

THE KSTP WEEKLY

Published in the Interests of Northwest Radio Listeners

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KSTP KEY STATION FOR COLUMBUS DAY FETE

SPORT CLASSICS IN SPOTLIGHT

World Series, Minnesota Grid Game on Schedule.

Sports will hold the radio spotlight this week, with the World Series, the Little World Series, and football holding the stage of activities, extending from New York to California.

On the Eastern front will be the World Series scheduled at Philadelphia, starting Monday to continue through Wednesday afternoon. Farther North in Rochester, N. Y., will be St. Paul, winners of the American Association pennant, battling Rochester, winner of the International League flag.

McNamee to Announce

KSTP will present a play-by-play of the World Series games with Graham McNamee heading a list of NBC announcers direct from the ball park at Philadelphia, starting at 1 P. M.

The Little World Series between St. Paul and Rochester will be played on Tuesday, October 6, to continue until either team has won five games. KSTP will present inning reports of the Little World Series.

Should the World Series continue more than five games, the scene will shift to St. Louis again, on Friday and Saturday, and again KSTP will present the play-by-play account of these classics of the great American sports.

Football on Saturday

Saturday, also, will find football claiming a major share of sport fans. The first game, between "Hunk" Anderson's Fighting Irish and Dick Hanley's "Wildcats" of Northwestern, scheduled at Soldier's Field in Chicago, will be on the air from KSTP, starting at 2 P. M., Saturday.

Minnesota's new football team will do battle with Pop Warner's Leland Stanford eleven at Palo Alto, California, and this game is scheduled to start at approximately 4 P. M.

Dick Long Curtis Hotel Orchestra New Feature

An enjoyable program of concert music has been arranged for the dinner hour by KSTP featuring Dick Long and his Curtis Hotel orchestra at 6:45 P. M., every day but Saturday and Sunday. This orchestra will also be heard in a special dance program at 11:15 P. M., Saturdays.

BABY SMILES FOR COWBOY CROONER



Marc Williams, Cowboy Crooner and recording artist, is back at KSTP after a summer's sojourn at Glacier National Park. Marc with his many new cowboy tunes, his guitar and his ten-gallon hat, brought a smile to little Jack Walsh at St. Mary's hospital following his return to radio. Miss Ethel Burns, the nurse in the picture has permitted the youngster to leave the nursery long enough to hear Marc in action.

SETH PARKER WILL APPEAR IN CITIES

Jonesport, Me.—Seth Parker and the entire cast of New Englanders, who for many years have been gathering at the Parker home here on Sunday evenings to sing the good old hymns, will make two personal appearances in the Twin Cities.

Tuesday evening, October 27, they will be seen on the stage of the Minneapolis Auditorium and two days later, on Thursday, October 29, they will appear at the St. Paul Auditorium.

Tickets for the two performances now are on sale at the downtown offices of Foster & Waldo in Minneapolis and Dyer Bros. in St. Paul.

In response to a great public demand for an opportunity to see these typical old New Englanders, this tour

Calvin Coolidge Opens New Program Tuesday

Former President Calvin Coolidge, a director of the New York Life Insurance company, will speak during the premier broadcast of a program over KSTP at 8:30 P. M. Tuesday. Mr. Coolidge has not announced his subject.

During the opening program, Frazier Hunt, war correspondent and author, will speak briefly. A male octet and an orchestra under the direction of Rosario Bourdon, will also be presented.

of the country has been arranged. Advance ticket sales indicate capacity audiences for both the performances in the St. Paul and Minneapolis Auditoriums.

BROADCAST ON NBC NETWORK

Attorney General Mitchell Principal Speaker.

KSTP will play a leading role in the outstanding national event of the annual Columbus day celebration on Oct. 12, by serving as "key" station of a coast-to-coast NBC broadcast of the ceremonies.

This broadcast will feature the unveiling of a bronze statue of Christopher Columbus at the Minnesota State Capitol. It will include addresses by nationally prominent dignitaries and possibly by President Hoover and Premier Mussolini of Italy.

