

THE KSTP WEEKLY

Published in the Interests of Northwest Radio Listeners
FULL LEASED WIRE SERVICE CONSOLIDATED PRESS ASSOCIATION

Vol. 1 No. 1

SAINT PAUL, SEPTEMBER 29, 1931

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PHILLIPS 66 FLIERS MAKE BOW OVER KSTP

Program Changes Follow Time Shift

Fall Schedule Brings Favorite
Programs at New Hours

Just because golf enthusiasts in Chicago and New York must have one hour of extra sleep every morning, radio listeners of the Northwest find themselves very much in the dark these days, trying to find their favorite radio programs.

Last spring they started their daylight savings time schedule in the East and KSTP was required to move programs one hour ahead to suit the folks in New York and Chicago.

Clocks Turned Back

Now, summer is over, fall is here, and winter is approaching. When they can't play golf any more in Chicago and New York, they merely turn their clocks back to standard time and go on about their business. But KSTP again was forced to move many programs back one hour.

And the reason KSTP moyed programs back and forth twice a year is because a large number of the programs of the National Broadcasting Company come from Chicago and New York, the two cities where they play golf, change the clocks to suit themselves, and let the rest of the world go hang.

Schedule Revised

The new schedule went into effect at midnight, Saturday, changing the entire line-up of KSTP programs. All programs of the National Broadcasting Company on the KSTP schedule may be found one hour later than their former time, excepting the National Farm and Home Hour at 11:30 A. M. each week-day.

ORPHAN ANNIE TO MAKE RADIO DEBUT

Chicago—Little Orphan Annie will jump right out of the comic section to take her place before the microphone and blaze her own trail to fame in radioland. This popular character of the comics will take the air to entertain listeners of KSTP with an entirely new program (Wander Company) at 5:45 P. M., every week-day, starting Monday.

Principal characters of the radio program will remain the same as those of the comic strip by Harold Gray. The same thrills which Mr. Gray presents in the daily comic strip will be presented during the radio programs.

AMOS'N' ANDY ENTERTAIN AT 10 P. M.



"Ain't Dat Sumpin." Here they are, Amos and Andy, (Pepsodent Co.) the famous black-faced comedians of the ether, trying to solve one of their many troubles. Can't say whether it's business or love but presumably it's business because Andy is dictating one of his many brain storms to his "resociate" Amos, seated at the typewriter. Andy is standing on the right in his dictative mood. This popular program is heard each night except Sunday at 10 o'clock under the new KSTP schedule.

LOUIE'S 5 AT NOON

Louie's Hungry Five are being heard at a new hour from KSTP as a result of a change in their schedule. Instead of late evening time, they are playing their tunes, solving their troubles and getting into more of them at 12:50 P. M. daily.

COBB ON PROGRAM

Is it the pot of gold at the close of the series or is it the love of the game? This question as it concerns ball players, will be answered by Irving Cobb, humorist de-luxe during the Coca Cola program from KSTP at 9:30 P. M., Wednesday.

TORRID ORCHESTRA ON RADIO NIGHTLY

Osborn Conducts New Feature
Program Series.

Tighten your safety belt! Duck your head into the cock-pit! Here we go into a full power dive in the orange and black Phillips 66 plane!

You'll have that sensation every evening except Sunday at 10:15 in a brand new and exceptionally torrid series of programs sponsored over KSTP by the Phillips Petroleum Company. With the roar of that motor, you'll know that the Phillips 66 Fliers have arrived by air and are on the air.

Club Is Feature

Monday, Tuesday, Wednesday, Thursday, Friday—count 'em—five consecutive nights of a half hour of tempestuous music—and on Saturday you'll be initiated by the same gang into the Phillips 66 Club. If you are listening to that Saturday night program, you will hear this band of "hotter than hot" musicians playing for you—and you can become one of the gang and be initiated into the organization by sending in a request. You will receive your membership card with all honors immediately after your request has reached the club headquarters.

