

THE KSTP WEEKLY

Published in the Interests of Northwest Radio Listeners

FULL LEASED WIRE SERVICE CONSOLIDATED PRESS ASSOCIATION

Vol. I No. 6

SAINT PAUL—OCTOBER 31, 1931—MINNEAPOLIS

Five Cents a Copy

4 HOURS, 15 MINUTES ADDED TO KSTP SCHEDULE

JERITZA WILL BE GUEST ON SUNDAY HOUR

Will Sing Old Favorites on General Electric Program at 4:30 P. M.

New York, Oct. 31.—Maria Jeritza, soprano and one of the world's greatest artists, will be presented on the Twilight Hour of the General Electric Company over a coast-to-coast network of the National Broadcasting Company. KSTP will be the Northwest station to broadcast this program, starting at 4:30 P. M., Sunday, November 1.



Maria Jeritza

The great singer has just returned from an extended European tour and in returning to the United States, will celebrate the occasion by singing over this nationwide network.

Maria Jeritza will sing only the songs which are popular among the great American listening audience and will not sing concert or operatic numbers.

Other soloists who will be heard on this series of concerts will include Richard Bonelli, Mary Garden, Mme. Louise Homer, Rosa Ponselle, Efreim Zimbalist, the English Singers, and Lawrence Tibbett.

REMINGTON OPENS TUESDAY SERIES

Typewriters have now become percussion instruments in the make-up of a modern orchestra, featured on a new series of radio programs.

Frank Black and his Remington Rhythm Rounders orchestra, are featuring Miss Olga Elkouri, the famous rhythm typist, as guest artist as a member of his famous orchestra from KSTP at 9:30 P. M., each Tuesday.

Miss Elkouri accompanies Phil Ohman and Victor Arden, radio's famous piano team, in presenting several numbers on the program. Mr. Black is wondering whether it is necessary for Miss Elkouri to be compelled to join the musician's union.

Julia Sanderson won't have goldfish around her home.

Purple-Gopher Tilt on Radio Next Saturday

KSTP will follow Fritz Crisler's Gophers when they depart for Evanston, Illinois, the home of the strong Wildcat eleven of Northwest, and will present a play-by-play account of this game, starting at 1:45 P. M., Saturday, November 7.

Bronson at Evanston

Phil Bronson, sports announcer and a staff of engineers will be on hand at Dyche Stadium at Northwestern to give an exact running account of the game to listeners who will be following the Gophers before loudspeakers at home.

In addition to the account of the game KSTP microphones will pick up the music of the Northwestern band, and other interesting side-ights.

Purple Watch MacDougall

The contest will mark the first tilt for Minnesota on a foreign grid-iron in the Western Conference.

Northwestern will be watching Kenneth "Pee Wee" MacDougall, Minnesota's flashy Scotchman, who ran through the entire Purple eleven last season to return a punt and score the only touchdown the Gophers were able to push across the Northwestern goal.

BLACKSTONE PAIR WILL SING DUETS

Three vocal duets will be sung by Julia Sanderson and Frank Crumit, popular team of the Blackstone Plantation during their program from KSTP at 7 P. M., Tuesday, November 3. Their first number will be "Just Snap Your Fingers at Care" by Sloan.

"Listeners First"—Broadcasters Pledge at Detroit Convention

(By Consolidated Press Association) Detroit, Oct. 31.—Improvement of programs to the nth degree in the interest of the 60,000,000 American listeners was pledged by the broadcasters of the nation in annual convention here.

Convinced that broadcasting in this country is the finest in the world, the national association of broadcasters nevertheless officially sanctioned a definite campaign of

ORPHAN ANNIE



Orphan Annie (Shirley Bell)



Joe (Allen Baruck)

These two attractive youngsters are reason enough for listeners turning the dials to the Little Orphan Annie radio skit heard from KSTP at 5:45 P. M., each week-day. This radio program seems so real because Shirley Bell really lives the part of Little Orphan Annie and Allen Baruck actually portrays the role of Joe as it actually appears in the comic strip.

further program improvement. Service to the public was adjudged the primary requisite to commercial success.

Approximately \$75,000,000 is spent annually by the 600-odd stations to maintain broadcasting, the convention was told.

The business of broadcasting, embracing its legislative and administrative problems, was delved into by the some 400 broadcasters.

(Continued on Page 7)

NEW MUSICAL SERIES SET FOR SUNDAY

Finest Network Broadcasts from New York, Chicago, Now Heard in Northwest

Four hours and fifteen minutes and eight new features have been added to KSTP's weekly schedule, including nearly three hours of Sunday morning musical programs.

On the new schedule, the heaviest in the country, KSTP now begins its Sunday broadcast at 8 A. M. and continues the Saturday night entertainment until 2:30 A. M.

The daily schedule offers eighteen and a half hours of continuous broadcasting, with features ranging from the finest evening network programs from New York and Chicago to the widest variety of service and educational events.

On Air 127 Hours

KSTP is now on the air 127 hours a week, or, in other words, there are only 41 hours in the entire week when the station is not on the air. The daily schedule begins at 6:30 A. M. and ends at 1 A. M. with the exception of Saturday, with the new 2:30 A. M. signing off time, and the midnight farewell on Sunday.

Sunday now begins at 8 A. M. with a popular NBC Musical, followed at 9 A. M. by the Mexican Typica orchestra which supplies a pleasing deviation from the usual program of that period.

New Features

Then from Mexican music the theme changes to Russian at 9:30 A. M. in the program of Troika Bells, followed in turn at 10 A. M. by a half hour of Italian Melodies in the feature known as Neapolitan Days. Another half hour musical leads up to the first religious period of the day at 10:30 A. M.

Programs added to the Saturday night schedule begin at 1 A. M. and include the Saturday night Frolic. Marty Stone's St. Paul Hotel Casino orchestra, the Boulevards of Paris orchestra, and the popular Saturday night frolic.

'Self Government' Topic of Sentinel Series

"Local Self-government" will be the subject to be discussed during the Sentinels of the Republic program from KSTP at 12:30 P. M., Sunday, November 1. Alexander Lincoln will be the speaker.

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War Hero is Featured Artist on New Bucket Syrup Program



John Walker Miller

NEW PROGRAM TO FEATURE SOPRANO

Dolores Cassinelli, soprano, will sing two numbers on the new Neapolitan Days program broadcast from KSTP at 10:00 A. M., Sunday, November 1. Her first selection will be, "Rosa," and she will also sing "Salve o Biondina."

Two other soloists on this program will include, Giuseppe di Benedetto, tenor, and Joe Biviano, accordionist. Mr. Benedetto will sing "Serenata" and "Piscatore e Pusilleco." Other Italian numbers will be presented by an instrumental ensemble.

Chauncey Parsons, tenor, will be featured on the Yeast Foamers' program at 1:30 P. M., Sunday.

John Walker Miller, a native Minnesotan who was decorated for conspicuous gallantry on the field of action while serving with the American Red Cross Ambulance service in Italy, is the baritone soloist on the new Bucket Syrup program which is heard every Sunday at 8 P. M.

The program is sponsored by the Pioneer Maple Products Co.

Mr. Miller is supported by a string and harp ensemble under the direction of William C. Marlowe, and the program has a friendly musical atmosphere with numbers selected from the realm of tuneful ballads, standard favorites and the more melodious popular numbers.

Theme Is Unusual

An unusual feature is the presentation of the musical signature, "The Old Oaken Bucket," in which the soloist hums the melody with the ensemble, but sings the word "bucket" wherever it occurs. There are no announcements of the musical numbers themselves, the ensemble blending from one number to the next. Only choruses are played and sung where the verses are not equally familiar.

Mr. Miller is a native of Duluth but is new to the radio audience. Originally trained for the concert stage, he has turned to radio like so many other artists to reach the maximum audience. His voice has a quality of warmth and sympathy that lends itself well to broadcasting.