Mitchell to Speak

The principal address will be given by Attorney General William D. Mitchell, following the opening of the program at 3:15 P. M. Other principal speakers will include Governor Floyd B. Olson of Minnesota, Ambassador Giacomo de Martino and the Italian Consul General, Giuseppe Castruccio of St. Paul.

Eight bands will provide music for the occasion, with St. Paul school children, Boy Scouts, and cadets from several Twin Cities colleges participating in the ceremonies.

Statue Costs \$50,000

The statue, erected at a cost of \$50,000 and made possible by small contributions of Minnesota's 60,000 residents of Italian birth or extraction was made by Charles Brieschi, St. Paul sculptor.

Principal stations which will present this program include WJZ, New York; WENR, Chicago; WJR, Detroit; WREN, Kansas City; WEBC, Duluth; WDAY, Fargo; WSM, Nashville; WSMB, New Orleans; KOA, Denver; and others are being added for the nationwide broadcast.

NEWTON BAKER TO SPEAK WEDNESDAY

Cleveland, O. — "Publicity and Peace" will be the title of an address to be given by Newton D. Baker, former secretary of war in the cabinet of Woodrow Wilson, before the Cleveland Advertising Club here Wednesday.

The address of Mr. Baker will go over a coast-to-coast network of the NBC at 11:45 A. M.

Mr. Baker will be introduced by Charles F. Kellsadt, president of the Advertising Club.

KSTP will broadcast this program to the Northwest.

Locate Your Favorite Programs From Complete Listings Inside

THE KSTP WEEKLY

Published in the Interests of
Northwest Radio Listeners

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ST. PAUL, OCTOBER 3, 1931

Sunday, October 4th

A. M.

10:45 Second Church of Christ
Scientist.

12:00 Carveth Wells.

12:15 Pop Concert.

P. M.

12:30 Sentinels of the Republic—
Senator Hiram Bingham,
Conn., "Too Much Govern-
ment."

12:45 Pop Concert.

1:15 Bright Spots—Investors' Syndi-
cate.

1:30 Yeast Foamers—Herbie Kay
Orchestra—Lee Sims, Pianist.

2:00 Friendly Hour.

3:00 Father Coughlin.

4:00 Frank Cotier's Coliseum Orch.

5:00 Guardians of the Law.

5:30 Sunshine Boys.

6:00 Willys Overland Program—
Harold Stokes' Orchestra.

6:15 Jolly Time Review.

6:30 Three Bakers.

7:00 Enna Jettick Melodies.

7:15 Modulations.

7:30 Chase and Sanborn Orchestra
—Rubinoff and Eddie Cantor.

8:00 Polka Dots—Piano duo and
Julie Barr.

8:15 Atwater Kent Concert.

8:15 Orchestral Presentation.

8:30 Bayer's Musical.

8:45 Musical Meringue.

9:15 Johnson Wax Program — Ted
Weems' Orchestra.

9:45 Sunday at Seth Parker's.

10:15 Balkan Mountain Men.

10:30 Russ Columbo in Songs.

10:45 South Sea Islanders.

11:00 Marigold Ballroom Orchestra.

Monday, October 5th

A. M.

6:30 Early Riser's Musicales—Time
Signals.

8:30 Montgomery Ward Program.

8:45 A. and P. Food Program.

9:00 Zinsmaster Program.

9:25 Leader Store Parade.

9:30 Fourth Pan-American Com-
mercial Conference.

10:30 Aunt Sammy Chat.

11:00 Beyer's Health Clinic.

11:15 Pat Barnes—Swift & Co.

11:30 National Farm and Home
Hour.

P. M.

12:15 World Series.

3:00 Gayle Wood—Piano.

3:15 Charles Scheuerman and Orch.

3:55 Sloan & Co.

4:00 Lever Bros.—Rinso Talkie.

4:15 Cecil and Sally.

4:55 C. Forsman's Furs.