This musical marathon on the air follows Amos 'n' Andy every night.

Osborn Is Pilot

The Phillips 66 Fliers are under the personal direction of George Osborn, well-known director of famous dance orchestras and a former member of the staff of the National Broadcasting Company. This group includes a vocal trio, a two-piano team, as well as solo voices to suit the needs of the specially arranged numbers that call for speed, power, and more speed.

OKLAHOMA TILT AT STADIUM SATURDAY

A group of huskies from Will Rogers' home state, will invade Minnesota's Memorial Stadium at 2 P. M., next Saturday, October 3, to give the Gophers a final tussel before Coach Crisler's boys turn their faces toward California.

The details of this battle featuring the Oklahomans first visit to Minnesota will be broadcast by KSTP with Phil Bronson describing the play-by-play as usual. A preliminary description will begin at 1:30 P. M.

Locate Your Favorite Programs From Complete Listings Inside

THE KSTP WEEKLY

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Northwest Radio Listeners.

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ST. PAUL, SEPTEMBER 29, 1931

Sunday, September 27th

A. M.

10:45 Second Church of Christ
Scientist.

12:00 Carveth Wells.

P. M.

12:15 Pop Concert.

1:15 Bright Spots—Investors' Syndi-
cate.

1:30 Yeast Foamers—Herbie Kay
Orchestra—Lee Sims, Pianist.

2:00 Friendly Hour.

3:00 Frank Cotier's Coliseum Orch.

4:00 Organ Concert—Dr. Francis
Richter.

5:00 Catholic Hour.

6:00 Willys Overland Program—
Harold Stokes' Orchestra.

6:15 Sunshine Boys, Orchestra.

7:00 Enna Jettick Melodies.

7:15 Chase and Sanborn Choral
Orchestra—David Rubinoff—
Eddie Cantor.

8:00 Polka Dots—Piano duo and
Julie Barr.

8:15 Atwater Kent Concert.

9:15 Johnson Wax Program—Ted
Weems' Orchestra.

9:45 Sunday at Seth Parker's.

10:15 Balkan Mountain Men.

10:30 Russ Columbo in Songs.

10:45 South Sea Islanders.

11:00 Marigold Ballroom Orchestra.

Monday, September 28th

A. M.

6:30 Early Riser's Musicale—Time
Signals.

7:25 News—Weather.

8:30 Montgomery Ward Program.

8:45 A. and P. Food Program.

9:00 Musical Interlude.

9:25 Leader Store Parade.

9:30 Market Reports.

9:45 Aunt Sammy Chat.

10:00 Musical Interlude.

10:30 Sims Malt o' Wheat.

10:35 Musical Interlude.

11:00 Beyer's Health Clinic.

11:15 Pat Barnes—Swift & Co.

11:30 National Farm and Home
Hour.

P. M.

12:30 Ball Brothers Canning Time.

12:45 News Bulletins.

12:50 Louie's Hungry Five.

1:00 Remembrances—Organ.

1:45 Piano Moods—Lee Sims.

2:00 Lum and Abner.

2:15 Market Reports.

2:30 Chicago Serenade.

3:00 Gayle Wood—Piano.

3:15 Charles Scheurman and Orch.

3:45 Maze of Melody.

4:00 Lever Bros.—Rinso Talkie.

4:15 Cecil and Sally.

4:30 Tea Timers.

5:00 Children's Hour.

5:30 Reports.

5:45 Little Orphan Annie—Wander
Co.

6:00 Amusement Bulletin.

6:01 Day's Events—Consolidated
Press Dispatches.

6:30 Phil Cook—Quaker Oats Man.

6:45 Curtis Hotel Orchestra.

7:00 Golden Rule Hour.

7:30 Death Valley Days.

8:00 Maytag Orchestra.

8:30 General Motors Program.

TYPE AND TUBES

Many centuries have passed since Gutenberg, in-
vented movable type, or at least was credited with the in-
vention, but only eleven years have passed since the birth
of radio broadcasting.

