOLIS

## AIR-O-GRAM

PLAY THIS GAME OVER KSTP MONDAYS, WEDNESDAYS AND FRIDAYS AT 4:50 P. M.

G F E D B C A O N M L K J I H W V U T S R Q P Z Y X

## HYDE REPORT ON FARM HOUR

### Significant Agriculture Facts Will Be Included

Washington, D. C., Dec. 5.—American agriculture will hear the salient points in the Secretary of Agriculture's annual report on the status of American agriculture to President Hoover.

In the National Farm and Home Hour on the day of the release of the report to the President—Wednesday, December 9—the nation's radio audience will hear the most significant facts of the situation of our national agriculture at the close of the last fiscal year at 11:30 A. M. over KSTP.

Housewives will be particularly interested in the program of Thursday, December 10, when Mrs. Rowena Schmidt Carpenter will present her weekly Household Calendar broadcast.

The complete program for the week of December 7 follows:

#### Monday

Twenty-Five Years of Pure Food Law Enforcement—W. G. Campell, Director of Regulatory Work.

#### Tuesday

December Cotton Crop Report—D. A. McCandliss, Farm Bureau Convention—special broadcast.

#### Wednesday

Our Agriculture in 1931—Summary of Secretary of Agriculture annual report.

#### Thursday

The Household Calendar—Mrs. Rowena Schmidt Carpenter, home economist; Spoils and Fertilizers for Plants—W. R. Beattie, horticulturist, and B. E. Brown, bio-chemist.

#### Friday

The Farm Business Library—M. S. Eisenhower, Director of Information; the Week With the Farm Board—Edgar Markham, Assistant to the Chairman of Federal Farm Board.

#### Saturday

Special Program—American Farm Bureau Federation.

## Pat Barnes Popularity Dates Back to Service in World War

BY E. E. MATTSON  
Special to The KSTP Weekly

Chicago, Dec. 5.—Pat Barnes' advent to public notice did not start with radio in 1920 and 21, but goes back several years more.

His cleverness in commanding public interest during the World War, not only brought many a laugh and lots of cheer from the service men, but from commissioned officers as well, all the way from General John J. Pershing, down to the "shave-tails."

#### Produced War Play

With his customary ingenuity, Pat produced the play, "A Buck on Leave" which required about two hours to show. He played this skit time and again behind the lines, in Salvation Army huts and in Red Cross stations, at such times when Uncle Sam didn't need him in the modern sport of war.

He served with the Motor Transport Corps, units RU-301, 302 and 303, where he mingled with shells and poisonous gasses around Verneuil and Nevers, France. His buddies chose him as their leader during peace-time, also.

Radio came along, and with it Pat Barnes became a fixture. He has been one of the pioneer announcers and never left it since he started.

#### On Air Daily

His most recent exploit on the air is the Swift and Company contribution to radio at 11:15 A. M., daily except Sunday over the NBC network, with KSTP as its Northwest outlet. His "Jimmy and Granddad" series has developed a listening audience of surprising proportions.

In this skit, Pat, personally, takes the part of his twenty characters and does it with the skill of an automaton—quick voice change and inflection is an art he has mastered well.



Pat Barnes

## Bridge Problems Go on Air; Program Aims to Settle Differences

New York, Dec. 5.—Battles of the bridge table are now aired in a new series of humorous and instructive programs heard over an NBC network, including KSTP at 4:30 P. M., each Saturday, under the title of "Contract Bridge."

Ruth McCloy, a newcomer to radio, is the author and director of the series. While the weekly sketches are designed chiefly for entertainment, they will also be helpful to players. Leading bridge experts will analyze the mistakes made and explain the rules.

### For Help on Your Skin Beauty Problems

Listen to

**Annette L. Shurick**

and her

**Aveline "Face to Face" Talks**

Every Tuesday morning at 10 o'clock over KSTP

**AVELINE LABORATORY**  
304 Hulet Block Atlantic 3019  
MINNEAPOLIS

## Mrs. Emily Post Presents New Etiquette Series on Thursday

New York, Dec. 5.—Mrs. Emily Post, internationally recognized authority on problems of etiquette and social usage, is now presenting a weekly series of talks on "Good Taste in Living" at 11 A. M. each Thursday. She appears as guest speaker on the General Electric Home Circle program which is presented by KSTP in the Northwest.

The secret of good taste in living lies in the fundamental reality back of manners rather than in the actual manners, according to Mrs. Post.

The reason why we do this and that is the important thing, in the words of the woman whose name is a synonym for the best in social usage. With this in mind, the topics of her weekly talks will be chosen to be of particular help to the mother and homemaker in meeting the problems of her daily life.

The programs include, in addition to the talk by Mrs. Post, short musical numbers by Theodore Webb, popular baritone, and a talk by Grace Ellis, the Home Circle Directress.

## Songs by Chorus to Feature Armour Hour

Josef Koestner's orchestra will be assisted in the weekly broadcast of the Armour program by a mixed chorus from KSTP at 8:30 P. M. Friday, December 11.

### FLAME ROOM RADISSON HOTEL

Supper Dance with favors  
9:00 P. M. to closing  
(Cover charge \$1.00 on opening date)

Dinner Dance daily 6:00  
to 8:30 P. M. \$1.00  
(No cover charge)

Supper Dance nightly except  
Monday, 9:00 P. M. to closing  
(Cover charge 50c—Saturday \$1.00)

Featuring  
**SLATZ RANDALL**  
and his  
**FLAME ROOM ORCHESTRA**

## LEGENDS ON WOMEN'S HOUR

### Mrs. Emil Traeger Features Friday Program

Christmas legends and customs will be the subject of a Woman's Hour broadcast from KSTP at 1:30 P. M. Friday, December 11.

This program is one of a series presented by Fourth District of the Minnesota Federation of Women's Clubs of which Mrs. H. O. Sargent is President and Mrs. F. A. Defiel is Radio Chairman.

Mrs. Emil Traeger will speak on Germany during this program on Christmas legends and customs, and the broadcast will be illustrated with German songs.

On December 18, Mrs. David Wallblom will give a Swedish program. She will speak on Sweden, pointing out Christmas customs in that country.

Amos 'n' Andy creators and portrayers, Correll and Gosden, proved to a great crowd of theatrical celebrities and writers at a recent opening, that they are still as versatile as they ever were. Called on by the master of ceremonies to make a bow, they introduced their various characters and then went into a dance for the amusement of the on-lookers.

### Buy ~~~

A bag of genuine  
Caramel Coated corn

## KORN SMAX

Always fresh and crispy  
10c and 25c per bag

## "LYDIA DARAH" CANDIES

"The World's Finest Candies"  
Now 60c the pound

\$100.00 in cash to be given to the  
sweetest girl in St. Paul  
Come in and ask about it.

**B & E SHOPS**  
400 Wabasha St. St. Paul

This ad worth 10c on the price  
of a box of Lydia Darah Candy.

## Have you sent in your National Battery Slogan?

Don't miss this chance to win

**\$1,000**  
FIRST PRIZE

or one of the many other valuable cash prizes

See your nearest National Battery dealer for details—and hear the National Battery Quartet in an NBC broadcast every Wednesday at 7:00 P. M.