5:00 Children's Hour.

5:30 Reports.

5:45 Little Orphan Annie.

6:00 Amusement Bulletin.

6:01 Day's Events — Consolidated
Press Dispatches.

6:15 Dr. Richter, Organ.

6:45 Curtis Hotel Orchestra.

7:00 Arco Coffee Program from
WEBC.

7:30 Death Valley Days.

8:00 Maytag Orchestra.

MR. AND MRS. CRUMIT IN PRIVATE LIFE



They may be Julia Sanderson and Frank Crumit to radio listeners when their Blackstone Plantation program is presented over KSTP every Tuesday at 7 P. M., but in private life they are Mr. and Mrs. Crumit. Known as one of the oldest features of radio, this pair entertain from the Blackstone Plantation, down in Cuba, with their songs, dialogue, and "foolish facts" each week.

RADIO LISTENERS SPEAK

Well, it seems that the radio listening public does want to know what's going on! Any doubts on that score have quite definitely been laid to rest by the huge piles of mail Uncle Sam's carriers are carting into the studios every day. Letters not only from the immediate Northwest, but from Canada and from states far removed from the Twin Cities trading area, are literally flooding in to KSTP.

This is the radio listeners' answer to the question: "Do you want to have available at all times complete KSTP schedules and news and features about radio personalities?"

Every letter contains a ten-cent piece—or, we should say, at least that amount. Some are mailing their subscriptions in groups and one letter contained a check for twenty subscriptions.

This is the second issue of The KSTP Weekly and judging from the early response it will soon be necessary to increase its size so that interesting items now being crowded out for lack of space may be included. If you have any suggestions on the contents or make-up of your new publication, the editorial staff will be gratified if you will send them along.

—THE EDITOR.

Weber and Fields, who are heard during the Lucky Strike program, have been entertaining on the stage, screen, and on the radio for more than 30 years. Their theme song is one grand, long laugh.

CHEVROLET SERIES TO FEATURE ALLEN

Detroit—Appropriately celebrating its first anniversary on the air with an elaborate new program, the "Chevrolet Musical Chronicles" will resume as the nation's most extensive broadcast over KSTP at 8 P. M. Tuesday.

Fred Allen, one of Broadway's best-known wits, heads an all-star cast in a new "Chronicles" program, produced by such famous radio artists as Frank Black, Miss Welcome Lewis, Ohman and Arden, one of the foremost announcers in America, and a quartette of nationally-famous voices. The new program becomes in fact a "Radio Revue," a pageant of music and humor, with Allen as master of ceremonies.



FRED ALLEN

Juster Presents New College Series Saturday

Collegiate music predominates during the College Frolic presented from KSTP at 6:30 P. M., each Saturday by Juster Collegians for football fans, who tune in to get the scores of other college teams and to hear Phil Bronson give his general football summary.

Thousands of letters are received each week for this program from football fans who try for the \$10 prize awarded to the person guessing the correct score of the Minnesota football game played each week.

KSTP is the only radio station in the Northwest to present leased wire reports of the Consolidated Press.

8:30 General Motors Program.
9:00 Gold Medal Express.
9:30 1001 Musical Nights.
10:00 Amos 'n' Andy.
10:15 Phillips 66 Fliers.
10:45 Boulevards of Paris Orchestra.
11:00 Hennepin Orpheum Hour.
11:30 Leonard Leigh—Organ.
12:30 Boulevards of Paris Orchestra.
12:40 Marc Williams, Cowboy Crooner.
12:50 Boulevards of Paris Orchestra.

Tuesday, October 6th
A. M.

6:30 Early Riser's Musicales—Time
Signals.
7:25 News—Weather.
8:00 Steamboat Bill—Malt-O-Meal.
8:30 Montgomery Ward Program.
8:45 A. and P. Food Program.
9:25 Leader Store Parade.
9:30 Market Reports.
9:45 Aunt Sammy Chat.
10:15 Radio Household Institute.
10:30 Sims' Malt o' Wheat.
11:00 Rumford Cooking School.
11:15 Pat Barnes—Swift & Co.
11:30 National Farm and Home
Hour.

