

Meet the Local Voices of WTCN

The "air personalities" responsible for broadcasting the local share of 65 DIFFERENT programs over WTCN daily.



JIM BOYSEN
The "Hubba-Hubba" man with the Jive Set, Jim's ebullient character is featured in such shows as "Alarm Clock Serenade" [6-7 A. M. daily] and "Soda Set" [Saturday 8-9 A. M.]. He hails from Chatuk, Wisconsin, his "home" town.



CURTIS EDWARDS
Considered one of the mid-west's best all-around radio personalities, Curtis whoops up the hilarity with Whoopee John (Sundays 1-1:30) handles his schedule of staff work and writes, produces and takes part in his own regional net show.



JACK BELL
A veteran of over 14 years behind the mike, Jack is senior announcer and chief of staff. His smooth, easy-to-listen-to voice makes his newscasts a pleasant radio habit. Jack's keen evaluation of the news keeps you up to date.



MAX HENDERSON
Max is a keen student of speech and his diction is well-nigh flawless. He has been heard on many network shows emanating from WTCN and for a long period conducted his own daily program "Hollywood Reporter".



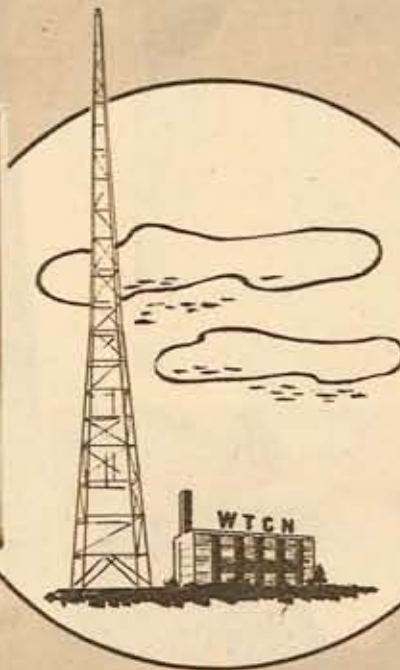
JOHN FORD
Nuttier than a fruit cake and bittier than a belfry, this "character" mixes Runyon, Bennett Cerf, Colonel Stoopnagle and Joe Miller into his sometimes witty, oftentimes corny interpretation of news.



ROLLIE JOHNSON
A by-word among sports enthusiasts; Rollie's name has been synonymous with athletics throughout his entire career of active participation, coaching and broadcasting. The mid-west turns to Rollie Johnson for the sports lowdown.



ARLIE HAEBERLE
11 years in radio preceded by stock company and dramatic theatrical experience, Arlie, mother and homemaker herself, brings to her thousands of listeners a chatty, newsy daily pot-pourri of interest to women and the home.



DICK SIEBERT
Dick is in his early 30's but considers himself an "old man". He starred as first baseman for the Philadelphia Athletics and the St. Louis Browns before hanging up his glove and turning to his other love — broadcasting St. Paul games play-by-play.



CLYDE ANDERSON
Quiet, studious Clyde is a low-school graduate, plans to continue close contact with Black-ourne. Enjoys his mike work whether it involves a 20-second chain break or a dramatic part in a half hour show.



MARVIN CONN
Another new member of the WTCN family, Marvin is a "platter specialist" or "disc jockey". In other words, he presents "Platter Chatter" via records and transcriptions daily 3:30-4:30 P. M. And his musical knowledge sparkles.



BILL HAWORTH
A new addition to WTCN's staff, Bill has already made a deep impression as a radio personality in the midwest. He comes to us after 9 years at various stations in Los Angeles. Reason?—He once appeared as singer with a band at Wildwood Park. Minnesota is to him "the garden spot of America".



MAX KARL
... an ordained minister. Max entered radio some 14 years ago, serving in all broadcasting capacities. During the war he was an executive of a Federal Agency. His talents are superbly utilized at WTCN as public service programs director.



JOHANN AARTHUN
This young Norwegian emigrated to the U. S. shortly before Christmas, 1945 to attend the University of Minnesota after 4 years of service in Norway's underground. His old-world culture and background are charming Twin Citizens 6-7 A. M. daily and 12:45-1 on Sundays.



LARRY HODGSON
Industrious young "Larry Ho, Junior" is following the illustrious footsteps of his late father. He tempers the late evening UP and AP dispatches with a calmness that gives his listeners a clear cut picture of the day's developments.