

# THE KSTP WEEKLY

Published in the Interests of Northwest Radio Listeners  
FULL LEASED WIRE SERVICE CONSOLIDATED PRESS ASSOCIATION

Vol. I No. 10

SAINT PAUL—NOVEMBER 28, 1931—MINNEAPOLIS

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## MANY NEW PROGRAMS ON DECEMBER SCHEDULE

### NOTED TENOR WILL SING ON SUNDAY HOUR

**Beniamino Gigli, Opera Star  
Will Open Program with  
Liebestraum**

New York, Nov. 28.—Beniamino Gigli, noted tenor of the Metropolitan Opera Company, has chosen his own arrangement of Liszt's "Liebestraum" as the first number to be heard on the General Electric Sunday Home Circle program, which will be broadcast from KSTP at 4:30 P. M., Sunday, November 29. The program, also includes Italian favorites and some of the songs for which he is most famous.

Gigli, who is one of a number of operatic and concert stars appearing in this radio series, will be introduced by Grace Ellis, directress of the daily Home Circle programs. He will be accompanied by Miguel Sandoval.

Following his opening number, he will sing Toselli's famous "Serenade," "A Dream" by Grieg, "Then You'll Remember Me" from "The Bohemian Girl" by Balfe, "Santa Lucia," "M'Appari" from "Marta" by Flotow, "Song of India" from "Sadko" by Rimsky-Korsakoff and "O Sole Mio" by Padua.

Myron Nielsey, NBC tenor, once was the city manager of a small Kansas town.

### Hoover to Discuss Home Ownership

Washington, D. C., Nov. 28.—"Home Building and Ownership," will be the topic of discussion by President Hoover, when he appears before the President's Conference in Washington, which will be picked up by the NBC network and broadcast to the Northwest, through KSTP at 8 P. M., Wednesday, December 2. This broadcast will be from Constitution Hall in Washington, D. C.

### Parade of States Honor Idaho With Lennox as Guest Soloist

New York, Nov. 28.—Starring Elizabeth Lennox, noted contralto, the "Parade of the States" program, sponsored by General Motors, will broadcast a nation-wide tribute to the state of Idaho at 8:30 P. M., Monday, November 30. The program will be heard from KSTP.

"Westward," from a Symphonic Suite of four western numbers, will be one of the high points of the musical program which is under the direction of Erno Rapee.

**Play State Song**  
"Our Idaho," the state song of the commonwealth to which tribute is to be paid, also will be a feature of the program, as will Miss Lennox's solo, "By the Bend of the River."

A eulogy to the state, written by Bruce Barton, will be read by Charles Webster.

**Medley on Program**  
"Idaho," a medley of four western numbers, including "West of the Great Divide," "Let the Rest of the World Go By," "There's a Long, Long Trail," and "Sunset Trail" will be played by the orchestra, with vocal interludes by the ensemble, as the opening number.

Another group of western songs, entitled "Ranch Scene," by the orchestra and voices, will include "Idaho Cowboy Song," "Little Red Shawl" and "Clementine."

"Rhapsody Basque," a composition by Pierne, will be played by the orchestra.

### ELIZABETH LENNOX



### Alice Joy, Popular on Prince Albert Program

Alice Joy, contralto, is making a big hit as the Dream Girl on the Prince Albert program, heard at 6:30 P. M. each week-day from KSTP.

### Schumann-Heink Returns To Radio As Guest With Vallee



New York, Nov. 28.—One of America's best loved voices, Madame Schumann-Heink, will sing "Silent Night, Holy Night," for a nation-wide NBC audience on Christmas Eve, December 24, at 7 P. M.

The famous singer will be guest artist on the Fleischmann Hour with Rudy Vallee and his Connecticut Yankees orchestra, in a special Yuletide program. She will sing the Christmas hymn and other appropriate songs.

Vallee will arrange an appropriate program of Christmas numbers for his orchestra to accompany Madame Schumann-Heink's songs. He also will present a group of popular hits of the day, during the broadcast.

### "U" MILITARY BALL ON AIR NEXT FRIDAY

**Additional Features Brought  
to Northwest to Entertain  
Listeners**

Many additional radio features and new programs will be presented for Northwest listeners during the month of December, according to the month's schedule planned by KSTP.

The University of Minnesota military ball will be described on the air from the Hotel Lowry at 11:30 P. M. Friday, December 4.

Gus Arnheim and his popular Pacific Coast band will be heard at 6:45 P. M., on the same day under the sponsorship of the Levine Furniture Company, and Dr. Francis Richter, orchestral organist will open a new series of radio concerts for the Twin City Building and Loan Association at 6:45 P. M. Thursday.

**New Operatic Feature**  
"Through the Opera Glass," a new Sunday afternoon operatic feature, will be heard at 5:30 P. M. November 29. The United States Marine Band will present a new weekly feature called the "Shut In Hour" at 2:30 P. M. each Monday. Another new Monday feature, "The Weekly Review," will present the KSTP studio orchestra, the Troubadours quartet, and other staff artists, at 7 P. M.

**Bridge on Radio**  
For those who delight in playing bridge a new "Contract Bridge" series will bring leading notables of card playing to the microphone at 4:30 P. M. each Saturday. The National Oratorio Society will present its popular musical at 9:15 P. M., each Sunday.

### Mayor Anderson on NBC Network Monday

Mayor Anderson of Minneapolis will be heard over the NBC coast-to-coast network on a national unemployment program which will be broadcast over KSTP at 12:30 P. M. Monday, November 30.

The other speakers on this program will include: Dr. Goldstein of New York, Prof. John Dewey Norman Thomas, and Mayor Frank Murphy of Detroit.

**Locate Your Favorite Programs From Complete Listings Inside**

## MAXWELL WILL FEATURE ROSS

Tenor Will Sing Two Songs on Thursday

New York, Nov. 28.—Lanny Ross, romantic young tenor star, will sing two songs and two vocal choruses during the Maxwell House program over the NBC network, Thursday, December 3, at 8:30 P. M., with KSTP as the Northwest outlet.

The Maxwell House Singers, will also be heard in two numbers during the broadcast.

### Will Sing Home

One of Lanny's songs will be the newest about a subject which has been the feature of many tunes, "Home."

The quartet will sing two songs, "A Rural Novelty" and "Farewell." Among the orchestra features will be "One Moment Alone" and "I Promise You."

### Ruffner Announcer

The program will be announced by Edmund "Tiny" Ruffner. "Poor Little Rich Girl," will be the orchestral presentation on this broadcast. The orchestra will be under the direction of Don Voorhees. He will also accompany the quartet and the soloist in all of their numbers.

## Noted Cartoonist Speaks to Northwest Listeners

Leading delegates to the convention of Sigma Delta Chi, national professional journalistic fraternity, held in the Twin Cities last week, were presented to Northwest radio listeners over KSTP.

Chief among these was R. M. Brinkerhoff of New York, nationally known cartoonist whose drawings are featured from coast-to-coast, and portrays the daily strip, entitled "Little Mary Mixup." Mr. Brinkerhoff was one of the leading speakers at the convention held at the University of Minnesota campus. He was introduced by Professor Casey, Head of the School Journalism at Minnesota.

## Corinne Jordan in Saturday's Surprise Program by Macey's

Corinne Jordan, program director of KSTP and popular Northwest radio star is presented each Saturday morning during Macey's Surprise program at 8:15 A. M. Miss Jordan brings to the microphone, her own interpretation of popular songs and old favorites. She was formerly a member of the staff of WBBM at Chicago before coming to the Northwest.



Miss Jordan

She is a veteran in national radio circles starting her career in the Windy City when radio was still a novelty.

## Pianists, Soloists, Quartet Head Cities Service Friday

Singing "Hungarian Love Song" by Korbay, Jessica Dragonette, soprano, will again be found heading a list of well known entertainers on the Cities Service Program over KSTP at 7 P. M., Friday, December 4.