It seems strange that type and tubes should be at
odds, for in the minds of the average man and woman
they should go hand in hand as two of the greatest forces
for better human understanding.

Perhaps type, being older, is jealous of this lusty
eleven-year-old child called radio, but the fact remains
that newspapers in this metropolitan area decline to treat
radio information as news.

Have you ever heard of Amos 'n' Andy? Would
you recognize these inimitable blackface artists from a
listing that read "Dialogue?" Do you feel that you are
entitled to know when Amos 'n' Andy are on the air? Is
that news, or would Amos 'n' Andy have to bite a dog?

Is a radio fan unreasonable when he buys a news-
paper with the hope of finding complete program listings
and a few little stories about programs and the artists,
perhaps a picture or two? Or is he just an unreasonable
pest?

Radio is far from perfect, just as newspapers occa-
sionally may make a slip or two, but who can deny that
radio has made life richer, more enjoyable for millions.
And, for all that, if one doesn't like a program just a
twist of the dial brings something different.

The past week has been known as National Radio
Week, celebrating radio broadcasting's eleventh birthday.
To KSTP listeners it may be specially significant as the
birth date of The KSTP Weekly, which makes its first un-
blushing but modest appearance with this issue.

It is the purpose of The KSTP Weekly to give the
station's listeners as much complete, authentic and interest-
ing news about programs as this happy union of type
and tubes will permit.

There! We've got them together at last.

—THE EDITOR.

**COLLEGE MEMORIES
REVIVED WEDNESDAY**

Chicago—College Memories will be
revived in a program by that title
under the sponsorship of the Na-
tional Battery Company at 7 P. M.
beginning Wednesday of this week.

The program will come from the
NBC studios in Chicago, and will go
over a coast-to-coast network includ-
ing KSTP, and will feature one of
radio's crack male quartets in songs
of various colleges and universities,
along with fraternity selections, and
other current hits.

The college atmosphere will be
provided by the quartet composed of
Herman F. Larson, Reinhold Schmidt,
Cvрил Pitts, Thomas Muir, and Robert
Childs, accompanist and arranger.

JONES-HARE AT SHOW

Billy Jones and Ernie Hare, the
Happiness Boys, who are known to
listeners as the Interwoven Pair, will
be the featured entertainers at the
Northwest Radio Show which opens
in Minneapolis Monday. This popu-
lar pair will broadcast from a plane
flying over the Twin Cities and their
program will be transmitted to list-
eners over KSTP at 6:45 P. M., Mon-
day. They will again be on the air
from KSTP at the same time Tues-
day.

CHIEF PILOT



George Osborn, nationally known
conductor of orchestras, will swing
the baton when the Phillips 66 Fliers
get into action on their first pro-
gram of this new series at 10:15 P. M.
Monday.

- 9:00 Gold Medal Express.
- 9:30 1001 Musical Nights.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Fliers.
- 10:45 Boulevards of Paris Orchestra.
- 11:00 Hennepin Orpheum Hour.
- 11:30 Leonard Leigh—Organ.
- 12:30 Boulevards of Paris Orchestra.

**Tuesday, September 29th
A. M.**

- 6:30 Early Riser's Musicale—Time
Signals.
- 7:25 News—Weather.
- 8:00 Steamboat Bill—Malt-O-Meal.
- 8:05 Musical Interlude.
- 8:30 Montgomery Ward Program.
- 8:45 A. and P. Food Program.
- 9:00 Zinsmester Program.
- 9:25 Leader Store Parade.
- 9:30 Market Reports.
- 9:45 Aunt Sammy Chat.
- 10:15 Radio Household Institute.
- 10:30 Sims' Malt o' Wheat.
- 10:45 Gratia Barre.
- 11:00 Rumford Cooking School.
- 11:15 Pat Barnes—Swift & Co.
- 11:30 National Farm and Home
Hour.

