

# THE KSTP WEEKLY

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## EXTENSIVE THANKSGIVING PROGRAMS ON KSTP

### LOUISE HOMER WILL SING ON SUNDAY HOUR

Famous Contralto to be Accompanied by Daughter in Program of Melodies

New York, Nov. 21.—Madame Louise Homer, contralto, who has made few public appearances of late, will be heard again by her host



Mme. Homer

of American friends as the guest artist on the General Electric Program, to be broadcast at 4:30 P. M., Sunday, November 22, from KSTP. Accompanied by her daughter, Katherine Homer, Madame Homer will give this radio recital just before leaving for her Palm Beach, winter home in Florida, where she and her husband, Sidney Homer, are to continue giving lessons in voice.

"Oh Promise Me" and "God be With You Till We Meet Again," the latter, one of the most popular hymns in the "hymn sings" which Mme. Homer conducts at Lake George, are among the numbers she has chosen for her radio recital.

#### Schubert's Serenade Listed

She will open her program singing Schubert's ever-popular "Serenade," to be followed by "Long Long Ago," by Bayly, "Sheep and Lambs," by Homer and "My Heart At Thy Sweet Voice," from "Samson and Delilah," by Saint-Saens.

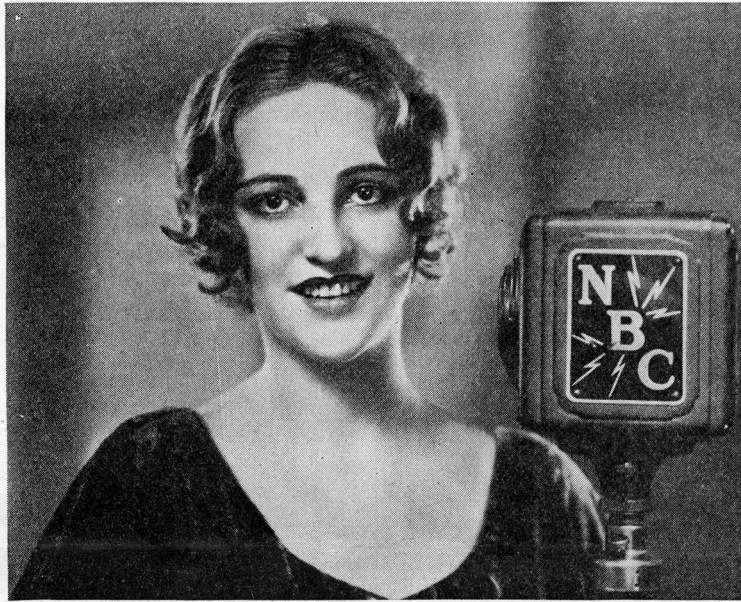
Miss Katherine Homer will present a piano solo playing, "Waltz in A Flat," by Brahms.

### Death Valley Days to Feature Thanksgiving

"Thanksgiving, 1849," will be the title of the dramatic program to be broadcast on Death Valley Days from KSTP at 7:30 P. M., Monday, November 23.

Virginia Gardiner, radio actress, who won favor on Empire Builders, will be the headliner in the cast. Other roles will be taken by William Shelley, Jack McBride, Vernon Radcliffe, Joseph Bell, Edwin M. Whitney and John White, the lonesome cowboy.

### LISTENERS TO SEE AND HEAR BEAUTY



Anita Case, famous NBC beauty and musical comedy star, will visit the Northwest for a two weeks' stay, and during that time will be heard on two programs over KSTP. She will appear at the RKO-Orpheum Theatre in Minneapolis, starting Saturday, November 21, and the RKO-Orpheum Theatre in St. Paul, the following week. She will be heard on the air at 11 P. M., Monday, November 23, and again at this same time on Tuesday, November 30.

Anita Case is a blonde and was a star in "One Night in Venice," and the revival of "The Time, the Place and the Girl." She is a regular member of the NBC staff.

### Hadley, Noted Composer, Guest With Parade of States Monday

New York, Nov. 21.—Henry Hadley, noted composer, will be guest conductor, when General Motors' "Parade of States," compliments Massachusetts, Hadley's native state, at 8:30 P. M., Monday, November 23. KSTP will present this program to the Northwest.

Massachusetts has been selected as the state of the week, because of the Thanksgiving season. "The Parade of the States" will have included in the program, "A. D. 1620," which tells with voices and orchestra the story of the first American Thanksgiving Day. A medley of Harvard songs also will be heard.

Hadley, who was born in Somerville, Mass., rose to musical fame after studying abroad for many years. He conducted the opera in Mayence, Germany, and afterward was in charge of both the Seattle and San Francisco Symphony Orchestras.

For the past few years, he has

### Barnes Portrays 20 Characters in Skit

Chicago, Ill., Nov. 21.—Pat Barnes' daily "Jimmy and Granddad" skit, heard over KSTP at 11:15 A. M., requires a script of 1,200 words, and since he broadcasts six days a week, the script each week runs from 6,000 to 7,200 words. Not only is Pat Barnes the voice of his twenty characters, but he also writes his own continuities.

conducted the Manhattan Symphony Orchestra in New York. In the Massachusetts Program, he will conduct two movements from "Chinese Suite," one of his own works.

Bruce Barton's tribute to the state will be read by Charles Webster, noted radio actor.

### NEBRASKA TO PLAY PITT IN HOLIDAY TILT

Municipal Broadcast at 10:30 A. M., to Open Features for Turkey Day

An extensive series of Thanksgiving Day radio programs will greet KSTP listeners as the nation pauses to observe this annual holiday on the November calendar next Thursday.

The Turkey Day attractions will open at 10:30 A. M., with a special municipal program from the St. Paul studios of KSTP in which Mayor Gerhard Bundlie of St. Paul is expected to express holiday greetings in behalf of the Capitol City.

#### Jeffrey's Orchestra on Bill

This broadcast will feature a group of soloists and music by Morrie Jeffrey's orchestra, playing selections typical of the holiday spirit.

It was arranged under the sponsorship of the National Thanksgiving Association with headquarters in St. Paul.

Reverend Waldon Bradburn is President of the organization, and will extend a short message during the broadcast.

#### Special NBC Program

At 12:45 P. M., the scene will shift to Pittsburgh where the Nebraska eleven will meet the strong Pitt team in the feature Thanksgiving Day attraction of the gridiron calendar.

Many evening programs to be presented on the NBC network during the entire week will be dedicated to Thanksgiving with appropriate music by leading orchestras of the country.

### Stuefer Presents New General Electric Series

Supplementing the regular Twilight Hour of the General Electric Company each Sunday afternoon and the Home Circle broadcast during the week-day, the General Electric orchestra presents a special day-time program from KSTP at 9:45 P. M., each Tuesday.

This broadcast is a demonstration feature showing the new G-E radios and vocalists under the sponsorship of O. F. Stuefer Inc., of both St. Paul and Minneapolis.

Locate Your Favorite Programs From Complete Listings Inside

## FRIML GUEST ON MOBILOIL

Noted Composer at Piano on Wednesday

New York, Nov. 21.—Rudolph Friml, composer, who has brought millions to theatres in America and Europe to hear his operettas, "The Vagabond King," "The Three Musketeers," "Rose Marie," "The Firefly," and other successes, will be presented on the Mobiloil concert, Wednesday, November 25. KSTP will present this program at 7:30 P. M.

The Mobiloil concert will present the world-popular musician, who rarely plays for the radio, as guest pianist, playing some of his own compositions, in an all-Friml program as Mobiloil's Thanksgiving gift to the radio public.

### Soloists on Program

With him will appear Gladys Rice, soprano, and Douglas Stanbury, baritone, who will sing some of the public's favorite Friml tunes.

Mr. Friml's tremendous fame as a composer has overshadowed his earlier stature as a concert pianist, but before he ever wrote a musical show he had established his reputation as a musician.

He came to this country from his native Bohemia, as accompanist to Jan Kubelik, the violinist, liked it so well here, that he stayed and within a few years, had made his place as a pianist by several successful tours, and had begun to compose the musical dramas with which he has been delighting the world ever since.

### Friml to Play Piano

Wednesday's program will be made up of Mr. Friml's own favorites among his compositions. His first piano selection will be the "Indian Love Call," from "Rose Marie," which he will play in his original arrangement. Later, he will play the "Valse Hugnette" as part of a presentation of favorite songs from "The Vagabond King."

The orchestra, under Nathaniel Childret, will play Mr. Friml's new "Arabian Suite, Part Three," inspired by a trip the composer took to Arabia, which had its world radio premiere during a recent Mobiloil concert. Other Friml numbers will be included on the program.