Among the features on this program will be the Cavaliers quartet the famous pianists Milton Rettenberg and Frank Banta and Elliott Shaw, bass, as well as the orchestra under the direction of Rosario Bourdon.

"Minuet Waltz" by Chopin, "A Kiss in the Dark" from "Orange Blossoms" by Victor Herbert and "El Relicario" by Padilla, will be the numbers in which Miss Dragonette will feature solos.

"Wanting You," from "New Moon" by Romberg will be presented as a soprano and bass duet.

## Doings in Hollywood Topic of Dispatches By Jessie Henderson

Jessie Henderson's famous Hollywood dispatch, which gives the news behind the happenings of moviedom, is heard by KSTP listeners each week-day at 4:30 P. M. Miss Henderson's dispatches are received at the studios of KSTP, through the services of the Consolidated Press Association network of wires, extending around the world. She is known for discovering records in her daily stories and laughter in the news.



Miss Henderson

Having a great wit and sense of humor, she writes some of the most interesting stories on divorces in Hollywood, their reasons and the effects on the popularity of the parties involved.

Kenneth Schon, bass singer of the KSTP Troubadours quartet, weighs 250 pounds.

## Adrian McDowell

AND HIS

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### Boulevards of Paris

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PHONE FOR RESERVATIONS

## BAND LEADER



Dick Long, veteran orchestra leader presents his band during the dinner hour from KSTP direct from the Curtis Hotel in Minneapolis, over KSTP.

## Baritone Will Sing With Mexican Band

Hector de Lara, baritone, will be featured as guest artist, when he sings several numbers on the Garcia's Marimba Typica program, which will be heard from KSTP at 9 A. M., Sunday, November 29.

Several Mexican numbers will also be featured by the orchestra.

Ted Pearson, presents Paul Whiteman to listeners every Friday night.

## "LYON KUBS"

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## HONOR MOZART ON THURSDAY

Arco Musical Features Works by Great Composer

A program made up entirely of Mozart compositions will be played and sung when Mozart will be featured as re-incarnated guest artist on the Arco Dramatic Musicale over KSTP at 8 P. M., Thursday, December 3.

Mozart's full name is Johann Chrysostomus Wolfgang Anadeus Mozart.

Well-known soloists, including Miss Rachel Morton, soprano; Harald Hansen, tenor and Sigurd Nilsson, will sing on this program.

One of the leading numbers will be, "Dove Preude Amor," an excerpt from "The Magic Flute," to be sung as a duet by Miss Morton and Harald Hansen.

## Welcome Lewis, Star of Chevrolet Program One of Nine Children

Detroit, Mich., Nov. 28.—Because she was a welcome addition to a then large family, brought her the unusual first name which has puzzled many radio fans, explains Miss Welcome Lewis, diminutive star of the new Chevrolet Musical Chronicles, heard over KSTP at 8 P. M. every Tuesday.

Miss Lewis, ninth child in the family, was referred to as a burden by a neighbor, and to counteract such an impression, a doting parent had her christened "Welcome." That she is as big a hit with the radio audience as with her family is the story told by the fan mail accumulating since she began crooning in the "Chronicles."

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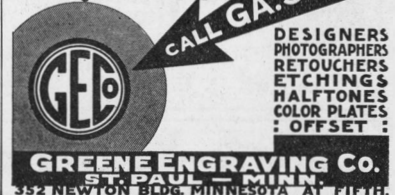
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## BECK SPEAKS ON SENTINELS

Pennsylvania Representative on Sunday Series

Washington, D. C., Nov. 28.—Just how elastic is the Constitution of the United States? How far can it be stretched before the breaking point will be reached?

These are among the questions to be discussed by Representative James M. Beck, of Pennsylvania, former solicitor general of the United States and a recognized authority on Constitutional law, in a nationally broadcast radio address Sunday, November 29, at 12 noon.

This address, to be broadcast by KSTP, is one of a weekly series, sponsored by The Sentinels of the Republic, in the interest of good government.

Under the topic, "The People and Their Government," Representative Beck will emphasize what he believes to be present-day tendencies threatening our national freedom.

Whether as writer or speaker, Rep. Beck is regarded as one of the most forceful men in public life today. His writings on the Constitution and his volume on "The Vanishing Rights of the States," are accepted as authorities in their respective fields.

## Mystery Thriller on First Nighter Series

"The Moth" a mystery thriller with June Meredith and Don Ameche taking the leading roles will be heard in a broadcast over KSTP at 8 P. M. during the First Nighter Program.

Clifford Soubier will also take a leading part on this program. And Harry Kogen and his radio orchestra will play several numbers on the broadcast as well as the ones used during the play.

## STORY OF WEST ON MONDAY SCHEDULE

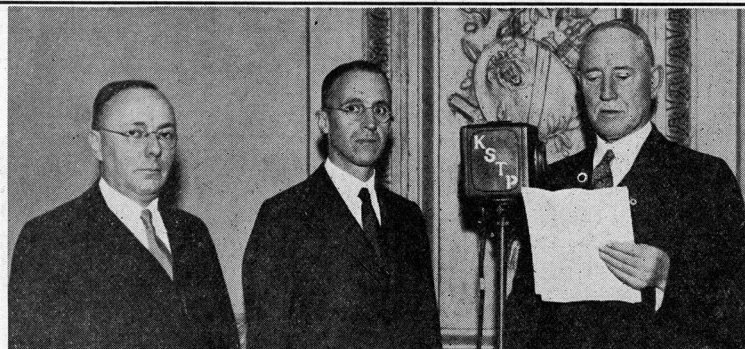
"The 601 of Aurora," a typical Western story of the pioneer days in America, will be the title of the dramatic sketch to be presented on the Death Valley Days' program from KSTP at 7:30 P. M., Monday, November 30.

Leading characters in this production will include Virginia Gardiner, who was a big star in the Empire Builders' cast, William Shelley, Jack McBride, Vernon Radcliff, Joseph Bell, Edwin M. Whitney and John White, the lonesome cowboy, who will sing several cowboy songs on this broadcast.

## Baritone and Mariners Will Share Spotlight

The Mariners' Trio, featuring Gordon Cross and Gill Nolan, tenors; Glen Cross, baritone and an orchestra, under the direction of Jack Pettis, will present popular tunes on the Bright Spots' program from KSTP, Sunday, November 29, at 1:15 P. M. This features is sponsored by the Investors Syndicate of Minneapolis.

## MINNESOTA ATTORNEYS ON KSTP



### Bar Association Begins New Weekly Series on Legal Topics

The Honorable Thomas D. O'Brien, former justice of the Minnesota Supreme Court, shown at the right in the above picture, was the principal speaker in the first of a new series of programs sponsored by the Minnesota Bar Association over KSTP at 6:45 P. M., last Monday.

He was introduced by Morris B. Mitchell, president of the association, shown in the center, with the programs arranged by Ben W. Palmer, chairman of the public relations committee, on the left.

#### Inaugural Program

In the inaugural program Judge O'Brien spoke on the subject, "Society and the Criminal" and President Mitchell gave a short resume of the series of programs planned by this organization. Each week, at this hour, hear a prominent speaker will present some phase of the legal profession in popular phraseology. On Monday, November 30, M. F. Kinkead, County Attorney of Ramsey County, will speak on the "Prosecutor and the Criminal."



M. F. Kinkead

Elwood Fitchette, Public Defender of Hennepin County and President of the Hennepin County Bar Association, will speak on "The Defendant in Criminal Cases" on December 7.

#### Other Speakers

The Honorable Gustavus Loevinger, Judge of the District Court of Ramsey County, will give two talks, the first on December 14, in which he will discuss the topic, "The Judge in Criminal Cases" and the second on December 21, on "The Jury in Criminal Cases."

The Honorable Samuel B. Wilson, chief justice of the Minnesota Supreme Court, will present the subject, "The Supreme Court in Criminal Cases."

Governor Floyd B. Olson and other prominent speakers of the state, will be heard on subsequent programs.

"Golf is something to amuse lazy people while they walk" is the decision of Al Cameron, NBC comedian, who has given the game up as a bad job.