P. M.

12:15 World Series.
2:45 Chicago Serenade.
3:00 Thirty Minutes on Broadway.
4:00 Sloan & Co.
4:05 Corinne Jordan—Detours.
4:15 Cecil and Sally.
4:30 Lever Bros.—Rinso Talkie.
4:45 Marc Williams, Cowboy Crooner.
5:00 Children's Hour.
5:30 Reports.
5:45 Little Orphan Annie.
6:00 Amusement Bulletin.
6:01 Day's Events — Consolidated
Press Dispatches.
6:15 Hymn Sing.
6:45 Curtis Hotel Orchestra.
7:00 Blackstone Plantation.
7:30 Curtis Hotel Orchestra.
7:45 Sisters of the Skillet.
8:00 Chevrolet Chronicles.
8:30 The Fuller Brush Man.
9:00 Lucky Strike Dance Orchestra.
9:30 Dream Avenue—Male Quartet.
9:45 Sundkvist Russians.
10:00 Amos 'n' Andy.
10:15 Phillips 66 Fliers.
10:45 Boulevards of Paris Orchestra.
11:00 Palace Orpheum Hour.
11:50 Marc Williams, Cowboy Crooner.
12:00 Boulevards of Paris Orchestra.

Wednesday, October 7th

A. M.

6:30 Early Riser's Musicales—Time
Signals.
8:10 Sims Malt-o'-Wheat.
8:15 Sterling Products.
8:30 Montgomery Ward Program.
8:45 A. and P. Food Program.
9:00 Libby, McNeil & Libby.
9:15 Zinsmaster Program.
9:25 Leader Store Parade.
9:30 Market Reports.
9:45 Aunt Sammy Chat.
10:00 Keeping up with Daughter.
10:15 Radio Household Institute.
10:30 Charis Morning Musicales.
10:45 Sun Maid Girl.
11:00 Beyer's Health Clinic.
11:15 Pat Barnes—Swift & Co.
11:30 National Farm and Home
Hour.
11:45 Cleveland Advertising Lunch-
eon—Newton Baker, Former
Secretary of War.

P. M.

12:15 World Series.
2:30 Chicago Serenade.
3:00 Pacific Vagabonds.
3:30 With the Composers—Organ.
4:00 Sloan & Co.
4:05 Marc Williams, Cowboy Crooner.
4:15 Cecil and Sally.

UP IN THE AIR WITH JONES AND HARE



Billy Jones and Ernie Hare, the Interwoven Pair, "went up in the air" during the time they were in the Twin Cities to attend the Northwest Radio Show last week. Jones on the left and his right-hand partner, Hare, are shown looking out of the cabin of a Northwest Airways plane. Their Interwoven program comes over KSTP every Friday at 8 P. M.

THREE BAKERS ON NEW RADIO HOUR

"The Three Bakers," tuneful merrymakers, will make their debut in the Northwest during a new program from KSTP at 6:30 P. M. Sunday, presented under the sponsorship of Fleischmann Yeast in the interests of the baking industry.

Jack Parker, first tenor, again will be heard in the role of Sam or Harpo, "the silent baker;" Frank Luther, second tenor, will resume the role of Tom, "the fun-loving baker," and Darrel Woodyard, baritone, will take the part of Dick, "the clean-limbed leader."

Billy Art's orchestra will return with the Three Bakers to provide stirring tunes for the exciting adventures of the three brave young men. The fourth or "spare baker" is a radio jester whose songs and witticisms are heard on many of the most popular programs now on the air.

THE KSTP WEEKLY is published at the request of listeners to provide complete advance radio program information and interesting facts about the radio stars.

Many of your friends who may not have heard of this new KSTP service will desire it. It will be a favor to them if when mailing in your subscription you will enclose the address of the person requesting this service. THE KSTP WEEKLY, St. Paul Hotel, St. Paul.