In Ambulance Corps

During the years of his training for the concert stage, the World War broke out, and although too young for regular army service, he eventually found a place in the Red Cross Ambulance corps.

He was assigned to Italy and to the same section in which Ernest Hemingway saw service. Mr. Miller remembers all too well the scenes described by Mr. Hemingway in his "Farewell to Arms," especially those of the Piave campaign.

After that campaign Mr. Miller was decorated by Vittorio Emanuel, King of Italy, receiving Italy's second highest honorary award of valor, the medallia d'argento.

Returning to the United States he continued his vocal efforts, playing for a period in the talkies as well as singing parts on the stage and acting as an impresario. He has recently returned to Minnesota from California.

Paint Men Will Feature Jack Fulton on Friday

Mildred Bailey, blues singer; Jack Fulton, Jr., tenor; and the Jesters, vocal trio; will assist Paul Whiteman and his Paint Men during a broadcast from KSTP at 9:00 P. M., Friday, November 6.

In addition to this group, Francis Earstow, guitarist, will also be featured in a program of well-known Broadway selections and current hits of the day.

Members of the Jesters' vocal trio include, George Howard, John Ravencroft and Roy McDermott.

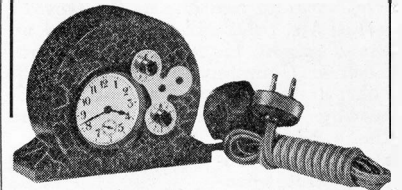
SONGSTERS ON MOBIL OIL HOUR

The familiar soprano-baritone duet of Gladys Rice and Douglas Stanbury, which reappeared on the air in the Mobil Oil Radio Concerts recently, will be heard again singing "Tea For Two" from "No, No, Nanette" in a broadcast from KSTP at 7:30 P. M., Wednesday, November 4.

At this Wednesday's concert, in addition to their duet, Miss Rice and Mr. Stanbury will alternate in presenting other selections. Stanbury will sing "The Rogue Song," and Miss Rice will sing, "When I'm Looking At You," both taken from the popular screen operetta.

Other numbers to be sung by Miss Rice will include "I Love Life" by Zucca and "Shortin' in Bread" by Wolfe.

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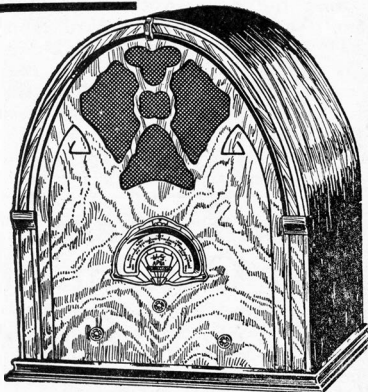
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**ARMOUR BROADCAST
FEATURES SOPRANO**

"My Old Kentucky Home" will be sung as a soprano solo by Miss Ruth Lyon, assisted by a male quartet, during the Armour Hour from KSTP at 8:30 P. M., Friday, November 6.

In addition to the solo, Miss Lyon will join William Miller, tenor, in singing "Deep in My Heart" from "The Student Prince" as a vocal duet.

"Soldier On the Shelf" will be heard as a quartet number and the orchestra will present "Caprice Viennois" and "Weddings of the Winds" as another highlight on the program.

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WEBER-FIELDS CHAT WITH "MIKE"



Father Time can't catch up with these two veterans of the stage, screen, and radio. They are Weber and Fields who entertain during the Lucky Strike programs from KSTP and they have been partners since January 1, 1878, a period of some 43 years. Their full names are Joe Weber and Lew Fields and despite the fact that they are approaching the half-century mark in the field of entertainment, their popularity is still increasing.

**"Pep" Is Theme For
New Sunday Afternoon
Series by Laskinlamb**

While football fans and radio listeners are sitting at home on Sunday afternoon playing over the previous Saturday's football game, KSTP presents the Laskinlamb program in gridiron tempo, combining peppy college music with the voice of a football announcer.

Each Sunday at 5:30 P. M., Phil Bronson, filling the role of referee, blows the officials whistle, and the program is on. He immediately jumps to the microphone and stars his announcing as the Laskinlamb orchestra hits up the "Minnesota Rouser."

Phil then gives listeners short, interesting sketches, of how an announcer actually portrays the play-by-play account of game, as the college tunes continue. Snappy fox-trots and new tunes are introduced in each week's broadcast, all of them bordering on the speed of an actual football combat.

**Boulevards of Paris To
Feature New Orchestra**

Listeners will hear one of the newest orchestras of the country when Bill Frederick and his band make their premier from the Boulevards of Paris over KSTP at 9:45 P. M., Tuesday, November 3.

Coming direct from the beautiful Club Madrid, at Milwaukee, where they had one of the most successful seasons ever accorded an orchestra in that city, Frederick's band will play over KSTP from the Boulevards of Paris for an extended period of time.

Made up for the greater part of college musicians each of whom can play several instruments, this new organization is making its first visit to the Twin Cities.

**RADIO GUILD WILL
PRESENT "HAMLET"**

"Hamlet," one of Shakespeare's most famous dramas, will be presented by the Radio Guild from KSTP at 3:15 P. M., Friday, November 6.

This play, due to its length, will be presented in two parts, the second half being scheduled for November 13.

The leading characters in the cast will include, Clara Derwent, Charles Webster, William S. Rainey, Alfred Shirley, Harry Neville, William Podmore, Percival Vivian, William S. Sams, Florence Malone, Peggy Allenby, Charles Warburton, Sheila Hays and Judith Mathews.

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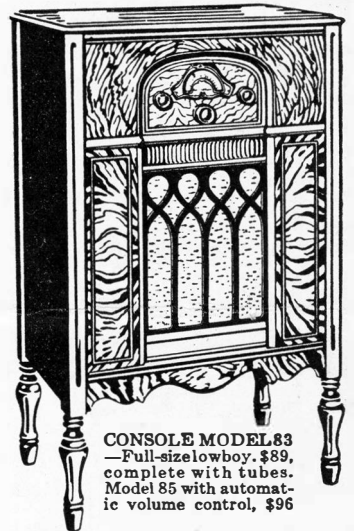
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KSTP PROGRAM

SUNDAY, NOV. 1ST

- 8:00 NBC Musical.
- 9:00 Mexican Typica—Mexican Orchestra.
- 9:30 Troika Bells—Russian Music.
- 10:00 Neapolitan Days—Italian Music.
- 10:30 Morning Musical.
- 10:45 Second Church of Christ Scientist Sunday Services.
- 12:00 NBC Artist's Service—Vocalists and Orchestra.
- 12:30 "Sentinels of the Republic," Speaker, Alexander Lincoln on "Local Self Government."
- 12:45 Pop Concert—Orchestra from WTAM, Cleveland.
- 1:15 Bright Spots—Investors' Syndicate—Popular Orchestra, Vocal Trio.
- 1:30 Yeast Foamers—Herbie Kay Orchestra—Lee, Sims, pianist—Chauncey Parsons, soloist.
- 2:00 National Youth Conference—Dr. Daniel Poling, speaker.
- 2:30 Friendly Hour—Male Quartet—Rev. F. K. Stamm, speaker.
- 3:00 Father Coughlin—Golden Hour of "Little Flower" from Detroit.
- 4:00 Fort Snelling Band—Warrant Officer Olaf M. Nord, Director.
- 4:30 Twilight Hour—General Electric Program—Maria Jeritza, soprano.
- 5:00 Guardians of the Law.
- 5:30 Laskin Lamb Program—Orchestra.
- 5:45 Dr. Richter—Piano.
- 5:55 Amusement Bulletin.
- 6:00 Harold Stokes Orchestra and Singers—Willys Overland.
- 6:15 Jolly Time Review—Popular Orchestra and Vocalists.
- 6:30 National Carbon—Weather.
- 6:30 Three Bakers—Vocalists and Comedy.
- 7:00 Enna Jettick Favorite Melodies—7:15 Ballard Time Signal.
- 7:15 Polka Dots—Piano Duo and Julia Barre.
- 7:30 Chase and Sanborn Orchestra—Rubinoff and Eddie Cantor.
- 8:00 Maryland Pharmaceutical Time
- 8:01 Orchestra—John Miller, Baritone—"Bucket Syrup" Pioneer Maple.
- 8:15 Modulations—Male Quartette.
- 8:30 Bayer's Aspirin—The Album of Familiar Music.
- 8:45 Dedicatory Program for Station WMAQ.
- 9:15 Koppers Coke Time Signal.
- 9:15 Johnson Wax Program—Ted Weems Orchestra, Ilo May Bailey.
- 9:45 Midwest Oil Time Signal.
- 9:45 All Gala Unemployment Relief Program.
- 11:00 Ayer Co., News Bulletin, Weather, Temperature.
- 11:05 Marigold Ballroom Orchestra—Wally Erickson, director.