## Rumford Contest Draws Half-Million Listeners

More than one-half million people have participated in the mammoth Rumford Baking Powder contest conducted in many parts of the country, with KSTP as the Northwest outlet for this broadcast at 11 A. M., each Tuesday and Friday.

The Rumford Cooking School of the Air is one of the most popular women features heard by radio listeners in every part of the United States, and only recently 154 winners were chosen for the many cash prizes offered by the Rumford Baking Powder Company, sponsors of this program.

Pat Barnes has learned that it cost Isabella just \$7,250 to have Columbus discover America and remarks that at that it was "dirt cheap."

## Military Career Dropped by Frank Austin to Enter Radio

Frank Austin, KSTP announcer heard during many of the day-time and evening broadcasts, is a veteran Northwest radio personality.

He started in radio many years ago as a soloist, using his bass voice to good advantage on a stage tour.

Frank arranged a novel vaudeville act, using his experience at announcing and toured leading theatres of the country "singing as he went."

### Native of Plainview

Austin is a native of Plainview, Minn., and after his preliminary education in the grade schools there his folks moved to Denver, where he received his high school training.

It was then that his leaning toward military work prompted Frank's parents to send him to Wentworth Military Academy at Lexington, Mo., where he learned the fundamentals of military work and prepared himself for the role of a military man.

### Joined Cavalry

Following two years of this training, he joined the First Colorado Cavalry or what was left of Teddy Roosevelt's Rough Riders. He was later mustered into federal service and formed a part of the 157th Infantry of the Fortieth Division at Camp Kurney, California.

Prior to entering radio, he tried various lines of endeavor, including insurance, motion picture advertising, singing, and selling musical instruments.

Frank's hobbies are hunting, fishing, horseback riding and golf. He has one great ambition in life, and that is to meet many of the listeners who have written to him. He has received fan mail from many parts of the country, Hawaii and even as far as New Zealand.

## VOCAL NOVELTIES ON SUNDAY HOUR

"Ooo That Kiss!" from "The Laugh Parade," will be sung by the Tom, Dick and Harry vocal trio, on the Willys-Overland program from KSTP at 6 P. M., Sunday, November 22.

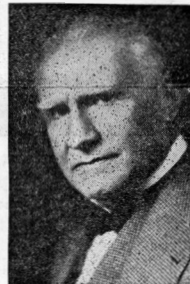
The orchestra, under the direction of Harold Stokes, will open the program with "Malinda's Wedding Day," to be followed by "You've Got a Lease on My Heart," "Singing the Blues," with a vocal interlude by the trio, and "Get Happy."



Frank Austin

## Six Million Students Listen to Appreciation Program Each Friday

New York, Nov. 21.—An estimated student audience of more than 6,000,000, together with several million adults, now constitute the great listener group that tunes in on the NBC Music Appreciation Hour each Friday, heard over KSTP and a nationwide network, at 10 A. M.



Dr. Damrosch

Walter Damrosch, dean of American conductors, directs the National Orchestra during these feature broadcasts. Countless communications, indicative of the tremendous interest in this outstanding radio educational series, have been received by Ernest La Prade, assistant to Damrosch.

The Music Appreciation Hour series has been officially adopted by numerous municipalities for schools. In Dallas, Texas, a total of 19,500 students listen to the series.

## SHRINERS ON SUNDAY HOUR

Osman Temple Presents Special Band Concert

The popular march, "Nobles of the Mystic Shrine," a composition by John Phillip Sousa, will be featured as the opening number, when the Osman Temple Band swings into action during a special broadcast from KSTP at 4 P. M., Sunday, November 22.

The Band is under the direction of Fred G. Albrecht, famous Northwest bandmaster, who has directed musical organizations in Twin City Parks and surrounding cities of the state.

"Willow Echoes," by Frank Simon, will be played as a cornet solo by Noble E. P. Ringius, during the program. "Crown Diamonds," an overture by Auber, selections from the Comic Opera "Rose Marie," by Friml and "Them Basses," by Huf-fine, will be the other selections on the program.

## Georgetown Official on Sentinels Sunday

"Government Interference in Our Homes" will be the subject of discussion by Dr. William Gerry Morgan, Dean of the Medical School, at Georgetown University, when he appears as the guest speaker on the Sentinels of the Republic program from KSTP at 12:00 noon, Sunday, November 22.

John Wald, KSTP announcer, is a member of Phi Kappa Psi fraternity.

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(No cover charge)

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(Cover charge 50¢—Saturday \$1.00)

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**FLAME ROOM ORCHESTRA**

# MRS. COOLIDGE POEM ON RADIO

Ross Will Sing Music on Maxwell Hour

New York, Nov. 21.—“Watch Fires,” a poem written by Grace Coolidge (Mrs. Calvin Coolidge) and set to music by Maury Madison, Washington, D. C., newspaper writer, will be sung for the first time on an NBC network, Thursday, November 26, by Lanny Ross, tenor star of the Maxwell House program. It will be heard over KSTP at 8:30 P. M.

Lanny Ross will be supported in this program, in which “Watch Fires” will be featured, by the ensemble directed by Don Voorhees and the radio quartet, usually heard during this series.

### Second Coolidge Poem

“Watch Fires” is the second poem by Mrs. Coolidge to be set to music by Maury Madison.

He had previously received her permission to use the words of her poem “The Quest” with his music. “Shine On Harvest Moon,” as interpreted by Don Voorhees, will be played in keeping with the Thanksgiving spirit. The quartet will sing a novelty song, “A Little Close Harmony” and “In the Silence of the Night.”

### Other Numbers Included

Other numbers on the broadcast will include the playing of “Lady of Spain,” “The Eells are Ringing,” and “Who Am I?” by the orchestra, the latter, to feature a vocal interlude. “You Are My Salvation,” will be another song by Mr. Ross.

# Thousands of Women Receive Beauty Aids From Gratia Barre

Gratia Barre, well known beauty expert of the Northwest continues to give valuable advice and hints to thousands of women listeners from KSTP at 10:05 A. M., each Thursday.

Miss Barre is a veteran microphone personality having presented her programs from KSTP for the past three years, during which time she has received thousands of letters from listeners reaching from coast-to-coast.



Gratia Barre

She maintains her own beauty counters in the Twin Cities; the Golden Rule Department Store in St. Paul and the Leader Department Store in Minneapolis.

Miss Barre evidenced her enthusiasm for aviation and her versatility in keeping up with the latest discoveries in beauty development, when she made the first regular airline trip from the Twin Cities to New York.

Eddie Cantor has signed to sing for Chase and Sanborn every Sunday for the remainder of year.

# Munn and Manders All-American Timber Says Lawrence Perry

Captain Clarence Munn, Minnesota's famous guard, and Jack Manders, crushing fullback, have both been acclaimed as sure all-



Lawrence Perry

American timber by another noted sports critic and this time it is Lawrence Perry, noted correspondent of the Consolidated Press Association, who boosts the two Gopher stars as among the leading players of the nation.

Mr. Perry's daily sports dispatches are received at the KSTP studios daily by special wire and are on the air at 6 P. M., each weekday in connection with Phil Bronson's daily sports review, as sponsored by the Goodrich Tire Corporation.

Lawrence Perry is known on every gridiron and every campus of the country almost, as the authority on college sports who has created and maintained the national viewpoint on amateur athletics. He saw both Munn and Manders play against Wisconsin and Northwestern, and calls Munn the “one man football team,” and Manders the hardest hitting fullback of the year.

# MAYTAG BROADCAST FEATURES QUARTET

A program of recent favorites intermingled with some popular songs, will be presented by the Wanderers Male quartet and the Maytag orchestra, under the direction of Roy Bargy, from KSTP at 8 P. M., Monday, November 23.

The program will open with “Mary, I'm in Love With You,” to be followed by “River Stay 'Way From My Door,” “When My Baby Smiles at Me,” “Mean Music,” “Just a Memory,” “You Took Advantage of Me,” from “Present Arms,” “The Lost Chord,” and “Tell Me With a Love Song.”

# NBC Official Is Author of New Broadcast Book

New York, Nov. 21.—What the world of 1941, may expect from radio and its legitimate offspring, television, as the result of scientific research now going on in our great laboratories is vividly pictured by Frank A. Arnold, NBC Director of Development, in his book, “Broadcast Advertising,” recently published by John Wiley and Sons, Inc., of New York.

“The great broadcasting organizations in the United States will exchange programs with every civilized nation in the world and consider it just one item in the day's work,” Mr. Arnold says.

“Television, which is already a laboratory success, and radio, will bring the world closer together,” he continues.

Paul Whiteman is superstitious.

# O'HENRY WINNER



George Radle, thirteen years old, who lives at 1741 James st, in St. Paul, is the happiest boy in the world these days. George was declared the winner of the “O'Henry Candy Contest” conducted by the Williamson Candy Company of Chicago, makers of O'Henry Candy Bar, recently conducted over KSTP, and as the winner, received a \$50 cash prize.

