# PEOPLE YOU KNOW ON 8-3-0

(and 102.9 fm)

# WCCO RADIO

# WCCO Radio 8:3:0 daily program schedule

- Top Personalities
- Award-Winning News
- Latest Weather
- Public Service
- Great Music
- Minnesota Twins Baseball
- Minnesota North Stars Hockey
- University of Minnesota Football and Baseball
- And Coverage of Many Other Sports Events in WCCO-Land

Post in Your Home or Where You Work

#### MONDAY - FRIDAY

- Sunrisers Farm Feature **Bulletin Board**
- Top of the Morning Farm & Home Weather & News Chucklewagon
- 7-8 The Morning News
- Howard Viken Show
- 9-10 Howard Viken Show
- Howard Viken Show 10-11 Boone & Erickson
- 11-N Boone & Erickson
- Good Neighbor Time NOON HOUR Livestock Farm Report News & Weather

- Roger Erickson Maynard Speece
  - Roger Erickson Maynard Speece
  - Chuck Lilligren
  - Howard Viken, Dick Chapman Paul Giel
  - Howard Viken
  - Howard Viken
  - Howard Viken, Joyce Lamont Charlie Boone, Rog Erickson
  - Chuck Lilligren
  - Maynard Speece

#### SATURDAY

Same as M-F

### SUNDAY

Sunday in 'CCO-Land Sacred Heart

News Bridle & Saddle Show Your Health Farm Neighbor AgriBusiness News Pot Luck Farm Review Mormon Tabernacle

Sports News Weather Dimension on Food

#### 1-2PM Arthur Godfrey Show

- Afternoon with Viken
- 2-3 Afternoon with Viken Afternoon with Edstrom
- Afternoon with Edstrom

## Boone in the Afternoon

- Sports Hero Coffee Break
- News
  - Point of Law **Business News**
- Today's Sports Hero News

- Arthur Godfrey Howard Viken
- Howard Viken Steve Edstrom
- Steve Edstrom
- Charlie Boone Sid Hartman Allen Gray

Ray Christens

Paul Giel

Ray Christensen

Sid Hartman Walter Cronkite

### Twins Baseball Gopher Football

- Saturday in 'CCO-Land
- Twins Baseball **Gopher Football**
- Twins Baseball **Gopher Football**
- Saturday in 'CCO-Land
- Saturday in 'CCO-Land

## Twins Baseball

- Sunday in 'CCO-Land
- Twins Baseball
- Sunday in 'CCO-Land
- Twins Baseball Sunday in 'CCO-Land
- Sunday in 'CCO-Land
- Sunday in 'CCO-Land

# 'CCO on the Go Minnesota Twins Baseball **Minnesota North Stars Hockey**

- 8-9 'CCO on the Go Minnesota Twins Baseball
- 9-10 Honest to Goodness Jergen Nash Presents **Minnesota Twins Baseball Minnesota North Stars Hockey**
- Newsday 10-11

Minnesota North Stars Hockey

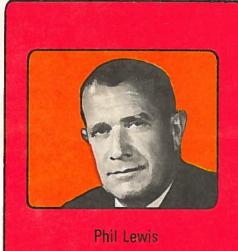
- Hobbs House
- 11-12 Hobbs House

- **Lowell Thomas** Ray Christensen Halsey Hall, Herb Carneal Al Shaver, Jack Douglas
- Ray Christensen Halsey Hall, Herb Carneal Al Shaver, Jack Douglas
- Bill Diehl, Steve Edstrom Jergen Nash
- Dick Chapman, Al Shaver Franklin Hobbs
- Franklin Hobbs
- **North Stars Hockey**
- **North Stars Hockey**
- Newsday Music Thru the Night
- Music Thru the Night
- **North Stars Hockey**
- **North Stars Hockey**
- Newsday Music Thru the Night
- Music Thru the Night

# Why is WCCO Radio Outstanding?

WCCO Radio has long been recognized as one of the leading stations in the United States. Frequently I am asked by leaders in the broadcast industry what it is that lifts a station out of the ordinary . . . what makes WCCO unique among radio stations? My answer is always the same. It's people that make WCCO Radio what it is — the people you hear every day at the 8-3-0 spot on your radio dial. And here they are, the best in the business, "the people you know on 8-3-0." It's these people that make WCCO Radio one of the great stations of the nation WCCO Radio one of the great stations of the nation.

> PHIL LEWIS General Manager





CURT BECKMANN



**CHARLIE BOONE** 



JIM BORMANN Community Affairs



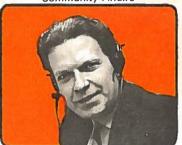
HERB CARNEAL



DICK CHAPMAN



RAY CHRISTENSEN





JACK DOUGLAS



STEVE EDSTROM



ROGER ERICKSON



PAUL GIEL Sports Director



JACK GORDON North Stars



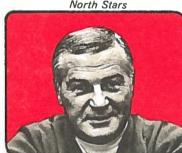
**ALLEN GRAY** 



HALSEY HALL



SID HARTMAN



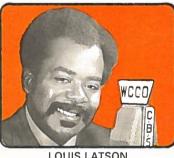
FRANKLIN HOBBS



ARV JOHNSON



JOYCE LAMONT





CHUCK LILLIGREN

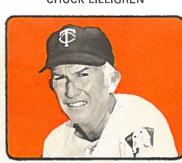


JOE McFARLIN



RANDY MERRIMAN





**BILL RIGNEY** 





MAYNARD SPEECE Farm Bureau Director



HOWARD VIKEN



MURRAY WARMATH University of Minnesota