MONDAY, NOV. 2ND

- 6:30 Early Riser's Musicales—Time Signals.
- 7:25 News, Consolidated Press Dispatches—Goodrich Silvertown Co.
- 7:45 Jolly Bill and Jane—Cream of Wheat.
- 8:00 Maryland Pharmaceutical—Weather Reports.
- 8:30 Montgomery Ward Program—"Beautiful Thoughts"—Organ.
- 9:00 Zinsmaster Program.
- 9:25 Leader Department Store parade.
- 9:30 A. & P. Food Products.
- 9:45 Aunt Sammy Chat—Recipes, Household Hints, etc.
- 10:00 Grain and Livestock Markets.
- 10:10 Consolidated Press Feature.
- 10:15 Hawaiian Serenaders.
- 10:30 Musical Interlude.
- 11:00 General Electric Program—Songs by Grace Ellis, Theodore West, Baritone.
- 11:15 Pat Barnes—Swift & Co.—Organ and Dramatics.
- 11:30 National Farm & Home Hour—Orchestra and Reports from U. S. Dept. of Agriculture.
- 12:30 St. Paul Grand Cafe Orchestra—Marty Stone, Director.
- 12:40 News Dispatches.
- 12:49 Silent Glow Burner Weather Report.
- 12:50 Louie's Hungry Five—Little German Band and Comedy Skit—Jacob Schmidt Brewing Co.
- 1:00 Gayle Wood—Piano.
- 1:15 Happenings of Hicksdale—Comedy Sketch.
- 1:30 Remembrances—Dr. Richter, Organ.
- 2:00 Marc Williams, Cowboy Crooner.
- 2:30 Three Doctors—Comedy and Music.
- 2:45 Chicago Serenade—Orchestra—Harry Kogen, director.
- 3:00 National Music Hour—Orchestra.
- 3:30 Brown-Palace Hotel Orchestra from Denver.
- 3:45 Maze of Melody—Orchestra.
- 3:55 Community Chest Talk.

Alice Joy, New Song Sensation Sang In Public at Age of Nine

Alice Joy, new star of the Prince Albert Hour heard from KSTP at 6:30 P. M., each week-day except Saturday, and Sunday, was born in a small Illinois city, and had her first singing engagement at the age of nine.



Alice Joy

While a small child she would stand on a chair between her two sisters and sing religious songs for chautauqua audiences. She went on her first vaudeville tour at the age of sixteen, when her friends tried to make her forget the

stage to study under American and European masters.

She was afraid that teachers would want to make her over into a dramatic soprano, so she shunned further voice study, and played and sang on the road, playing everything from the Palace in New York to the shooting galleries.

During her tours she played on the same bill with Sarah Bernhardt, and later sang on the Amsterdam roof in New York. Her first big opportunity to get into radio came when she sang for a WEAf official in New York, and was told that her low-pitched voice was just the type desired on the new Prince Albert Quartet Hour. She sings with Paul Van Loan and his orchestra, and the "Ol' Hunch."

- 4:00 Lever Bros.—Chats with Peggy Winthrop.
- 4:15 Cecil and Sally—Comedy Skit—E. E. Atkinson & Co.
- 4:30 The Pilgrims—Vocal Ensemble.
- 4:45 Carnation Milk—Children's Music.
- 4:50 Hollywood Candy Co.—Children's Talk.
- 4:55 Children's Hour—Conducted by Uncle Tom.
- 5:25 Williamson Candy Company.
- 5:30 Reports.
- 5:45 Little Orphan Annie—Children's Skit.
- 6:00 Old Stager Reviews the Amusements.
- 6:01 Day's Events—Consolidated Press Dispatches.
- 6:15 Radisson Flame Room Orchestra—Slatz Randall, Director.
- 6:30 National Carbon Weather Report.
- 6:30 Prince Albert Quarter Hour—R. J. Reynolds Tobacco Company—Alice Joy, Contralto; Paul Van Loans Orchestra, "Ol' Hunch."
- 6:45 Ballard Time Signal.
- 6:45 Curtis Hotel Orchestra—Dick Long, director.
- 6:59 G. P. A. Weather Report.
- 7:00 Arco Coffee Program from WEBC—popular Orchestra and vocalist.
- 7:30 Community Chest Banquet—speaker, John Lord O'Brien, Asst. Atty. Gen.
- 8:00 Maryland Pharmaceutical Time.
- 8:00 Maytag Orchestra—Roy Bargo, director—Male Quartet.
- 8:30 General Motors Program—"Parade of States"—Male Chorus, Songs and Orchestra.
- 9:00 Koppers Coke Time Signal.
- 9:00 Gold Medal Express—Orchestra, Oman & Arden, Vocalist.
- 9:30 Community Chest Talk.
- 9:35 Boulevards of Paris Orchestra—Joe Roberts, director.
- 9:45 Sieberling Singers—Male Quartet.
- 9:59 Midwest Oil Time Signal.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Fliers—Orchestra, Vocalists—George Osborn, director.
- 10:45 Ayer's News Bulletins—Weather, Temperature.
- 10:50 Marc Williams, Cowboy Crooner.
- 11:00 Minneapolis RKO Hour—Orchestra, Theatrical Entertainers.
- 11:30 Leonard Leigh—Organ—from Paramount Theatre, St. Paul.
- 12:30 Boulevards of Paris Orchestra—Joe Roberts, director.

TUESDAY, NOV. 3RD

- 6:30 Early Riser's Musicales—Time Signals.
- 7:25 News, Consolidated Press Dispatches—Goodrich Silvertown Co.
- 7:45 Jolly Bill and Jane—Cream of Wheat.
- 8:00 Maryland Pharmaceutical—Weather Reports.
- 8:00 Musical Interlude—Consolidated Press Dispatches
- 8:30 Montgomery Ward Program—"Beautiful Thoughts"—Organ.
- 9:25 Leader Department Store Parade.
- 9:30 A. & P. Food Products.
- 9:45 Aunt Sammy Chat—Recipes, Household Hints, etc.
- 10:00 So. St. Paul Junior Livestock Show.
- 10:10 Consolidated Press Feature.
- 10:15 Radio Household Institute—Menu Planning and New Recipes.
- 10:30 Musical Interlude.
- 11:00 Rumford Cooking School—Menu Planning and Recipes.
- 11:15 Pat Barnes—Swift & Co.—Organ and Dramatics.