George had his choice of a pony, a radio, a bicycle, or a dog, but he chose the cash to help his father, who has been out of work since last April, and also to buy himself some new clothes.

He attends the Mattocks School in St. Paul, and enjoys playing football and duck hunting. He said he received the greatest thrill of his life, when he was informed that he had won first prize in the O'Henry Candy Contest.

# Works of Masters on Halsey-Stuart Hour

Headed by the famous Dixie favorite, “Carry Me Back to Old Virginia,” a program of semi-classical and old favorites, will be played by a symphony orchestra on the Halsey-Stuart broadcast from KSTP at 8 P. M., Wednesday, November 25.

The program will open with Rudolph Friml's composition, “Marche Carnavalesque” and will include, “Moment Musical,” by Schubert, “Finale,” from “A Southern Rhapsody,” by Hosmer, and “La Tarantelle Fretillante,” from “Suite de Concert,” by Coleridge-Taylor.

# CURTIS HOTEL

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# SETH PARKER IN PICTURES

Jonesport Troupe to Appear at RKO Orpheum

Hollywood, Calif., Nov. 21.—Seth Parker and his entire Jonesport troupe, will again make their appearance in the Twin Cities, but this time they will come in pictures.

The entire party of famous radio stars heard over the National Broadcasting Company network on Sunday evening, have completed their picture here at the Hollywood lot, and this production will be available to the public on December 12.

The picture entitled, “Way Back Home,” showing the entire troupe in character, will be presented at the RKO-Hennepin Theatre in Minneapolis at that time, along with its simultaneous showing at thousands of other RKO theatres in various sections of the country.

Jean Paul King is eating cauliflower to reduce.

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# KSTP PROGRAM

## SUNDAY, NOVEMBER 22

- 8:00 NBC Children's Hour.
  - 9:00 Mexican Typica—Mexican Orchestra.
  - 9:30 Troika Bells—Russian Music.
  - 10:00 Neapolitan Days—Italian Music.
  - 10:30 Gordon String Quartet Morning Musicales.
  - 10:45 Second Church of Christ Scientist Sunday Services.
  - 12:00 Sentinels of the Republic—Speaker Dr. William Gerry Morgan, Dean of The Medical School, Georgetown University, "Government Interference in Our Homes."
  - 12:15 NBC Symphonic Hour—Dr. Walter Damrosch, Conductor.
  - 1:15 Bright Spots—Investors' Syndicate—Popular Orchestra, Vocal Trio.
  - 1:30 Yeast Foamers—Herbie Kay Orchestra—Lee Sims, pianist—Chauncey Parsons, soloist.
  - 2:00 National Youth Conference—Dr. Daniel Poling, speaker.
  - 2:30 Friendly Hour—Male Quartet—Dr. S. Parkes Cadman, address.
  - 3:00 Father Coughlin—Golden Hour of "Little Flower" from Detroit.
  - 4:00 Osman Temple Shrine Band Concert—Fred G. Albrecht, Conductor.
  - 4:30 Twilight Hour—General Electric Program—Madame Louise Homer, Contralto.
  - 5:00 Told in the Dark—Dramatic Thriller.
  - 5:30 Daughters of the American Revolution.
  - 5:45 Dr. Richter—Piano.
  - 5:55 Amusement Bulletin.
  - 6:00 Harold Stokes Orchestra and Singers—Willys Overland.
  - 6:15 Jolly Time Review—Popular Orchestra and Vocalists.
  - 6:30 Three Bakers—Vocalists and Comedy—Fleischmann Yeast Co.
  - 7:00 Enna Jettick Favorite Melodies—7:15 Ballard Time Signal.
  - 7:15 Polka Dots—Piano Duo and Julia Barre.
  - 7:30 Chase and Sanborn Orchestra—Rubinoff and Eddie Cantor.
  - 8:00 Rem Time Signal.
  - 8:01 Orchestra—John Miller, Baritone "Bucket Syrup" Pioneer Maple.
  - 8:15 Troubadours—Male Quartette.
  - 8:30 Bayer's Aspirin—The Album of Familiar Music.
  - 8:45 Buick Musical Comedy Program.
  - 9:15 Koppers Coke Time Signal.
  - 9:15 National Oratorio Society—Alfred Noise Poem, "The Highway Man."
  - 9:45 Seth Parker's Neighbor—From Jonesport, Me.
  - 10:15 Reports.
  - 10:20 Radisson Flame Room Orchestra—Slatz Randall, Director.
  - 10:30 Russ Columbo in Songs.
  - 10:44 Cherry Pectoral News Bulletin.
  - 10:45 Time Signal, Weather, Temperature.
  - 10:48 Boulevards of Paris Orchestra—Adrian McDowell and His Southern Aristocrats.
  - 11:00 Marigold Ballroom Orchestra—Wally Erickson, director.
- ## MONDAY, NOVEMBER 23
- 6:30 Early Riser's Musicales—Time Signals.
  - 7:25 News, Consolidated Press Dispatches—Goodrich Silvertown Inc.
  - 7:45 Jolly Bill and Jane—Cream of Wheat.
  - 8:00 Rem Weather Report.
  - 8:30 Montgomery Ward Program—"Beautiful Thoughts"—Organ.
  - 9:25 Leader Department Store parade.
  - 9:30 A. & P. Food Products.
  - 9:45 Aunt Sammy Chat—Recipes, Household Hints, etc.
  - 10:00 Grain and Livestock Markets.
  - 10:10 Consolidated Press News.
  - 10:15 Musical Interlude.
  - 10:30 Hugo Mariani and His Marionettes—Orchestra.
  - 11:00 General Electric Program—Songs by Grace Ellis, Theodore West, Baritone.
  - 11:15 Pat Barnes—Swift & Co.—Organ and Dramatics.
  - 11:30 National Farm & Home Hour—Orchestra and Reports from U. S. Dept. of Agriculture.
  - 12:30 St. Paul Hotel Grand Cafe Orchestra—Marty Stone, Director.
  - 12:40 News Dispatches.
  - 12:50 Louie's Hungry Five—Little German Band and Comedy Skit—Jacob Schmidt Brewing Co.
  - 12:59 Silent Glow Burner Weather Report.
  - 1:00 Gayle Wood—Piano.
  - 1:15 The Hoofers—Comedy Sketch.
  - 1:30 Remembrances—Dr. Richter, Organ.
  - 2:00 Marc Williams, Cowboy Crooner.
  - 2:15 Grain Reports.

## COUNSELLOR



Professor A. Lester Pierce, is known to radio listeners as the Educational Counsellor of the air for his programs presented from KSTP at 2 P. M., each Wednesday. Professor Pierce, one of the most widely known educational leaders of the country, is counsellor at St. Thomas College in St. Paul and his programs have brought letters from college presidents, superintendents, and other educators in the Northwest.

- 2:30 Three Doctors—Comedy and Music.
- 2:45 Chicago Serenade—Orchestra—Harry Kogen, director.
- 3:00 National Music League Hour.
- 3:30 Brown-Palace Hotel Orchestra.
- 3:45 Maze of Melody—Orchestra.
- 4:00 Lever Bros.—Chats with Peggy Winthrop.
- 4:15 Cecil and Sally—Comedy Skit—4:30 Musical Moments.
- 4:45 The Pilgrims—Vocal Ensemble.
- 5:00 Hollywood Candy Co.—Children's Talk.
- 5:05 Children's Hour—Conducted by Uncle Tom.
- 5:30 Reports.
- 5:44 Road Report—Federal Oil Co.
- 5:45 Little Orphan Annie—Children's Skit.
- 6:00 Old Stager Reviews the Amusements.
- 6:05 Day's Events—Consolidated Press Dispatches—David Lawrence—Finance, Business and Sports Review—Goodrich Silvertown, Inc.
- 6:20 Hotel St. Paul Grand Cafe Orchestra—Marty Stone, Director.
- 6:30 Prince Albert Quarter Hour—Alice Joy, Contralto; Paul Van Loan's Orchestra, "Ol' Hunch."
- 6:45 Minnesota State Bar Association.
- 6:59 Ballard Time Signal.
- 7:00 Weekly Review—Orchestra and Artists.
- 7:29 G. P. A. Radiator Glycerine Weather Report.
- 7:30 Death Valley Days—Western Dramatic Thriller.
- 8:00 Rem Time Signal.
- 8:00 Maytag Orchestra—Roy Bargy, director—Male Quartet.
- 8:30 General Motors Program—"Parade of States"—Male Chorus, Songs and Orchestra.
- 9:00 Koppers Coke Time Signal.
- 9:00 Gold Medal Express—Orchestra, Ohman & Arden, Vocalist.
- 9:30 Boulevards of Paris Orchestra—Adrian McDowell and His Southern Aristocrats.
- 9:45 Sieberling Singers—Male Quartet.
- 9:59 Time Signal, Midwest Oil Company.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Fliers—Orchestra, Vocalists—George Osborn, director.
- 10:45 Cherry Pectoral News Bulletin—Weather, Temperature.
- 10:50 Marc Williams, Cowboy Crooner.
- 11:00 Minneapolis RKO Hour—Orchestra, Theatrical Entertainers.
- 11:30 Leonard Leigh—Organ—from Paramount Theatre, St. Paul.
- 12:30 Boulevards of Paris Orchestra—Adrian McDowell and His Southern Aristocrats.