### QUARTET FEATURES MAYTAG BROADCAST

Chicago, Nov. 28.—The Wanderers' quartet and Roy Bargy and his orchestra, will entertain the radio fans of the Northwest, by playing and singing some of the most recent numbers on the Maytag program from KSTP at 8 P. M., Monday, November 30.

Opening up with "Kissable Baby," the orchestra and singers will continue with "Who?" from "Sunny," "Baby's Awake Now" from "Spring Is Here," "Gettin' Sentimental," "Waiting at the End of the Road," "Hallelujah," "Come Easy, Go Easy Love," "Come Where My Love Lies Dreaming," "I Got the Ritz" from "The One I Love" and a Medley from "The Student Prince," including "Deep in My Heart," "Drinking Song," and "Just We Two."

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## EXPOSITION ON FARM PROGRAM

Agriculture Fete to Be Broadcast All Week

From Australia, from the wheat country of western Canadian plains, from every state in the Union and from many other countries, exhibits of farm crops and livestock will come to the International Livestock Exposition and Hay and Grain show, to vie for the showing and exhibition's most coveted honors.

The National Farm and Home Hour will be broadcast direct from the exposition grounds every day throughout the week, beginning November 30, from 11:30 A. M. to 12:30 P. M., with KSTP as one of the stations on the network.

Wallace Butterworth has joined the ranks of announcers who are married.

## FLAME ROOM

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Supper Dance with favors  
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Dinner Dance daily 6:00  
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(No cover charge)  
Supper Dance nightly except  
Monday, 9:00 P. M. to closing  
(Cover charge 50c—Saturday \$1.00)

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and her  
**Aveline "Face to Face" Talks**  
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10 o'clock over KSTP  
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# KSTP PROGRAM

## SUNDAY, NOVEMBER 29

- 8:00 NBC Children's Hour.
- 9:00 Mexican Typica—Mexican Orchestra.
- 9:30 Clyde Doerr and His Saxophone Octette.
- 10:00 Neapolitan Days—Italian Music.
- 10:30 Gordon String Quartet Morning Musicale.
- 10:45 Second Church of Christ Scientist Sunday Services.
- 12:00 Sentinels of the Republic—Speaker, Hon. James M. Beck, Member of Congress from Pennsylvania, "The People and Their Constitution."
- 12:15 NBC Symphonic Hour—Dr. Walter Damrosch, Conductor.
- 1:15 Bright Spots—Investors' Syndicate—Popular Orchestra, Vocal Trio.
- 1:30 Yeast Foamers—Herbie Kay's Orchestra—Lee Sims, pianist—Chauncey Parsons, soloist.
- 2:00 National Youth Conference—Dr. Daniel Poling, speaker.
- 2:30 Friendly Hour—Male Quartet—Dr. S. Parkes Cadman, address.
- 3:00 Father Coughlin—Golden Hour of "Little Flower" from Detroit.
- 4:00 Fort Snelling Band Concert—Warrant Officer Olaf M. Nord, Director.
- 4:30 Twilight Hour—General Electric Program—Beniamino Gigli, Tenor.
- 5:00 Told in the Dark—Dramatic Thriller—F. C. Hayer Co.
- 5:30 Sunshine Boys—Orchestra and Vocalist.
- 5:45 Dr. Richter—Piano.
- 5:55 Amusement Bulletin.
- 6:00 Harold Stokes Orchestra and Singers—Willis Overland.
- 6:15 Jolly Time Review—Popular Orchestra and Vocalists.
- 6:30 Three Bakers—Vocalists and Comedy—Fleischmann Yeast Co.
- 7:00 Enna Jettick Favorite Melodies—Mixed Quartet.
- 7:15 Ballard Time Signal.
- 7:15 Polka Dots—Piano Duo and Julia Barre.
- 7:30 Chase and Sanborn Orchestra—Rubinoff and Eddie Cantor.
- 8:00 Rem Time Signal.
- 8:01 Orchestra—John Miller, Baritone—"Bucket Syrup" Pioneer Maple.
- 8:15 Troubadours—Male Quartette.
- 8:30 Bayer's Aspirin—The Album of Familiar Music.
- 8:45 Buick Musical Comedy Program.
- 9:15 Koppers Coke Time Signal.
- 9:15 National Oratorio Society—Alfred Noise Poem, "The Highway Man."
- 9:45 Seth Parker's Neighbors—From Jonesport, Me.
- 10:14 Cherry Pectoral News Bulletin.
- 10:15 Paul Whiteman Concert.
- 11:00 Reports.
- 11:01 Marigold Ballroom Orchestra—Wally Erickson, Director.

## MONDAY, NOVEMBER 30

- 6:30 Early Riser's Musicale—Time Signals.
- 7:20 Collegiate Perfumeries.
- 7:25 News, Consolidated Press Dispatches—Goodrich Silvertown Inc.
- 7:45 Jolly Bill and Jane—Cream of Wheat.
- 8:00 Rem Weather Report.
- 8:30 Montgomery Ward Program—"Beautiful Thoughts"—Organ.
- 8:50 Russell-Miller Milling Company.
- 9:00 Zinsmaster Program—Food Talk.
- 9:25 Leader Department Store parade.
- 9:30 A. & P. Food Products.
- 9:45 Aunt Sammy Chat—Recipes, Household Hints, etc.
- 10:00 Levine Furniture Company—Orchestra.
- 10:15 Musical Interlude.
- 10:30 Hugo Mariani and His Marionettes—Orchestra.
- 11:00 General Electric Program—Songs by Grace Ellis, Theodore West, Baritone.
- 11:15 Pat Barnes—Swift & Co.—Organ and Dramatics.
- 11:30 National Farm and Home Hour—Orchestra and Reports from U. S. Dept. of Agriculture.
- 12:30 Luncheon of the Joint Committee of Unemployment.
- 1:15 Louie's Hungry Five—Little German Band and Comedy Skit—Jacob Schmidt Brewing Co.
- 1:25 News Dispatches.
- 1:30 The Hoofers—Comedy Sketch.
- 1:45 Remembrances—Dr. Richter, Organ.
- 2:00 Marc Williams, Cowboy Crooner.
- 2:15 Grain Reports
- 2:30 The Shut-In Hour by United States Marine Band.
- 2:45 Chicago Serenade—Orchestra—Harry Kogen, director.

## THE REVELERS 'STRIKE UP THE BAND'



Radjo's famous quartet, the Revelers, (left to right) Lewis James, tenor; Wilfred Glenn, bass; James Melton, tenor; Frank Black, director and accompanist, and Phil Dewey, baritone, who are featured on the Buck Hour, the Parade of States and other KSTP programs.

- 3:00 National Music League Hour.
- 3:30 Brown-Palace Hotel Orchestra.
- 3:45 Maze of Melody—Orchestra.
- 4:00 Lever Bros.—Chats with Peggy Winthrop.
- 4:15 Cecil and Sally—Comedy Skit—
- 4:30 Musical Moments.
- 4:45 Gayle Wood—Piano.
- 4:55 Carnation Nation Builders Club—The Drum Major.
- 5:00 Hollywood Candy Co.—Children's Talk.
- 5:05 Children's Hour—Conducted by Uncle Tom.
- 5:30 Reports.
- 5:44 Road Report—Federal Oil Co.
- 5:45 Little Orphan Annie—Children's Skit.
- 6:00 Old Stager Reviews the Amusements.
- 6:05 Day's Events—Consolidated Press Dispatches—David Lawrence—Finance, Business and Sports Review—Goodrich Silvertown, Inc.
- 6:20 Hotel St. Paul Grand Cafe Orchestra—Marty Stone, Director.
- 6:30 Prince Albert Quarter Hour—Alice Joy, Contralto; Paul Van Loan's Orchestra and "Ol' Hunch."
- 6:45 Minnesota State Bar Association. Speaker M. F. Kinnead, County Atty. of Ramsey County—"The Prosecutor and the Criminal."
- 6:59 Ballard Time Signal.
- 7:00 Weekly Review—Orchestra and Artists.
- 7:29 G. P. A. Radiator Glycerine Weather Report.
- 7:30 Death Valley Days—Western Dramatic Thriller.
- 8:00 Rem Time Signal.
- 8:00 Maytag Orchestra—Roy Bargy, director—Male Quartet.
- 8:30 General Motors Program—"Parade of States"—Male Chorus, Songs and Orchestra.
- 9:00 Koppers Coke Time Signal.
- 9:00 Gold Medal Express—Orchestra, Ohman & Arden, Vocalist.
- 9:30 Boulevards of Paris Orchestra—Adrian McDowell and His Southern Aristocrats.
- 9:45 Sieberling Singers—Male Quartet.
- 9:59 Time Signal, Midwest Oil Company.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Fliers—Orchestra, Vocalists—George Osborn, director.
- 10:45 Cherry Pectoral News Bulletins—Weather, Temperature.
- 10:46 Master Laboratories, Inc. Time Signal.
- 10:50 Marc Williams, Cowboy Crooner.
- 11:00 Minneapolis RKO Hour—Orchestra, Theatrical Entertainers.
- 11:30 Leonard Leigh—Organ—from Paramount Theatre, St. Paul.
- 12:30 Boulevards of Paris Orchestra—Adrian McDowell and His Southern Aristocrats.