- 11:30 So. St. Paul Junior Livestock Show.
- 11:45 National Farm and Home Hour—Reports from U. S. Dept. of Agriculture—Homesteaders' Orchestra.
- 12:30 Mid-day Musical—Popular Orchestra.
- 12:45 News Bulletins—Consolidated Press Dispatches.
- 12:49 Silent Glow Burner Weather Report.
- 12:50 Louie's Hungry Five—Little German Band, Comedy Skit—Jacob Schmidt Brewing Co.
- 1:00 St. Paul Orchestra—Marty Stone.
- 1:15 Happenings of Hicksdale—Comedy Sketch.
- 1:30 Gayle Wood—Piano.
- 1:45 Youth Matinee—Princess Obolensky—Beauty Hints.
- 2:00 Music in the Air—Piano Lessons.
- 2:30 Grain Markets.
- 2:45 So. St. Paul Junior Livestock Show.
- 3:00 Thirty Minutes on Broadway—Dr. Richter—Organ.
- 3:25 Community Chest Talk.
- 3:30 Maze of Melody—Semi-Classical Music.
- 4:00 So. St. Paul Junior Livestock Show.
- 4:15 Cecil and Sally—Comedy Skit—E. E. Atkinson & Co.
- 4:30 Lever Bros.—Rinso Talkie—"What Happened to Jane."
- 4:45 Carnation Milk—Children's Program.
- 4:50 Children's Hour—Conducted by Uncle Tom.
- 5:15 Steamboat Bill—Children's Program—Campbell Cereal Co.
- 5:25 Williamson Candy Company—Children's Program.
- 5:30 Reports.
- 5:45 Little Orphan Annie—Children's Skit.
- 6:00 Old Stager Reviews Amusements
- 6:01 Day's Events—Consolidated Press Dispatches.
- 6:15 Hotel St. Paul Grand Cafe Orchestra—Marty Stone, Director.
- 6:30 National Carbon Weather Report
- 6:30 Prince Albert Quarter Hour—R. J. Reynolds Tobacco Company—Alice Joy, contralto; Paul Van Loan's Orchestra, "Ol' Hunch."
- 6:45 Ballard Time Signal.
- 6:45 Curtis Hotel Orchestra—Dick Long, director.
- 6:55 Community Chest Talk.
- 6:59 G. P. A. Weather Report.
- 7:00 Blackstone Plantation—Julia Sanderson and Frank Crumit—Orchestra, Comedy, Dialogue.
- 7:30 Curtis Hotel Orchestra—Dick Long, Director.
- 7:45 Sisters of the Skillet—East and Dumke—Proctor & Gamble—Comedy and Dialogue.
- 8:00 Maryland Pharmaceutical—Weather Reports.
- 8:00 Chevrolet Chronicles—Frank Black, Orchestra Conductor.
- 8:30 The Fuller Brush Man—Earle Spicer, tenor—Orchestra.
- 9:00 Koppers Coke Time Signal.
- 9:00 Lucky Strike Dance Orchestra—B. A. Rolfe, Director.
- 9:30 Remington—Rhythm Rounders—Music.
- 9:45 Boulevards of Paris Orchestra—Bill Frederick, Director.
- 9:59 Midwest Oil Time Signal.
- 10:00 Amos 'n' Andy.

- 10:15 Phillips 66 Fliers—Orchestra and Vocalists—George Osborn, Director.
- 10:45 Ayer's News Bulletin—Weather, Temperature.
- 10:50 Marc Williams, Cowboy Crooner.
- 11:00 St. Paul RKO Hour—Orchestra—Theatrical Entertainers.
- 11:30 Boulevards of Paris Orchestra—Bill Frederick, Director.
- 11:45 Radisson Flame Room Orchestra—Slatz Randall, Director.
- 12:00 Boulevards of Paris Orchestra—Bill Frederick, Director.
- 12:15 Radisson Flame Room Orchestra—Slatz Randall, Director.
- 12:30 Boulevards of Paris Orchestra—Bill Frederick, Director.

WEDNESDAY, NOV. 4TH

- 6:30—Early Riser's Musicales—Time Signals.
- 7:25 News, Consolidated Press Dispatches—Goodrich Silvertown Co.
- 7:45 Jolly Bill and Jane—Cream of Wheat.
- 8:00 Maryland Pharmaceutical—Weather Reports.
- 8:10 Musical Interlude.
- 8:15 Sterling Products—Dr. Copeland's Clinic.
- 8:30 Montgomery Ward Program—"Beautiful Thoughts"—Organ.
- 9:00 Libby, McNeil & Libby—Talk on Food—Mary Hill Martin.
- 9:15 Zinsmaster Program—Food Talk.
- 9:25 Leader Department Store Parade.
- 9:30 A. & P. Food Products.
- 9:45 Aunt Sammy Chat—Recipes, Household Hints, etc.
- 10:00 Keeping Up with Daughter—Dramatic Skit—Sherwin Williams Co.
- 10:15 Grain and Livestock Markets.
- 10:25 C. P. A. Feature.
- 10:30 Charis Morning Musicales.
- 10:45 Sun Maid Girl.
- 11:15 Pat Barnes—Swift & Co.—Organ, Dramatics.
- 11:30 So. St. Paul Junior Livestock Show.
- 11:45 National Farm and Home Hour—U. S. Dept. of Agriculture Reports—Harry Kogen's Homesteaders' Orchestra.
- 12:30 Community Chest Talk.
- 12:35 St. Paul Hotel Orchestra—Marty Stone, Director.
- 12:45 News Bulletins.
- 12:49 Silent Glow Burner Weather Report.
- 12:50 Louie's Hungry Five—Little German Band, Comedy Skit—Jacob Schmidt Brewing Co.
- 1:00 Songs of Long Ago—Male Harmony Duo with Guitars.
- 1:15 Happenings of Hicksdale—Comedy Sketch.
- 1:30 With the Composers—Dr. Richter, Organ.
- 1:45 So. St. Paul Junior Livestock Show.
- 2:00 Italian Armistice Day Program from Rome.
- 3:00 Pacific Vagabonds—Orchestra and Vocal Ensemble.
- 3:30 Eastman School Symphony Orchestra.
- 3:45 Edna Wallace Hopper—Beauty Talk.
- 4:00 So. St. Paul Junior Livestock Show.
- 4:15 Cecil and Sally—Comedy Skit—E. E. Atkinson & Co.
- 4:30 Gayle Wood—Piano.
- 4:45 Carnation Milk—Children's Program.
- 4:50 Hollywood Candy Co.—Children's Talk.
- 4:55 Children's Hour—Directed by Uncle Tom.
- 5:25 Williams Candy Co.—Children's Program.
- 5:30 Reports.
- 5:45 Little Orphan Annie—Children's Skit.
- 6:00 Old Stager Reviews the Amusements.
- 6:01 Day's Events—Consolidated Press Dispatches.
- 6:15 Grand Cafe Orchestra—Marty Stone, Director.
- 6:30 Prince Albert Quarter Hour—R. J. Reynolds Tobacco Company—Alice Joy, contralto; Paul Van Loans Orchestra, "Ol' Hunch."
- 6:45 Radisson Flame Room Orchestra—Slatz Randall, director.
- 6:45 Ballard Time Signal.
- 6:45 Community Chest Talk.
- 6:59 G. P. A. Weather Report.
- 7:00 College Memories—National Battery Co. Male Quartet.
- 7:15 Guy Robertson, baritone—Brown Shoe Co.
- 7:30 Mobiloil Concert—Gladys Rice, Soprano—Nathaniel Shikret's Orchestra.
- 8:00 Maryland Pharmaceutical Time.
- 8:00 Halsey-Stuart Program—Old Counsellor Talks on Finances—Symphony Orchestra.
- 8:30 Palmolive Hour—Paul Oliver, Olive Palmer, Reveler's Quartet.
- 9:30 Koppers Coke Time Signal.

- 9:30 Coca Cola Program — Grantland Rice, Interviewer—Orchestra.
- 9:59 Midwest Oil Time Signal.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Fliers—Orchestra—Vocalists—George Osborn, Director.
- 10:45 Ayer's News Bulletins—Weather Temperature.
- 10:50 Marc Williams, Cowboy, Crooner.
- 11:00 Hotel St. Paul Casino Orchestra—Marty Stone, Director.
- 11:15 Coliseum Orchestra—Frank Cotier, Director.
- 11:30 Radisson Hotel Flame Room Orchestra—Slatz Randall, Director.
- 11:45 Marigold Ballroom Orchestra—Wally Erickson, Director.
- 12:00 Boulevards of Paris Orchestra—Bill Frederick, Director.
- 12:15 Radisson Hotel Flame Room Orchestra—Slatz Randall, Director.
- 12:30 Boulevards of Paris Orchestra—Bill Frederick, Director.
- 12:30 Casino Orchestra—Hotel St. Paul—Marty Stone, Director.
- 12:45 Boulevards of Paris Orchestra—Bill Frederick, Director.

