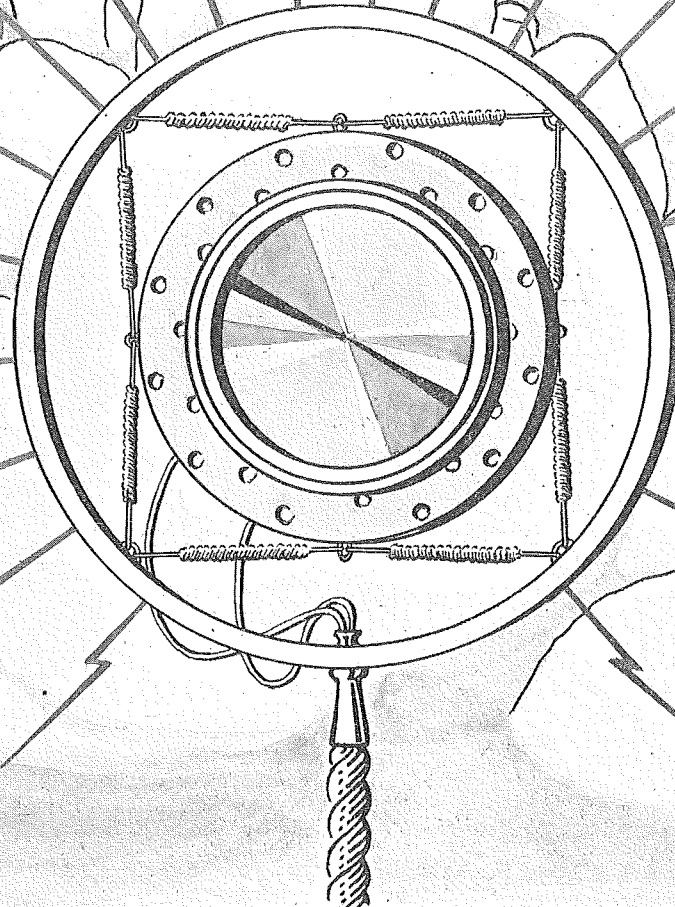
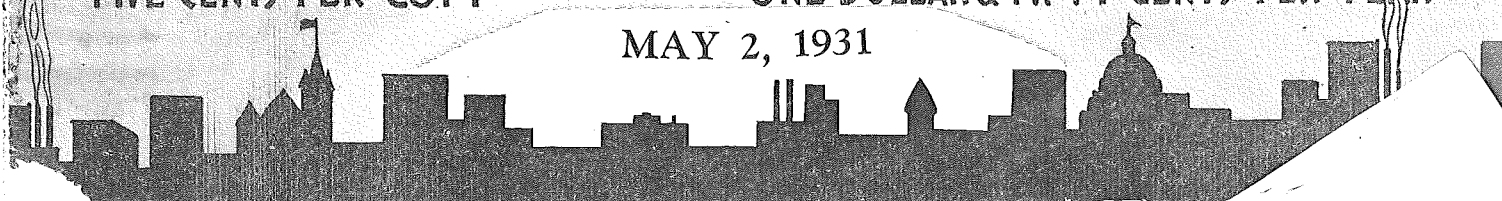


NORTHWEST RADIO WEEKLY



FIVE CENTS PER COPY ~ ~ ~ ONE DOLLAR & FIFTY CENTS PER YEAR

MAY 2, 1931



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J. S. BERGGREN
Editor

Northwest RADIO Weekly

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"All The News on The Air"

Phone: Geneva 3204

B. BECKER
Business Manager

Volume 1

Saturday, May 2, 1931

Number 18

FIFTH NATIONAL RADIO AUDITION

George F. Lindsay, member of the board of directors of the Minneapolis Symphony Orchestra, St. Paul, will serve as Minnesota State Chairman for the Fifth National Radio Audition, the nation-wide search for young and unknown singers conducted under the auspices of the Atwater Kent Foundation of Philadelphia. Mr. Lindsay announces that he will begin immediately the organization of a campaign to search the state for singers with the intent that at least one of Minnesota's songbirds may share in the final distribution of the \$25,000 cash awards and ten musical scholarships offered the national finalists in the audition.

Mr. Lindsay goes into this work fully equipped to carry it through because of his very close association with things musical in the state.

Popular with musicians and with aspiring artists, he is preparing to send out invitations to a number of distinguished persons to serve with him on the state committee. Stanley E. Hubbard, vice-president and general manager of KSTP, will serve as state manager this year. The Minnesota district winners will be broadcast over KSTP.

The Fifth National Radio Audition, like those that have preceded it, is a comprehensive campaign throughout the country to find the nation's best young singers and provide them with opportunity for fame and fortune. Any young man or woman between the ages of 18 and 25 years, inclusive, is eligible to compete. One young man and one young woman are selected in the state com-

petition by joint vote of a board of musical authorities and radio listeners to represent the state in a geographical district audition.

All of the national finalists share in the awards which are made by a board of internationally famous opera and concert stars and musical authorities. These awards are:

A—Winners of the First Place (one boy and one girl) \$5,000 each and two years' tuition in an American conservatory or its equivalent.

B—Winners of second place, \$3,000 each and one year's tuition.

C—Winners of third place, \$2,000 each and one year's tuition.

D—Winners of fourth place, \$1,500 each and one year's tuition.

E—Winners of fifth place, \$1,000 each and one year's tuition.

BUILDING A RADIO ORCHESTRA

Believing that the best music can be rendered adequately for the radio audience only by the best musicians, the advisory board of the Columbia Broadcasting System has been engaged for the last few months in recruiting noted players for the orchestra heard in the Philco Symphony and Columbia Concerts Corporation programs.

Once it was the exception for instrumentalists to transfer from the great orchestras maintained in such cities as New York, Boston, Cleveland, Chicago and Philadelphia to radio work. Now it is a common occurrence.

Daniel Bonade, for thirteen years first clarinetist in the Philadelphia orchestra, is now under Howard Barlow's baton in the Columbia symphony. Born in Geneva, Bonade took first prize for clarinet at the Paris Conservatoire when only nineteen. He was so eager to come to America that he left a Paris symphony orchestra at the first opportunity and played at the San Francisco exposition in 1915. Two years later he was in the Philadelphia organization.

Musical ancestry has helped Bonade. His father was director of the Geneva opera and his mother a so-

prano of more than local fame. He was the youngest clarinetist to join the Philadelphia orchestra, then achieved note as a teacher at the Curtis Institute and will be succeeded by one of his own pupils.

Max Schlossberg ranks as one of the greatest, if not the greatest, of trumpet players and teachers. But he prefers to give young talent a chance, and plays third trumpet for Columbia. In the New York Philharmonic he is fourth.

He came to America in 1893 to teach but went back to Europe a year later and ten years elapsed before he passed the Statue of Liberty again. Now he has been with the Philharmonic for twenty-one years, and remembers such conductors as Nikisch, Richard Strauss, Mengelberg and Furtwaengler. He played under Safonof before the famous Russian wielded the baton over the Philharmonic. And he has pupils in nearly every great orchestra in the country.

Edward Horwitz played the horn in famous orchestras all over Europe and has a fund of recollections about the great figures of thirty years ago and more. He was in the Hamburg orchestra when Mahler was its conductor, and Bruno Walter was coach

for the singers. Next season Walter will conduct the Philharmonic.

During a performance of "Rienzi" the tenor in the title role came in mounted on a horse which took fright. Its hind legs crashed through the stage planking, and the animal was struggling to get up and make a dash for the orchestra when Madame Schumann-Heink, singing Irene, snatched the bridle and saved Rienzi from further injury although he already had a broken arm. The performance ended abruptly.

In 1891 Horwitz was playing at Baden, a resort near Vienna, when Brahms visited the town. Komzak, conductor of the orchestra, was preparing a Brahms symphony, and asked the composer to attend. Brahms accepted and conducted a rehearsal which turned out to be a masterly performance.

Horwitz, who is a deputy in the New York Philharmonic and may play under Walter next season, remembers the time when the famous conductor first wielded a baton. Mahler was in a bicycle accident and could not conduct "Goetterdaemmerung." The coach volunteered and next day abandoned coaching for direction.

Radio Personalities

By Lowell Swenson

MYNDALL CAIN

When Al Chance sings the introductory theme song of Myndall Cain's Charm School of the Air, "How Can You Be So Charming," it almost seems that he is addressing his singing to the charming individual who conducts this school, Myndall Cain herself. Myndall Cain is an exotic and beautiful lady. She is the true exemplification of her science. She is the possessor of a magnetic personality.

She was born in Liverpool, England, and is a graduate of Spokane College. Myndall Cain has studied under some of the world's greatest scientists and has been connected with some of the leading facial establishments in America. She spent two seasons abroad studying in Paris, London, Prague and Vienna. Her extensive studies have given her a thorough knowledge of the materials she works with.

It was Myndall Cain who defied tradition to accept her own belief and conviction to introduce the first all-liquid line of cosmetics in America after making a thorough study and research both in chemistry and the science of the skin.

Myndall Cain declares: "Any woman can make herself attractive and beautiful. A bad appearance is the personification of sloth and the result of neglect and carelessness."

Myndall Cain's Minneapolis beauty salon is called the model shop of America. Her establishment is one of the smartest salons outside of Fifth Avenue in New York City and it has had the most amazing growth of any beauty establishment in the country.

Myndall Cain is a contributor to several leading beauty journals and magazines and is considered America's most modern beautician. Her ideas are practical as well as modern.

She accepts no criterion and is wonderfully receptive to new ideas and developments. At the same time, however, she instinctively accepts only ideas that are worth while and tested.

Those of you who have had the pleasure of listening to Myndall Cain during her daily morning broadcasts from WCCO have no doubt been conscious of her real sincerity. She speaks with authority that is unquestionable.

Reflecting on the current trend of fashion, Myndall Cain lauded American women for their ingenuity in

style creations. "Women in America add a practical touch of beauty to Parisian styles before they accept them. Parisians are dreamers. We Americans are practical and live at a faster pace."

Motion pictures play an extremely important part in setting the styles of American women," Myndall Cain believes. "Hollywood really originates the largest part of America's styles. Just a few days ago I saw an excellent example of the influ-



MYNDALL CAIN

ence motion pictures has on our feminine fashions. A young lady came to me and said she wanted her hair waved in exactly the same manner as a certain motion picture actress who was starring at the Minnesota theater that week. This is a common occurrence, yet it demonstrates the influence motion pictures are having on our styles and fashions."

Myndall Cain broadcasts every Wednesday and Saturday morning at 11 o'clock from WCCO. At this time she discusses many of the important aids to feminine beauty and explains the proper treatment of the skin, offering many helpful suggestions. This program is extremely interesting to women.

Next Thursday night, May 7, at 10:15, she will be featured as guest star in the program of Twin City Personalities which is broadcast from WRHM. During this program she will answer many questions that will interest not only the feminine

portion of the radio audience but also the masculine element. This program will contain a pleasant surprise.

National Music Week

The eighth annual National Music Week will be formally inaugurated during special programs which KSTP will present through the network of the National Broadcasting Company on Sunday, May 3.

Throughout the week of May 3-9, numerous NBC and local programs will be devoted to the "get together" or 1931 motif of the National Music Week. Stimulation of personal music-making by the individual through mass concerts and other events will be featured. Consideration will be given early American pianists during the "Sunday at Seth Parker's" program to be heard at 8:45 p. m. Sunday.

When "Cheerio" greets his Northwest morning radio audience through KSTP on Monday, May 4, he will speak briefly on "Music and Its Relation to Shut-Ins." Later in the day the Sixteen Singers will present "From a Sufi's Tent," a composition by Strickland.

Frank Crumit and Julia Sander-son, stars of the Blackstone Plantation program on Tuesday, will offer selections by Walter Damrosch, as representative of one of America's most typically popular song writers, while Sigmund Spaeth, who will be heard the same evening will devote his comments to American music and musicians.

Special consideration is being given several programs for Saturday which marks the end of the national celebration.

DR. FRANCIS RICHTER PRESENT POPULAR PROGRAM

Dr. Francis Richter, staff organist of KSTP, who has been blind since infancy, will present a popular program from KSTP at 8:15 a. m. Friday, May 8. Dr. Richter received the degree of Doctor of Music in Vienna after completing an extensive course of study in Europe. He will feature the composition "Two Hearts in Waltz Time," and will also play "One Little Raindrop," "When Kentucky Bids the World Good Morning," and "Violets" by Hadley.