P. M.

- 12:30 Musical Interlude.
- 12:50 Louie's Hungry Five.
- 1:00 Musical Interlude.
- 1:45 Piano Moods—Lee Sims.
- 2:00 Music in the Air.
- 2:30 Market Reports.
- 2:45 Youth Matinee.
- 3:00 Thirty Minutes on Broadway.
- 3:30 Maze of Melody.
- 4:00 Corinne Jordan—Detours.
- 4:15 Cecil and Sally.
- 4:30 Lever Bros.—Rinso Talkie.
- 4:45 Tea Timers.
- 5:00 Children's Hour.
- 5:30 Reports.
- 5:45 Little Orphan Annie—Wander
Co.

- 6:00 Amusement Bulletin.
- 6:01 Day's Events—Consolidated
Press Dispatches.
- 6:15 Hymn Sing.
- 6:30 Phil Cook—Quaker Oats Man.
- 6:45 Curtis Hotel Orchestra.
- 7:00 Blackstone Plantation.
- 7:30 Ponce Sisters.
- 7:45 Sisters of the Skillet.
- 8:00 Musical Feature.
- 8:30 The Fuller Brush Man.
- 9:00 Lucky Strike Dance Orchestra.
- 9:30 Dream Avenue—Male Quartet.
- 9:45 Sundkvist Russians.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Fliers.
- 10:45 Boulevards of Paris Orchestra.
- 11:00 Palace Orpheum Hour.
- 11:30 New York Orchestra.
- 12:00 Boulevards of Paris Orchestra.
- 12:30 Midnight Frolic.

**Wednesday, September 30th
A. M.**

- 6:30 Early Riser's Musicale—Time
Signals.
- 7:25 News—Weather.
- 8:30 Montgomery Ward Program.
- 8:45 A. and P. Food Program.
- 9:00 Musical Interlude.
- 9:25 Leader Store Parade.
- 9:30 Market Reports.
- 9:45 Aunt Sammy Chat.
- 10:00 Sherwin Williams Program.
- 10:15 Radio Household Institute.
- 10:30 Charis Morning Musicale.
- 10:45 Sun Maid Girl.
- 11:00 Beyer's Health Clinic.
- 11:15 Pat Barnes—Swift & Co.
- 11:30 National Farm and Home
Hour.

P. M.

- 12:30 Ball Brothers Canning Time.
- 12:45 News Bulletins.
- 12:50 Louie's Hungry Five.
- 1:30 Rebroadcast from Germany.
- 2:00 St. Thomas College.
- 2:15 Market Reports.
- 2:45 Rebroadcast from Germany.
- 3:00 Syncopators.

- 3:15 Chicagoettes.
- 3:30 Maze of Melody.
- 3:45 With the Composers—Organ.
- 4:15 Cecil and Sally.
- 4:30 Gayle Wood—Piano.
- 4:45 Tea Timers.
- 5:00 Children's Hour.
- 5:30 Reports.
- 5:45 Little Orphan Annie—Wander Co.
- 6:00 Amusement Bulletin.
- 6:01 Day's Events — Consolidated Press Dispatches.
- 6:15 Melodians.
- 6:30 Phil Cook—Quaker Oats Man.
- 6:45 Curtis Hotel Orchestra.
- 7:00 College Memories — National Battery Co.
- 7:15 Brown Shoe Program.
- 7:30 Mobiloil Concert.
- 8:00 Halsey Stuart Program.
- 8:30 Palmolive Hour.
- 9:30 Coca Cola Program.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Fliers.
- 10:45 Marigold Ballroom Orchestra.
- 11:15 Frank Cotier's Coliseum Orch.
- 11:45 Boulevards of Paris Orchestra.
- 12:15 Marigold Ballroom Orchestra.

Thursday, October 1st
A. M.