THURSDAY, NOV. 5TH

- 6:30 Early Riser's Musicales—Time Signals.
- 7:25 News, Consolidated Press Dispatches—Goodrich Silvertown Co.
- 7:45 Jolly Bill and Jane—Cream of Wheat.
- 8:00 Maryland Pharmaceutical—Weather Reports.
- 8:30 Montgomery Ward Program—"Beautiful Thoughts"—Organ—Musical Interlude.
- 9:25 Leader Department Store Parade.
- 9:30 A. & P. Food Products.
- 9:45 Aunt Sammy Chat — Recipes, Household Hints, etc.
- 10:00 Grain and Livestock Markets.
- 10:05 Gratia Barre—Beauty Hints.
- 10:15 Radio Household Institute—Menu Planning & New Recipes.
- 10:30 Musical Interlude.
- 11:00 General Electric Program—Songs—Grace Ellis, Hostess.
- 11:15 Pat Barnes—Swift & Co.—Organ and Dramatics.
- 11:30 National Farm and Home Hour—U. S. Dept. of Agriculture Reports —Homesteader Orchestra.
- 12:30 Marc Williams.
- 12:45 News Bulletins.
- 12:49 Silent Glow Burner Weather Report.
- 12:50 Louie's Hungry Five—Little German Band—Comedy Skit—Jacob Schmidt Brewing Co.
- 1:00 St. Paul Hotel Orchestra—Marty Stone, Director.
- 1:15 Happenings of Hicksdale—Comedy Sketch.
- 1:30 Piano Moods—Lee Sims, Pianist.
- 1:45 Youth Matinee—Beauty Advice—2:00 Minnesota Horticultural Society.
- 2:15 Market Reports.
- 2:30 Three Doctors—Comedy Skit.
- 2:45 Chicago Serenade.
- 3:00 Rally of Girl Reserves of Y. W. C. A.
- 3:20 Rebroadcast from London—Talk by Lord Bernborn.
- 3:50 Corinne Jordan—Sense and Nonsense.
- 3:55 Community Chest Talk.
- 4:00 Carveth Wells, the Jungle Man—Children's Talk.
- 4:15 Cecil and Sally—Comedy Skit—E. E. Atkinson & Co.
- 4:30 Lever Bros.—Rinso Talkie—"What Happened to Jane."
- 4:45 Carnation Milk—Children's Program.
- 4:50 Children's Hour—Conducted by Uncle Tom.
- 5:15 Steamboat Bill—Campbell Cereal Co.
- 5:25 Williamson Candy Co.—Children's Program.
- 5:30 Reports.
- 5:45 Little Orphan Annie—Children's Skit.
- 6:00 Old Stager Reviews Amusements.
- 6:01 Day's Events—Consolidated Press Dispatches.
- 6:15 St. Paul Hotel Grand Cafe Orchestra—Marty Stone, Director.
- 6:30 National Carbon Weather Report.
- 6:30 Prince Albert Quarter Hour—R. J. Reynolds Tobacco Company—Alice Joy, contralto; Paul Van Loan's Orchestra, "Ol' Hunch."
- 6:45 Ballard Time Signal.
- 6:45 Curtis Hotel Orchestra—Dick Long, Director.
- 6:59 G. P. A. Weather Report.
- 7:00 Fleischman Hour—Rudy Yallee and His Orchestra.
- 8:00 Maryland Pharmaceutical Time.
- 8:00 Arco Dramatic Musicales—Orchestra and vocalists.
- 8:30 Vauxwell House Melodies—Don Voorhee's Orchestra.
- 9:00 Koppers Coke Time Signal.
- 9:00 100 Musical Nights.
- 9:30 Nat and Bridget—National Bridge Shoemakers.
- 9:45 Community Chest Talk.

Popularity of Palmolive Pair Grows With Years

New York, Oct. 31.—Many years ago the Palmolive-Peet Company began the series of programs which are now heard by millions every week. They combed the entire musical world to choose two soloists for these broadcasts. Thus it was that Olive



Paul Oliver

Palmer and Paul Oliver came to be and thus it was that these two stars of the microphone started a Wednesday night program which challenges any broadcast on the air from the standpoint of listener interest.

In addition to their own songs they are assisted by the Revellers Quartet and a concert orchestra during each weekly program. Olive Palmer is said to have one of the most striking personalities of radio. She has sung on the Palmolive Hour for more than four years and has never missed a concert, nor taken a vacation since that time. She must guard her health constantly for just a common cold might ruin a broadcast. She is one of the highest priced singers in radio.

Paul Oliver is one of the biggest men who broadcasts from the NBC studios. He tips the scales over the two-hundred mark, and during his time on the Palmolive program, has developed into one of the most popular singers on the entire week's broadcasting schedule. His voice training found him starting his career very young and developing his singing continually.

Miss Palmer is a graduate of the conservatory course at Drake University, and her home is in Des Moines, Iowa. She lives simply and never fails to costume herself becomingly.



Olive Palmer

- 9:50 Marty Stones St. Paul Hotel Casino Orchestra.
- 9:59 Midwest Oil Time Signal.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Fliers—Orchestra and vocalists—George Osborn, Director.
- 10:45 Ayer's News Bulletins—Weather, Temperature.
- 10:50 Marc Williams—Cowboy Crooner.
- 11:00 Boulevards of Paris Orchestra—Bill Frederick, Director.
- 11:15 Marigold Ballroom Orchestra — Wally Erickson, Director.
- 11:30 St. Paul Hotel Casino Orchestra — Marty Stone, Director.
- 11:45 Radisson Hotel Flame Room Orchestra—Slatz Randall, Director.
- 12:00 St. Paul Hotel Casino Orchestra—Marty Stone, Director.
- 12:15 Radisson Hotel Flame Room Orchestra—Slatz Randall, Director.
- 12:30 Boulevards of Paris Orchestra—St. Paul Hotel Casino Orchestra—Marty Stone, Director.

FRIDAY, NOV. 6TH

- 6:30 Early Riser's Musicales—Time Signals.
- 7:25 News, Consolidated Press Dispatches—Goodrich Silvertown Co.
- 7:45 Jolly Bill and Jane—Cream of Wheat.
- 8:00 Maryland Pharmaceutical—Weather Reports.
- 8:30 Montgomery Ward Program—"Beautiful Thoughts"—Organ.
- 9:00 Zinsmaster—Food Talk.
- 9:25 Leader Department Store Parade.
- 9:30 A. & P. Food Products.
- 9:45 Aunt Sammy Chat — Recipes, Household Hints, etc.
- 10:00 NBC Musical Appreciation Hour for Students—Walter Damrosch, Conductor.
- 11:00 Rumford Cooking School—Menu Planning and Recipes.
- 11:15 Pat Barnes—Swift & Co.—Organ and Dramatics.
- 11:30 National Farm and Home Hour—Reports from U. S. Dept. of Agriculture—Homesteaders' Orchestra.
- 12:30 Marc Williams, Cowboy Crooner.
- 12:45 News Bulletins.
- 12:49 Silent Glow Burner Weather Report.
- 12:50 Louie's Hungry Five—Little German Band—Comedy Skit—Jacob Schmidt Brewing Co.
- 1:00 St. Paul Hotel Orchestra—Marty Stone, Director.
- 1:15 Happenings of Hicksdale—Comedy Sketch.
- 1:30 Tuneful Times.
- 1:45 Piano Moods—Lee Sims, pianist, and Ilo May Bailey, soprano.