VITALITY PERSONALITIES

Evelyn Hoey, Twin City girl, whose blonde hair and contralto voice were the outstanding features of "Fifty Million Frenchmen," "The Vanderbilt Revue," and other musical productions, will lend the latter asset to the broadcast of Vitality Personalities over WCCO at 8 p. m. Wednesday, May 6.

Olsen and Johnson Will Appear on a Two-Hour Program Over KSTP



OLSEN AND JOHNSON

Olsen and Johnson, internationally famous Scandinavian comedians and movie stars, will present a two-hour program of "radio frivolities" from KSTP starting at 11 p. m. Tuesday, May 5.

Ole Olsen and Chic Johnson, their full names, have toured the entire United States and have also invaded Canada with their slap-stick comedy and stage stunts, and are known everywhere as the two "nuts of radio, the stage and the movies." Their work in the movies have found them

in two pictures, "Sailor Behave," and "Fifty Million Frenchmen."

While in the Twin Cities they will appear at the Hennepin-Orpheum in Minneapolis and the Palace-Orpheum in St. Paul.

During the broadcast from KSTP, Olsen will serve as master of ceremonies, with his co-partner Johnson, and their entire act of comedians, singers, and entertainers will participate. Their program is scheduled to continue until 1:00 a. m.

RADIO PROGRAM for Week of May 3rd to May 10th SUNDAY

205.4—KSTP—1460

- 10:45 a. m.—Second Church of Christ Scientist.
- 12:00 m.—Grand Opera in America.
- 12:30 p. m.—Northwestern Yeast Foamers.
- 1:00 p. m.—National Youth Conference—Dr. Daniel A. Poling.
- 2:00 p. m.—Father Flanagan's Boys Program.
- 2:30 p. m.—Sunshine Boys.
- 3:30 p. m.—Dr. Richter—Organ Program.
- 4:00 p. m.—Catholic Religious Hour.
- 5:00 p. m.—Old Stager.
- 5:30 p. m.—RCA Victor Hour.
- 6:00 p. m.—Enna Jettick Melodies.
- 6:15 p. m.—Chase & Sanborn Program.
- 7:00 p. m.—Frozen Orange Juice Program.
- 7:30 p. m.—Beachcombers.
- 7:45 p. m.—Westinghouse Program.
- 8:15 p. m.—KSTP Model Home Program.
- 8:45 p. m.—Sunday Evening at Seth Parker's.
- 9:15 p. m.—Heel Hugger Harmonies.
- 9:30 p. m.—Russian Cathedral Choir.
- 10:00 p. m.—Time, Weather, Baseball Scores.
- 10:05 p. m.—Reminiscences.
- 10:30 p. m.—Organ Program—Dr. Richter.
- 11:00 p. m.—Marigold Ballroom Orchestra.

370.2—WCCO—810

- 9:45 a. m.—First Trinity Lutheran Church, Minneapolis, Rev. Carl J. Hoffman.
- 10:45 a. m.—H. M. Canadian Grenadier Guards Band of Montreal.
- 11:15 a. m.—St. Paul Zionist Organization.
- 11:30 a. m.—Gypsy Trail.
- 12:00 m.—Ann Leaf at the Organ.
- 12:30 p. m.—Ballad Hour.
- 1:00 p. m.—Talk by George Kozlowski on 140th Anniversary of Promulgation of the Polish Constitution.
- 1:15 p. m.—Symphonic Hour With Toscha Seidel.
- 1:55 p. m.—Baseball Game—Chicago White Sox vs. St. Louis.
- 4:00 p. m.—Organ Recital—Paul Oberg.
- 4:30 p. m.—WCCO String Trio.
- 4:45 p. m.—Ike Walton Hour.
- 5:00 p. m.—The World's Business—Dr. Julius Klein.
- 5:15 p. m.—Piano Pals.
- 5:30 p. m.—The Gauchos.
- 6:00 p. m.—Devils, Drugs and Doctors.
- 6:15 p. m.—Swanee Music.
- 6:30 p. m.—Kaltenborn Edits the News.
- 6:45 p. m.—Rhythm Choristers.
- 7:00 p. m.—Interviews with Winners of Achievement.
- 7:15 p. m.—Kunz Best for the North Program.
- 7:30 p. m.—Detroit Symphony—Graham Paige Hour.
- 8:00 p. m.—Bulova Time Announcement.
- 8:00 p. m.—Zinsmaster Melodists.
- 8:30 p. m.—The Fortune Builders.
- 8:45 p. m.—Star Reveries.
- 9:00 p. m.—Continental String Quartet.
- 10:00 p. m.—Weather Report and Baseball Scores.
- 10:05 p. m.—Quiet Harmonies.
- 10:30 p. m.—Nocturne.

WDGY

- 6:30 a. m.—Time Signal Musical Program Through Courtesy of Dr. Young.
- 9:00 a. m.—Mr. Helsing, Organ Program.
- 9:30 a. m.—Acme Building Cleaning Co.
- 9:45 a. m.—Van Tilburg Oil Co.—Classic and Semi-Classic Musical Program.
- 10:00 a. m.—Watch Tower Electric Transcription.
- 10:15 a. m.—Eva Ray—Economics Lecture.
- 10:30 a. m.—First Unitarian Society Services from Shubert Theater—John Dietrich.
- 12:00 m.—Modernistic Permanent Wave

SUNDAY—MAY 3

WDGY

- Program.
 12:30 p. m.—Arnold Car Hospital Program.
 12:45 p. m.—Personality Class.
 1:00 p. m.—Hurley Plano Co. With Evan-
 son Bros.
 1:30 p. m.—Holsum Redheads Through
 Courtesy of Regan Bakery.
 2:00 p. m.—Holstad Coffee Co. Symphonic
 Trio and Baritone.
 2:30 p. m.—Town Market Furniture Co. Pro-
 gram with Betty Seland.
 2:45 p. m.—Stayform Trio Through Courtesy
 of Stayform Co.
 3:00 p. m.—Plantation Echoes.
 3:30 p. m.—Vocal Program, Bob Hershey.
 3:45 p. m.—No. 5 E. Lake St. Program
 Through Courtesy of Orra G.
 Scott—Yellow Jackets Dance
 Orchestra.
 4:15 p. m.—Civic Safety Program.
 4:30 p. m.—Broadway Temple Sunday Devo-
 tional Hour—Rev. Carl Hog-
 nander.
 5:30 p. m.—Varied Program.
 5:45 p. m.—48th St. Christian Church—
 James C. Brown, Pastor.
 6:00 p. m.—Chas. Frederick Lindsley.
 6:30 p. m.—Ralph Reesberg and his El
 Patio Cafe Dance Orchestra.
 7:00 p. m.—Eagles Ballroom Orchestra
 Through Courtesy of Stecker
 Bros.

239.9—WRHM—1250

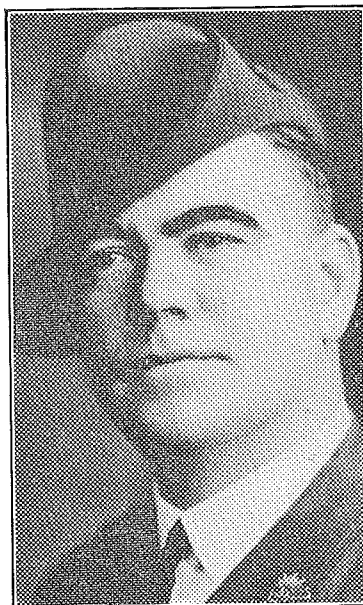
- 12:00 midnight—The Midnight Maniacs.
 1:00 a. m.—Midnight Maniacs.
 9:30 a. m.—L'Orairie Beauty Art Co.
 10:00 a. m.—Tingdale's Hour of Happiness.
 11:00 a. m.—Services from Simpson M. E.
 Church.
 12:30 p. m.—Watchtower Program.
 12:45 p. m.—Wesley Chimes.
 1:00 p. m.—Your Lucky Hour.
 1:45 p. m.—The Golden Hour.
 2:00 p. m.—Musical Program.
 2:30 p. m.—Tingdale's Half Hour of Hap-
 piness.
 4:00 p. m.—Vesper Services—Rosedale Luth-
 eran Church—Rev. Gronseth.
 4:30 p. m.—Bethesda Free Church—Song
 Service with H. B. Prince.
 5:00 p. m.—The Good News Hour.
 6:00 p. m.—Sunshine Hour with Luke Rader.
 8:00 p. m.—Services from the River Lake
 Tabernacle.
 10:00 p. m.—Greek Bible Students.
 10:30 p. m.—Oak Grove Country Club.
 11:00 p. m.—Snelling Tavern.
 11:30 p. m.—Oak Grove Country Club.

MONDAY—MAY 4

205.4—KSTP—1460

- 6:30 a. m.—Cheerio.
 7:00 a. m.—Quaker Early Birds—Gene and
 Glenn.
 7:15 a. m.—Musical Interlude.
 7:25 a. m.—Program for the Day—General
 News and Foreign Dispatches.
 7:30 a. m.—American Institute of Food
 Products—Organ Program.
 7:45 a. m.—A & P Gypsies Food Program.
 8:00 a. m.—Musical Interlude.
 8:30 a. m.—New York Stock Exchange Mar-
 ket Reports.
 8:40 a. m.—Livestock Flash—Grain Mar-
 kets.
 8:45 a. m.—Musical Interlude.
 9:00 a. m.—Morrison's, Inc.
 9:15 a. m.—Radio Household Institute.
 9:30 a. m.—Leader Department Store Pa-
 9:45 a. m.—Musical Interlude.
 10:00 a. m.—Aunt Sammy Chat.

**Captain Tim
 Healy Heard Over
 KSTP**



CAPT. TIM HEALY

Captain Tim Healy, world-wide traveler and hunter, is now present-
 ing a group of new programs from
 KSTP, giving his own experiences
 both during his travels and his in-
 teresting occurrences during the
 World War. He is heard from KSTP
 at 1 p. m. Monday and at the same
 time Wednesday. His following in-
 radio extends from coast to coast.
 His programs open with the old war
 selection, "Pack Up Your Troubles
 in Your Old Kit Bag."

Captain Healy was a staff officer
 in the Australian Army during the
 World War and was in the intelli-
 gence department. His work with
 spys provide the interesting stories
 which he presents during his pro-
 grams from KSTP.

MONDAY—MAY 4

205.4—KSTP—1460

- 10:15 a. m.—Quick Arrow Program—Swift
 & Company.
 10:30 a. m.—Gratia Barre—Makeup Box.
 10:40 a. m.—Musical Interlude.
 11:15 a. m.—Markets.
 11:30 a. m.—National Farm and Home Hour.
 12:30 p. m.—Mountain Minstrels.
 12:45 p. m.—Sisters of the Skillet.
 1:00 p. m.—Adventures of Captain Tim
 Healy.
 1:15 p. m.—Closing Grain Markets.
 1:30 p. m.—New York Stock Exchange Mar-
 ket Reports.
 1:40 p. m.—Songs Without Words.
 2:00 p. m.—Minnesota Federated Women's
 Clubs.
 3:00 p. m.—Lever Brothers—Rinso Talkie.
 3:15 p. m.—Gossipers.
 3:30 p. m.—Petite Symphony.
 4:00 p. m.—Musical Treasure Box.
 4:15 p. m.—Cecil and Sally.
 4:25 p. m.—Home and Abroad—Hollywood
 —Fashion Talk.
 4:30 p. m.—U. of M. Sunlights.
 5:50 p. m.—Children's Hour.
 5:30 p. m.—Phil Cook—Quaker Oats Man.
 5:45 p. m.—News About Town.
 6:00 p. m.—David Lawrence Dispatch.
 6:05 p. m.—Sports Review.
 6:10 p. m.—Financial Resume.
 6:15 p. m.—Pennzoil Program.
 6:30 p. m.—Dr. Richter—Organ Program.
 6:45 p. m.—Vanna Johnstone, Astrologist.
 7:00 p. m.—Maytag Orchestra.
 7:30 p. m.—General Motors Family Party.
 8:00 p. m.—Morrison Codegram.
 8:15 p. m.—DuPont Speed Blenders.
 8:30 p. m.—Empire Builders—Great North-
 ern Railway.
 9:00 p. m.—Amos 'n' Andy.
 9:15 p. m.—Lowell Thomas.
 9:30 p. m.—Williams' Ice-O-Matics.
 9:45 p. m.—Alligator Raincoat Time.
 10:00 p. m.—Time, Temperature, Weather,
 Baseball Scores.
 10:05 p. m.—Louie's Hungry Five.
 10:15 p. m.—Mazey, the Florist.
 10:30 p. m.—Daffidils.
 10:45 p. m.—Dance Frolic.
 11:00 p. m.—Bjorklund's Scandinavian Or-
 chestra.
 11:30 p. m.—Leonard Leigh Organ Hour.
 12:30 a. m.—Dance Frolics.