- 6:30 Early Riser's Musicales—Time Signals.
- 7:25 News—Weather.
- 8:30 Montgomery Ward Program.
- 8:45 A. and P. Food Program.
- 9:00 Zinsmaster Program.
- 9:25 Leader Store Parade.
- 9:30 Market Reports.
- 9:45 Aunt Sammy Chat.
- 10:15 Radio Household Institute.
- 10:30 Sims Malt o' Wheat Program.
- 11:15 Pat Barnes—Swift & Co.
- 11:30 National Farm and Home Hour.

P. M.

- 12:30 Songs Without Words.
- 12:50 Louie's Hungry Five.
- 1:30 Fireside Songs.
- 1:45 Piano Moods—Lee Sims.
- 2:00 Minn. Horticultural Society.
- 2:15 Market Reports.
- 2:45 Youth Matinee.
- 3:00 Syncopators.
- 3:15 Gayle Wood—Piano.
- 3:30 Maze of Melody.
- 4:00 Corinne Jordan—Sense and Nonsense.
- 4:15 Cecil and Sally.
- 4:30 Lever Bros.—Rinso Talkie.
- 4:45 Tea Timers.
- 5:00 Children's Hour.
- 5:30 Reports.
- 5:45 Little Orphan Annie—Wander Co.
- 6:00 Amusement Bulletin.
- 6:01 Day's Events — Consolidated Press Dispatches.
- 6:15 Vacation Days.
- 6:30 Phil Cook—Quaker Oats Man.
- 6:45 Curtis Hotel Orchestra.
- 7:00 Fleischman Hour—Rudy Vallee and His Orchestra.
- 8:00 Arco Birthday Party.
- 8:30 Maxwell House Melodies.
- 9:00 Philco Orchestra.
- 9:30 Nat and Bridget.
- 9:45 Rudy Wiedoeft—Crane Co.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Fliers.
- 10:45 Boulevards of Paris Orchestra.
- 11:00 Marigold Ballroom Orchestra.
- 11:30 Boulevards of Paris Orchestra.
- 12:00 Organ Request Hour — Dr. Francis Richter.

Friday, October 2nd

- 6:30 Early Riser's Musicales—Time Signals.
- 7:25 News—Weather.
- 8:30 Montgomery Ward Program.
- 8:45 A. and P. Food Program.
- 9:25 Leader Store Parade.
- 9:30 Market Reports.

STEAMBOAT BILL SAILS ETHER WAVES



With three long and two short blasts of the whistle, the Good Ship Malt-O-Meal comes into port at KSTP with Steamboat Bill, the old salt, at the wheel, each Tuesday and Saturday at 8:00 A. M. The Old Skipper rides the ether waves to hear the stories sent to him by thousands of Northwest children twice each week, and to read these stories over the air. Steamboat Bill awards prizes for the best stories sent him during each broadcast. In the above picture, he is shown handing one of the children a big red steam-boat for the best story submitted.

TRIO ON PALMOLIVE

Paul Oliver and Olive Palmer (Palmolive Program) will present solos and duet numbers, along with a saxophone solo, songs by the Cameo Trio, and the Revellers over KSTP at 8:30 P. M. Wednesday.

The program will open with "You're So Easy to Love" by Golden being presented by the orchestra under the direction of Erno Rapee. Selections from the musical comedy, "Oh Kay," "Serenade" by Drigo; "It Looks Like Love" by Woods, and "Dip Your Brush in the Sunshine" will be other orchestral numbers to be featured on the broadcast.

GARDEN CLUB MEETS

The monthly meeting of the Progressive Garden Club, radio organization for home gardeners, will be held in the Department of Agriculture period of the National Farm and Home Hour from KSTP at 11:30 A. M. Tuesday.

A. B. Genung, economist, whose comments on the agricultural situation at the opening of each month have for two years been a feature of the Farm and Home Hour, will return to the microphone from KSTP at 11:30 A. M. Thursday, after a three months' absence because of illness.