- 2:00 Mormon Tabernacle Choir and Organ—Salt Lake City, Utah.
- 2:15 Market Reports.
- 2:30 The Three Doctors—Comedy Skit and songs.
- 2:45 Chicago Serenade—Orchestra in Popular Tunes.
- 2:55 Community Chest Talk.
- 3:00 Betty Moore—Decorating Notes.
- 3:15 Radio Guild Drama—"Hamlet" (first part)—Shakespeare.
- 4:20 Cecil and Sally—Comedy Skit—E. E. Atkinson & Co.
- 4:30 Dolly Connelly—Popular Songs.
- 4:45 Carnation Milk—Children's Program.
- 4:50 Hollywood Candy Co.—Children's Program.
- 4:55 Children's Hour — Conducted by Uncle Tom.
- 5:30 Reports.
- 5:45 Little Orphan Annie—Children's Skit.
- 6:00 Old Stager Reviews the Amusements.
- 6:01 Day's Events—Consolidated Press Dispatches.
- 6:15 Radisson Flame Room Orchestra —Slatz Randall, Director.
- 6:30 Prince Albert Quarter Hour—R. J. Reynolds Tobacco Company — Alice Joy, contralto; Paul Van Loan's Orchestra, "Ol' Hunch."
- 6:45 Ballard Time Signal.
- 6:45 Curtis Hotel Orchestra—Dick Long, Director.
- 6:59 G. P. A. Weather Report.
- 7:00 Cities Service Concert—Jessica Dragonette & Cavaliers.
- 8:00 Maryland Pharmaceutical Time.
- 8:00 Interwoven Pair—Billy Jones and Ernie Hare, Comedians and Songsters.
- 8:30 Armour Program—Josef Koestner's Orchestra and Vocalists.
- 9:00 Koppers Coke Time Signal.
- 9:00 Paul Whiteman's Paint Men—Vocal Trio.
- 9:30 Weil-McLain Company Program —Popular Entertainers.
- 9:45 Community Chest Talk.
- 9:50 Strollers' Trio—Popular Songs.
- 9:50 Boulevards of Paris Orchestra—Bill Frederick, Director.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Fliers—Orchestra and vocalists—George Osborn, Director.
- 10:45 Ayer's News Bulletins—Weather, Temperature.
- 10:50 Marc Williams—Cowboy Crooner.
- 11:00 Radisson Hotel Flame Room Orchestra—Slatz Randall, Director.
- 11:15 St. Paul Hotel Casino Orchestra —Marty Stone, Director.
- 11:30 Boulevards of Paris Orchestra—Marigold Ballroom Orchestra — Wally Erickson, Director.

- 12:00 Radisson Hotel Flame Room Orchestra—Slatz Randall, Director.
- 12:15 Marigold Ballroom Orchestra — Wally Erickson, Director.
- 12:30 St. Paul Casino Orchestra—Marty Stone, Director.
- 12:45 Boulevards of Paris Orchestra—Bill Frederick, Director.

SATURDAY, NOV. 7TH

- 6:30 Early Riser's Musicales—Time Signals.
- 7:25 News, Consolidated Press Dispatches—Goodrich Silvertown Co.
- 7:45 Jolly Bill and Jane — Cream of Wheat.
- 8:00 Maryland Pharmaceutical—Weather Reports.
- 8:15 Macey's Surprise Program—Corinne Jordan.
- 8:30 Montgomery Ward Program—"Beautiful Thoughts"—Organ.
- 9:05 Musical Interlude.
- 9:25 Leader Department Store Parade.
- 9:30 A. & P. Food Products.
- 9:40 Consolidated Press Dispatches.
- 9:45 Aunt Sammy Chat—Recipes, Household Hints, etc.
- 10:00 Grain and Livestock Markets.
- 10:10 Consolidated Press Feature.
- 10:50 Beyer's Health Service—Health Talk.
- 11:00 Sunmaid Girl—Vocal Soloist.
- 11:15 Pat Barnes—Swift & Co.—Organ and Dramatics.
- 11:30 National Farm and Home Hour—Orchestra and Reports from U. S. Dept. of Agriculture.
- 11:45 4-H Club Program.
- 12:15 National Farm and Home Hour (Continued).
- 12:30 Community Chest Talk.
- 12:35 St. Paul Hotel Grand Cafe Orchestra—Marty Stone, Director.
- 12:45 News Dispatches.
- 12:49 Silent Glow Burner Weather Report.
- 12:50 Louie's Hungry Five—Little German Band, Comedy Skit—Jacob Schmidt Brewing Co.
- 1:00 Marc Williams—Cowboy Crooner.
- 1:15 Minnesota Building and Loan Program—Pre-Game Musical.
- 1:30 Football Game — Minnesota vs. Northwestern at Evanston, Ill.
- 4:30 Cecil and Sally—Comedy Skit—E. E. Atkinson & Co.
- 4:40 Consolidated Press Dispatches.
- 4:45 Children's Hour—Conducted by Uncle Tom.
- 5:05 Steamboat Bill—Campbell Cereal Company.
- 5:15 Little Buster Parade—"Circus Thrills"—Albert Dickinson Company.
- 5:30 Reports.
- 5:45 Orphan Annie—Children's Skit.
- 6:00 Old Stager Reviews the Amusements.
- 6:01 Day's Events—Consolidated Press Dispatches.
- 6:15 St. Paul Hotel Grand Cafe Orchestra—Marty Stone, Director.
- 6:25 Community Chest Talk.
- 6:30 National Carbon Weather Report.
- 6:30 Juster Brothers Collegians—Football Scores—College Music.
- 6:45 Ballard Time Signal.
- 6:59 G. P. A. Weather Report.
- 7:00 Danger Fighters—Dramatic Skit—"The Men Who Slept."
- 7:30 "International Economic Independence," by Edwin F. Gay, Professor of Economics, Harvard University.
- 7:45 Lecture—"Our Social Attitudes," by Gardener Murphy, Professor of Psychology, Columbia University.
- 8:00 Maryland Pharmaceutical Time.
- 8:00 National Orchestra—Erno Rapee, Conductor.
- 8:30 First Nighter Dramas—Mystery Play.
- 9:00 Koppers Coke Time Signal.
- 9:00 Lucky Strike Dance Orchestra—B. A. Rolfe, Conductor.
- 9:59 Midwest Oil Time Signal.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Club—All Request Musical Program—George Osborn, Director.
- 11:15 Ayer's News Bulletins—Weather, Temperature.
- 11:15 Curtis Hotel Orchestra — Dick Long, Director.
- 11:45 Coliseum Dance Orchestra—Frank Cotier, Director.
- 12:00 Radisson Hotel Flame Room Orchestra—Slatz Randall Director.
- 12:15 St. Paul Hotel Casino Orchestra—Marty Stone, Director.
- 12:30 Saturday Night Frolic—Uncle Josh & His Huskers, and KSTP Staff Entertainers.
- 12:45 Boulevards of Paris Orchestra—Bill Frederick, Director.
- 1:00 Saturday Night Frolic.
- 1:15 St. Paul Hotel Casino Orchestra—Marty Stone, Director.
- 1:30 Saturday Night Frolic.
- 1:45 Boulevards of Paris Orchestra—Bill Frederick, Director.
- 2:00 Saturday Night Frolic.
- 2:30 Sign Off.

THE KSTP WEEKLY

Published Not For Profit But as a Public Service to Northwest Radio Listeners

Issued Every Saturday by the National Battery Broadcasting Co.

Application for entry as second class mail matter pending at St. Paul, Minnesota.

VOLUME 1.

NUMBER 6

5 cents a copy—\$1.00 a year.

Publication Office, St. Paul Hotel

ST. PAUL, MINNESOTA, OCTOBER 31, 1931

Lest We Forget

The death of Thomas A. Edison has resulted in exhaustive reviews of his countless achievements, yet there has been surprisingly little said about the discovery which posterity undoubtedly will rank as his greatest contribution to mankind.