370.2—WCCO—810

- 6:45 a. m.—Time Signal Program.
 7:15 a. m.—Albert Lea Hatchery Time
 Signal Program.
 7:45 a. m.—Old Dutch Girl.
 8:00 a. m.—Greetings.
 8:15 a. m.—Associated Nurseries Time Sig-
 nal Program.
 8:45 a. m.—Weather and Market Reports,
 New York Stock Exchange.
 9:05 a. m.—Jo Cur.
 9:30 a. m.—National Biscuit Co.—Uneda
 Bakers.
 10:00 a. m.—Minnesota Valley Canning Co.
 10:10 a. m.—Twin City Ice Merchants.
 10:15 a. m.—Witt's Cooking School of the
 Air.
 10:30 a. m.—Market Reports and New York
 Stock Exchange.
 10:45 a. m.—The World Book Woman.
 10:55 a. m.—Bohn Refrigerator Co.
 11:10 a. m.—The Poetry Basket.
 11:30 a. m.—St. Moritz Orchestra.
 11:45 a. m.—Minnesota Police Association
 Bulletin.
 12:00 m.—Columbia Farm Community Net-
 work.
 12:15 p. m.—New Bulletin.

McRell's Sandwich Shop
 "Where They Meet To Eat"
 Quick Lunch Steaks and Chops
 Lumber Exch. Bldg. 5th and Hennepin

TUNE-IN!
STATION WDGY
 EVERY DAY 10:30 A. M.
 FRIDAYS 7:30 P. M.
 SUNDAYS 2:00 P. M.
HOLSTAD COFFEE PROGRAM

MONDAY—MAY 4

370.2—WCCO—810

- 12:30 p. m.—American School of the Air.
- 1:00 p. m.—Livestock Market Summary, Weather and Market Reports.
- 1:30 p. m.—Ann Leaf at the Organ.
- 1:45 p. m.—New York Stock Exchange.
- 1:55 p. m.—Baseball Game—Chicago White Sox vs. Cincinnati.
- 4:00 p. m.—Gordon Kibbler's Fulton Royal Orchestra.
- 4:30 p. m.—Children's Comrade Club—Peggy and Pal.
- 4:55 p. m.—Baseball Scores.
- 5:00 p. m.—Price's Vanilla Players.
- 5:15 p. m.—Chicken Dinner Joke Jamboree.
- 5:20 p. m.—Livestock Market Summary.
- 5:30 p. m.—Evangeline Adams, astrologer.
- 5:45 p. m.—Organ Recital—Ramona Gerhard.
- 6:00 p. m.—The Three Doctors.
- 6:15 p. m.—Barbasol Ben and his Barbers.
- 6:30 p. m.—The Simmons Hour.
- 7:00 p. m.—The Three Bakers.
- 6:30 p. m.—Shattuck Military Band.
- 8:00 p. m.—Bulova Time Announcement.
- 8:00 p. m.—Robert Burns Panatela Program.
- 8:30 p. m.—Lou Breese and his Music.
- 9:00 p. m.—Amateur Baseball League.
- 9:15 p. m.—Arthur Pryor's Cremona Military Band.
- 9:30 p. m.—Arco Coffee Orchestra.
- 10:00 p. m.—Weather Report and Baseball Scores.
- 10:05 p. m.—Asbury Park Casino Orchestra.
- 10:30 p. m.—Nocturne.
- 11:00 p. m.—WCCO Monday Night Club.

WDGY

- 9:30 a. m.—Beyer System Clinic.
- 9:45 a. m.—Chenille Rug Co.
- 10:00 a. m.—Town Market Furniture Co.
- 10:15 a. m.—Holsum Redheads — Regan Bakery.
- 10:30 a. m.—Holstad Coffee Co. Pipe Organ Program by Mr. Helsing.
- 10:45 a. m.—Minneapolis Box Spring & Mattress Co.
- 11:00 a. m.—Personality Class.
- 11:15 a. m.—Beauty Hints by Mr. Charles O. Mar Selm Beauty Shop.
- 11:30 a. m.—Variety Program.
- 11:45 a. m.—Moler School of Beauty.
- 12:00 m.—Hawley, Inc., musical program.
- 12:15 p. m.—Nico-Lake Program.
- 12:30 p. m.—Ogard S. Stemland — Pianologue.
- 12:45 p. m.—Waldron Radio Studios, Popular Interlude.
- 1:00 p. m.—Eva Ray—Economics Lecture.
- 1:15 p. m.—Civic Safety Program.
- 1:30 p. m.—Rydeberg Sign Co.
- 1:45 p. m.—Romeo Gutsch, Piano.
- 2:00 p. m.—Varied Program.
- 2:30 p. m.—Shopping News.
- 2:45 p. m.—Theronoid—Health Talk.
- 3:00 p. m.—Mat de Long's Orchestra.
- 4:00 p. m.—Theatrical Attractions.
- 4:15 p. m.—Kiddie Hour.
- 4:30 p. m.—Minneapolis Shoe Co.
- 4:45 p. m.—Political Talk.
- 5:00 p. m.—Bill Rondeau — Hill-Billy Songs With Guitar.
- 5:00 p. m.—Fairbanks Tailoring Co.
- 5:15 p. m.—Beauty Hints by Mr. Charles.
- 5:30 p. m.—Stark Nursery Co.
- 6:00 p. m.—Eckhardt's Ambassadors.
- 6:30 p. m.—Grand Showcase Co. and Program by Harry Anderson.
- 6:45 p. m.—Little German Band.

WHDI

- 6:30 a. m.—Time O' Day.
- 6:35 a. m.—Morning News.
- 6:50 a. m.—Music.
- 7:00 a. m.—Health Exercises — Sunny Lou and Pat.
- 7:15 a. m.—Time O' Day.
- 7:30 a. m.—Health Exercises — Sunny Lou
- 7:35 a. m.—Time O' Day.
- 7:40 a. m.—Music.
- 7:50 a. m.—Weather Report.
- 8:00 a. m.—Timmy O' Day in Songs for the Kiddies.
- 8:05 a. m.—Musical Program.
- 8:50 a. m.—Housewives' Recipe Exchange.
- 8:55 a. m.—Time O' Day.

Interesting Programs Over Station WLB

Two programs, one of vital interest to the business man, and the other of real interest and value to every mother, will feature the offerings of station WLB at the University of Minnesota during the coming week. On Tuesday night, May 5, at 8 o'clock, Professor Arthur W. Marget of the School of Business Administration, will discuss the topic "International Banking Co-operation." This will be the second in a series of talks sponsored by the Business School. On Thursday at 10:30 a. m. the Institute of Child Welfare at the university will present a program on the subject "Music for Young Children." The speakers will be Marion Mattson and Rose Buckley, members of the Nursery School staff at the Institute.

Another in the series of recitals by seniors in the department of music will be presented on Monday night at 7 o'clock. On Tuesday night at 8:15, the committee in charge of the annual Engineers' Day at the university will present a novel program. Students in the department of speech will bring to the air another debate on Thursday night at 8 o'clock.

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INDIVIDUALLY
TAILORED
CLOTHES

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APPOINTMENTS

GE 1573 DU 6676

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OSCAR MYSTROM
302 Nicollet Avenue
MINNEAPOLIS

MONDAY—MAY 4

WHDI

- 9:00 a. m.—Musical Program.
- 9:30 a. m.—Time O' Day.
- 7:00 p. m.—Talk on "Happiness" — Rev. Chas. J. Schaufuss.
- 7:15 p. m.—Special Musical Program.
- 7:30 p. m.—Maude O'Conner's Little Theater of the Air—One-Act Play.

WLB

- 12:30 p. m.—University Farm Hour.
- 7:00 p. m.—Special Music.
- 7:30 p. m.—German Lesson—Professor O. C. Burkhard.

239.0—WRHM—1250

- 12:00 midnight—The Midnight Revelers.
- 7:00 a. m.—Morning Meditations — Rev. Paul Snyder.
- 7:15 a. m.—Morning Time Signals.
- 7:30 a. m.—Foreman & Clark.
- 7:45 a. m.—Creamette Company.
- 8:00 a. m.—Central Tire & Supply Co.
- 8:30 a. m.—Davis & Rueben.
- 8:45 a. m.—Professor Bernard.
- 9:00 a. m.—Community Builders.
- 9:15 a. m.—St. Paul House Furnishing Co.
- 9:30 a. m.—Theronoid of Minneapolis.
- 10:35 a. m.—Shopping Aids.
- 11:00 a. m.—Chenille Rug Co.
- 11:15 a. m.—Julia Hayes.
- 11:45 a. m.—Harry Franklin Baker.
- 12:00 noon—Back on the Farm—Butler Mfg. Co. Hy and Rube.
- 12:20 p. m.—Livestock and Weather Report.
- 1:00 p. m.—Your Lucky Hour.
- 1:15 p. m.—Popular Program.
- 1:45 p. m.—The Two Daffodils.
- 2:30 p. m.—The Venetian Serenaders.
- 3:00 p. m.—Mitby Sather Furn. Co.
- 3:45 p. m.—Sunshine Hour.
- 4:00 p. m.—Tingdale's Half Hour of Happiness.
- 5:15 p. m.—Big Brother Jim.
- 5:30 p. m.—Madame Eva Ray.
- 5:45 p. m.—Sports Review.
- 6:00 p. m.—Norwegian National Educational Program.
- 6:15 p. m.—Thompson Lumber Co.
- 6:30 p. m.—Lager's Orchestra—Kildal Co.
- 10:00 p. m.—Methodist Hour.
- 10:30 p. m.—Oak Grove Country Club.
- 11:00 p. m.—Dance Orchestra.
- 11:30 p. m.—Jack Mallerick, Organ.

TUESDAY—MAY 5

205.4—KSTP—1460

- 6:30 a. m.—Cheerio.
- 7:00 a. m.—Quaker Early Birds—Gene and Glenn.
- 7:15 a. m.—Musical Interlude.
- 7:25 a. m.—Program for the Day—General News and Foreign Dispatches.
- 7:30 a. m.—Musical Interlude.
- 7:45 a. m.—A & P Gypsies Food Program.
- 8:00 a. m.—U. S. Marine Band.
- 8:15 a. m.—Steamboat Bill.
- 8:30 a. m.—New York Stock Exchange Market Reports.
- 8:40 p. m.—Livestock Flash—Grain Markets.
- 8:45 a. m.—Heinz Food Talk—Josephine Gibson.
- 9:00 a. m.—Morrison's, Inc.
- 9:15 a. m.—Radio Household Institute.
- 9:30 a. m.—Leader Department Store Parade.
- 9:35 a. m.—Musical Interlude.
- 10:00 a. m.—Aunt Sammy Chat.
- 10:15 a. m.—Quick Arrow Program.
- 10:35 a. m.—Bohn Refrigerator.
- 10:45 a. m.—Germania Tea Company Program.
- 11:00 a. m.—Rumford Cooking School.
- 11:15 a. m.—Markets.
- 11:30 a. m.—National Farm and Home Hour.
- 12:30 p. m.—Gayle Wood—Piano Interlude.
- 12:45 p. m.—Sisters of the Skillet.
- 1:00 p. m.—Music in the Air.
- 1:30 p. m.—New York Stock Exchange Market Reports.
- 1:40 p. m.—Closing Grain Markets.
- 1:45 p. m.—Edna Wallace Hopper.
- 2:00 p. m.—Pacific Vagabonds.
- 3:00 p. m.—Vanna Johnstone, Astrologist.
- 3:15 p. m.—Gossipers.
- 3:30 p. m.—Lever Bros.—Rinso Talkie.