## TUESDAY, DECEMBER 1

- 6:30 Early Riser's Musicale—Time Signals.
- 7:25 News, Consolidated Press Dispatches—Goodrich Silvertown Inc.
- 7:45 Jolly Bill and Jane—Cream of Wheat.
- 8:00 Rem Weather Reports.
- 8:00 Musical Interlude—Consolidated Press Dispatches
- 8:30 Montgomery Ward Program—"Beautiful Thoughts"—Organ.
- 9:25 Leader Department Store Parade.
- 9:30 A. & P. Food Products.
- 9:45 Aunt Sammy Chat—Recipes, Household Hints, etc.

- 10:00 Annette Shurick—Beauty Talk.
- 10:05 Grain and Livestock Reports.
- 10:10 Consolidated Press News.
- 10:15 Radio Household Institute—Menu Planning and New Recipes.
- 10:30 Musical Interlude.
- 10:45 Hugo Mariani and His Marionettes—Orchestra.
- 11:00 Rumford Cooking School—Menu Planning and Recipes.
- 11:15 Pat Barnes—Swift & Co.—Organ and Dramatics.
- 11:30 National Farm and Home Hour—Reports from U. S. Dept. of Agriculture—Homesteaders' Orchestra.
- 12:30 Radisson Hotel Coffee Shop Orchestra—Slatz Randall, Director.
- 12:45 News Bulletins—Consolidated Press Dispatches.
- 12:50 St. Paul Hotel Grand Cafe Orchestra—Marty Stone, Director.
- 1:15 Thirty Minutes on Broadway—Dr. Richter—Organ.
- 1:45 Piano Moods—Lee Sims, Pianist—Ilo May Bailey, Soprano.
- 2:00 Music in the Air—Piano Lessons.
- 2:30 Grain Markets.
- 2:45 Rudy Wiedoeft, Saxophonist.
- 3:00 United States Army Band.
- 3:0 Gayle Wood—Piano.
- 3:45 Maze of Melody—Harry Kogen's Dance Orchestra.
- 4:00 Corinne Jordan—Songs.
- 4:15 Cecil and Sally—Comedy Skit—
- 4:30 Lever Bros.—Rinso Talkie—"What Happened to Jane."
- 4:45 Carnation Nation Builders Club—The Drum Major.
- 4:50 Children's Hour—Conducted by Uncle Tom.
- 5:15 Steamboat Bill—Children's Program—Campbell Cereal Co.
- 5:30 Reports.
- 5:44 Road Report—Federal Oil Co.
- 5:45 Little Orphan Annie—Children's Skit.
- 6:00 Old Stager Reviews Amusements.
- 6:05 Day's Events—Consolidated Press Dispatches—David Lawrence—Finance, Business and Sports Review—Goodrich Silvertown, Inc.
- 6:20 Hotel St. Paul Grand Cafe Orchestra—Marty Stone, Director.
- 6:30 Prince Albert Quarter Hour—Alice Joy, contralto; Paul Van Loan's Orchestra and "Ol' Hunch."
- 6:45 Curtis Hotel Orchestra—Dick Long, Director.
- 6:59 Ballard Time Signal.
- 7:00 Blackstone Plantation—Julia Sanderson and Frank Crumit—Orchestra, Comedy, Dialogue.
- 7:30 G. P. A. Radiator Glycerine Weather Report.
- 7:31 Aces of the Air—Dramatic Sketch.
- 7:45 Sisters of the Skillet—East and Dumke—Proctor & Gamble—Comedy and Dialogue.
- 7:59 Rem Weather Report.
- 8:00 Chevrolet Chronicles—Frank Black, Orchestra Conductor.
- 8:30 The Fuller Brush Man—Earle Spicer, tenor—Orchestra.
- 9:00 Koppers Coke Time Signal.
- 9:00 Lucky Strike Dance Hour—Wayne King, Director.
- 9:30 Remington Rand—Rhythm Rounders—Frank Black's Orchestra.
- 9:45 G. E. Radio Demonstration Program—Male Quartet and Orchestra.
- 9:59 Time Signal—Midwest Oil Company.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Fliers—Orchestra and Vocalists—George Osborn, Director.

- 10:45 Cherry Pectoral News Bulletin—Weather, Temperature.
- 10:46 Master Laboratories, Inc. Time Signal.
- 10:50 Marc Williams, Cowboy Crooner.
- 11:00 St. Paul RKO Hour—Orchestra—Theatrical Entertainers.
- 11:30 Boulevards of Paris Orchestra—Adrian McDowell and His Southern Aristocrats.
- 11:45 Radisson Flame Room Orchestra—Slatz Randall, Director.
- 12:00 Boulevards of Paris Orchestra—Adrian McDowell and His Southern Aristocrats.
- 12:15 Radisson Flame Room Orchestra—Slatz Randall, Director.
- 12:30 Boulevards of Paris Orchestra—Adrian McDowell and His Southern Aristocrats.