While some last minute program changes are inevitable, you will find THE KSTP WEEKLY, in the main satisfactorily accurate.

—THE EDITOR.

Popular Entertainers On Weil-McLain Program

Vocal and instrumental music by several of the country's most popular entertainers is presented weekly during the new Weil-McLain program over KSTP at 9:30 P. M., each Friday.

Harry Koegan, NBC orchestra leader, who is heard during the National Farm and Home Hour, conducts 29 programs a week, writes all his own arrangements for his orchestra, originates novelties, and contributes occasional violin solos.

AUNT SAMMY



Aunt Sammy's popular chats, heard daily from KSTP at 9:45 A. M., head the list of women's features provided by the National Battery station for its women listeners. Household hints, tested recipes, menus, and other valuable information is given by Aunt Sammy during each of her programs.

- 4:30 Gayle Wood—Piano.
- 4:45 Parnissus Trio.
- 5:00 Children's Hour.
- 5:30 Reports.
- 5:45 Little Orphan Annie.
- 6:00 Amusement Bulletin.
- 6:01 Day's Events — Consolidated Press Dispatches.
- 6:15 Melodians.
- 6:45 Curtis Hotel Orchestra.
- 7:00 College Memories — National Battery Co.
- 7:15 Brown Shoe Program.
- 7:30 Mobiloil Concert.
- 8:00 Halsey Stuart Program.
- 8:30 Palmolive Hour.
- 9:30 Coca Cola Program.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Fliers.
- 10:45 Marc Williams, Cowboy Crooner.
- 10:55 Casino Orchestra.
- 11:15 Coon-Sanders Orchestra.
- 11:30 Coliseum Orchestra.
- 11:45 Boulevards of Paris Orchestra.
- 12:15 Marigold Ballroom Orchestra.

Thursday, October 8th A. M.

- 6:30 Early Riser's Musicales—Time Signals.
- 7:25 News—Weather.
- 8:30 Montgomery Ward Program.
- 8:45 A. and P. Food Program.
- 9:00 Proctor & Gamble Program.
- 9:25 Leader Store Parade.
- 9:30 Market Reports.
- 9:45 Aunt Sammy Chat.
- 10:05 Gratia Barre.
- 10:15 Radio Household Institute.
- 10:30 Sims' Malt-o'-Wheat.
- 11:15 Pat Barnes—Swift & Co.
- 11:30 National Farm and Home Hour.
- 12:30 Marc Williams, Cowboy Crooner.

P. M.

- 12:50 Louie's Hungry Five.
- 1:15 Tuneful Times.
- 1:45 Youth Matinee.
- 2:00 Minn. Horticultural Society.
- 2:15 Market Reports.
- 2:30 Chicago Serenade.
- 3:00 Syncopators.
- 3:15 Ballads.
- 3:30 Maze of Melody.
- 3:45 Corinne Jordan—Sense and Nonsense.
- 4:00 Corveth Wells, the Jungle Man.
- 4:15 Cecil and Sally.
- 4:30 Lever Bros.—Rinso Talkie.
- 5:00 Children's Hour.
- 5:30 Reports.
- 5:45 Little Orphan Annie.
- 6:00 Amusement Bulletin.
- 6:01 Day's Events — Consolidated Press Dispatches.
- 6:15 Vacation Days.
- 6:45 Curtis Hotel Orchestra.
- 7:00 Fleischman Hour—Rudy Vallee and His Orchestra.
- 8:00 Arco Dramatic Musicale.
- 8:30 Maxwell House Melodies.
- 9:00 Musical Specialty.
- 9:15 Davis Motor Co.
- 9:30 Nat and Bridget.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Fliers.
- 10:45 Boulevards of Paris Orchestra.
- 11:00 Marc Williams, Cowboy Crooner.
- 11:10 Marigold Ballroom Orchestra.
- 11:30 Boulevards of Paris Orchestra.
- 11:50 Marc Williams, Cowboy Crooner.