TUESDAY—MAY 5

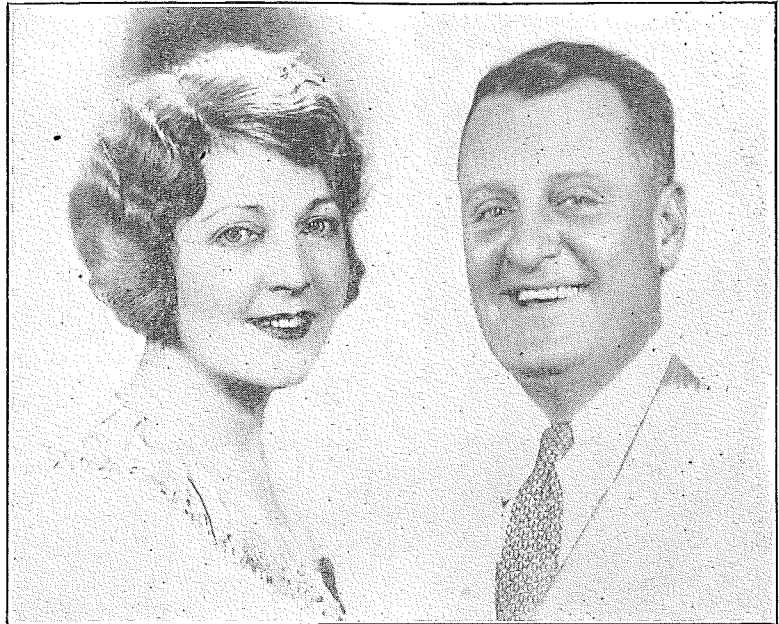
205.4—KSTP—1460

- 3:45 p. m.—Pyrofax Chefs.
- 4:00 p. m.—Nesco Hour.
- 4:15 p. m.—Cecil and Sally.
- 4:25 p. m.—Home and Abroad—Hollywood—Fashion Talk.
- 4:30 p. m.—Children's Hour.
- 5:00 p. m.—Voters' Service Program.
- 5:30 p. m.—News About Town.
- 5:45 p. m.—David Lawrence Dispatch.
- 5:50 p. m.—Sports Review.
- 5:55 p. m.—Financial Resume.
- 6:15 p. m.—Blackstone Plantation.
- 6:30 p. m.—Florsheim Frolic.
- 7:00 p. m.—McKesson Musical Magazine.
- 7:30 p. m.—Happy Wonder Bakers.
- 8:00 p. m.—Lucky Strike Dance Orchestra.
- 8:45 p. m.—Johnson Motor Company.
- 9:00 p. m.—Amos 'n' Andy.
- 9:15 p. m.—Lowell Thomas.
- 9:30 p. m.—Chevrolet Chronicles.
- 10:00 p. m.—Time, Temperature, Weather, Baseball Scores.
- 10:05 p. m.—Louie's Hungry Five.
- 10:15 p. m.—Boulevards of Paris Orchestra.
- 10:30 p. m.—Scotland Yard—Detective Mystery.
- 11:00 p. m.—Palace-Orpheum Vaudeville Hour.
- 11:30 p. m.—Hennepin-Orpheum Vaudeville Hour.
- 12:00 p. m.—Dance Frolic.

870.2—WCCO—810

- 6:45 a. m.—Time Signal Program.
- 7:15 a. m.—Albert Lea Hatchery Time Signal Program.
- 7:45 a. m.—Morning Minstrels.
- 8:00 a. m.—Associated Nurseries Time Signal Program.
- 8:45 a. m.—Weather and Market Reports, New York Stock Exchange.
- 9:45 a. m.—Well Babies and Children.
- 10:00 a. m.—Jo-Cur.
- 10:10 a. m.—Twin City Ice Merchants.
- 10:15 a. m.—Paul Tremaine and his Yoeng's Restaurant Orchestra.
- 10:30 a. m.—Market Reports and New York Stock Exchange.
- 10:45 a. m.—Style Talk by Madame Gamille.
- 11:15 a. m.—Child Training—Dr. Herbert Chamberlain.
- 11:30 a. m.—Armand Vecsey and his Ritz Carlton Hotel Orchestra.
- 11:45 a. m.—Minnesota Police Association Bulletin.
- 11:50 a. m.—Henhouse Henry.
- 12:00 p. m.—Wanderers' Quartet.
- 12:20 p. m.—News Bulletin.
- 12:15 p. m.—Rochester Chick Hatchery.
- 12:30 p. m.—American School of the Air.
- 1:00 p. m.—Livestock Market Summary, Weather and Market Reports.
- 1:30 p. m.—The Captivators.
- 1:45 p. m.—New York Stock Exchange.
- 1:55 p. m.—Baseball Game—Chicago White Sox vs. Cincinnati.
- 4:00 p. m.—Harry Tucker and His Barclay Orchestra.
- 4:45 p. m.—Organ Interlude—Ramona Gerhard.
- 4:55 p. m.—Baseball Scores.
- 5:00 p. m.—Political Situation in Washington Tonight—Frederic Wm. Wile.
- 5:15 p. m.—Chicken Dinner Joke Jamboree.
- 5:20 p. m.—Livestock Market Summary.
- 5:30 p. m.—Winegar Barn Orchestra.
- 5:45 p. m.—Daddy and Rollo.
- 6:00 p. m.—The Three Doctors.
- 6:15 p. m.—Old Gold Character Readings—Lorna Fantin.
- 6:30 p. m.—Kaltenborn Edits the News.
- 6:45 p. m.—Minnesota State Federation of Labor—Wm. Mahoney, speaker.
- 7:00 p. m.—Henry-George Program.
- 7:30 p. m.—Philco Hour.
- 8:00 p. m.—Bulova Time Announcement.
- 8:00 p. m.—Graybar's Joe and Vi.
- 8:15 p. m.—Blue Ribbon Malt Jester—Richie Craig, Jr.
- 8:30 p. m.—Paramount Publix Radio Playhouse.
- 9:00 p. m.—World Book Man.
- 9:05 p. m.—Fletcher Henderson and his Orchestra.
- 9:15 p. m.—Arthur Pryor's Band.
- 9:30 p. m.—Cheramy Program.
- 10:00 p. m.—Weather Report.

Featured on Blackstone Plantation Programs



JULIA SANDERSON AND FRANK CRUMIT

Above are Julia Sanderson, former musical comedy star, and Frank Crumit, featured songsters in the Blackstone Plantation programs. In real life they are Mr. and Mrs.

Crumit and live at Long Meadow, Mass. The Blackstone program is heard each Tuesday over KSTP at 6:15 p. m.

Shattuck School Band Composed of Boys from Ten to Sixteen Years

A fifty-piece band composed of boys from ten to sixteen years of age, from the Shattuck School at Fairbault, Minnesota, will play a half hour program from WCCO at 7:30 p. m. Monday, May 4, under the direction of H. R. Drummond.

The boys will open their program with Sousa's march, "El Capitan," and continue with Ketelby's descriptive selection, "In a Monastery Garden." The third number will be Fulton's "Patrol of the Hikers," to be followed by a Russian mazaruka, "La Czarine," by Ganne, and M. L. Lake's "Old Timers Waltz." A medley of two numbers, "Dream a Little Dream With Me," and "St. Louis Blues" and a march, "Indiana State Band" by Farrar will conclude the program.

Old-Time Popular Songs on Dutch Master Program

Peter Zorn and his Dutch Masters will present another program of old-time popular songs over WCCO at 6:30 p. m. Friday, May 8. Helen Oelheim, in the role of Freda Zorn, will sing as contralto solos, "Meet Me in St. Louis, Louie," and "Dear Little Boy of Mine." Emil will sing Genevieve, "My Genevieve," and "Dreaming," and will join Freda in the singing of "Say It With Music," "Shine On, Harvest Moon," "I've Got Rings on My Fingers" and "Yip I-Addy-I-Ay."

The Dutch Masters will play "At the Devil's Ball" and "Three O'clock in the Morning," in addition to accompanying the vocalists.

Once again the humorous conversation of Peter and his friends, who gather in the living room back of his tobacco shop, will be a feature of the program. Jack Smart fills the role of Peter. The presentation will be announced by Edward Emerson, stage star.

TUESDAY—MAY 5

370.2—WCCO—310

- 10:05 p. m.—Piano Interlude—Paul Oberg.
- 10:15 p. m.—Bert Lown and his Orchestra.
- 10:30 p. m.—Nocturne—Ann Leaf with Ben Alley.
- 11:00 p. m.—Tom Gates and his Oxford Ballroom Orchestra.

WDGY

- 9:30 a. m.—Beyer System Clinic.
- 9:45 a. m.—Chenille Rug Co.
- 10:00 a. m.—Town Market Furniture Co.
- 10:15 a. m.—Holsum Redheads.
- 10:30 a. m.—Holstad Coffee Co. Pipe Organ Program by Mr. Helsing.
- 10:45 a. m.—Minneapolis Box Spring and Mattress Co.
- 11:00 a. m.—Personality Class.
- 11:15 a. m.—Beauty Hints by Mr. Charles of Mar Seim.
- 11:30 a. m.—Varied Program.
- 11:45 a. m.—Moler School of Beauty.
- 12:00 m.—Hawley, Inc.
- 12:15 p. m.—Nico-Lake Program.
- 12:45 p. m.—Waldron Radio Studios.
- 1:00 p. m.—Eva Ray—Economics Lecture.
- 1:30 p. m.—Rydeberg Sign Co.
- 2:00 p. m.—Romeo Gutsche Piano Program.
- 2:30 p. m.—Joseph Jacobson, Piaologue.
- 2:45 p. m.—Therionid—Health Talk on Electro-Magnetism.
- 3:00 p. m.—Tea Party Program with Zelma Martin, Pianiste.
- 3:45 p. m.—Eleanor Carlson—Blues Program.
- 4:00 p. m.—Theatrical Aattractions.
- 4:15 p. m.—Evelyn Sundberg—Blues Program.
- 4:30 p. m.—Minneapolis Shoe Co.
- 4:45 p. m.—Lorraine Brant and Rosella Fitzpatrick—Ukelele and Vocal.
- 5:15 p. m.—Beauty Hints by Mr. Charles.
- 5:30 p. m.—Sports Review.
- 5:45 p. m.—Civic Safety Program.
- 6:00 p. m.—Les and Joe on the Radio.
- 6:15 p. m.—Ralph Reesberg and His El Patio Orchestra.
- 6:45 p. m.—Cali-Bama Coeds.
- 7:00 p. m.—Two Ernies for Town Market Furniture Co.
- 7:30 p. m.—No. 5 E. Lake St. Program—Courtsey of Orra G. Scott—Priebe's Orchestra.

WRDI

- 6:30 a. m.—Time O' Day.
- 6:35 a. m.—Morning News.
- 6:50 a. m.—Music.
- 7:00 a. m.—Health Exercises — Sunny Lou and Pat.
- 7:15 a. m.—Time O' Day.
- 7:30 a. m.—Health Exercises — Sunny Lou
- 7:35 a. m.—Time O' Day.
- 7:40 a. m.—Music.
- 7:50 a. m.—Weather Report.
- 8:00 a. m.—Timmy O' Day in Songs for the Kiddies.
- 8:05 a. m.—Musical Program.
- 8:50 a. m.—Housewives' Recipe Exchange.
- 8:55 a. m.—Time O' Day.
- 9:00 a. m.—Musical Program.
- 9:30 a. m.—Time O' Day.

WLB

- 8:00 p. m.—Talk — International Banking Co-operation—Professor Arthur W. Marget, School of Business Administration.
- 8:15 p. m.—Engineers' Day Program.
- 8:30 p. m.—Spanish Lesson—Professor E. C. Le Fort.

239.9—WRHM—1250

- 7:00 a. m.—Morning Meditation — Rev. Fred W. Smith.
- 7:15 a. m.—Morning Time Signals.
- 7:30 a. m.—Popular Program.
- 7:45 a. m.—Creamette Company.
- 8:30 a. m.—Davis & Rueben.
- 8:45 a. m.—Professor Bernard.
- 9:00 a. m.—Community Builders.
- 9:15 a. m.—L'Oraine Beauty Art Co.
- 9:30 a. m.—Progressive Upholstery Co.
- 10:45 a. m.—Jack Malerich, Organ.
- 11:00 a. m.—Chenille Rug Co.
- 11:15 a. m.—Julia Hayes.

