

■ General Manager
MICHAEL R. SIGELMAN

■ General Sales Manager
ROBERT L. BROKMAN

**Super
100**

ANN • FM STEREO

2110 CLIFF ROAD • EAGAN, MINNESOTA 55122
612/452-1560

BROADCAST SUBSIDIARY OF FAIRCHILD INDUSTRIES
REPRESENTED NATIONALLY BY EASTMAN RADIO

**Super
100**

ANN • FM STEREO

WYOO NEAR 100 AM & FM IN MPLS., ST. PAUL

Rate Card #100 Oct. 1, 1974



The Twin Cities Powerhouse ■ 5,000w 980kc 24 hours ■ 100,000w 101.3mc 24 hours

—CLASS ANNOUNCEMENTS—

6AM-7PM SATURDAY	CLASS AAA		CLASS AA		CLASS A	
	6AM-10AM & 3PM-7PM MONDAY-FRIDAY 6AM-7PM SATURDAY		7PM-1AM MONDAY-SATURDAY		10AM-3PM MONDAY-FRIDAY 6AM-MID SUNDAY	
TIMES PER WEEK	60's	30's	60's	30's	60's	30's
1-11	\$24	\$20	\$22	\$19	\$20	\$17
12	22	18	20	17	19	16
18	20	17	19	16	18	15
24	19	16	18	15	16	13
36	18	15	17	14	15	12

Fixed Position and News Adjacencies take 1½ times one-minute rate.
Class B Rates, from 1 AM to 6 AM, are available on request.

—TOTAL AUDIENCE PLANS—

TIME PERIODS	TAP I	TAP II	TAP III
6AM-10AM	3	4	6
10AM- 7PM	6	8	12
3PM- 7PM	3	4	6
7PM-1AM OR WEEKENDS	6	8	12
TOTALS	18	24	36
	MINUTES \$18.00	MINUTES \$17.00	MINUTES \$15.00
	30 SECONDS \$15.00	30 SECONDS \$14.00	30 SECONDS \$13.00

Above TAP PLAN announcements are rotated within time periods. No scheduling variation will be allowed

Rate protection three months from date of increase for consecutive week advertisers. Contracts subject to standard conditions stated on contract.