In 1883, thirty-seven years before the birth of broadcasting as we know it now, the wizard of science discovered the flow of electrons from the hot filaments of his early lamps. This is the basic principle upon which the vacuum tube operates.

Twenty years passed before that principle finally was utilized in the modern electronic tube, the device which controls in its many forms all radio communication, broadcasting, radio reception, television, the X-ray, talking pictures, long distance telephony, rectification, high frequency surgery, the electric eye, electronic musical instruments and a host of other devices.

Scientists tell us that the next few years will bring forth hundreds of additional ways in which the electronic tube may be utilized, some of them of even more importance than the familiar uses of today. It may be difficult for the lay mind to comprehend technically the wonders of scientific advancement, but it is well for us to know the sources of our great discoveries and to give full credit where it is due.

The flow of electrons is known as the Edison Effect, a name that will prove a far greater monument to his memory than any that the hands of man may build.

Does Your Subscription Expire With This Issue?

If you are one of the early subscribers who sent in their dimes for four trial copies, this may be your last issue—*unless you act at once!*

Don't let your subscription expire or you will miss issues that will be bigger and more interesting than ever. A year's subscription will cost you less than *two cents a copy.*

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Listeners' Corner

The radio public does a lot of listening but has few opportunities to make itself heard. The KSTP Weekly opens its columns to listeners for expressions on any subject pertaining to radio. If you have any questions you would like to have answered about radio, your letters and the answers will be published in subsequent issues. Address all communications intended for publication to Listeners' Corner.

Below you will find a few excerpts from letters received from early subscribers.

To the KSTP Weekly:

Enclosed, please find one dollar bill, for which you may send me, one year's subscription to THE KSTP WEEKLY.

I have received the four weeks' offer for ten cents and I do not want to miss the following issues for one year. It is the most complete and interesting paper I have ever read. I read every word in it. Keep up the good news.

Tony J. Schmitt,
458 No. Grotto St.,
St. Paul, Minn.

To The KSTP Weekly:

I surely would not miss sending for your KSTP Weekly, because I am saving up every radio picture I can secure. I surely would not miss getting pictures of KSTP.

I never turn my dial on my radio. I have it on your station from the time I get up, until I go to bed. I get a thrill out of listening to your station.

Send me THE KSTP WEEKLY for six months.

Mrs. A. C.
Cannon Falls, Minn.

To the KSTP Weekly:

We have received THE KSTP WEEKLY for one month, and have received a great deal of enjoyment out of it and it also has helped in finding some of our best programs.

Therefore, we are enclosing one dollar with coupon, for the KSTP WEEKLY for one year.

Thanking you,
Minneapolis. J. W. Y.

To The KSTP Weekly:

Enclosed find check for \$1.00 for THE KSTP WEEKLY, which we enjoy very much, as well as your concerts.

J. B. L.
Aberdeen, So. Dakota.

To KSTP Weekly:

Your KSTP WEEKLY is great and do not want to miss a copy. It is nice to always know what the programs are.

Enclosed, find \$1.00 for a year's subscription.

Sincerely yours,
Mrs. A. H. B.
Excelsior, Minn.

To The KSTP Weekly:

Inclosed find check for \$1.50 for which please send me all back numbers you can find of your Radio Program and what is left over is to pay for advance copies. Thanking you I am,

Yours sincerely,
Cologne, Minn. Mrs. J. E. L.

Did You Know That—

Phil Ohman and Victor Arden, NBC piano-duo heard with the Gold Medal Express and on the Chevrolet Chronicles, are six-foot, rangy he-men, who have been playing together ever since they were in knee pants. Phil has straight, black hair and Vic can't help the curl in his.

Sophie Braslau, leading American contralto, heard over an NBC network, could have been a famous pianist, according to her friends.

Frank Crumit, who co-stars the Blackstone Plantation program with his wife, Julia Sanderson, over NBC networks, has played golf with practically every professional in this country. Crumit is no dub. His score is in the low seventies.

Paul Whiteman, the King of Jazz, is on a diet composed mainly of grapefruits, spinach, head lettuce, and cabbage. It is these four articles of the garden, that have been instrumental in bringing the big fellow down to a mere 207 pounds, just 76 pounds less than his weight four months ago.

Harry Kogen, director of several orchestras over the NBC, appreciates the admiring glances of the visitors in the observation booths. He invariably combs his hair before entering the studio for the broadcast.

Recently, while sightseeing through the coal mines near Scranton, Pa., Alois Havrilla, NBC announcer, saw the mine mule, whose name is Milton J. Cross, named after the NBC announcer of that name. Cross was down in the mine the first day the mule came in and, as it is customary to name all mules, the miners conferred an honor on Cross by naming the mule after him.

Wallace Butterworth, ace NBC sports and special events announcer from Chicago, is going to culminate another of those international romances, he has announced. The girl is Miss Antoinette Baillargeon, daughter of M. Adelard Baillargeon, prominent Montreal business man. The marriage ceremony was scheduled to take place in the Canadian city on October 31, after which, the bride and bridegroom will spend their honeymoon in the White Mountains.

THE KSTP WEEKLY is published at the request of listeners to provide complete advance radio program information and interesting facts about the radio stars.

Many of your friends who may not have heard of this new KSTP service will desire it. It will be a favor to them if when mailing in your subscription you will enclose the address of the person requesting this service. THE KSTP WEEKLY, St. Paul Hotel, St. Paul.

While some last minute program changes are inevitable, you will find THE KSTP WEEKLY, in the main satisfactorily accurate.

—THE EDITOR.

Bright Spot Program offers New Vocal Trio

The Mariners' Trio, composed of Gordon Cross and Gill Nolan, tenors; and Glenn Cross, baritone; will be presented on the Sunday Bright Spot program with Jack Pettis' orchestra, at 1:15 P. M., under the sponsorship of the Investors' Syndicate of Minneapolis.

CURTIS HOTEL

10th St. and 4th Ave. So.
MINNEAPOLIS

Listen in on KSTP to

Dick Long and His Orchestra

at 6:45 P. M.

Dinner \$1.00 including dancing also a la carte service. No Couvert Charge.

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Open Evenings :: Terms

CHEMISTS ON AIR TUESDAY

Washington, D. C., Oct. 31—Chemists who safeguard the food and drugs supply of the nation and the feed and fertilizer supply of American agriculture, will contribute a program to the National Farm and Home Hour on Tuesday, November 3. KSTP will present this program at 11:30 A. M.

The complete programs of the Farm and Home Hour for the week of November 2, follow:

Monday

The Garden Calendar—W. R. Beattie, horticulturist; Comments on the Agricultural Situation—A. B. Genung, agricultural economist.

Tuesday

Safeguarding the Nation's Food and Feed Supply—Dr. W. W. Skinner, assistant chief Chemical and Technological Unit, Bureau of Chemistry and Soils; the Chemist Looks at Food and Drugs—Dr. J. O. Clarke, chief central district, Food and Drug Administration; the Chemist Looks at Feeds and Fertilizers—H. D. Haskins, chemist, Massachusetts Agricultural Experiment Station.

Wednesday

October Weather and Crops—J. B. Kincer, agricultural meteorologist; How Much Feed Does a Sheep Need in Winter?—D. A. Spencer, animal husbandman.

Thursday

The Household Calendar—Mrs. Rowena Schmidt Carpenter, home economist; Farm News From Foreign Lands—L. A. Wheeler, agricultural economist.

Friday

The Farm Business Library—M. S. Eisenhower, director of information, U. S. Department of Agriculture; the Week With the Farm Board—Frank Ridgway, director of information, Federal Farm Board.

Saturday

National 4-H Club Program—

"LISTENERS FIRST" RADIO MEN PLEDGE

(Continued from Page 1)

These radio program-makers found solace in the words of President Hoover, who opened the convention Monday with a remote-control radio address from Washington.