Knights Templar Come to Twin Cities for Annual Conclave

Plans are already under way to extend a mammoth radio welcome to many thousands of Knights Templar who will come to the Twin Cities for the annual conclave of this organization, scheduled from June 20 to 27.

The meeting will mark the thirty-eighth triennial grand encampment conclave of the Knights Templar, and special programs will be broadcast by KSTP all during the week that they are guests in Minnesota.

Principal addresses of the conclave to be held in the Minneapolis Auditorium will be broadcast by KSTP, and the colorful parade of this organization which will wind its way for miles through the loop of Minneapolis, will be described by KSTP announcers for radio listeners.

Peters Parade

Peters Parade, a new series of programs, will make its debut from WCCO at 8:45 p. m. Thursday, May 7, in which the principal marchers will be Irene Beasley, contralto, the Men-About-Town, a vocal trio, and Gus Haenschen's orchestra. Irene Beasley, the featured soloist, who is known as "the long, tall gal from Dixie," has been heard in her programs over Columbia for several years. She has sung locally over WCCO at various times during her trips to the Midwest.

Gus Haenschen is a veteran in broadcasting ranks, and the Men-About-Town trio, composed of Jack Parker, first tenor, Frank Luther, second tenor, and Phil Dewey, baritone, will offer special arrangements created by Will Donaldson, of current hits.

Empire Builders

What is said to be the most spectacular dramatic production ever prepared for radio will be offered by the Empire Builders over KSTP at 8:30 p. m. Monday, May 4. The story will recount the dramatic incidents which explain, according to the Indian legend, how roses came by their thorns. It was written by Zula Gamber, a San Francisco authoress, and was adapted for the radio by George Redman of Chicago. It has its locale near the present city of Tacoma, Washington.

TUESDAY—MAY 5

239.9—WRHM—1250

- 11:45 a. m.—Harry Franklin Baker.
- 12:00 m.—Back on the Farm—Butler Mfg. Co.—Hy and Rube.
- 12:20 p. m.—Livestock and Weather Report.
- 12:45 p. m.—Central Tire & Supply Co.
- 1:00 p. m.—Your Lucky Hour.
- 1:15 p. m.—Popular Program.
- 1:45 p. m.—Two Daffodils.
- 2:00 p. m.—Augsburg Seminary.
- 2:30 p. m.—Lillian Thorpe Barnard.
- 3:00 p. m.—Mitby Sather Furn. Co.
- 3:45 p. m.—Luke Rader.
- 4:00 p. m.—Tingdale's Half Hour of Happiness.
- 5:15 p. m.—Big Brother Jim.
- 5:30 p. m.—Madame Eva Ray.
- 5:45 p. m.—Sports Review.
- 6:00 p. m.—Dusty and Rusty.
- 6:15 p. m.—Norwegian National Educational Program.
- 6:30 p. m.—Majestic Hour of the Air.
- 7:00 p. m.—Master Painters.
- 7:30 p. m.—Insulite Hour.
- 7:45 p. m.—Capt. Tim Healy.
- 9:00 p. m.—Who Is Who in St. Paul.
- 9:30 p. m.—Heating System, Inc.
- 10:15 p. m.—Jay Claybrook, Baritone.
- 10:30 p. m.—Len Overby's Green Jackets.
- 11:00 p. m.—Snelling Tavern.
- 11:15 p. m.—Spanish Village.
- 11:45 p. m.—The Two Daffodils.

WEDNESDAY—MAY 6

205.4—KSTP—1460

- 6:30 a. m.—Cheerio.
- 7:00 a. m.—Quaker Early Birds—Gene and Glenn.
- 7:15 a. m.—Musical Interlude.
- 7:25 a. m.—Program for the Day—General News and Foreign Dispatches.
- 7:30 a. m.—American Institute of Food Products—Organ Program.
- 7:45 a. m.—A & P Gypsies Food Program.
- 8:00 a. m.—Libby, McNeil & Libby.
- 8:15 a. m.—Musical Interlude.
- 8:30 a. m.—New York Stock Exchange Market Reports.
- 8:40 a. m.—Livestock Flash—Grain Markets.
- 8:45 a. m.—Musical Interlude.
- 9:00 a. m.—Morrison's, Inc.
- 9:15 a. m.—Radio Household Institute.
- 9:30 a. m.—Leader Department Store Parade.
- 9:35 a. m.—Musical Interlude.
- 10:00 a. m.—Aunt Sammy Chat.
- 10:15 a. m.—Quick Arrow Program.
- 11:00 a. m.—Musical Interlude.
- 11:15 a. m.—Markets.
- 11:30 a. m.—National Farm and Home Hour.
- 12:30 p. m.—Band of a Thousand Melodies.
- 12:45 p. m.—Sisters of the Skillet.
- 1:00 p. m.—Adventures of Captain Tim Healy.
- 1:15 p. m.—New York Stock Exchange Market Reports.
- 1:25 p. m.—Closing Grain Markets.
- 1:30 p. m.—Evening Stars.
- 2:00 p. m.—Education Counsellor's Hour—St. Thomas College.
- 2:15 p. m.—Eastman School Symphony Orchestra.
- 2:30 p. m.—Junior League Program.
- 3:00 p. m.—Marc Williams — Cowboy Crooner.
- 3:15 p. m.—Gossipers.
- 3:30 p. m.—Thirty Minutes on Broadway.
- 4:00 p. m.—Sense and Nonsense—Corinne Jordan.
- 4:15 p. m.—Cecil and Sally.
- 4:25 p. m.—Home and Abroad—Hollywood Fashion Talk.
- 4:30 p. m.—Black and Gold Room Orchestra.
- 4:45 p. m.—Children's Hour.
- 5:10 p. m.—Colonel LaSalle—LaSalle Kennels.
- 5:30 p. m.—Phil Cook.
- 5:45 p. m.—News About Town.
- 6:00 p. m.—Bobby Jones.
- 6:15 p. m.—David Lawrence Dispatch.
- 6:20 p. m.—Sports Review.
- 6:25 p. m.—Financial Resume.
- 6:30 p. m.—Vanna Johnstone, Astrologist.
- 6:45 p. m.—Reliance Mfg. Co.
- 7:00 p. m.—Halsey Stuart Program.
- 7:30 p. m.—Palmolive Hour.
- 8:30 p. m.—Coca Cola Program.
- 9:00 p. m.—Amos 'n' Andy.

WEDNESDAY—MAY 6
205.4—KSTP—1460

- 9:15 p. m.—Camel Pleasure Hour.
10:15 p. m.—Time, Temperature, Weather, Baseball Scores.
10:20 p. m.—Louie's Hungry Five.
10:30 p. m.—Daffidils.
10:45 p. m.—Coliseum Orchestra.
11:45 p. m.—Dance Frolic.
- 370.2—WCCO—810**
- 6:45 a. m.—Time Signal Program.
7:15 a. m.—Albert Lea Hatchery Time Signal Program.
7:45 a. m.—The Old Dutch Girl.
8:00 a. m.—Mirrors of Beauty.
8:15 a. m.—Associated Nurseries Time Signal Program.
8:45 a. m.—Weather and Market Reports, New York Stock Exchange.
9:20 a. m.—Jo-Cur.
9:30 a. m.—Betty Crocker Home Service Talk.
10:00 a. m.—Minnesota Valley Canning Co.
10:10 a. m.—Twin City Ice Merchants.
10:30 a. m.—Market Reports and New York Stock Exchange.
10:55 a. m.—Bohn Refrigerator Co.
11:00 a. m.—Myndall Cain's Charm School.
11:15 a. m.—Health Service Program—Dr. W. A. O'Brien — Minnesota State Medical Association.
11:30 a. m.—Harry Tucker and His Barclay Orchestra.
11:45 a. m.—Minnesota Police Assn. Bulletin.
12:00 m.—Columbia Farm Community Network.
12:15 p. m.—News Bulletin.
12:30 p. m.—American School of the Air.
1:00 p. m.—Livestock Market Summary, Weather and Market Reports.
1:30 p. m.—Synconated Silhouettes.
1:45 p. m.—New York Stock Exchange.
1:55 p. m.—Baseball Game—Chicago White Sox vs. Cincinnati.
4:00 p. m.—Bill Schudt's Going to Press.
4:15 p. m.—Drug, Inc.—Edna Wallace Hopper.
4:30 p. m.—Children's Comrade Club—Peggy and Pal.
4:55 p. m.—Curtiss Candy Co.
5:00 p. m.—Baseball Scores.
5:05 p. m.—Morton Downey.
5:15 p. m.—Chicken Dinner Joke Jamboree.
5:20 p. m.—Livestock Market Summary.
5:30 p. m.—Evangeline Adams, astrologer.
5:45 p. m.—Daddy and Rollo.
6:00 p. m.—The Three Doctors.
6:15 p. m.—Barbasole Ben and his Barbers.
6:30 p. m.—The Sunkist Musical Cocktail.
7:00 p. m.—Gold Medal Fast Freight.
7:30 p. m.—Arabesque.
8:00 p. m.—Bulova Time Announcement.
8:00 p. m.—Vitality Personalities.
8:15 p. m.—Peter Pan Forecasts.
8:30 p. m.—McAleer Polishers.
8:45 p. m.—Universal Topics — Mann Securities.
- 9:00 p. m.—Columbia Concerts Corporation.
9:15 p. m.—Arthur Pryor's Band.
9:30 p. m.—Guy Lombardo and his Orchestra.
- 10:00 p. m.—Weather Report.
10:05 p. m.—St. Moritz Orchestra.
10:30 p. m.—Johnny Johnson's Pennsylvanians.
11:00 p. m.—Bud Struck and his Dance Orchestra.
11:30 p. m.—Stan Malotte, Organ.

WDGY

- 9:30 a. m.—Beyer System Clinic.
9:45 a. m.—Chenille Rug Co.
10:00 a. m.—Town Market Furniture Co.
10:15 a. m.—Holsum Redheads.
10:30 a. m.—Holstad Coffee Co.—Pipe Organ Program by Mr. Helsing.
10:45 a. m.—Minneapolis Box Spring and Mattress Co.
11:00 a. m.—Personality class.
11:15 a. m.—Beauty Hints by Mr. Charles of Mar Selm.
11:30 a. m.—Broadway Temple Devotional Hour—Rev. Carl Hognander.
12:00 m.—Moler School of Beauty.
12:15 p. m.—Nico-Lake Program.
12:30 p. m.—Island Tin Shop Hawaiian Program.
12:45 p. m.—Waldron Radio Studios.
1:00 p. m.—Eva Ray—Economics.

William Marlowe Closes Three Years Service With KSTP

By ESTELLE BERGGREN



WILLIAM MARLOWE

DO YOU remember way back when you could see Charley Chaplin go through his comic antics for a big dime? Those were the early days of the motion picture industry in the Northwest, and when a five-piece orchestra in the pit was considered as large as our big symphonies of today. All the music was synchronized with the silent movies and jazz music was an unknown quantity.

During these early days in the field of entertainment, William Marlowe, a young violin player and orchestra conductor, was playing at the Old Majestic Theater in St. Paul which in those days was considered a de luxe playhouse.

Now that same William Marlowe is one of the big factors behind the guns of KSTP, and his efforts make up one of the reasons for the great popularity of the National Battery station in the Northwest. Mr. Marlowe conducts the musical programs heard from station KSTP in addition to taking his turn at violin playing. He is in charge of the extensive musical library of some 10,000 selections at the station which includes virtually everything in the fields of classic ranging through to popular jazz.

At the age of 20 Mr. Marlowe was concertmaster of the first big symphony orchestra of the country which accompanied the "Birth of a Nation." This show is known best today for contributing the theme song "The Perfect Song" to Amos 'n' Andy.

This production toured the entire West and Mr. Marlowe was with this organization when it was sweeping the country at that time.

Following the close of this show, he went to Duluth and was concertmaster of the Philharmonic orchestra at the Rex Theater of that city. But the Twin Cities called him back again and he introduced his own orchestra at the grand opening of the Garrick Theater in St. Paul, showing the production "The Four Horsemen" at that time. His versatility in conducting and in arranging music for silent pictures soon found him at the Park Theater in St. Paul, where he followed David Rubinoff, famous NBC star now playing with Maurice Chevalier.

The spirit of adventure won a victory and Mr. Marlowe was soon headed for Seattle, Washington, following the advice of Horace Greeley to "Go West, Young Man." On the Pacific coast he toured numerous theaters, taking the part of orchestra conductor and making new friends wherever he went.