## TUESDAY, NOVEMBER 24

- 6:30 Early Riser's Musicales—Time Signals.
- 7:25 News, Consolidated Press Dispatches—Goodrich Silvertown Inc.
- 7:45 Jolly Bill and Jane—Cream of Wheat.
- 8:00 Rem Weather Reports.
- 8:00 Musical Interlude—Consolidated Press Dispatches
- 8:30 Montgomery Ward Program—"Beautiful Thoughts"—Organ.
- 9:00 Zinsmaster Program—Food Talk.
- 9:25 Leader Department Store Parade.
- 9:30 A. & P. Food Products.
- 9:45 Aunt Sammy Chat—Recipes, Household Hints, etc.
- 10:00 Aveline Laboratory.
- 10:05 Grain and Livestock Reports.
- 10:10 Consolidated Press News.
- 10:15 Radio Household Institute—Menu Planning and New Recipes.
- 10:30 Musical Interlude.
- 11:00 Rumford Cooking School—Menu Planning and Recipes.
- 11:15 Pat Barnes—Swift & Co.—Organ and Dramatics.
- 11:30 National Farm and Home Hour—Reports from U. S. Dept. of Agriculture—Homesteaders' Orchestra.
- 12:30 American Road Builders Association—Speaker—Mr. B a b c o c k, Commissioner of Highways.
- 12:45 News Bulletins—Consolidated Press Dispatches.
- 12:50 Louie's Hungry Five—Little German Band, Comedy Skit—Jacob Schmidt Brewing Co.
- 12:59 Silent Glow Burner Weather Report.
- 1:00 St. Paul Hotel Orchestra—Marty Stone, Director.
- 1:15 Thirty Minutes on Broadway—Dr. Richter—Organ.
- 1:45 Piano Moods—Lee Sims, Pianist—Ilo May Bailey, Soprano.
- 2:00 Music in the Air—Piano Lessons.
- 2:30 Grain Markets.
- 2:45 Chicago Serenade—Harry Kogen's Dance Orchestra.
- 3:00 Syncopators—Jules Herbeveaux' Dance Orchestra.
- 3:15 Gayle Wood—Piano.
- 3:30 Program to be announced.
- 3:45 St. Paul Humane Society—Talks and Music.
- 4:00 Corinne Jordan—Songs.
- 4:15 Cecil and Sally—Comedy Skit—4:30 Lever Bros.—Rinso Talkie—"What Happened to Jane."
- 4:45 Children's Hour—Conducted by Uncle Tom.
- 5:15 Steamboat Bill—Children's Program—Campbell Cereal Co.
- 5:30 Reports.
- 5:44 Road Report—Federal Oil Co.
- 5:45 Little Orphan Annie—Children's Skit.
- 6:00 Old Stager Reviews Amusements
- 6:05 Day's Events—Consolidated Press Dispatches—David Lawrence—Finance, Business and Sports Review—Goodrich Silvertown, Inc.
- 6:20 Hotel St. Paul Grand Cafe Orchestra—Marty Stone, Director.
- 6:30 Prince Albert Quarter Hour—Alice Joy, contralto; Paul Van Loan's Orchestra, "Ol' Hunch."
- 6:45 Curtis Hotel Orchestra—Dick Long, Director.
- 6:59 Ballard Time Signal.
- 7:00 Blackstone Plantation—Julia Sanderson and Frank Crumit—Orchestra, Comedy, Dialogue.
- 7:30 G. P. A. Radiator Glycerine Weather Report.
- 7:31 Aces of the Air—Dramatic Sketch.
- 7:45 Sisters of the Skillet—East and Dumke—Proctor & Gamble—Comedy and Dialogue.
- 8:00 Rem Weather Report.
- 8:00 Chevrolet Chronicles—Frank Black, Orchestra Conductor.
- 8:30 The Fuller Brush Man—Earle Spicer, tenor—Orchestra.
- 9:00 Koppers Coke Time Signal.
- 9:00 Lucky Strike Dance Hour—Wayne King, Director.
- 9:30 Remington Rand—Rhythm Rounders—Frank Black's Orchestra.
- 9:45 G. E. Radio Demonstration Program—Male Quartet and Orchestra.
- 9:59 Time Signal—Midwest Oil Company.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Fliers—Orchestra and Vocalists—George Osborn, Director.
- 10:45 Cherry Pectoral News Bulletin—Weather, Temperature.
- 10:50 Marc Williams, Cowboy Crooner.
- 11:00 St. Paul RKO Hour—Orchestra—Theatrical Entertainers.
- 11:30 Boulevards of Paris Orchestra—Adrian McDowell and His Southern Aristocrats.
- 11:45 Radisson Flame Room Orchestra—Slatz Randall, Director.
- 12:00 Boulevards of Paris Orchestra—Adrian McDowell and His Southern Aristocrats.

## Marty Stone Takes Up Flying as Hobby

Marty Stone, graduate of engineering at the University of Michigan who is now conducting his own orchestra over KSTP from the St. Paul Hotel, has taken up flying in a serious way and is now trying for a pilot's license.

Marty spends a great deal of time with Congressman Melvin J. Maas, known as the "flying congressman," and the two are in their flying togs during their spare time going over the Twin Cities and various parts of the Northwest. Marty came to St. Paul from the Edgewater Beach Hotel where he did some flying but since making the friendship of Congressman Maas, has gone in for aviation "in a big way."

- 12:15 Radisson Flame Room Orchestra—Slatz Randall, Director.
- 12:30 Boulevards of Paris Orchestra—Adrian McDowell and His Southern Aristocrats.

## WED., NOVEMBER 25

- 6:30 Early Riser's Musicales—Time Signals.
- 7:25 News, Consolidated Press Dispatches—Goodrich Silvertown Inc.
- 7:45 Jolly Bill and Jane—Cream of Wheat.
- 8:00 Rem Weather Reports.
- 8:10 Musical Interlude.
- 8:15 Sterling Products—Dr. Copeland's Clinic.
- 8:30 Montgomery Ward Program—"Beautiful Thoughts"—Organ.
- 9:15 Musical Interlude.
- 9:25 Leader Department Store Parade.
- 9:30 A. & P. Food Products.
- 9:45 Aunt Sammy Chat—Recipes, Household Hints, etc.
- 10:00 Keeping Up with Daughter—Dramatic Skit—Sherwin Williams Co.
- 10:15 Radio Household Institute—Menu Planning and New Recipes.
- 10:30 Charis Morning Musicales.
- 10:45 Sun Maid Raisin Girl.
- 11:15 Pat Barnes—Swift & Co.—Organ, Dramatics.
- 11:30 National Farm and Home Hour—U. S. Dept. of Agriculture Reports—Harry Kogen's Homesteaders' Orchestra.
- 12:30 St. Paul Hotel Orchestra—Marty Stone, Director.
- 12:45 News Bulletins.
- 12:50 Louie's Hungry Five—Little German Band, Comedy Skit—Jacob Schmidt Brewing Co.
- 12:59 Silent Glow Burner Weather Report.
- 1:00 Radisson Coffee Shop Orchestra—Slatz Randall, Director.
- 1:15 The Hoofers—Comedy Sketch.
- 1:30 Junior League Program.
- 1:45 Gayle Wood—Piano.
- 2:00 St. Thomas College—Educational Talk—Prof. A. Lester Pierce.
- 2:15 Grain Markets.
- 2:30 Three Doctors—Comedy and Songs.
- 2:45 With the Composers—Dr. Richter, Organ.
- 3:00 Pacific Vagabonds—Orchestra and Vocal Ensemble.
- 3:30 Eastman School Symphony Orchestra.
- 3:45 Edna Wallace Hopper—Beauty Talk.
- 4:00 Marc Williams—Cowboy Crooner.
- 4:15 Cecil and Sally—Comedy Skit—4:30 Old Pappy—Negro Impersonations and Songs.
- 4:45 Breen and De Rose—Comedy Team.
- 5:00 Hollywood Candy Co.—Children's Talk.
- 5:05 Children's Hour—Directed by Uncle Tom.
- 5:30 Reports.
- 5:44 Road Report—Federal Oil Co.
- 5:45 Little Orphan Annie—Children's Skit.
- 6:00 Old Stager Reviews the Amusements.