## WEDNESDAY, DECEMBER 2

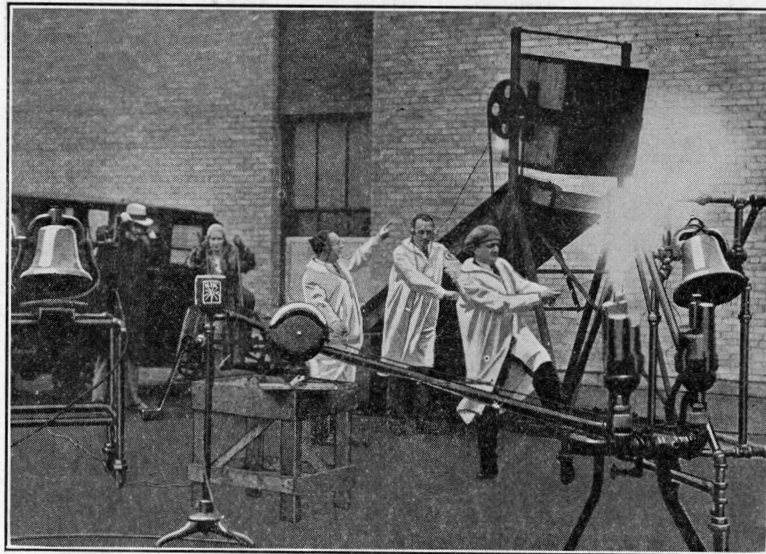
- 6:30 Early Riser's Musicale—Time Signals.
- 7:20 Collegiate Perfumeries.
- 7:25 News, Consolidated Press Dispatches—Goodrich Silvertown Inc.
- 7:45 Jolly Bill and Jane—Cream of Wheat.
- 8:00 Rem Weather Reports.
- 8:10 Musical Interlude.
- 8:15 Sterling Products—Dr. Copeland's Clinic.
- 8:30 Montgomery Ward Program—"Beautiful Thoughts"—Organ.
- 8:50 Russell-Miller Milling Company.
- 9:00 Zinsmaster Program—Food Talk.
- 9:15 Musical Interlude.
- 9:25 Leader Department Store Parade.
- 9:30 A. & P. Food Products.
- 9:45 Aunt Sammy Chat—Recipes, Household Hints, etc.
- 10:00 Keeping Up with Daughter—Dramatic Skit—Sherwin Williams Co.
- 10:15 Radio Household Institute—Menu Planning and New Recipes.
- 10:30 Charis Morning Musicale.
- 10:45 Sun Maid Raisin Girl.
- 11:15 Pat Barnes—Swift & Co.—Organ, Dramatics.
- 11:30 National Farm and Home Hour—U. S. Dept. of Agriculture Reports—Harry Kogen's Homesteaders' Orchestra.
- 12:30 St. Paul Hotel Orchestra—Marty Stone, Director.
- 12:45 News Bulletins.
- 12:50 Radisson Hotel Coffee Shop—Slatz Randall, Director.
- 1:15 The Hoofers—Comedy Sketch.
- 1:30 Junior League Program.
- 1:45 Gayle Wood—Piano.
- 2:00 St. Thomas College—Educational Talk—Prof. A. Lester Pierce.
- 2:15 Grain Markets.
- 2:30 Three Doctors—Comedy and Songs.
- 2:45 With the Composers—Dr. Richter, Organ.
- 3:00 Pacific Vagabonds—Orchestra and Vocal Ensemble.
- 3:30 Eastman School Symphony Orchestra.
- 3:45 Edna Wallace Hopper—Beauty Talk.
- 4:00 Marc Williams—Cowboy Crooner.
- 4:15 Cecil and Sally—Comedy Skit.
- 4:30 Old Pappy—Negro Impersonations and Songs.
- 4:45 Breen and De Rose—Comedy Team.
- 4:55 Carnation Nation Builders Club—The Drum Major.
- 5:00 Hollywood Candy Co.—Children's Talk.
- 5:05 Children's Hour—Directed by Uncle Tom.
- 5:30 Reports.
- 5:44 Road Report—Federal Oil Co.
- 5:45 Little Orphan Annie—Children's Skit.
- 6:00 Old Stager Reviews the Amusements.
- 6:05 Day's Events—Consolidated Press Dispatches—David Lawrence—Finance, Business and Sports Review—Goodrich Silvertown, Inc.
- 6:20 St. Paul Hotel Grand Cafe Orchestra—Marty Stone, Director.
- 6:30 Prince Albert Quarter Hour—Alice Joy, contralto; Paul Van Loan's Orchestra and "Ol' Hunch."
- 6:45 Curtis Hotel Orchestra—Dick Long, Director.
- 6:59 Ballard Time Signal.
- 7:00 College Memories—National Battery Co. Male Quartet.
- 7:15 Guy Robertson, baritone—Brown Shoe Co.
- 7:29 G. P. A. Radiator Glycerine Weather Report.
- 7:30 Mobiloil Concert—Gladys Rice, Soprano—Nathaniel Shilkret's Orchestra.
- 7:59 Rem Time Signal.
- 8:00 The President's Conference of Home Building and Ownership—Speaker, Pres. Hoover.

- 8:30 Palmolive Hour—Paul Oliver, Olive Palmer, Reveler's Quartet.
- 9:30 Koppers Coke Time Signal.
- 9:30 Coca Cola Program — Grantland Rice, Interviewer—Orchestra.
- 9:59 Time Signal—Midwest Oil Company.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Fliers—Orchestra—Vocalists—George Osborn, Director.
- 10:45 Cherry Pectoral News Bulletins—Weather, Temperature.
- 10:46 Master Laboratories, Inc. Time Signal.
- 10:50 Marc Williams, Cowboy Crooner.
- 11:00 Hotel St. Paul Casino Orchestra—Marty Stone, Director.
- 11:15 Coliseum Orchestra—Frank Cotier, Director.
- 11:30 Radisson Hotel Flame Room Orchestra—Slatz Randall, Director.
- 11:45 Marigold Ballroom Orchestra—Wally Erickson, Director.
- 12:00 Boulevards of Paris Orchestra—Adrian McDowell and His Southern Aristocrats.
- 12:15 Radisson Hotel Flame Room Orchestra—Slatz Randall, Director.
- 12:30 Boulevards of Paris Orchestra—Adrian McDowell and His Southern Aristocrats.
- 12:30 Casino Orchestra—Hotel St. Paul—Marty Stone, Director.
- 12:45 Boulevards of Paris Orchestra—Adrian McDowell and His Southern Aristocrats.

**THURSDAY, DECEMBER 3**

- 6:30 Early Riser's Musicales—Time Signals.
- 7:25 News, Consolidated Press Dispatches—Goodrich Silvertown Inc.
- 7:45 Jolly Bill and Jane—Cream of Wheat.
- 8:00 Rem Weather Reports.
- 8:30 Montgomery Ward Program — "Beautiful Thoughts"—Organ.
- 9:25 Leader Department Store Parade.
- 9:30 A. & P. Food Products.
- 9:45 Aunt Sammy Chat — Recipes, Household Hints, etc.
- 10:00 Grain and Livestock Markets.
- 10:30 Hugo Mariani and His Marionettes—Orchestra.
- 10:50 Gratia Barre—Beauty Hints.
- 11:00 General Electric Program—Songs—Grace Ellis, Hostess.
- 11:30 National Farm and Home Hour—Reports from U. S. Dept. of Agriculture—Homesteaders' Orchestra.
- 12:30 Council of States on Saint Lawrence Seaway.
- 1:00 News Bulletins.
- 1:05 St. Paul Hotel Grand Cafe Orchestra, Marty Stone, Director.
- 1:15 Tuneful Times—Jules Herbeveaux' Dance Orchestra.
- 1:30 Radisson Hotel Coffee Shop Orchestra—Slatz Randall, Director.
- 1:45 Piano Moods—Lee Sims, Pianist Ilo May Bailey, Soprano.
- 2:00 Minnesota Horticultural Society.
- 2:15 Grain Markets.
- 2:30 Three Doctors—Comedy Skit.
- 3:00 Salon Singers.
- 3:20 Rebroadcast from London—Speaker, Dean Inge on "What I Would Do With the World."
- 3:50 Corinne Jordan—Sense and Nonsense.
- 4:00 Carveth Wells, the Jungle Man—Children's Talk.
- 4:15 Cecil and Sally—Comedy Skit—
- 4:30 Lever Bros.—Rinso, Talkie—"What Happened to Jane."
- 4:45 Carnation Nation Builders Club—The Drum Major.
- 4:50 Children's Hour—Conducted by Uncle Tom.
- 5:15 Steamboat Bill—Campbell Cereal Co.
- 5:30 Reports.
- 5:44 Road Reports—Federal Oil Co.
- 5:45 Little Orphan Annie — Children's Skit.
- 6:00 Old Stager Reviews Amusements.
- 6:05 Day's Events—Consolidated Press Dispatches — David Lawrence — Finance, Business and Sports Review—Goodrich Silvertown, Inc.
- 6:20 St. Paul Hotel Grand Cafe Orchestra—Marty Stone, Director.
- 6:30 Prince Albert Quarter Hour—Alice Joy, contralto; Paul Van Loan's Orchestra and "Ol' Hunch."
- 6:45 Ballard Time Signal.
- 6:45 Dr. Richter at Organ—Twin City Bldg. and Loan Ass'n.
- 6:59 G. P. A. Radiator Glycerine Weather Report.
- 7:00 Fleischmann Hour — Rudy Vallee and His Orchestra
- 8:00 Rem Time Signal.
- 8:00 Arco Dramatic Musicales—Orchestra and vocalists.
- 8:30 Maxwell House Melodies—Don Voorhee's Orchestra.
- 9:00 Koppers Coke Time Signal.
- 9:00 1001 Musical Nights.
- 9:30 Nat and Bridget—National Bridge Shoemakers.
- 9:45 General Electric Program—Orchestra.