CRUMIT SINGS SOLOS

Julia Sanderson and Frank Crumit, popular radio team (Blackstone Cigar Co.) will offer several solos and duets, along with an orchestra under the direction of Jack Shilkret over KSTP at 7 P. M. Tuesday.

MARC WILLIAMS BACK

Marc Williams, cowboy crooner, has returned to the Twin Cities and will again be heard from KSTP in his popular programs of cowboy songs and current hits.

Marc spent the summer at Glacier National Park where he entertained thousands of tourists. He will be heard during the late popular programs and also during the daytime schedule of KSTP.

Ted Weems, popular NBC dance band leader heard in a program each Sunday night, is said to be the only orchestra leader who has included a mellophone in a dance unit.

THE KSTP WEEKLY is published at the request of listeners to provide complete advance radio program information and interesting facts about the radio stars.

Many of your friends who may not have heard of this new KSTP service will desire it. It will be a favor to them if when mailing in your subscription you will enclose the address of the person requesting this service. **THE KSTP WEEKLY**, St. Paul Hotel, St. Paul.

While some last minute program changes are inevitable, you will find **THE KSTP WEEKLY**, in the main satisfactorily accurate.

—THE EDITOR.

- 9:45 Aunt Sammy Chat.
- 10:00 Musical Interlude.
- 10:15 Singing Strings.
- 10:45 Sun Maid Girl.
- 11:00 Rumford Cooking School.
- 11:15 Pat Barnes—Swift & Co.
- 11:30 National Farm and Home Hour.

P. M.

- 12:30 Musical Feature.
- 12:45 News Bulletins.
- 12:50 Louie's Hungry Five.
- 1:30 Tuneful Times.
- 1:45 Piano Moods—Lee Sims.
- 2:00 Lum and Abner.
- 2:15 Market Reports.
- 2:40 Chicago Serenade.
- 3:00 Moore Triangle.
- 3:15 Radio Guild Dramatics.
- 4:15 Cecil and Sally.
- 4:30 Don Guthrie—Piano.
- 4:45 Tea Timers.
- 5:00 Children's Hour.
- 5:30 Reports.
- 5:45 Little Orphan Annie—Wander Co.
- 6:00 Amusement Bulletin.
- 6:01 Day's Events — Consolidated Press Dispatches.
- 6:15 Major Bowes Family.
- 6:30 Phil Cook—Quaker Oats Man.
- 6:45 Curtis Hotel Orchestra.
- 7:00 Cities Service Cavaliers.
- 8:00 Interwoven Pair.
- 8:30 Armour Program.
- 9:00 Paul Whiteman's Paintmen.
- 9:30 Weil-McLain Program.
- 9:45 Sundkvist Russians.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Fliers.
- 10:45 Jack Denny's Orchestra.
- 11:00 New York Orchestra.
- 11:30 Marigold Ballroom Orchestra.
- 12:00 Boulevards of Paris Orchestra.

Saturday, October 3rd

A. M.

- 6:30 Early Riser's Musicales—Time Signals.
- 7:25 News—Weather.
- 8:00 Steamboat Bill—Malt-O-Meal.
- 8:15 Macey's Surprise Program.
- 8:30 Montgomery Ward Program.
- 8:45 A. and P. Food Program.
- 9:00 Zinsmaster Program.
- 9:25 Leader Store Parade.
- 9:30 Market Reports.
- 9:45 Aunt Sammy Chat.
- 10:00 Musical Interlude.
- 10:25 Sims Malt o' Wheat.
- 10:30 Gratia Barre.
- 11:00 Beyer's Health Clinic.
- 11:15 Pat Barnes—Swift & Co.
- 11:50 Market Reports.
- 12:00 National Farm and Home Hour.