## RKO Theatres Fete Army of Juveniles

Two packed theatres will house a young army of juvenile radio fans of KSTP when the RKO President in St. Paul and the RKO Seventh Street Theatre in Minneapolis, are turned over to a mammoth KSTP birthday party on Saturday, November 28.

All children whose birthdays fall during the month of November have been invited to these two parties to start at 9 A. M. Uncle Tom, director of the children's hour from KSTP and Roland Douglas, manager of the RKO President, arranged for the two parties. Children may apply at KSTP for an admittance card for either party.

- 6:05 Day's Events—Consolidated Press Dispatches—David Lawrence—Finance, Business and Sports Review—Goodrich Silvertown, Inc.
- 6:20 St. Paul Hotel Grand Cafe Orchestra—Marty Stone, Director.
- 6:30 Prince Albert Quarter Hour—Alice Joy, contralto; Paul Van Loan's Orchestra, "Ol' Hunch."
- 6:45 Curtis Hotel Orchestra—Dick Long, Director.
- 6:59 Ballard Time Signal.
- 7:00 College Memories—National Battery Co. Male Quartet.
- 7:15 Guy Robertson, baritone—Brown Shoe Co.
- 7:29 G. P. A. Radiator Glycerine Weather Report.
- 7:30 Mobiloil Concert—Gladys Rice, Soprano—Nathaniel Shilkret's Orchestra.
- 8:00 Rem Time Signal.
- 8:00 Halsey Stuart Program—Old Counsellor Talks on Finances—Symphony Orchestra.
- 8:30 Palmolive Hour—Paul Oliver, Olive Palmer, Reveler's Quartet.
- 9:30 Koppers Coke Time Signal.
- 9:30 Coca Cola Program—Grantland Rice, Interviewer—Orchestra.
- 9:59 Time Signal—Midwest Oil Company.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Fliers—Orchestra—Vocalists—George Osborn, Director.
- 10:45 Cherry Pectoral News Bulletins—Weather, Temperature.
- 10:50 Marc Williams, Cowboy Crooner.
- 11:00 Hotel St. Paul Casino Orchestra—Marty Stone, Director.
- 11:15 Coliseum Orchestra—Frank Cotter, Director.
- 11:30 Radisson Hotel Flame Room Orchestra—Slatz Randall, Director.
- 11:45 Marigold Ballroom Orchestra—Wally Erickson, Director.
- 12:00 Boulevards of Paris Orchestra—Adrian McDowell and His Southern Aristocrats.
- 12:15 Radisson Hotel Flame Room Orchestra—Slatz Randall, Director.
- 12:30 Boulevards of Paris Orchestra—Adrian McDowell and His Southern Aristocrats.
- 12:30 Casino Orchestra—Hotel St. Paul—Marty Stone, Director.
- 12:45 Boulevards of Paris Orchestra—Adrian McDowell and His Southern Aristocrats.

## THURSDAY, NOVEMBER 26

- 6:30 Early Riser's Musicales—Time Signals.
- 7:25 News, Consolidated Press Dispatches—Goodrich Silvertown Inc.
- 7:45 Jolly Bill and Jane—Cream of Wheat.
- 8:00 Rem Weather Reports.
- 8:30 Montgomery Ward Program—"Beautiful Thoughts"—Organ—Zinsmaster Program—Food Talk.
- 9:25 Leader Department Store Parade.
- 9:30 A. & P. Food Products.
- 9:45 Aunt Sammy Chat—Recipes, Household Hints, etc.
- 10:00 Grain and Livestock Markets.
- 10:05 Gratia Barre—Beauty Hints.
- 10:30 Municipal Thanksgiving Day Service.
- 11:00 General Electric Program—Songs—Grace Ellis, Hostess.
- 11:30 National Farm and Home Hour—Reports from U. S. Dept. of Agriculture—Homesteaders' Orchestra.
- 12:15 News Bulletins.
- 12:20 Louie's Hungry Five—Little German Band—Comedy Skit—Jacob Schmidt Brewing Co.

- 12:30 McCluskey Clothes Shop—Pre-Game Program.
- 12:44 Silent Glow Burner Weather Report.
- 12:45 Pittsburgh vs. Nebraska Football Game.
- 3:00 Salon Singers.
- 3:30 Petite Symphony—Organ.
- 4:00 Carveth Wells, the Jungle Man—Children's Talk.
- 4:15 Cecil and Sally—Comedy Skit—4:30 Lever Bros.—Rinso Talkie—"What Happened to Jane."
- 4:45 Children's Hour—Conducted by Uncle Tom.
- 5:15 Steamboat Bill—Campbell Cereal Co.
- 5:30 Reports.
- 5:44 Road Reports—Federal Oil Co.
- 5:45 Little Orphan Annie—Children's Skit.
- 6:00 Old Stager Reviews Amusements.
- 6:05 Day's Events—Consolidated Press Dispatches—David Lawrence—Finance, Business and Sports Review—Goodrich Silvertown, Inc.
- 6:20 St. Paul Hotel Grand Cafe Orchestra—Marty Stone, Director.
- 6:30 Prince Albert Quarter Hour—Alice Joy, contralto; Paul Van Loan's Orchestra, "Ol' Hunch."
- 6:45 Ballard Time Signal.
- 6:45 Curtis Hotel Orchestra—Dick Long, Director.
- 6:59 G. P. A. Radiator Glycerine Weather Report.
- 7:00 Fleischmann Hour—Rudy Vallee and His Orchestra
- 8:00 Rem Time Signal.
- 8:00 Arco Dramatic Musicales—Orchestra and vocalists.
- 8:30 Maxwell House Melodies—Don Voorhee's Orchestra.
- 9:00 Koppers Coke Time Signal.
- 9:00 1001 Musical Nights.
- 9:30 Nat and Bridget—National Bridge Shoemakers.
- 9:45 Cut'n Capers—Piano Team.
- 9:59 Time Signal, Midwest Oil Company.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Fliers—Orchestra and vocalists—George Osborn, Director.
- 10:45 Cherry Pectoral News Bulletins—Weather, Temperature.
- 10:50 Marc Williams—Cowboy Crooner.
- 11:00 Boulevards of Paris Orchestra—Adrian McDowell and His Southern Aristocrats.
- 11:15 Radisson Hotel Flame Room Orchestra—Slatz Randall, Director.
- 11:30 St. Paul Hotel Casino Orchestra—Marty Stone, Director.
- 11:45 Coliseum Dance Orchestra—Frank Cotter, Director.
- 12:00 Radisson Hotel Flame Room Orchestra—Slatz Randall, Director.
- 12:15 Marigold Ballroom Orchestra—Wally Erickson, Director.
- 12:30 Boulevards of Paris Orchestra—Adrian McDowell and His Southern Aristocrats.
- 12:45 St. Paul Hotel Casino Orchestra—Marty Stone, Director.

## FRIDAY, NOVEMBER 27

- 6:30 Early Riser's Musicales—Time Signals.
- 7:25 News, Consolidated Press Dispatches—Goodrich Silvertown Inc.
- 7:45 Jolly Bill and Jane—Cream of Wheat.
- 8:00 Rem Weather Reports.
- 8:30 Montgomery Ward Program—"Beautiful Thoughts"—Organ.
- 8:45 J. T. McMillan Co.
- 9:20 Marvelette, Inc.
- 9:25 Leader Department Store Parade.
- 9:30 A. & P. Food Products.
- 9:45 Aunt Sammy Chat—Recipes, Household Hints, etc.
- 10:00 NBC Musical Appreciation Hour for Students—Walter Damrosch, Conductor.
- 11:00 Rumford Cooking School—Menu Planning and Recipes.
- 11:15 Pat Barnes—Swift & Co.—Organ and Dramatics.
- 11:30 National Farm and Home Hour—Reports from U. S. Dept. of Agriculture—Homesteaders' Orchestra.
- 12:30 Radisson Coffee Shop Orchestra—Slatz Randall, Director.
- 12:45 News Bulletins.
- 12:50 Louie's Hungry Five—Little German Band—Comedy Skit—Jacob Schmidt Brewing Co.
- 12:59 Silent Glow Burner Weather Report.
- 1:00 St. Paul Hotel Orchestra—Marty Stone, Director.
- 1:15 The Hoofers—Comedy Sketch.
- 1:30 4th District Federation Women's Clubs.
- 1:45 Mormon Tabernacle Choir and Organ—Salt Lake City, Utah.
- 2:15 Grain Markets.
- 2:30 Three Doctors—Comedy Skit.
- 2:45 Chicago Serenade—Orchestra—Harry Kogen, Director.
- 3:00 Betty Moore—Decorating Notes.