He openly supported the present system of private enterprise in broadcasting, despite the determined move for government monopoly espoused by several politically powerful groups.

The President's remarks were of significance because he is thoroughly familiar with the history and development of broadcasting. As secretary of commerce he fathered the toddling radio infant in its first days and is responsible for much of the existing legislation which governs this eleven-year-old industry.

Virginia Gardiner to Play Leading Role on Death Valley Program

"Death Valley Election," a thrilling dramatic program, typifying the manner in which the early pioneers of the West carried on during election day, will be presented during the Death Valley Day program from KSTP at 7:30 P. M., Monday, November 2.

Virginia Gardiner, well known radio actress, who starred during the Empire Builders' broadcast last year, will play one of the leading roles. Miss Gardiner joined the staff of the National Broadcasting Company following her appearance in a Broadway production in New York.



Miss Gardiner

Her work on the stage made an immediate hit with NBC officials, who were in the audience and she was signed on a long term contract for work before the microphone.

In addition to Miss Gardiner, this production will present William Shelley, Jack McBride, Vernon Radcliffe, Joseph Bell, Edwin M. Whitney and John White, the lonesome cowboy, with Joseph Bonime's orchestra.

The Leader Department Store parades before the "mike" every morning.

Hear the

National Battery Quartet

over KSTP in a new NBC broadcast of melody, rhythm and football pep.

7 PM Wednesdays

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Dial to KSTP at 4:50 P. M. Mondays, Wednesdays and Fridays

HOW TO PLAY THE GAME

Have paper and pencil ready. The announcer will call a series of numbers—such as 11-3-7. On the scale below find the letters which correspond with the numbers given by the announcer and jot those letters down on paper. When the announcer calls 27 it indicates the end of a word. The word thus given by the announcer will be jumbled. Your task is to rearrange the letters to form the word desired. The announcer will assist you by giving a description or a definition of the word.

There will be from two to three words in each game and when these words are rearranged they will form a sentence. When you are satisfied that you have arranged the words to form the correct sentence, write that sentence on paper, sign your name and address, enclose a wrapper from a ZERO candy bar and mail to station KSTP, Minneapolis or St. Paul.

27 PRIZE WINNERS EVERY DAY

The Hollywood Candy Company of Minneapolis, makers of the famous ZERO candy bar, offer daily prizes as follows:

FIRST PRIZE—Genuine Leather Football SECOND PRIZE—\$1.00 in cash

25 additional prizes—each prize one bar Almond Dream and one Zero Candy Bar

The AIR-O-GRAM is sponsored by

THE HOLLYWOOD CANDY COMPANY
MINNEAPOLIS

THE AIR-O-GRAM

PLAY THIS GAME OVER KSTP MONDAYS, WEDNESDAYS AND FRIDAYS AT 4:50 P. M.

G F E D B C A O N M L K J I H W V U T S R Q P Z Y X

here it is!



the
**MARVELOUS
MIDGET**

Truly a portable radio. As light, as easy to carry as a brief case. Weighs 11 pounds. Height 12 1/2". Width 8". Depth 5". Beautiful walnut finish cabinet.

\$ 18.50
CASH

Complete With Tubes
Delivered to Your Home
(Regular list price \$28.50)

Five seconds to hook up. Just plug into light socket and LISTEN!

Take it wherever you go. No antenna or ground needed for local reception.

Take it to the office in the morning. Enjoy it all day at your desk. Ideal for office reception rooms and hospitals.

Move it where you wish at home — parlor, kitchen, bedrooms, recreation rooms.

for free demonstration
in your home write

MARVELOUS RADIOS

300 East Fourth Street
Phone Emerson 1797 Evenings
St. Paul, Minn.

**Sound Technicians Send Rain
and Thunder Over Ether Waves**

Behind the scenes in a broadcasting studio there are many individuals who play vital parts in the production of programs but who have no direct contact with the audience itself.

Among them are the sound effect engineers who must exercise their ingenuity to produce any kind of noise that the script may demand, ranging from war scenes to the click of a golf club striking a ball.

Produce Stampede

During the production of a Western story in which a stampede occurred at the climax, the sound effect engineers were called upon to provide the effect that would enable the audience to visualize the scene. They tried every conceivable device, but seemed to be facing complete failure until somebody made a bright suggestion.

When the broadcast took place the favored audience gazing on the scene from the gallery was mystified to see a number of men kneeling on a thick carpet spread before a microphone, all holding the handles of ordinary kitchen suction pumps, the kind that you use when the drain is clogged.

At the proper moment they began pounding on the carpet, producing a very fine stampede indeed.

Use Rivet Machine

The problem of sound effects in radio is similar to that of sound pictures and the two have learned and borrowed from each other. Recently in the filming of a gangster picture, the producers found that real machine guns didn't sound like machine guns at all when reproduced by their sound apparatus. A riveting machine was substituted with perfect results.

Producing such effects as rain and windstorms, rowing boats, airplane motors, slamming doors and windows have become elementary but something new is constantly bobbing up to test the skill and ingenuity of the operators.

Many of the best sound effects have been discovered quite by accident, such as the fact that the best way to imitate the sound of a golf ball being struck by a club is by snapping the fingers.

War Scenes Complicated

War scenes become complicated because of the variety of effects needed. Companies specializing in fireworks are making types suitable for studio use, or for use at some outside point where a microphone can be located.

By placing the microphone behind a closed window the effect of distance is obtained. The whine of a bullet is best obtained by plucking the E string on a guitar and quickly running a finger down the frets to the other end.

The fall of a dead body can be accomplished with a heavy sand bag, but it is more realistic if one of the actors does a stage fall close to the microphone.

The effect of burning fire is successfully reproduced by using a bundle of dry canes, with the operator snapping and crackling them to get the little bursts of sound commonly associated with fire.

The list is endless, but most of the common effects have been mastered so that they are of great assistance to the producers of dramatic productions over the air.

**Mrs. Mitchell on
Thursday Program**

Mrs. William Dewitt Mitchell, wife of the United States Attorney General, will be featured on a special Girl Reserves' program, during their annual rally broadcast from KSTP at 3 P. M., Thursday, November 5.

Mrs. Mitchell will be introduced by Mrs. William McClellan Ritter, chairman of the Girl Reserves Committee, and one of the instrumental persons in the planning of this annual rally, on this program. The program will be opened by the United States Army Band. The Girl Reserves' code will be sung by a glee club picked from the Girl Reserves.

**DVORAK PROGRAM
ON ARCO MUSICAL**

An all-Dvorak program, featuring a leading symphony orchestra and two vocal soloists, will be presented during the Arco dramatic musicale at 8 P. M., Thursday, November 5, under the sponsorship of the American Radiator Co.

This program will pay tribute to Anton Dvorak, "reincarnated" guest of honor. Dvorak's famous "Humoresque" will be the opening number to be sung by the Rondoliers quartet, to be followed by the singing of "Liesbeslieder, No. 1" as a tenor solo by Harold Hansen.

"Songs My Mother Taught Me," one of Dvorak's most famous works, will be heard as a soprano solo by Rachel Morton, and the program will close by the orchestra playing "Largo" from the "New World Symphony by the famous composer.

You've heard
JOE ROBERTS

AND HIS
ORCHESTRA
over KSTP

Make your evening complete

Meet him at the

**BOULEVARDS
OF PARIS**

University at Lexington
Midway from Minneapolis

You'll enjoy
the
floor show

and the
food
is good

PHONE FOR
RESERVATIONS



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MIDWEST OIL CO.

Listen in every night at 9:30 p. m.

You too will want to own
A Stromberg - Carlson
Model 20 **\$225** Complete

Wouldn't you like to have a beautiful Stromberg-Carlson in your home?

We have a new and liberal payment plan that makes Stromberg-Carlson ownership so easy that everyone can now own Radio's finest instrument.

Let us explain the features of this new model and you will agree that "THERE IS NOTHING FINER THAN A STROMBERG-CARLSON"

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