**"ALL ABOARD" ON GOLD MEDAL EXPRESS**



Here they are, not real railroad engineers, but sound technicians, starting off the Gold Medal Express heard from KSTP every Monday, as they use the sound effects on the roof of the National Broadcasting Company studios in Chicago. Real train bells are used, but the steam for this radio locomotive is piped from the heating plant of the NBC. Radio listeners will admit that the results these technicians obtain with the above equipment, sound like a real train starting and stopping.

- 9:59 Time Signal, Midwest Oil Company.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Fliers—Orchestra and vocalists—George Osborn, Director.
- 10:45 Cherry Pectoral News Bulletins—Weather, Temperature.
- 10:46 Master Laboratories, Inc. Time Signal.
- 10:50 Marc Williams—Cowboy Crooner.
- 11:00 Boulevards of Paris Orchestra—Adrian McDowell and His Southern Aristocrats.
- 11:15 Radisson Hotel Flame Room Orchestra—Slatz Randall, Director.
- 11:30 St. Paul Hotel Casino Orchestra —Marty Stone, Director.
- 11:45 Coliseum Dance Orchestra—Frank Cotier, Director.
- 12:00 Radisson Hotel Flame Room Orchestra—Slatz Randall, Director.
- 12:15 Marigold Ballroom Orchestra—Wally Erickson, Director.
- 12:30 Boulevards of Paris Orchestra—Adrian McDowell and His Southern Aristocrats.
- 12:45 St. Paul Hotel Casino Orchestra—Marty Stone, Director.

**FRIDAY, DECEMBER 4**

- 6:30 Early Riser's Musicales—Time Signals.
- 7:20 Collegiate Perfumeries.
- 7:25 News, Consolidated Press Dispatches—Goodrich Silvertown Inc.
- 7:45 Jolly Bill and Jane—Cream of Wheat.
- 8:00 Rem Weather Reports.
- 8:30 Montgomery Ward Program — "Beautiful Thoughts"—Organ.
- 8:45 J. T. McMillan Co.
- 8:50 Russell-Miller Milling Company.
- 9:00 Zinsmaster Program—Food Talk.
- 9:20 Marvlette, Inc.
- 9:25 Leader Department Store Parade.
- 9:30 A. & P. Food Products.
- 9:45 Aunt Sammy Chat — Recipes, Household Hints, etc.
- 10:00 NBC Musical Appreciation Hour for Students—Walter Damrosch, Conductor.
- 11:00 Rumford Cooking School—Menu Planning and Recipes.
- 11:15 Pat Barnes—Swift & Co.—Organ and Dramatics.
- 11:30 National Farm and Home Hour—Reports from U. S. Dept. of Agriculture—Homesteaders' Orchestra.
- 12:30 Radisson Coffee Shop Orchestra—Slatz Randall, Director.
- 12:45 News Bulletins.
- 12:50 St. Paul Hotel Grand Cafe Orchestra—Marty Stone, Director.
- 1:15 The Hoofers—Comedy Sketch.
- 1:30 4th District Federation Women's Clubs.
- 1:45 Mormon Tabernacle Choir and Organ—Salt Lake City, Utah.
- 2:15 Rochester Philharmonic Orchestra—Fritz Reiner, Conductor—George McNabb, Pianist.

- 3:00 Betty Moore—Decorating Notes.
- 3:15 Radio Guild Drama—"She Stoops to Conquer"—Goldsmith.
- 4:20 Cecil and Sally—Comedy Skit—
- 4:30 Dolly Connelly—Popular Songs.
- 4:45 Gayle Wood—Piano.
- 4:55 Carnation Nation Builders Club—The Drum Major.
- 5:00 Hollywood Candy Co.—Children's Talk.
- 5:05 Children's Hour—Conducted by Uncle Tom.
- 5:30 Reports.
- 5:44 Road Report—Federal Oil Co.
- 5:45 Little Orphan Annie—Children's Skit.
- 6:00 Old Stager Reviews the Amusements.
- 6:05 Day's Events—Consolidated Press Dispatches—David Lawrence — Finance, Business and Sports Review—Goodrich Silvertown, Inc.
- 6:20 St. Paul Hotel Grand Cafe Orchestra—Marty Stone, Director.
- 6:30 Prince Albert Quarter Hour—Alice Joy, contralto; Paul Van Loan's Orchestra and "Ol' Hunch."
- 6:45 Ballard Time Signal
- 6:45 Levine Furniture Company—Orchestra.
- 6:59 G. P. A. Radiator Glycerine Weather Report.
- 7:00 Cities Service Concert—Jessica Dragonette & Cavaliers.
- 8:00 Rem Time Signal.
- 8:00 Intwoven Pair—Billy Jones and Ernie Hare, Comedians and Songsters.
- 8:30 Armour Program—Josef Koestner's Orchestra and Vocalists.
- 9:00 Koppers Coke Time Signal.
- 9:00 Paul Whiteman's Paint Men
- 9:30 Weil-McLain Company Program —Popular Entertainers.
- 9:45 Strollers' Trio—Popular Songs.
- 9:59 Time Signal, Midwest Oil Company.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Fliers—Orchestra and vocalists—George Osborn, Director.
- 10:45 Cherry Pectoral News Bulletins—Weather, Temperature.
- 10:46 Master Laboratories, Inc. Time Signal.
- 10:50 Marc Williams—Cowboy Crooner.
- 11:00 Radisson Hotel Flame Room Orchestra—Slatz Randall, Director.
- 11:15 St. Paul Hotel Casino Orchestra —Marty Stone, Director.
- 11:30 University of Minnesota Military Ball.
- 12:00 Radisson Hotel Flame Room Orchestra—Slatz Randall, Director.
- 12:15 Boulevards of Paris Orchestra—Adrian McDowell and His Southern Aristocrats.
- 12:30 St. Paul Hotel Casino Orchestra—Marty Stone, director.
- 12:45 Boulevards of Paris Orchestra—Adrian McDowell and His Southern Aristocrats.

