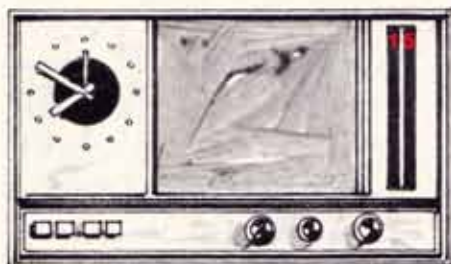


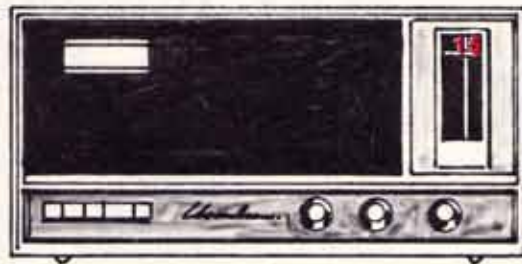
(JUST LISTEN TO THIS:)



(So many great things are happening, we hardly know where to start.)



Let's start with new perspectives in news,



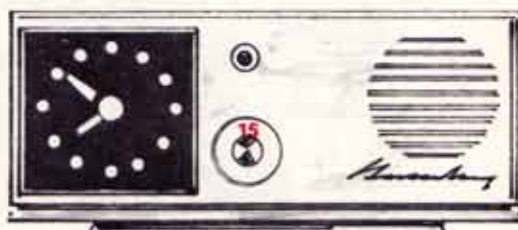
plus refreshingly mellifluous music, plus comprehensive box-seat sports,



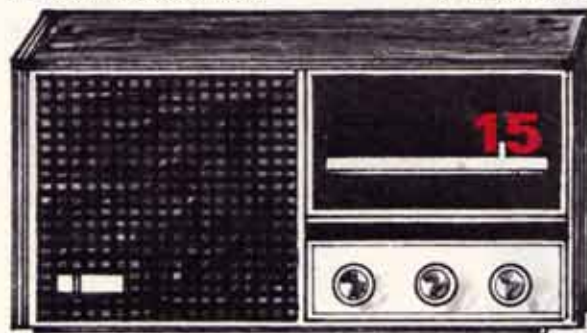
plus where-it's-at conversation and imaginative entertainment



... with voices of expertise, stimulation and awareness...



... like NBC's David Brinkley, Joe Garagiola, Dr. Joyce Brothers, John Chancellor, Russ Ward,



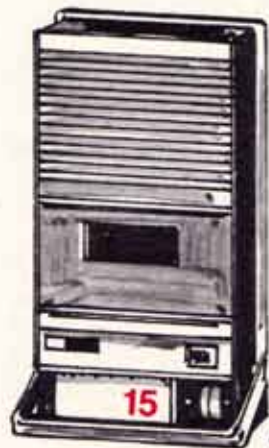
plus Robert Goralski, Gene Rayburn, Edwin Newman, the Galloping Gourmet; plus, Bob Ryan, Steve Cannon,



Brooks Henderson, Henry Wolf, Don Buehler, Rod Trongard,



Jane Johnston, Bob DeHaven, Charlie Bush, Dan Allan,



Jim Wise, Dolly Holiday, Wayne Kaplan, Paul Brandt,



Dan Hertsgaard, Mike Jackson, Paul Hornung & Morgan Mundane.



Yes, we've been "name-dropping" to tell our story, and we'd like to drop one more. Ours. **KSTP**. (Just listen ... to the new "15!")