



Meet Stanley E. Hubbard, president and general manager of KSTP, who since its inception has guided the station to a place of national prominence as the "First" station in radio . . .

... first commercial radio station, evidencing a fore-faith in what has become the American system of broadcasting as we know it today. It is this system of free radio which makes the American system of broadcasting without rival the world over.

... first radio station to establish a complete news bureau of its own, in far-sighted preparation for the present day when radio is the leading source of news for the majority of people.

... first station to create a special events department and equip it with mobile short-wave transmitting units.

... first station to serve its home community with a full-time educational department.

One of the radio industry's outstanding and most complete staffs, each a top-notcher in his field of endeavor in broadcasting, working under the guidance of Mr. Hubbard has made and will continue to keep KSTP the Northwest's Leading Radio Station.































