Friday, October 9th A. M.

- 6:30 Early Riser's Musicales—Time Signals.
- 7:25 News—Weather.
- 8:30 Montgomery Ward Program.
- 8:45 A. and P. Food Program.
- 9:00 Zinsmaster Program.
- 9:25 Leader Store Parade.
- 9:30 Market Reports.
- 9:45 Aunt Sammy Chat.

- 10:00 NBC Musical Appreciation Hour.
- 10:45 Sun Maid Girl.
- 11:00 Rumford Cooking School.
- 11:15 Pat Barnes—Swift & Co.
- 11:30 National Farm and Home Hour.

P. M.

- 12:30 Marc Williams, Cowboy Crooner.
- 12:50 Louie's Hungry Five.
- 1:00 (Should the World Series games continue the broadcast will start at this time, cancelling programs until approximately 3:30 P. M.)
- 1:00 Grand Cafe Orchestra.
- 1:45 Piano Moods—Lee Sims.
- 3:00 Moore Triangle.
- 3:15 Radio Guild Dramatics.
- 4:15 W. F. Sloan Co.
- 4:20 Cecil and Sally.
- 4:30 Dolly Connelly — Popular Songs.
- 4:45 Don Guthrie—Piano.
- 4:55 C. Forsman's Furs.
- 5:00 Children's Hour.
- 5:30 Reports.
- 5:45 Little Orphan Annie.
- 6:00 Amusement Bulletin.
- 6:01 Day's Events — Consolidated Press Dispatches.
- 6:15 Major Bowes Family.
- 6:45 Studebaker Champions.
- 7:00 Cities Service Cavaliers.
- 8:00 Interwoven Pair.
- 8:30 Armour Program.
- 9:00 Paul Whiteman's Paintmen.
- 9:30 Weil-McLain Program.
- 9:45 Boulevards of Paris Orchestra.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Fliers.
- 10:45 New York Orchestra.
- 11:00 Marc Williams, Cowboy Crooner.
- 11:10 Casino Orchestra.
- 11:30 Marigold Ballroom Orchestra.
- 12:00 Marc Williams, Cowboy Crooner.
- 12:10 Boulevards of Paris Orchestra.

Saturday, October 10th A. M.

- 6:30 Early Riser's Musicales—Time Signals.
- 7:25 News—Weather.
- 8:00 Steamboat Bill—Malt-O-Meal.
- 8:15 Macey's Surprise Program.
- 8:30 Montgomery Ward Program.
- 8:45 A. and P. Food Program.
- 9:25 Leader Store Parade.
- 9:30 Market Reports.
- 9:45 Aunt Sammy Chat.
- 10:25 Sims Malt o' Wheat.
- 10:30 Gratia Barre.
- 11:00 Beyer's Health Clinic.
- 11:15 Pat Barnes—Swift & Co.
- 11:50 Market Reports.
- 12:00 National Farm and Home Hour.

P. M.

- 12:30 Grand Cafe Orchestra.
- 12:50 Louie's Hungry Five.
- 1:00 Marc Williams, Cowboy Crooner.
- 1:00 (Should the World Series games continue the broadcast will start at this time, cancelling programs until 1:45 P. M.)
- 1:30 McCluskey's Serenade.
- 1:45 Football — Northwestern vs. Notre Dame.
- 4:00 Football—Minnesota vs. Leland Stanford at Palo Alto, Calif.
- 6:30 Juster's Collegians.
- 7:00 Vincent Lopez Orchestra.
- 7:30 Silver Flute.
- 8:00 General Electric Hour.
- 8:30 The First Nighter Mystery.
- 9:00 Lucky Strike Dance Orchestra.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Club.
- 11:15 Curtis Hotel Orchestra.
- 11:45 Coliseum Dance Orchestra.
- 12:00 Boulevards of Paris Orchestra.
- 12:15 Casino Orchestra.
- 12:30 Saturday Frolic.