P. M.

- 12:30 Musical Interlude.
- 12:50 Louie's Hungry Five.
- 1:00 Musical Interlude.
- 2:00 Football Game—Oklahoma A. & M. vs. Minnesota.
- 4:30 Cecil and Sally.
- 4:45 Children's Hour.
- 5:15 Little Buster Circus Parade.
- 5:30 Reports.
- 5:45 Little Orphan Annie—Wander Co.
- 6:00 Amusement Bulletin.
- 6:01 Day's Events — Consolidated Press Dispatches.
- 6:15 Dr. Francis Richter—Piano.
- 6:30 Football Frolic.
- 7:00 Ryscherbert Chorus.
- 7:15 Vincent Lopez Orchestra.
- 7:30 Silver Flute.
- 8:00 General Electric Hour.
- 8:30 The First Nighter Mystery.
- 9:00 Lucky Strike Dance Orchestra.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Club.
- 11:15 Curtis Hotel Orchestra.
- 11:30 Coliseum Dance Orchestra.
- 11:45 Marigold Ballroom Orchestra.
- 12:00 Dodo Club Frolic.

News Items Now Heard Over KSTP

Fast Printers of Consolidated Press Association Carry Reports.

A battery of automatic teletype machines, transmitting 15,000 words of news matter from important centers throughout the world each day directly to Station KSTP, comprises one the most recent additions made by the National Battery Station in furtherance of its policy to provide complete service to radio listeners of the Twin Cities and Northwest.

Thousands of radio listeners now keep abreast of national and world events by tuning in on KSTP during the hours of news broadcasts, which start at 7:30 A. M. daily except Sunday and continue at appropriate intervals through the day and at night.

Leased wires of the Consolidated Press Association, the news service which is a feature of KSTP exclusively in Minnesota, North and South Dakota and western Wisconsin, extend from the KSTP studio offices in the Hotel Saint Paul to Chicago, where they branch out over a network thousands of miles in length to the key cities in the country. Radio has eliminated the necessity of type setting in presenting news before the public, and through the new press wire-radio hookup, it is possible to bring news of important events directly into the home without delay.

Father Coughlin on Fall Schedule

Detroit—Again responding to listeners' demands, KSTP will bring to the Northwest the fiery voice of the Reverend Coughlin, pastor of the famous Little Flower Church at Detroit, starting at 3 P. M., Sunday, (October 4), and continuing at this hour each week.

Father Coughlin's broadcasts last spring brought thousands of letters from every part of the United States. When he approaches the microphone, he speaks fearlessly, uttering many truths of activities in many fields and issues statements which have drawn fire from politicians, statesmen, and others.

Father Coughlin's outspoken radio talks have not only won favor with listeners of the Catholic faith, but also with persons of other denominations. He will speak for one full hour each week, direct from the Little Flower Church at the Cross Roads in Detroit.

His Sunday programs will go over a coast-to-coast network, emanating from station WJR at Detroit.

PIANIST FEATURED

Percy Grainger, composer and well-known pianist, will be guest artist during the Mobiloil Concert Program from KSTP at 7:30 P. M. Wednesday. This will be Mr. Grainger's first concert on the air this season.

Mr. Grainger will play one of his own compositions, "Shepherd's Hey," and "Country Gardens," perhaps his best-known composition, as well as the "Cradle Song" by Brahms, and "Fantasie" by Liszt.

"There's a Quaint Little Country Garden" by Norworth; "Underneath the Wabash Moon," an excerpt from the musical comedy "Le Maire's Affair," by Stamper, and "Just Another Day Wasted Away" by Turk, will be the duet numbers.

HANDSOME RUSS COLUMBO, SENSATIONAL PACIFIC COAST BARITONE, ONE OF FAMILY OF FOURTEEN

New York—Russ Columbo, the handsome, dark-haired baritone, who recently earned the title of "Valentino of Song," is one of a large Pacific coast family of 14 children, having 10 brothers and three sisters.

When Russ was a boy his father mapped out a violin career for him. A gruff teutonic teacher was engaged, and by the time Russ was fourteen he was playing solos in the Imperial Theatre in San Francisco.