## RADIO DRAMATIST



Don Ameche, radio actor, will appear in the leading role during the First Nighter program from KSTP at 8:30 P. M., Saturday, November 28. The "Witch of Old Salem" will be dramatized during the program.

June Meredith and Clifford Souhier, will also appear in the cast. Ameche will be remembered as one of the leading characters of the Empire Builders program, heard last spring.

- 3:15 Radio Guild Drama—"La Bourgeois Gentilhomme"—Moliere.
- 4:20 Cecil and Sally—Comedy Skit—4:30 Dolly Connelly—Popular Songs.
- 4:45 Gayle Wood—Piano.
- 5:00 Hollywood Candy Co.—Children's Talk.
- 5:05 Children's Hour—Conducted by Uncle Tom.
- 5:30 Reports.
- 5:44 Road Report—Federal Oil Co.
- 5:45 Little Orphan Annie—Children's Skit.
- 6:00 Old Stager Reviews the Amusements.
- 6:05 Day's Events—Consolidated Press Dispatches—David Lawrence—Finance, Business and Sports Review—Goodrich Silvertown, Inc.
- 6:20 St. Paul Hotel Grand Cafe Orchestra—Marty Stone, Director.
- 6:30 Prince Albert Quarter Hour—Alice Joy, contralto; Paul Van Loan's Orchestra, "Ol' Hunch."
- 6:45 Ballard Time Signal
- 6:45 Curtis Hotel Orchestra—Dick Long, Director.
- 6:59 G. P. A. Radiator Glycerine Weather Report.
- 7:00 Cities Service Concert—Jessica Dragonette & Cavaliers.
- 8:00 Rem Time Signal.
- 8:00 Interwoven Pair—Billy Jones and Ernie Hare, Comedians and Songsters.
- 8:30 Armour Program—Josef Koestner's Orchestra and Vocalists.
- 9:00 Koppers Coke Time Signal.
- 9:00 Paul Whiteman's Paint Men
- 9:30 Weil-McLain Company Program—Popular Entertainers.
- 9:45 Strollers' Trio—Popular Songs.
- 9:59 Time Signal, Midwest Oil Company.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Fliers—Orchestra and vocalists—George Osborn, Director.
- 10:45 Cherry Pectoral News Bulletins—Weather, Temperature.
- 10:50 Marc Williams—Cowboy Crooner.
- 11:00 Radisson Hotel Flame Room Orchestra—Slatz Randall, Director.
- 11:15 St. Paul Hotel Casino Orchestra—Marty Stone, Director.
- 11:30 Coliseum Dance Orchestra—Frank Cotter, Director.
- 11:45 Marigold Ballroom Orchestra—Wally Erickson, Director.
- 12:00 Radisson Hotel Flame Room Orchestra—Slatz Randall, Director.
- 12:15 Boulevards of Paris Orchestra—Adrian McDowell and His Southern Aristocrats.
- 12:30 St. Paul Hotel Casino Orchestra—Marty Stone, director.

- 12:45 Boulevards of Paris Orchestra—Adrian McDowell and His Southern Aristocrats.

## SATURDAY, NOVEMBER 28

- 6:30 Early Riser's Musicales—Time Signals.
- 7:25 News, Consolidated Press Dispatches—Goodrich Silvertown Inc.
- 7:45 Jolly Bill and Jane—Cream of Wheat.
- 8:00 Rem Weather Reports.
- 8:15 Macey's Surprise Program—Corinne Jordan.
- 8:30 Montgomery Ward Program—"Beautiful Thoughts"—Organ.
- 9:00 Zinsmaster Program—Food Talks.
- 9:25 Leader Department Store Parade.
- 9:30 A. & P. Food Products.
- 9:45 Aunt Sammy Chat—Recipes, Household Hints, etc.
- 10:00 Grain and Livestock Markets.
- 10:10 Consolidated Press Feature.
- 10:50 Beyer's Health Service—Health Talk.
- 11:00 Sunmaid Raisin Girl—Vocal Soloist.
- 11:15 Pat Barnes—Swift & Co.—Organ and Dramatics.
- 11:30 National Farm and Home Hour—Orchestra and Reports from U. S. Dept. of Agriculture.
- 11:30 4-H Club Program.
- 11:50 Louie's Hungry Five—Little German Band, Comedy Skit—Jacob Schmidt Brewing Co.
- 12:00 McCluskey Clothes Shop—Pre-Game Program.
- 12:15 News Dispatches.
- 12:14 Silent Glow Burner Weather Report.
- 12:15 Football Game—Notre Dame vs. Army from Yankee Stadium, N. Y.
- 3:00 Chicago Serenade—Orchestra, Harry Kogen, Director.
- 3:15 Chicago Ensemble—String Quintet, Chester Picararo, Director.
- 4:00 Musical Moments—Jules Herbuviaux' Dance Orchestra.
- 4:15 Cecil and Sally—Comedy Skit.
- 4:25 Consolidated Press Dispatches.
- 4:30 Lessons in Contract Bridge.
- 4:45 Children's Hour.
- 5:05 Steamboat Bill—Campbell Cereal Company.
- 5:15 Little Buster Parade—"Circus Thrills"—Albert Dickinson Company.
- 5:30 Reports.
- 5:44 Road Reports—Federal Oil Co.
- 5:45 Little Orphan Annie—Children's Skit.
- 6:00 Old Stager Reviews the Amusements.
- 6:05 Day's Events—Consolidated Press Dispatches—David Lawrence—Finance, Business and Sports Review—Goodrich Silvertown, Inc.
- 6:20 St. Paul Hotel Grand Cafe Orchestra—Marty Stone, Director.
- 6:30 Juster Brothers Collegians—Football Scores—College Music.
- 6:59 Ballard Time Signal.
- 7:00 Danger Fighters—Dramatic Skit—"The Wheat Dreamer."
- 7:29 G. P. A. Radiator Glycerine Weather Report.
- 7:30 Educational Lecture—"Agriculture in Relation to Economic Recovery"—Speaker, Edwin G. Nourse, The Brookings Institute, Washington, D. C.
- 7:45 Educational Lecture—"Children's Fears"—Speaker, Harold E. Jones, Institute of Child Welfare, University of Minnesota.
- 8:00 Goodyear Tire and Rubber Co.—Songs and Orchestra.
- 8:30 First Nighter Drama—Mystery Play, "Witch of Old Salem."
- 9:00 Koppers Coke Time Signal.
- 9:00 Lucky Strike Dance Hour—Gus Arnheim, Conductor.
- 9:59 Time Signal, Midwest Oil Company.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Club—All Request Musical Program—George Osborn, Director.
- 11:15 Cherry Pectoral News Bulletins—Weather, Temperature.
- 11:15 Curtis Hotel Orchestra—Dick Long, Director.
- 11:45 Coliseum Dance Orchestra—Frank Cotter, Director.
- 12:00 Radisson Hotel Flame Room Orchestra—Slatz Randall Director.
- 12:15 St. Paul Hotel Casino Orchestra—Marty Stone, Director.
- 12:30 Saturday Night Frolic—Uncle Josh & His Huskers.
- 12:45 Boulevards of Paris Orchestra—Adrian McDowell and His Southern Aristocrats.
- 1:00 Saturday Night Frolic
- 1:15 St. Paul Hotel Casino Orchestra—Marty Stone, Director.
- 1:45 Boulevards of Paris Orchestra—Adrian McDowell and His Southern Aristocrats.
- 2:00 Saturday Night Frolic.

# THE KSTP WEEKLY

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ST. PAUL, MINNESOTA, NOVEMBER 21, 1931

## Hello Hawaii

An announcement of more than ordinary interest was issued a few days ago when the National Broadcasting Company informed program sponsors that it is now possible for their broadcasts, originating in the United States, to be scheduled regularly on a Honolulu station. The long gap from San Francisco to Hawaii is spanned by means of a special short wave transmitter, the Honolulu station re-broadcasting on its regular wave length.

Radio listeners in the United States are familiar with re-broadcasts because of the many European programs of entertainment and news which have been sent into their homes with increasing frequency in the past several years, but the NBC announcement tells of a step in advance with Honolulu in effect becoming an American radio city rather than a remote possession.

But we still must await as patiently as possible the day when television will enable Hawaii to send us a real picture of a grass skirt ballet at Waikiki.

A radio executive with a flair for statistics has estimated that if Americans were taxed for their radio entertainment, as in Europe, that they would pay at least twenty-five dollars a year for every set. We're afraid the "sponsors" of such a plan would lead very unhappy lives.