**SATURDAY, DECEMBER 5**

- 6:30 Early Riser's Musicales—Time Signals.
- 7:25 News, Consolidated Press Dispatches—Goodrich Silvertown Inc.
- 7:45 Jolly Bill and Jane — Cream of Wheat.
- 8:00 Rem Weather Reports.
- 8:15 Macey's Surprise Program — Corinne Jordan.
- 8:30 Montgomery Ward Program — "Beautiful Thoughts"—Organ.
- 9:25 Leader Department Store Parade.
- 9:30 A. & P. Food Products.
- 9:45 Aunt Sammy Chat—Recipes, Household Hints, etc.
- 10:00 Grain and Livestock Markets.
- 10:10 Consolidated Press Feature.
- 10:50 Beyer's Health Service—Health Talk.
- 11:00 Sunmaid Raisin Girl—Vocal Soloist.
- 11:15 Pat Barnes—Swift & Co.—Organ and Dramatics.
- 11:30 National Farm and Home Hour—Orchestra and Reports from U. S. Dept. of Agriculture.
- 12:30 4-H Club Program.
- 12:50 News Dispatches.
- 12:55 Louie's Hungry Five—Little German Band, Comedy Skit—Jacob Schmidt Brewing Co.
- 1:05 Marc Williams, Cowboy Crooner.
- 3:00 Chicago Serenade — Orchestra, Harry Kogen, Director.
- 3:15 Chicago Ensemble—String Quintet, Chester Picararo, Director.
- 4:00 Musical Moments—Jules Herbeveaux' Dance Orchestra.
- 4:15 Cecil and Sally—Comedy Skit.
- 4:25 Consolidated Press Dispatches.
- 4:30 Lessons in Contract Bridge.
- 4:45 Children's Hour Conducted by Uncle Tom.
- 5:05 Steamboat Bill—Campbell Cereal Company.
- 5:15 Little Buster Parade — "Circus Thrills"—Albert Dickinson Company.
- 5:30 Reports.
- 5:44 Road Reports—Federal Oil Co.
- 5:45 Little Orphan Annie—Children's Skit.
- 6:30 Old Stager Reviews the Amusements.
- 6:05 Day's Events—Consolidated Press Dispatches — David Lawrence — Finance, Business and Sports Review—Goodrich Silvertown, Inc.
- 6:20 St. Paul Hotel Grand Cafe Orchestra—Marty Stone, Director.
- 6:30 Juster Brothers Collegians—Football Scores—College Music.
- 6:59 Ballard Time Signal.
- 7:00 Danger Fighters—Dramatic Skit—"The Wheat Dreamer."
- 7:29 G. P. A. Radiator Glycerine Weather Report.
- 7:30 Educational Lecture — "Wages in Relation to Economic Recovery"—Speaker, Leo Wolman, Professor of Economics, Columbia University.
- 7:45 Educational Lecture—"Anger: Its Causes and Control"—Speaker, Florence L. Goodenough, Institute of Child Welfare, University of Minnesota.
- 7:59 Rem Time Signal.
- 8:00 Goodyear Tire and Rubber Co.—Songs and Orchestra.
- 8:30 First Nighter Drama—Mystery Play—"The Moth."
- 9:00 Koppers Coke Time Signal.
- 9:00 Lucky Strike Dance Hour—Gus Arnheim, Conductor.
- 9:59 Time Signal, Midwest Oil Company.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Club—All Request Musical Program—George Osborn, Director.
- 11:15 Cherry Pectoral News Bulletins—Weather, Temperature.
- 11:15 Curtis Hotel Orchestra — Dick Long, Director.
- 11:45 Coliseum Dance Orchestra—Frank Cotier, Director.
- 10:46 Master Laboratories, Inc. Time Signal.
- 12:00 Radisson Hotel Flame Room Orchestra—Slatz Randall Director.
- 12:15 St. Paul Hotel Casino Orchestra—Marty Stone, Director.
- 12:30 Saturday Night Frolic—Uncle Josh & His Huskers.
- 12:45 Boulevards of Paris Orchestra—Adrian McDowell and His Southern Aristocrats.
- 1:00 Saturday Night Frolic
- 1:15 St. Paul Hotel Casino Orchestra—Marty Stone, Director.
- 1:45 Boulevards of Paris Orchestra—Adrian McDowell and His Southern Aristocrats.
- 2:00 Saturday Night Frolic.

# THE KSTP WEEKLY

Copyright 1931, by National Battery Broadcasting Co.

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Publication Office, St. Paul Hotel

ST. PAUL, MINNESOTA, NOVEMBER 28, 1931

## Radio's Progress

In the face of conditions which might well have been expected to produce a different type of result, national expenditures for radio advertising in the first eleven months of the year have been approximately seven million dollars greater than for the same period in 1930. This increase is even more noteworthy when it is considered that practically every other medium is showing a heavy loss.

Conditions in the radio industry as a whole are good, according to reports emanating from a recent meeting of leaders and manufacturers held in Cleveland. Export trade in particular is on the increase, with a gain of fifty per cent registered for 1931. Stabilization of the industry is the keynote now and much encouragement has been derived from the fact that there have been no important failures among manufacturers in recent months.

The industry quite naturally is keenly interested in the subject of television, but realizes that premature and unsubstantiated statements can only cause harm. As a result the industry plans a special effort this next year in the matter of "debunking" television and the institution of an educational campaign which will keep the public abreast of actual developments, as well as showing what has already taken place.

There is a keen interest in the possibility of the Treasury Department asking Congress to impose a sales tax on radio products and the manufacturers probably will launch an active campaign against the adoption of such a measure if it is presented at the next session.

## Does Your Subscription Expire With This Issue?

If you are one of the subscribers who sent in their dimes for four trial copies, this may be your last issue—unless you act at once!

Don't let your subscription expire or you will miss issues that will be bigger and more interesting than ever. A year's subscription will cost you less than two cents a copy.

60c	<b>THE KSTP WEEKLY</b>	\$1.00
6 Months	Saint Paul Hotel    Saint Paul, Minn.	per Year
Please send me THE KSTP WEEKLY for		
6 months	for which I am enclosing	60c
1 year		\$1.00
Name .....		
Address .....		
City .....		State.....

Fill Out This Coupon and Mail It To KSTP Today

## Listeners' Corner

The radio public does a lot of listening but has few opportunities to make itself heard. The KSTP Weekly opens its columns to listeners for expressions on any subject pertaining to radio. If you have any questions you would like to have answered about radio, your letters and the answers will be published in subsequent issues. Address all communications intended for publication to Listeners' Corner.

Below you will find a few excerpts from letters received from subscribers.

To the KSTP Weekly:

While reading the issue of November 21, I noticed a letter from Mr. Budlong, stating that he did not like crooners.

Mr. Budlong, since you and your friends are the only ones who listen to the radio, you probably have some hoot-owl sitting on somebody's back fence, or maybe you would like to step forward and let the radio audience compare your hoot-owl with our famous cowboy crooner, Marc Williams. Waiting to hear your cat howl, I remain,

Lover of all crooners,  
 Ethel Wood.

To the KSTP Weekly:

This subscription was intended to begin this week, but this slip and money had been lost, and today was returned to me by an honest person, who found it.

So will you please mail me this week's issue, as we miss it very much after we have been getting it for the past four weeks, and now it seems we can't get along without it.

Mrs. A. L. Lachemayer.

833 University Ave.,  
 St. Paul, Minn.

To the KSTP Weekly:

Please find enclosed \$1.00 for one year's subscription to the KSTP Weekly, which I heard announced over the radio.

You probably will laugh at me when I tell you that I have a crystal set with ear phones, but I have more fun listening in on your programs. And KSTP is the only station that I receive, so I know nearly every program over your station and I am anxious to see pictures of the entertainers over your station.

Mrs. Norbert Marthaler.

To the KSTP Weekly:

Having enjoyed your programs so immensely and not wishing to miss any of them in the future, I take pleasure in enclosing my remittance for \$1.00, for which kindly mail me your most interesting and entertaining publication for one year.

Arthur B. Glessner,  
 West Brighton,  
 Staten Island, N. Y.

To the KSTP Weekly:

Listening to KSTP early one morning, from 1:30 A. M. to 2 A. M., Eastern Standard Time, I heard an announcement that you were giving away a radio log with a year's subscription. I will gladly appreciate it if you will send me a log with this subscription for one year, with which you will find one dollar.

Mr. Nicholas Conti.

## Did You Know That—

Frank Crumit of Blackstone Plantation broadcast fame, says that the most embarrassing moment of his life was when he discovered, after cursing his way through six holes of golf at the Audubon Club in New Orleans, that his partner, whose identity up to then had been unknown to him, was Bishop Thirkfield of the Louisiana Methodist Diocese.

Mary Garden, singing on one of the Sunday evening General Electric Home Circle broadcasts, was the first of the operatic stars on these programs to appear at ease in the studio. Jeritza chewed gum and drank pineapple juice, John McCormack drank coffee between songs and Richard Bonelli, greatly excited, insisted on being his own announcer.

The Rudy Vallee fan clubs are going strong. There are over 30 of them now, scattered all over the country. Most of them have from 500 to 800 members and get out bulletins of news concerning Rudy and the clubs.

Eddie Cantor says he has only four or five suits and three pairs of shoes. Dave Rubinoff, on the same Sunday evening program, has 27 suits and 19 pairs of shoes. Which may or may not prove something.

More than 6,000 Virginians have written Erno Rapee, to thank him for honoring their commonwealth in the "Parade of States" program heard over KSTP. Perhaps, it's just another example of that old Southern culture.

Paul Van Loan, director of the Prince Albert Quarter Hour orchestra, was a member of a grade school band in Los Angeles, along with two lads named, Ferdie Grofe and Rudy Wiedoft. Rudy beat the triangle, Ferdie played the piano and Paul tooted the cornet daily, for the kids to march into school.