Following a year in the West, he returned to the Northwest and went to Rochester, Minn., where he was the featured artist as orchestra leader at the New Chateau Dodge Theater. At the grand opening Mr. Marlowe arranged a pompous musical opening which drew thousands of theater-goers to the new showhouse.

When KSTP opened, the management of the National Battery Station persuaded Mr. Marlowe to come to the Twin Cities again and he was engaged as librarian, first violinist, and assistant conductor. Since that time he has played many thousands of programs, assisting in the conducting and arranging the musical programs for many of the broadcasts.

A great deal of Mr. Marlowe's musical ability was inherited from his father, William Senior, who was a noted trumpeter, with the Minneapolis Symphony Orchestra, and a prominent band leader.

Guy Lombardo and his Royal Canadians

Guy Lombardo and his Royal Canadians will feature a waltz medley, including "My Hero," "Beautiful Lady" and "You Are Free," during the program from WCCO at 8:00 p. m. Monday, May 4. In addition, Lombardo will present a medley of old favorites which includes "Somebody Loves Me," "Honey" and Blue and Brokenhearted."

WEDNESDAY—MAY 6
WDGY

- 1:15 p. m.—American Chenille Rug Co.
- 1:30 p. m.—Rydeberg Sign Co.
- 2:00 p. m.—Scotty, Billy and Mack.
- 2:30 p. m.—Civic Safety Program.
- 2:45 p. m.—Geo. Warner—Guitar and Vocal.
- 3:00 p. m.—Tea Party Program With Frank Novak and Thelma Wilson.
- 3:15 p. m.—Mat de Long's Orchestra.
- 3:45 p. m.—Lester Evers—Lyric Tenor, Ballad Program.
- 4:00 p. m.—Theatrical Attractions.
- 4:30 p. m.—Minneapolis Shoe Co.
- 5:00 p. m.—Fairbanks Tailoring Co.
- 5:15 p. m.—Beauty Hints by Mr. Charles.
- 5:30 p. m.—Jimmy Norton, Vocal.
- 5:45 p. m.—Sports Review.
- 6:00 p. m.—Nightingales Dancing Club Orchestra.
- 6:30 p. m.—Electrical Transcription.
- 6:45 p. m.—Variety Program.

WHDI

- 6:30 a. m.—Time O' Day.
- 6:35 a. m.—Morning News.
- 6:50 a. m.—Music.
- 7:00 a. m.—Health Exercises -- Sunny Lou and Pat.
- 7:15 a. m.—Time O' Day.
- 7:30 a. m.—Health Exercises -- Sunny Lou
- 7:35 a. m.—Time O' Day.
- 7:40 a. m.—Music.
- 7:50 a. m.—Weather Report.
- 8:00 a. m.—Timmy O' Day in Songs for the Kiddies.
- 8:05 a. m.—Musical Program.
- 8:50 a. m.—Housewives' Recipe Exchange.
- 8:55 a. m.—Time O' Day.
- 9:00 a. m.—Musical Program.
- 9:30 a. m.—Time O' Day.
- 7:00-8:00 p. m.—Tommy Thompson's Orchestra.

WLB

- 12:30 p. m.—University Farm Hour.
- 239.9—WRHM—1250
- 12:00 midnight—Liberty Cab Co.
- 7:00 a. m.—Morning Meditations — Rev. V. O. Ward.
- 7:30 a. m.—Foreman & Clark.
- 7:45 p. m.—Creamette Co.
- 8:00 a. m.—Central Tire & Supply Co.
- 8:30 a. m.—Davis & Rueben.
- 8:45 a. m.—Professor Bernard.
- 9:00 a. m.—Community Builders.
- 9:15 a. m.—St. Paul House Furnishing Co.
- 9:30 a. m.—Theronoid of Minneapolis.
- 10:35 a. m.—Shopping Aids.
- 10:45 a. m.—The Gadabouts.
- 11:00 a. m.—Chenille Rug Co.
- 11:15 a. m.—Julia Hayes.
- 11:45 a. m.—Harry Franklin Baker.
- 12:00 noon—Back on the Farm—Butler Mfg. Co.—Hy and Rube.
- 12:20 p. m.—Livestock and Weather Report.
- 1:00 p. m.—Your Lucky Hour.
- 1:15 p. m.—Popular Program.
- 1:45 p. m.—The Two Daffodils.
- 1:45 p. m.—Central Tire & Supply Co.
- 2:15 p. m.—Theronoid of Minneapolis.
- 2:30 p. m.—Lyle West at the Baldwin.
- 3:00 p. m.—Mitby Sather Furn. Co.
- 3:45 p. m.—Luke Rader.
- 4:00 p. m.—Tingdale's Half Hour of Happiness.
- 5:15 p. m.—Big Brother Jim.
- 5:30 p. m.—Madam Eva Ray.
- 5:45 p. m.—Sports Review.
- 6:00 p. m.—Dusty and Rusty.
- 6:15 p. m.—Norwegian National Educational Program.

**Lowell Thomas Now
Appearing in New
Series Over KSTP**



LOWELL THOMAS

Lowell Thomas, writer and lecturer, is now appearing on a new series of Literary Digest's programs broadcast every week-day except Wednesday over KSTP at 9:15 p. m.

Lowell Thomas, like Marco Polo, has been to the ends of the earth. At twenty-seven he was an intimate of sultans, prime ministers and kings. He was the companion of Lawrence, the mystery man of Arabia, and confidant of "Red" Rosa Luxemburg and Carl Liebnicht, the German Nihilist. His programs are going over KSTP exclusively in the Northwest.

Mr. Thomas was chief of the civilian mission sent to Europe by President Wilson to prepare historical records of the World War and was attached to Belgian, French, Italian, Serbian, American, British and Arabian Armies.

He made his debut as a lecturer at the Century Theater in New York in 1919, followed with a two-year tour of the world and a tour of India with the Prince of Wales. He was the historian of the first world flight.

Lowell Thomas' personal adventures will form a colorful background for the summary of the days' news.

WEDNESDAY—MAY 6
WRHM

- 6:30 p. m.—Metropolitan Rfg. Co.
- 6:45 p. m.—Thompson Lumber Co.
- 7:00 p. m.—Musical Program.
- 7:30 p. m.—Home Builders' Program.
- 9:00 p. m.—Who Is Who in St. Paul.
- 9:30 p. m.—Heating Systems, Inc.
- 10:00 p. m.—New York Night Clubs.
- 10:15 p. m.—Francis Yaeger, Pianist.
- 10:30 p. m.—Nest Cafe.
- 11:00 p. m.—Oak Grove.
- 11:15 p. m.—Spanish Village.
- 11:45 p. m.—Two Daffodils.

THURSDAY—MAY 7

205.4—KSTP—1460

- 6:30 a. m.—Cheerio.
- 7:00 a. m.—Quaker Early Birds—Gene and Glenn.
- 7:15 a. m.—Musical Interlude.
- 7:25 a. m.—Program for the Day—General News and Foreign Dispatches.
- 7:30 a. m.—Musical Interlude.
- 7:45 a. m.—A & P Gypsies Food Program.
- 8:00 a. m.—Musical Interlude.
- 8:30 a. m.—New York Stock Exchange Market Reports.
- 8:40 a. m.—Livestock Flash—Grain Markets.
- 8:45 a. m.—Musical Interlude.
- 9:00 a. m.—Morrison's, Inc.
- 9:15 a. m.—Radio Household Institute.
- 9:30 a. m.—Leader Department Store Parade.
- 9:35 a. m.—Musical Interlude.
- 10:00 a. m.—Aunt Sammy Chat.
- 10:15 a. m.—Quick Arrow Program.
- 10:30 a. m.—Bohn Refrigerator.
- 10:45 a. m.—Germania Tea Co. Program.
- 10:55 a. m.—Musical Interlude.
- 11:15 a. m.—Markets.
- 11:30 a. m.—National Farm and Home Hour.
- 12:30 p. m.—George—the Lava Soap Man.
- 12:45 p. m.—Sisters of the Skillet.
- 1:00 p. m.—Blue Blazers.
- 1:15 p. m.—Closing Grain Markets.
- 1:30 p. m.—New York Stock Exchange Market Reports.
- 1:45 p. m.—Edna Wallace Hopper.
- 2:00 p. m.—Lowe Brothers.
- 2:15 p. m.—American Legion Auxiliary.
- 2:45 p. m.—U. S. Army Band.
- 3:00 p. m.—Minnesota Horticulture Society.
- 3:15 p. m.—Gossipers.
- 3:30 p. m.—Lever Bros.—Rinso Talkie.
- 3:45 p. m.—Tea Timers.
- 4:00 p. m.—Don Guthrie—Piano Interlude.
- 4:15 p. m.—Cecl and Sally.
- 4:25 p. m.—Home and Abroad—Hollywood—Fashion Talk.
- 4:30 p. m.—Black and Gold Room Orchestra.
- 4:45 p. m.—Children's Hour.
- 5:30 p. m.—Phil Cook—Quaker Oats Man.
- 5:45 p. m.—News About Town.
- 6:00 p. m.—David Lawrence Dispatch.
- 6:05 p. m.—Sports Review.
- 6:10 p. m.—Financial Resume.
- 6:15 p. m.—Fleischman Hour.
- 7:00 p. m.—Arco Birthday Party—American Radiator Company.
- 7:30 p. m.—Maxwell House Program.
- 8:00 p. m.—Lucky Strike Dance Orchestra.
- 8:30 p. m.—Williams' Ice-O-Matics.
- 8:45 p. m.—Twin City Motor Company.
- 9:00 p. m.—Amos 'n' Andy.
- 9:15 p. m.—Lowell Thomas.
- 9:30 p. m.—Packard Motor Co. Hour.
- 10:00 p. m.—Time, Temperature, Weather, Baseball Scores.
- 10:05 p. m.—Louie's Hungry Five.
- 10:15 p. m.—Gratia Barre—Boudoir Hour.
- 10:25 p. m.—Vanna Johnstone, Astrologist.
- 10:40 p. m.—Dance Frolic.

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THURSDAY—MAY 7

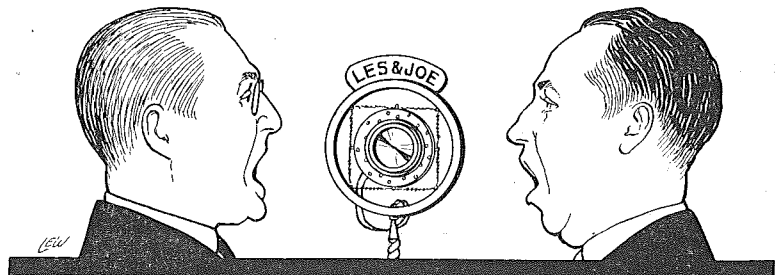
370.2—WCCO—810

- 6:45 a. m.—Time Signal Program.
- 7:15 a. m.—Albert Lea Hatchery Time Signal Program.
- 7:45 a. m.—Morning Minstrels.
- 8:00 a. m.—Chatting with Ida Bailey Allen.
- 8:15 a. m.—Associated Nurseries Time Signal Program.
- 8:45 a. m.—Barbara Gould Beauty Talk.
- 9:00 a. m.—New York Stock Exchange, Weather and Market Reports.
- 9:15 a. m.—Pequot Personalities.
- 9:30 a. m.—Uneeda Bakers.
- 10:00 a. m.—Will Kill.
- 10:05 a. m.—World Book Woman.
- 10:15 a. m.—Witt's Cooking School of the Air.
- 10:30 a. m.—Market Reports and New York Stock Exchange.
- 11:00 a. m.—Dorothy Chase and the Charis Players.
- 11:15 a. m.—Mpls. District Dental Society.
- 11:25 a. m.—Piano Interlude.
- 11:30 a. m.—St. Moritz Orchestra.
- 11:45 a. m.—Minnesota Police Assn. Bulletin
- 12:00 p. m.—Columbia Farm Community Network.
- 12:15 p. m.—Hugo Anderson.
- 12:20 p. m.—News Bulletin.
- 12:30 p. m.—American School of the Air.
- 1:00 p. m.—Livestock Market Summary, Weather and Market Reports.
- 1:30 p. m.—Columbia Salon Orchestra.
- 1:45 p. m.—New York Stock Exchange.
- 1:55 p. m.—Baseball Game—Chicago White Sox vs. Cincinnati.
- 4:00 p. m.—Art Gilham.
- 4:15 p. m.—Gordon Kibbler's Fulton Royal Orchestra.
- 4:45 p. m.—Hit of the Week Program.
- 4:55 p. m.—Baseball Scores.
- 5:00 p. m.—Price's Vanilla Players.
- 5:15 p. m.—Chicken Dinner Joke Jamboree.
- 5:20 p. m.—Livestock Market Summary.
- 5:30 p. m.—St. Moritz Orchestra.
- 5:45 p. m.—Daddy and Rollo.
- 6:00 p. m.—The Three Doctors.
- 6:15 p. m.—With Our State Government.
- 6:30 p. m.—Kaltenborn Edits the News.
- 6:45 p. m.—Organ Recital—Ramona Gerhard.
- 7:00 p. m.—Berry Bros. Program.
- 7:15 p. m.—Old Gold Character Readings—Lorna Fantin.
- 7:30 p. m.—The Politicians—Frank McInerny and Fred Lundberg.
- 7:45 p. m.—The McCahill Message.
- 8:00 p. m.—Bulova Time announcement.
- 8:00 p. m.—The Lutheran Hour.
- 8:30 p. m.—The Fortune Builders.
- 8:45 p. m.—Peters Shoe Co.
- 9:00 p. m.—Felix Ferdinand's Orchestra.
- 9:15 p. m.—Arthur Pryor's Military Band.
- 9:30 p. m.—Packard Motor Car Co's Program.
- 10:00 p. m.—Weather Report.
- 10:05 p. m.—Jack Denny and his Orchestra.
- 10:30 p. m.—The Gruen Answer Man.
- 10:35 p. m.—Nocturne—Ann Leaf with Ben Alley.
- 11:00 p. m.—Norvy Mulligan's Orchestra.