The Federal Radio Commission is going to give individual stations more latitude in the matter of making call letter announcements, now required at fifteen minute intervals. This will apply only to dramatic and other programs of sustained interest where the interpolation of call letters is annoying. Which reminds us (and will remind you too if you are an old time fan) of the early days of the NBC when the chain announcer would conclude each broadcast by reciting the litany of stations in the hook-up. The speed with which those glib-tongued young men named the stations probably gave Floyd Gibbons his idea.

## Does Your Subscription Expire With This Issue?

If you are one of the subscribers who sent in their dimes for four trial copies, this may be your last issue—*unless you act at once!*

Don't let your subscription expire or you will miss issues that will be bigger and more interesting than ever. A year's subscription will cost you less than *two cents a copy*.

**A Complete Radio Log FREE with Every Year's Subscription.**

60c	<b>THE KSTP WEEKLY</b>	\$1.00
6 Months	Saint Paul Hotel Saint Paul, Minn.	per Year

Please send me THE KSTP WEEKLY for

6 months for which I am enclosing 60c  
1 year for which I am enclosing \$1.00

Name .....

Address .....

City ..... State.....

**Fill Out This Coupon and Mail It To KSTP Today**

## Listeners' Corner

The radio public does a lot of listening but has few opportunities to make itself heard. The KSTP Weekly opens its columns to listeners for expressions on any subject pertaining to radio. If you have any questions you would like to have answered about radio, your letters and the answers will be published in subsequent issues. Address all communications intended for publication to Listeners' Corner.

Below you will find a few excerpts from letters received from subscribers.

To the KSTP Weekly:

Find enclosed a check for \$1.00, for which mail me one year's subscription to your programs.

I have asked about 400 of my friends, who have receiving sets, how they like the "crooning" over the radio and they all told me that when the crooning starts, they turn off their radio sets. That is what I do, also.

My definition of crooning: A person, who whines a bunch of words that have been thrown together and thinks they are singing; but they are not.

R. W. Budlong

1140 Gibbs Ave.,  
St. Paul, Minn.

To the KSTP Weekly:

I am enclosing \$1.00 for a year's subscription to your wonderful little paper, after the whole family voted it a success.

I missed the first two issues and I am sorry I did not subscribe sooner.

Mrs. E. J. Evans

2743 Sheridan Ave. No.,  
Minneapolis, Minn.

To the KSTP Weekly:

Please find enclosed \$1.00 for one year's subscription to the KSTP Weekly and free radio log, as per your over the air announcement.

We get your station very good here, and enjoy the programs very much.

J. A. C.

Langdon, N. Dak.

To the KSTP Weekly:

Enclosed please find one dollar, for which send to me the KSTP Weekly for one year and also the radio log, as advertised by your announcer.

Allow me at this time to express in words, the enjoyment I experience while listening to certain programs "put on the air" by your station, for example, Amos 'n' Andy, Whiteman's orchestra, Rudy Vallee and his orchestra, Three Doctors, Jones and Hare, Marc Williams (especially) and also, the many special programs you insert at frequent intervals.

B. H.

St. Paul, Minn.

To the KSTP Weekly:

Just a few lines to let you know your Weekly was "great." We tried it for four weeks and, must say it is so interesting and lots of good news for all.

Enclosed is "one dollar," for a year. Lots of good luck for your KSTP Weekly. Will be so glad to get a good radio log, also.

Mrs. Clyde Robinson

716 St. Peter St.,  
St. Paul, Minn.

## Did You Know That—

George Watson, KSTP announcer, hits a stride of three words a second on the Phillips 66 program and sometimes, goes over two hundred words a minute.

Students at Minnesota, Washington, Leland Stanford, George Washington, Columbia, New York and many other universities and colleges, are using the NBC lecture series on economics and psychology as part of their assigned curricula. The series was arranged by the National Advisory Council on Radio in Education and is heard at 7:30 P. M., each Saturday.

Pat Murphy, KSTP's newest announcer, is a graduate of St. John's College of Collegeville, Minn., and formerly played on the varsity football team of that institution.

Andrew H. Brown of the famous Amos 'n' Andy team isn't going to have to buy a feather to put in that new hat of his. A Tacoma, Washington, fan mailed two long, beautiful pheasant feathers to the San Francisco studios of NBC for Andy, with the notation that he might give Amos one, if he wanted.

Ilo May Bailey, known as the girl of the beautiful voice, heard during the Ted Weems broadcast from KSTP studios, is an exceptionally good long distance swimmer. As a student at the Wellington High School of Wellington, Kansas, Miss Bailey won enough trophies to have a show case of them set in the lobby of the school, where they still stand.

Over a million blanks have been issued for the Johnson Wax contest advertised over the air in conjunction with the Best Sellers program, featuring Ted Weems and his orchestra over KSTP each Sunday. This contest is fast establishing a record for fan response to a commercial program.

Paul Whiteman, the King of Jazz, uses the longest baton of any of the dance maestros. It is two and three-quarters feet in length and was presented to him by William Dewey, the managing director of the Edgewater Beach Hotel, Chicago, in appreciation of the King's services.

**THE KSTP WEEKLY** is published at the request of listeners to provide complete advance radio program information and interesting facts about the radio stars.

Many of your friends who may not have heard of this new KSTP service will desire it. It will be a favor to them if when mailing in your subscription you will enclose the address of the person requesting this service. **THE KSTP WEEKLY**, St. Paul Hotel, St. Paul.

While some last minute program changes are inevitable, you will find **THE KSTP WEEKLY**, in the main satisfactorily accurate.

—THE EDITOR.

## TENOR SOLOIST ON BUICK HOUR

Nevin's Compositions Included on Broadcast

New York, Nov. 21.—Two of Ethelbert Nevin's compositions, including "Venetian Love Song," from "A Day in Venice," and "Buone Notte," will be played by the orchestra directed by Frank Black and sung by a male quartet as the featured numbers on the Buick program from KSTP at 8:45 P. M., Sunday, November 22.

Countess Olga Albani, soprano, will accompany the quartet and the orchestra, in presenting selections from "Oh Kay."

Lewis James, tenor, will sing "The Hills of Home," by Fox, as a tenor solo and "La Violetta," by Padilla, will be sung as a soprano by Countess Olga Albani.

"Tambourin Chinois," by Kreisler, will be played by the orchestra.

The quartet will sing "Hallelujah," from "Hit the Deck," and "By the River St. Marie," to add further variety to the broadcast.

## Ruth Lyon, Soprano Features Solo During Armour Hour Friday

Ruth Lyon, soprano and popular NBC soloist, will sing, "The Man I Love," during the Armour Program from KSTP at 8:30 P. M., Friday, November 20.



Ruth Lyon

Miss Lyon is making a steady rise to radio popularity and is presented on other NBC programs originating in the Chicago studios of the National Broadcasting Company.

She will be one of the singers of the ensemble in presenting "Lantern of Love" from "Castles in the Air." The male quartet will sing "Anchors Aweigh" and "Charlie Cadet."

Arch Bailey, baritone, will present a solo, "Old Man River" from "Show Boat," during this same broadcast.

Play the . . .  
**RADIO GAME**  
**AIR-O-GRAM**

Dial to KSTP at 4:50 p. m.  
Mondays, Wednesdays and Fridays

The AIR-O-GRAM is Sponsored by the  
**HOLLYWOOD CANDY CO.**  
MINNEAPOLIS

## Rickety Old Balalaika Gave Rubinoff Start As Musician

New York, Nov. 21.—Strumming on a rickety old balalaika in a dingy basement laundry in Grodna, Russia, is one thing. Wielding a baton over one of the finest theatre and radio orchestras in America, is quite another.

Dave Rubinoff, celebrated radio star and theatre orchestral conductor, who supplies the music for the Sunday evening Chase and Sanborn programs, heard over KSTP, has done both.

### Father Opposed Music

In the early days in Russia, when the wolf had his head and shoulders in the front door of their unpretentious abode, Pa Rubinoff swore that his son would never become a "no-good," fiddle-playing dreamer. No sir!

Dave Rubinoff was going to get out and go to work at some worthwhile labor that would bring some rubles into the Rubinoff household.

Now you take the bakery business, for instance. There is good worth-while occupation for a young fellow. People must eat and a good baker could always make money.

### Mother Bought Violin

But Dave's mother, like all indulgent mothers, sympathetically and secretly plotted and finally managed to save three and one-half rubles out of her meager savings and smuggled Dave's first fiddle to him. The rest of the yarn is history.

There was a considerable difference in the tone of that first little fiddle and the one he now possesses. But there is a considerable difference in the price—the first costing three and one-half rubles (\$1.75) and the one he now owns being worth \$10,000.