Herbie Kay, popular young collegiate orchestra leader, and his famous MCA band, will succeed Earl Eurtnett and his Californians, at the new Blackhawk Cafe, Chicago. Herbie Kay and his orchestra are heard on the Yeast Foamers' program on Sunday afternoons.

**THE KSTP WEEKLY is published at the request of listeners to provide complete advance radio program information and interesting facts about the radio stars.**

Many of your friends who may not have heard of this new KSTP service will desire it. It will be a favor to them if when mailing in your subscription you will enclose the address of the person requesting this service. **THE KSTP WEEKLY, St. Paul Hotel, St. Paul.**

While some last minute program changes are inevitable, you will find **THE KSTP WEEKLY**, in the main satisfactorily accurate.

—THE EDITOR.

## RICE SOLOIST ON MOBILOIL

Soprano Picks Herbert Number as Feature

Gladys Rice, soprano, has selected Victor Herbert's famous composition, "The Rose of Algeria," as her opening number, when she appears as guest artist on the Mobil-oil program from KSTP, at 7:30 P. M., Wednesday, December 2.

She will also sing "One Kiss, One Smile, One Tear," as her other solo presentation.

Douglas Stanbury, tenor, also appearing as guest artist on this program, will sing "Rose of the World" and "My Song" from "The 1931 Scandals."

Selections from "The Cat and the Fiddle" by Kern, including "Try to Forget," "The Night Was Made for Love," "I Watch the Love Parade," "She Didn't Say Yes" and "One Moment Alone," will be featured by the orchestra, under the direction of Nathaniel Shilkret.

"Girls from Baden" by Komzak, will be the other selection to be played by the orchestra. "Rosita," will be an ensemble presentation played by a string choir and orchestra, with vocal interludes.

## Yeast Foamers Present Parsons as Guest Star

Chauncey Parsons, tenor and well-known radio personality, will again be guest artist with Herbie Kay's orchestra from KSTP on the Yeast Foamers' broadcast at 1:30 P. M., Sunday, November 29.

## MRS. WINCHELL'S "BAD LITTLE BOY"



Walter Winchell, nationally known columnist, has put added zest into the Lucky Strike dance programs heard on Tuesday and Saturday evenings from KSTP. In addition to his rapid fire comment, he also introduces the famous dance orchestras which are heard during these broadcasts.

## NBC Rewards Work of Hugo Mariani in Two New Weekly Programs

New York, Nov. 28.—Hugo Mariani, one of radio's most popular orchestra conductors, will be heard on two new programs this week in broadcasts from KSTP at 10:30 A. M., Monday, November 30 and Tuesday at 10:45 A. M., December 1.



Hugo Mariani

Mariani first became known in musical circles, when he directed his orchestra in several leading New York hotels, before he made a tour of the country with his orchestra. He has been since signed to a long contract by the National Broadcasting Company.

Mr. Mariani's work during the past few years with the NBC has been rewarded by giving him his own program over a coast-to-coast network.

## Dolores Cassinelli To Sing Sunday Morning

Giuseppe di Benedetto, tenor; Dolores Cassinelli, soprano; Joe Biviano, accordionist and an instrumental ensemble under the direction of Thomas Belviso, will present Neapolitan Days from KSTP at 10 A. M., Sunday, November 29.

The NBC was five years old this month.

## Appreciation Series Omitted on Holidays

New York, Nov. 28.—The NBC Music Appreciation Hour, directed by Walter Damrosch, and heard at 10 A. M. each Friday, will be omitted on the school holidays of the year, including Christmas, New Year's, Lincoln's Birthday and Easter. This custom is of several years' standing.

## WATERWAYS ON AIR THURSDAY

St. Lawrence Sea Way Meet to Be Broadcast

Chicago, Nov. 28.—"St. Lawrence Sea Way Affects," a topic of interest in the Northwest, will be discussed by Henry J. Allen, president of the Great Lakes Tide Water Association, in a NBC coast-to-coast broadcast, which will be presented from KSTP at 12:30 P. M., Thursday, December 3.

About fifteen states and governors are vitally interested in the project and some of these governors are expected to speak on this broadcast.

## THE CASINO PRESENTS Marty Stone

and his famous Broadcasting Orchestra  
EVERY WED. THU. FRI. & SAT. NIGHT

As featured at Edgewater Beach and Congress Hotels, Chicago, and Schroeder Hotel, Milwaukee.

Playing in the Grand Cafe Luncheon & Dinner Collegiate Night EVERY FRIDAY HOTEL SAINT PAUL

## CURTIS HOTEL

10th St. and 4th Ave. So. MINNEAPOLIS

Listen in on KSTP to

Dick Long and His Orchestra at 6:45 P. M.

Dinner \$1.00 including dancing also a la carte service. No Couvert Charge.

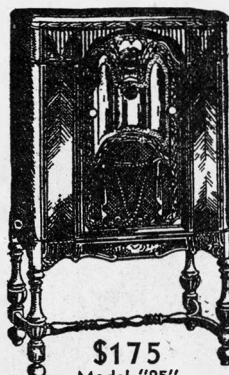
## Play the . . . RADIO GAME AIR-O-GRAM

Dial to KSTP at 4:50 p. m. Mondays, Wednesdays and Fridays

The AIR-O-GRAM is Sponsored by the HOLLYWOOD CANDY CO. MINNEAPOLIS

## STROMBERG-CARLSON A Lifetime Radio

If you want a real Radio, one that gets everything on the air, yet one that is so far in advance of all competition that it will continue to be modern in years to come, then you want a Stromberg-Carlson.



\$175

Model "25" STROMBERG-CARLSON Complete with 8 Tubes

No. 25 Receiver shown here. Lower in price than any complete console which Stromberg-Carlson ever has offered, this model provides the high selectivity and extreme sensitivity of the Superheterodyne principle, combined with Stromberg-Carlson's celebrated tone. The cabinet shows a decorative style of unusual attractiveness.

This receiver has the splendid performance which only can come from use of superior materials, painstaking care in every detail of assembly and ample size of chassis, cabinet and speaker. Programs are tuned in only at the one proper dial position. Non-Radiating, Permanent Phonograph Connection. Totally Shielded.

Walnut finished cabinet. Height, 43 inches; Width, 27 1/4 inches; Depth, 16 3/8 inches.

Price—No. 25-A, 60 cycle or No. 25-B, 25-50 cycle Receiver, including 8 tubes .....\$175.00

## W. J. DYER & BRO.

21-23 W. 5th Street, Saint Paul

## AIR-O-GRAM

PLAY THIS GAME OVER KSTP MONDAYS, WEDNESDAYS AND FRIDAYS AT 4:50 P. M.

G F E D B C A O N M L K J I H W V U T S R Q P Z Y X

# Meet Some Friends You Hear on the Air



Although Guy Robertson is from St. Louis he never sings the "St. Louie Blues" when he entertains on the Brown Shoe Program at 7:15 P. M., every Wednesday. He is a baritone, girls.



East and Dumke, Eddie and Ralph, or Sisters of the Skillet, as you choose. Their tomfoolery disturbs the other waves from KSTP at 7:45 P. M., every Tuesday, but here we find Eddie "looking down in the mouth".



Nancy Carroll, screen star was one of a score of movie actors who appeared on a recent unemployment program from KSTP. She was also heard as guest star with Rudy Vallee and his Yankees.



Numerous requests for a picture of Frank Cotier's famous Coliseum orchestra prompted this photo to be taken and we find Frank the handsome conductor of this band sitting in the center giving a new song the once over.



Bill Davidson, one of the members of the KSTP players takes the role of the Old Stager to give the Amusement Bulletin at 6 P. M. each week-day.



Here is Katharine Renwick, talented actress of the NBC whose engagement to John Holbrook, winner of the 1931 diction medal for radio announcing, was recently made public.

**Mail Coupon on Page 6 to Receive Your Program Listings Every Week**