His voice was discovered at a roadhouse where he was singing with a small amateur orchestra. One of the patrons, Mr. Eckhardt, Jr., a well known critic, billed him for an engagement at the newly-opened Mayfair Hotel in Los Angeles. Later he joined a traveling orchestra and sang in the leading hotels throughout the country. He also tried his hand at the movies appearing with Betty Compson, Lupe Velez, and Gary Cooper. But like all other great artists he finally succumbed to the lure



RUSS COLUMBO

of radio, and his recent programs over the NBC have found popular favor everywhere.

Did You Know That—

Joe Roberts, youthful orchestra leader and banjo player formerly with Slatz Randall's orchestra, is bringing his own band to the Northwest for a six weeks' visit to the Boulevards of Paris? He will be heard during the late program from KSTP.

Herbie Kay's orchestra which you hear during the broadcast of the Yeast Foamers at 1:30 P. M., every Sunday is the same orchestra which entertained at the Senior Prom of the University of Minnesota last spring.

Jonesport, Me.—Seth Parker and his entire troupe will visit the Twin Cities in person? They will make a three-day stay appearing at the Minneapolis auditorium on October 27 and on October 29 will reproduce their famous Sunday evening program for St. Paul listeners at the Municipal Auditorium.

Nathaniel Shilkret, director of the Mobiloil concert, played a clarinet in a boys' orchestra of seventy pieces when he was seven years old and that he joined the Russian Symphony orchestra when he was 16 years old?

Floyd Gibbons, noted war correspondent, heard from KSTP during the General Electric concert on Saturday nights was fired as a reporter on a Minneapolis newspaper many years ago? During the war he lost the sight of his left eye when he was wounded at the Battle of Chateau Thierry.

Philadelphia—Wallace Butterworth, announcer on the National Farm and Home Hour and other NBC programs, was once a department store clerk at Wallingford, Pa., and that he traveled twelve miles each day to Philadelphia to study voice?

Listeners who guess the correct score of the Minnesota-Oklahoma A. and M., football game at Memorial Stadium next Saturday (October 3), will be eligible for a ten dollar cash prize which KSTP will award during the Football Frolic on the air at 6:30 P. M. each Saturday during the fall? Letters must reach KSTP by noon of the day of each game.

Paul Oliver, noted soloist of the Palmolive Hour, weighs more than 200 pounds and his real name in radio is not Paul Oliver but Frank Munn?

World Series On Radio This Week

First Game at St. Louis From KSTP Thursday

St. Louis—When the St. Louis Cardinals and the Philadelphia Athletics open hostilities at St. Louis in the first game of the World's Series here Thursday, Graham McNamee and a corps of announcers will again be at the scene of action to give listeners the play-by-play account of this classic of the great American game.

KSTP will broadcast the series in the Northwest.

The first game will be on the air at 1 P. M., and Tris Speaker, one of the greatest and beloved players ever to perform on the baseball diamond, will serve as right-handman for McNamee.

The second game also will be played at St. Louis on Friday (October 2), starting at the same time. The two teams will move eastward and set up their battle front at Philadelphia, home of Connie Mack's famous Athletics.

The big baseball barrage for the world's championship will again be underway in the Pennsylvania City on Monday, October 5, at approximately 12:30 P. M., and will continue through Tuesday and Wednesday at the same time. Should more games be necessary, the two teams will return to St. Louis, and KSTP will again "go to bat" to bring these games to its Northwest followers.

STOKES MAKES DEBUT

Harold Stokes, popular dance maestro, and his orchestra will be featured with Tom, Dick and Harry, harmonizing trio, in a new series of programs (Willys-Knight Overland Co.) from KSTP at 6 P. M. each Sunday.

Stokes, who will lead the orchestra in the new series, is well known to radio listeners, having conducted dance orchestras for many NBC programs in the past. He is said to be master of every instrument in his band as well as being a finished leader.

Tom, Dick and Harry, otherwise Bud and Gordon Vandover and Marlin Hurt, is a veteran trio of radio.

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