## Andy Sannella, Popular Orchestra Leader, on New Lucky Strike Hour

New York, Nov. 21.—Andy Sannella's orchestra, one of Gotham's most popular bands, was one of three new musical organizations selected to play during the New Lucky Strike program heard from KSTP in the Northwest on Tuesday and Saturday at 9 P. M.



Andy Sannella

Sannella is a veteran conductor of radio and recording orchestras and is an individual star and virtuoso of many instruments, as well as a composer.

## Did Singer Miss the Words? No!! It Was Bucket Syrup Time

"What's the matter with the singer on this program?" asked a listener who called the KSTP studios shortly after 8 P. M., last Sunday. "Has he forgotten the words of 'The Old Oaken Bucket?'"

The telephone operator explained that the number was being used as a musical signature and that for novel effects the singer hummed the melody but sang the word "bucket," this being the Bucket Syrup program. The explanation satisfied the listener that John Walker Miller, the soloist, was not suffering from a loss of memory.

The "Bucket" theme song will again open a program of smooth flowing melodies at 8 P. M., Sunday, November 22, in which Mr. Miller will be supported by the Bucket Syrup all-string orchestra under the direction of William C. Marlowe.

## YEAST FOAMERS TO FEATURE PARSONS

Chauncey Parsons, tenor, will sing three numbers as the feature of the Yeast Foamers program from KSTP at 1:30 P. M., Sunday, November 22.

Singing with Herbie Kay's orchestra, Parsons will open his program with the selection, "Your Eyes Have Told Me So," and will continue with "Little Old Church In the Valley" and "While the Hearts Are Singing."

"On the Boulevard," "Faded Summer Love," "Rose of Rio Grande" and "Twelfth Street Rag," will be featured orchestral selections.

Milton Cross is the most popular announcer of the country among college and high school students.

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## VOCALISTS ON CITIES SERVICE

Jessica Dragonette to Sing Two Solos

Moya's composition, "Song of Songs" and "Rose Bud," will be sung by Jessica Dragonette, soprano, on the Cities Service Concert from KSTP at 7 P. M., Friday, November 27.

With the Cavaliers, quartet and orchestra, Miss Dragonette will also be heard singing selections from "Bitter Sweet," by Coward, and "My Hero," from "The Chocolate Soldier," by Strauss.

"How's Your Uncle," and a Medley of Songs of Not So Long Ago, including "How Come You Do Me Like You Do?" "Do I Hear You Saying I Love You?" and "I Love You," from "Little Jessie James," will be other songs to be presented by the Cavaliers.

A flute and clarinet duet entitled "Butterfly," will be one of the leading attractions on the program. Jessica Dragonette and Leo O'Rourke, will sing "Make Believe," from "Show Boat," by Kern, as a duet presentation.

Pat Barnes sings and conducts his own program from KSTP at 11:15 A. M., each week-day.

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## AIR-O-GRAM

PLAY THIS GAME OVER KSTP MONDAYS, WEDNESDAYS AND FRIDAYS AT 4:50 P. M.

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## TURKEY HINTS ON FARM HOUR

**Poultry Expert Will Speak at 11:30 A. M. Monday**

Washington, D. C., Nov. 21.—A poultry scientist will reveal for the benefit of the American housewife, the secret of the process of selecting without fail, a plump and juicy Thanksgiving turkey from the line on the butcher shop rack, when the National Farm and Home Hour is broadcast on Monday, November 23.

This program and the subsequent broadcasts of the week, will be heard from KSTP at 11:30 A. M., each week day but Thursday (Thanksgiving), when the National Farm and Home Hour will be cancelled.

The complete programs for the week of November 23, will be as follows:

### Monday

November Sheep Markets—C. L. Harlan, agricultural statistician; November Poultry and Egg Markets—Roy C. Potts, marketing specialist; Selecting the Thanksgiving Turkey—H. L. Schrader, extension poultry husbandman, Bureau of Animal Industry.

### Tuesday

Meeting the Progressive Garden Club—W. R. Beattie, senior horticulturist, Bureau of Plant Industry, presiding.

### Wednesday

November Dairy Products—L. M. Davis, marketing specialist, Bureau of Agricultural Economics; November Grain Markets—G. A. Collier, marketing specialist, Bureau of Agricultural Economics.

### Friday

The Farm Business Library—M. S. Eisenhower, director of information, U. S. Department of Agriculture; The Week with the Farm Board—Edgar Markham, assistant to the chairman, Federal Farm Board; Grade and Staple of the 1931 Cotton Crop—W. B. Lanham, agricultural economist, Bureau of Agricultural Economics.

## Former Sailor Now Presents Ted Weems' Band to Listeners

Chicago, Ill., Nov. 21.—Charles Lyon, one of the most versatile of NBC announcers, is heard during the Best Sellers Program of the grant of the Johnson Wax Company every Sunday evening with Ted Weems and his orchestra.



Charles Lyon

Lyon announces this broadcast each week and in addition to presenting Weems' band, he introduces Ilo May Bailey, the Johnson Wax Doll to radio listeners. He spent several years seeing the world from the portholes of various ships of the sea.

## KSTP To Broadcast Five Major Football Games To Northwest

The end of the Big Ten season will not be the end of football on the air for KSTP gridiron fans, for they will be able to enjoy their favorite sport in succeeding weeks through NBC broadcasts of outstanding late season games. Five tilts remain on the broadcasting schedule for Northwest fans yet this season.

Thanksgiving Day, Thursday, November 26, there will be the game between the Nebraska Cornhuskers and the Pittsburgh Panthers, to be played at Pittsburgh.

### Pittsburgh Favorite

Pittsburgh will be the favorite in this battle, but Nebraska has always displayed a special knack for upsetting Eastern teams and a tough game is in prospect. The game is expected to start at approximately 12:30 P. M.

Two days later, Saturday, November 28, the scene will shift to New York for the annual Notre Dame-Army clash, always one of the high lights of the season. Notre Dame far overshadows the Army on records, but the Cadets usually rise to great heights in meeting the Irish. The game will start about 12:30 P. M.

### Pennsylvania Plays Navy

Saturday, December 5, the broadcasting center will shift back to Pennsylvania, with the University of Pennsylvania playing host to the Navy. The sailors' battle cry will be to "Sink Pennsylvania" and the cry will go out on the air with the staccato cheers of the home team.

The following Saturday, December 12, KSTP listeners will be thrilled with the Georgia-Southern California game, in which one of the best teams in the South will meet the Pacific Coast champions at Los Angeles.

The annual game at the Tournament of Roses will also be broadcast, with Southern California meeting an opponent yet to be named on New Year's Day.

Ed Thorgersen, NBC announcer in New York, is back from Bermuda, feeling as fit as a six-day bicycle racer. They don't allow automobiles down there, so Ed just peddled from one sand bar to the other.

**THE SUNDAY BRIGHT SPOT**

Jack Pettis and his  
**INVESTORS SYNDICATE SERENADERS**  
with  
Male Trio-String Quintet  
-Featured Guest Artists-  
*Sparkling-Tuneful-Gay*  
**KSTP at 1:15 P. M.**  
On Coast-to-Coast Network  
National Broadcasting Company

## ORCHESTRA LEADER



From the sunny south comes Adrian McDowell and his Southern Aristocrats to entertain KSTP listeners during the late evening programs while they play at the Boulevards of Paris, Northwest's smartest night club.

## Radio Guild Presents Moliere Play Friday

New York, Nov. 21.—The final play for the month of November will find the Radio Guild presenting Moliere's famous play, "La Bourgeois Gentilhomme," from the NBC studios.

KSTP will broadcast this play at 3:15 P. M., Friday, November 27.

Floyd Gibbons' latest role is giving rapid-fire comments between halves at football games.

## NEW BAND ON AIR NIGHTLY

**Boulevards of Paris Presents Tennessee Orchestra**

Adrian McDowell and his famous Southern Aristocrats, are now entertaining Northwest radio listeners nightly from KSTP, while they are playing at the Boulevards of Paris, Northwest smart night club.

This orchestra coming direct from Tennessee, give their own interpretations of current song hits, as well as old favorites, arranged in Southern style.

Each man in the orchestra is a master of his own instrument and the entire band has appeared at leading entertainment spots in the South, before coming to the Northwest.

Thomas Dunning Rishworth is director of dramatics at the Institute of Arts in St. Paul.

**THE CASINO PRESENTS**

**Marty Stone**

and his famous Broadcasting Orchestra

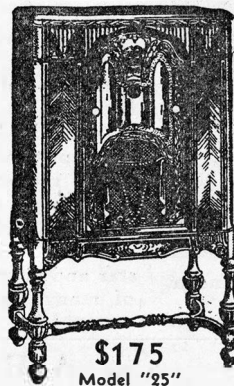
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