WDGX

- 9:30 a. m.—Beyer System Clinic.
- 9:45 a. m.—Chenille Rug Co.
- 10:00 a. m.—Town Market Furniture Co.
- 10:15 a. m.—Holsum Redheads.
- 10:30 a. m.—Holstad Coffee Co.—Pipe Organ Program by Mr. Helsing.
- 10:45 a. m.—Minneapolis Box Spring and Mattress Co.
- 11:00 a. m.—Personality Class.
- 11:15 a. m.—Beauty Hints by Mr. Charles of Mar Selm.
- 11:45 a. m.—Moler School of Beauty.
- 12:00 p. m.—Hawley, Inc.
- 12:15 p. m.—Nico-Lake Program.
- 12:30 p. m.—Wayne Overall Co.
- 12:45 p. m.—Waldron Radio Studios.
- 1:00 p. m.—Eva Ray—Economics.
- 1:30 p. m.—Rydeberg Sign Co.
- 2:00 p. m.—Bill McKinney, Vocal.
- 2:30 p. m.—Mart Tryba, Vocal.
- 2:45 p. m.—Theronoid—Health Talk.
- 3:45 p. m.—Eleanor Carlson—Blues Program.
- 4:00 p. m.—Theatrical Attractions.

"Les and Joe on the Radio"



"LES AND JOE ON THE RADIO"

Every Tuesday night at six o'clock WDGY presents "Les and Joe on the Radio," a fifteen-minute program of "Silly Silhouettes," spontaneous humor and song.

Wilcox, former actor and nationally known cartoonist, and Joe Conrad, prominent Twin City magician and entertainer. Their humorous dramatizations and clever "banter" are winning them wide popularity among WDGY listeners.

In real life Les and Joe are Les

"Mr. and Mrs."

Dissatisfied with his record as the world's foremost burnt-toast-taster, Joe Green, of "Mr. and Mrs." will appoint himself chef to the establishment, and offer his first menu to the radio audience at 8:00 p. m. Tuesday, May 5, over WCCO. Cooking with the Green's generally leads to a roasting, and the one which Vi administers each morning to Joe in her efforts to rouse him, seriously interferes with her toasting. So far as is known Joe's only recipe for toast is putting two slices of bread in the toaster and then going over to the sink to scrape them, but for the occasion of this broadcast he has been reading up on the too-many-cook books.

FRAZIER HUNT TALKS ON RED RUSSIA

The days when human life was cheaper than bread in Red Russia and when the world outside wondered what was happening there, yet dreaded to learn the truth, will be lived again by Frazier Hunt, noted war correspondent, in the program over KSTP on Tuesday, May 5, at 9:30 p. m. and over WCCO on Saturday, May 9, at 7:30 p. m.

FARM AND HOME HOUR

Dr. F. J. Kelly of the faculty of the University of Chicago, will talk on "Educating the Child for Health" in the National Farm and Home Hour from KSTP at 11:30 a. m. Wednesday, May 6.

Leo Hemminghaus Guest Soloist with Sunshine Boys

Leo Hemminghaus, baritone, and winner of the 1928 Minnesota Atwater Kent audition, will be guest soloist during the Sunshine Boys program from KSTP at 2:30 p. m. Sunday, May 3.

He will sing as his first selection Speakes' composition "Sylvia," and will continue with "Temple Bells" by Finden, "Little Grey Home in the West" by Lohr, "The Little Old Church in the Valley," by Van Alstyne, "Till I Wake" by Finden, and "The Moon Drops Low" by Cadman.

VOTERS' SERVICE PROGRAM

Frank Kent, editor of the Baltimore Sun, will be guest speaker on the Voters' Service Program over KSTP at 5 p. m. Tuesday, May 5. This will be the first of a series of programs on "The Voter and Emerging Issues." These programs are presented by the National League of Women Voters in co-operation with the National Broadcasting Company.

"STAR REVERIES"

A new program, "Star Reveries," featuring musical gems from operettas of the past, will be heard from WCCO each Sunday at 8:45 p. m. beginning May 3. Helen Gilligan, soprano, and Milton Watson, tenor, will sing the leading roles in the revivals, accompanied by an orchestra under the direction of Mark War-now.

THURSDAY—MAY 7

WDGY

- 4:30 p. m.—Minneapolis Shoe Co.
- 4:45 p. m.—Bill Rondeau—Hill-Billy Songs with Guitar.
- 5:00 p. m.—Fairbanks Tailoring Co.
- 5:15 p. m.—Beauty Hints by Mr. Charles.
- 5:30 p. m.—Sports Review.
- 5:45 p. m.—Roland Agnew—Vocal.
- 6:00 p. m.—Orchestra.
- 6:30 p. m.—Betty Seland, Vocal.
- 6:45 p. m.—Civic Safety Program.
- 7:00 p. m.—Eagles Ballroom Orchestra Through Courtesy of Stecker Bros.

WHDI

- 6:30 a. m.—Time O' Day.
- 6:35 a. m.—Morning News.
- 6:50 a. m.—Music.
- 7:00 a. m.—Health Exercises — Sunny Lou and Pat.
- 7:15 a. m.—Time O' Day.
- 7:30 a. m.—Health Exercises — Sunny Lou
- 7:35 a. m.—Time O' Day.
- 7:40 a. m.—Music.
- 7:50 a. m.—Weather Report.
- 8:00 a. m.—Timmy O' Day in Songs for the Kiddies.
- 8:05 a. m.—Musical Program.
- 8:50 a. m.—Housewives' Recipe Exchange.
- 8:55 a. m.—Time O' Day.
- 9:00 a. m.—Musical Program.
- 9:30 a. m.—Time O' Day.

WLB

- 10:30 a. m.—Mothers' Hour—Talk — "Music for Young Children," Marion Mattson and Rose Buckley, Institute of Child Welfare.
- 8:00 p. m.—Student Debate—Department of Speech.
- 8:30 p. m.—French Lesson—Professor J. T. Frelin.

239.9—WRHM—1250

- 12:00 a. m.—Liberty Cab.
- 7:30 a. m.—Morning Meditations — Rev. Geo. E. Bailey.
- 7:15 a. m.—Morning Time Signals.
- 7:30 a. m.—Popular Program.
- 7:45 a. m.—Creanette Co.
- 8:30 a. m.—Davis & Rueben.
- 8:45 a. m.—Professor Bernard.
- 9:00 a. m.—Community Builders.
- 9:15 a. m.—L'Oraire Beauty Art Co.
- 9:30 a. m.—Progressive Upholstering Co.
- 11:00 a. m.—Chenille Rug Co.
- 11:15 a. m.—Julia Hayes.
- 11:45 a. m.—Harry Franklin Baker.
- 12:00 noon—Back on the Farm—Butler Mfg. Co.—Hy and Rube.
- 12:20 p. m.—Livestock and Weather Report.
- 12:45 p. m.—Central Tire & Supply Co.
- 1:00 p. m.—Your Lucky Hour.
- 1:15 p. m.—Popular Program.
- 1:45 p. m.—The Two Daffodils.
- 2:00 p. m.—Memorial Day Program.
- 3:00 p. m.—Mitby Sather Furn. Co.
- 3:45 p. m.—Luke Rader.
- 4:00 p. m.—Tingdale's Half Hour of Happiness.
- 5:15 p. m.—Big Brother Jim.
- 5:30 p. m.—Madame Eva Ray.
- 5:45 p. m.—Sports Review.
- 6:00 p. m.—Dusty and Rusty.
- 6:15 p. m.—Norwegian National Educational Program.
- 6:30 p. m.—St. Paul Lutheran College.
- 6:45 p. m.—Insulite Program.
- 7:00 p. m.—Master Painters.
- 7:30 p. m.—Leitz Hardware Program.
- 9:00 p. m.—Who Is Who in St. Paul.
- 9:30 p. m.—Heating Systems, Inc.
- 10:00 p. m.—Wesley Templers.
- 10:15 p. m.—Twin City Personalities.
- 10:30 p. m.—Oak Grove Country Club.
- 11:00 p. m.—Snelling Tavern.
- 11:15 p. m.—Spanish Village.
- 11:45 p. m.—Two Daffodils.

FRIDAY—MAY 8

205.4—KSTP—1460

- 6:30 a. m.—Cheerio.
- 7:00 a. m.—Quaker Early Birds—Gene and Glenn.
- 7:15 a. m.—Musical Interlude.
- 7:25 a. m.—Program for the Day—General News and Foreign Dispatches.

Peggy Hull will Describe Spectacular Air Raids on New York

Peggy Hull, war correspondent and only woman accredited with a pass by the army in war times, will invade another masculine field when she serves as one of the eight NBC announcers describing the spectacular army air raids on New York May 22 and 23. These broadcasts will be presented over KSTP in the Northwest.

Miss Hull will assist seven NBC staff announcers, directed by William Burke (Skeets) Miller, when the air corps engages in mimic warfare by night and day over Manhattan Island.

Extensive broadcasting facilities, strung from the airport bases, from the top of Manhattan's tallest buildings and connected by short-wave radio equipment with airplanes, have been marshalled by Miller. He probably will assign Miss Hull to the "hot spot post" captained by James Wallington, veteran announcer, on the 103rd floor of the Empire State building, tallest structure in the world.

The NBC will broadcast both the night raid, participated in by Uncle Sam's air bombers at 9 p. m. Friday, May 22, and the daytime battle involving 670 airplanes, over Manhattan between 1:00 and 2:15 p. m. Saturday, May 23. This will be the largest air maneuver ever undertaken.

Miss Hull will contribute a background of extensive war reporting. She served with distinction while accompanying American troops in France, on the Mexican border, and in Siberia. She also went through six revolutions in China.

DOUGLAS GILBERT HEARD SUNDAY AND THURSDAY

Douglas Gilbert, one of New York's leading newspapermen, will be heard twice during the week of May 3 over WCCO. He will present pen sketches of the presidents of two large industries in this country on Sunday and on Thursday at 8:30 p. m.

