

1964

No. 349019

# WCCO RADIO PASSPORT

TO GOOD LISTENING

You're On the Go with 'CCO  
Takes You There... Everywhere

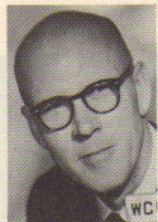
WCCO Radio Dial 8-3-0  
Minneapolis — St. Paul CBS Network



Sam  
Mele



Randy  
Merriman



Jergen  
Nash



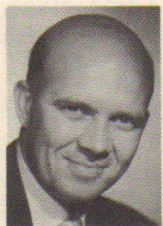
Ray  
Scott



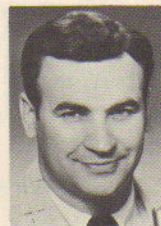
Maynard  
Speece



Norm  
Van Brocklin



Howard  
Viken



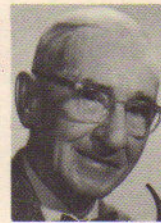
Bob  
White



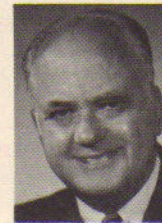
E. W.  
Ziebarth



Roger  
Erickson



Uncle  
Fogy



Halsey  
Hall



Sid  
Hartman



Jim  
Hill



Franklin  
Hobbs



Paul  
Jay



Arv  
Johnson



John  
Kundla



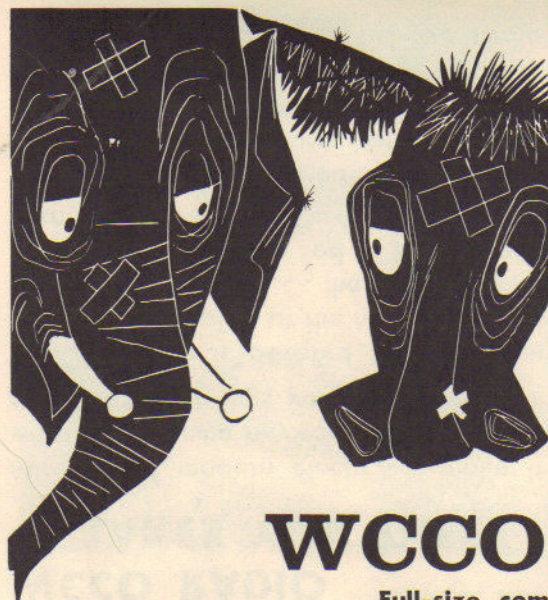
Joyce  
Lamont

## YOUR PASSPORT TO GOOD LISTENING

WCCO Radio personalities now entertain and inform more people than listen to all other Twin Cities stations combined. For your vote of acceptance for good radio programming, our thanks.

We say that you have a passport to good listening . . . wherever you go, whatever you do . . . when you dial 8-3-0, WCCO. That's because you can hear the powerful signal of WCCO Radio nearly everywhere on earth. Most of your neighbors in parts of five states regularly listen with you to WCCO Radio. They, too, enjoy the programs that come from everywhere, because the staffs of WCCO and CBS Network put microphones to bring you history as it happens.

It is our hope that you'll enjoy seeing at our State Fair exhibit some of the engineering feats that make this service possible. And we hope that we'll continue to please you in months ahead with WCCO Radio programs that put you "On the Go with WCCO."



WHEN YOU  
WANT TO KNOW  
YOU GET IT  
FIRST FROM 'CCO

Dial 8 • 3 • 0

# WCCO RADIO

Full-size, complete news service