We Buy Old Gold
Gold Teeth, Diamonds, Old Broken Watches and Cases. Scrap Jewelry of Any Kind. Sell to a reliable firm and get the highest possible prices.
Bring It or Mail It
Dahl's Refining Co.
Geneva 2782
447 Loeb Arcade—5th St.—Hennepin

FRIDAY—MAY 8

205.4—KSTP—1460

- 7:30 a. m.—American Institute of Food Products—Organ Program.
 - 7:45 a. m.—A & P Gypsies Food Program.
 - 8:00 a. m.—Musical Interlude.
 - 8:15 a. m.—Mountain States Melodies.
 - 8:30 a. m.—New York Stock Exchange Market Reports.
 - 8:40 a. m.—Livestock Flash—Grain Markets.
 - 8:45 a. m.—Heinz Food Talk—Josephine Gibson.
 - 9:00 a. m.—Musical Interlude.
 - 10:00 a. m.—Aunt Sammy Chat.
 - 10:15 a. m.—Quick Arrow Program.
 - 10:30 a. m.—Morrison's, Inc.
 - 10:35 a. m.—Musical Interlude.
 - 10:40 a. m.—Leader Department Store Parade.
 - 10:45 a. m.—Musical Interlude.
 - 11:15 a. m.—Markets.
 - 11:30 a. m.—National Farm and Home Hour.
 - 12:30 p. m.—Tuneful Times.
 - 12:45 p. m.—Sisters of the Skillet.
 - 1:00 p. m.—Organ Program.
 - 1:15 p. m.—Closing Grain Markets.
 - 1:30 p. m.—New York Stock Exchange Market Reports.
 - 1:40 p. m.—Chicago Serenade.
 - 2:00 p. m.—Gayle Wood—Piano Interlude.
 - 2:15 p. m.—Radio Guild Hour.
 - 3:15 p. m.—Gossipers.
 - 3:30 p. m.—Benjamin-Moore Triangle.
 - 3:45 p. m.—Tea Timers.
 - 4:00 p. m.—Vanna Johnstone, Astrologist.
 - 4:15 p. m.—Ceil and Sally.
 - 4:25 p. m.—Home and Abroad—Hollywood — Fashion Talk.
 - 4:30 p. m.—Black and Gold Room Orchestra.
 - 4:45 p. m.—Children's Hour.
 - 5:30 p. m.—Phil Cook.
 - 5:45 p. m.—News About Town.
 - 6:00 p. m.—David Lawrence Dispatch.
 - 6:05 p. m.—Sports Review.
 - 6:10 p. m.—Financial Resume.
 - 6:15 p. m.—The Dessert Hour.
 - 6:30 p. m.—Cities Service Cavaliers.
 - 7:00 p. m.—Interwoven Pair.
 - 7:30 p. m.—Armour Program.
 - 8:00 p. m.—Armstrong Quakers Program.
 - 8:30 p. m.—Woodard Price Program.
 - 8:45 p. m.—Ship O' Dreams—United States Bedding Company.
 - 9:00 p. m.—Amos 'n' Andy.
 - 9:15 p. m.—Lowell Thomas.
 - 9:30 p. m.—KSTP Model Home Program.
 - 10:00 p. m.—Time, Temperature, Weather, Baseball Scores.
 - 10:05 p. m.—Louie's Hungry Five.
 - 10:15 p. m.—Bouquet of Melodies.
 - 10:25 p. m.—Ivey Candy Program.
 - 10:40 p. m.—Daffodils.
 - 11:00 p. m.—The Unseen Hand.
 - 11:30 p. m.—Dance Frolic.
- 370.2—WCCO—810**
- 6:45 a. m.—Time Signal Program.
 - 7:15 a. m.—Albert Lea Hatchery Time Signal Program.
 - 7:45 a. m.—The Old Dutch Girl.
 - 8:00 a. m.—Tim Signal Program.
 - 8:15 a. m.—Associated Nurseries Time Signal Program.
 - 8:45 a. m.—Martin Senour Co.
 - 9:00 a. m.—New York Stock Exchange, Weather and Market Reports.
 - 9:15 a. m.—Crisco Program.
 - 9:30 a. m.—Betty Crocker's Home Service Talk.
 - 9:50 a. m.—Jo-Cur.
 - 10:00 a. m.—Minnesota Valley Canning Co.
 - 10:10 a. m.—Twin City Ice Merchants.
 - 10:30 a. m.—Market Reports and New York Stock Exchange.
 - 10:45 a. m.—The Arno Serenade to Beauty — Andre Duval.
 - 11:00 a. m.—Minneapolis Shoe Co.
 - 11:05 a. m.—Bohn Refrigerator Co.
 - 11:15 a. m.—Minneapolis Art Institute.
 - 11:30 a. m.—Harry Tucker and his Hotel Barclay Orchestra.
 - 11:45 a. m.—Minnesota Police Assn. Bulletin
 - 12:00 p. m.—Wanderers' Quartet.
 - 12:15 p. m.—News Bulletin.
 - 12:30 p. m.—American School of the Air.
 - 1:00 p. m.—Livestock Market Summary, Weather and Market Reports.

FRIDAY—MAY 8
WCCO

- 1:30 p. m.—U. S. Marine Band Orchestra.
- 1:45 p. m.—New York Stock Exchange.
- 1:55 p. m.—Baseball Game—Chicago White Sox vs. New York.
- 4:00 p. m.—Winegar's Barn Orchestra.
- 4:30 p. m.—Children's Comrade Club—Peggy and Pal.
- 4:55 p. m.—Curtiss Candy Co.
- 5:00 p. m.—Baseball Scores.
- 5:05 p. m.—Jacques Renard and his Orchestra.
- 5:15 p. m.—Chicken Dinner Joke Jamboree.
- 5:20 p. m.—Livestock Market Summary.
- 5:30 p. m.—Red Goose Adventures.
- 5:45 p. m.—Kate Smith and Her Swanee Music.
- 6:00 p. m.—The Three Doctors.
- 6:15 p. m.—Barbasol Ben and his Barbers.
- 6:30 p. m.—Dutch Masters.
- 7:00 p. m.—Continental Oil Co.
- 7:30 p. m.—Phoenix Hosiery Program.
- 7:45 p. m.—John Ruskin Program.
- 8:00 p. m.—Bulova Time Announcement.
- 8:00 p. m.—Van Heusen Program.
- 8:30 p. m.—Time Fortune Magazine—March of Time.
- 9:00 p. m.—World Book Man.
- 9:05 p. m.—Fletcher Henderson and his Orchestra.
- 9:15 p. m.—Arthur Pryor's Band.
- 9:30 p. m.—Grand Slam Golf Clubs.
- 9:45 p. m.—Officer Mulcahey.
- 10:00 p. m.—Weather Report.
- 10:05 p. m.—Bert Lown and his Biltmore Orchestra.
- 10:30 p. m.—Nocturne—Ann Leaf with Ben Alley.
- 11:00 p. m.—Dick Long's Concert Orchestra.
- 12:00 p. m.—St. Thomas' College Junior Prom.

WDGY

- 9:30 a. m.—Beyer System Clinic.
- 9:45 a. m.—Chenille Rug Co.
- 10:00 a. m.—Town Market Furniture Co.
- 10:15 a. m.—Holsum Redheads.
- 10:45 a. m.—Minneapolis Box Spring and Mattress Co.
- 11:00 a. m.—Personality Class.
- 11:15 a. m.—Beauty Hints by Mr. Charles of Mar Selm.
- 11:30 a. m.—Variety Program.
- 11:45 a. m.—Moler Schol of Beauty Culture.
- 12:00 p. m.—Hawley, Inc.
- 12:15 p. m.—Nico-Lake Program.
- 12:30 p. m.—El Patio Orchestra.
- 12:45 p. m.—Waldron Radio Studios.
- 1:00 p. m.—Eva Ray—Economics.
- 1:30 p. m.—Rydeberg Sign Co.
- 2:00 p. m.—Romeo Gutsche—Piano Interlude.
- 2:15 p. m.—Little Al—Vocal Interlude.
- 2:30 p. m.—Joseph Jacobson—Pianologue.
- 2:45 p. m.—Health Talk.
- 3:00 p. m.—Tea Party Program With Geo. Getsey and Thelma Wilson.
- 3:15 p. m.—Mat de Long's Orchestra.
- 3:45 p. m.—Lester Evers—Lyric Tenor.
- 4:00 p. m.—Theatrical Attractions.
- 4:15 p. m.—Evelyn Sundberg—Blues Songs.
- 4:30 p. m.—Minneapolis Shoe Co.
- 5:00 p. m.—Fairbank Tailoring Co.
- 5:15 p. m.—Beauty Hints by Mr. Charles.
- 5:30 p. m.—Stark Nursery Co.
- 6:00 p. m.—Ernie and Hal.
- 6:15 p. m.—Eagles Ballroom Orchestra.
- 7:00 p. m.—Holsum Redheads.
- 7:30 p. m.—Holstad Coffee Co.

WHDI

- 6:30 a. m.—Time O'Day.
- 6:35 a. m.—Morning News.
- 6:50 a. m.—Music.
- 7:00 a. m.—Health Exercises — Sunny Lou and Pat.
- 7:15 a. m.—Time O'Day.
- 7:30 a. m.—Health Exercises — Sunny Lou

Lucille Husting
Turns Dramatist



LUCILLE HUSTING

Lucille Husting, the actress who plays the leads for the Empire Builders, proves that she has talents other than beauty and a perfect radio voice. Between rehearsals, Miss Husting has turned dramatist with the result that her first radio playlet will go into production very shortly.

She has more than the budding author's natural interest in this premiere, however, since for her plot she has turned to her own family history. The romance of her great-grandparents, Solemn Juneau, the French fur trader who founded Milwaukee, and a Menominee princess, is the basis of her tale of pioneer days in Wisconsin. Miss Husting will play her own great-grandmother, the Indian chieftan's daughter.

The feminine star of "Empire Builders" also is frequently heard in "The Play's the Thing," a new NBC sustaining feature.

FRIDAY—MAY 8

WHDI

- 7:35 a. m.—Time O'Day.
- 7:40 a. m.—Music.
- 7:50 a. m.—Weather Report.
- 8:00 a. m.—Timmy O'Day in Songs for the Kiddies.
- 8:05 a. m.—Musical Program.
- 8:50 a. m.—Housewives' Recipe Exchange.
- 8:55 a. m.—Time O'Day.
- 9:00 a. m.—Musical Program.
- 9:30 a. m.—Time O'Day.

WLB

- 12:30 p. m.—University Farm Hour.
- 4:00 p. m.—Organ Recital.

239.9—WRHM—1250

- 12:00 midnight—The Midnight Revelers.
- 7:00 a. m.—Morning Meditations — Rev. Roy L. Smith.
- 7:15 a. m.—Morning Time Signals.
- 7:30 a. m.—Foreman & Clark.
- 7:45 a. m.—Creamette Company.
- 8:30 a. m.—Davis & Rueben.
- 8:45 a. m.—Professor Bernard.
- 9:00 a. m.—Community Builders.
- 9:15 a. m.—St. Paul House Furnishing Co.
- 9:30 a. m.—Theronoid of Minneapolis.
- 10:35 a. m.—Shopping Aids.
- 11:00 a. m.—Chenille Rug Co.
- 11:15 a. m.—Julia Hayes.
- 11:45 a. m.—Harry Franklin Baker.
- 12:00 p. m.—Back on the Farm—Butler Mfg. Co.
- 12:20 p. m.—Livestock and Weather Report.
- 1:00 p. m.—Your Lucky Hour.
- 1:15 p. m.—Popular Program.
- 1:45 p. m.—Two Daffodils.
- 2:00 p. m.—Tingdale's Half Hour of Happiness.
- 3:00 p. m.—Mitby Sather Furn. Co.
- 3:45 p. m.—Luke Rader.
- 5:15 p. m.—Big Brother Jim.
- 5:30 p. m.—Madam Eva Ray.
- 5:45 p. m.—Sports Review.
- 6:00 p. m.—Dusty and Rusty.
- 6:15 p. m.—Norwegian National Educational Program.
- 6:30 p. m.—Davis & Rueben.
- 7:00 p. m.—Scandinavian Dancing.
- 7:30 p. m.—Metropolitan Rfg. Co.
- 7:45 p. m.—Capt. Tim Healy.
- 9:00 p. m.—Who Is Who in St. Paul.
- 9:30 p. m.—Heating Systems, Inc.
- 10:00 p. m.—Dance Program.
- 10:30 p. m.—N. A. Jangotch Co.
- 11:00 p. m.—Snelling Tavern.
- 11:15 p. m.—Spanish Village.
- 11:45 p. m.—Two Daffodils.

SATURDAY—MAY 9

205.4—KSTP—1460

- 6:30 a. m.—Cheerio.
- 7:00 a. m.—Quaker Early Birds—Gene and Glenn.
- 7:15 a. m.—Musical Interlude.
- 7:25 a. m.—Program for the Day—General News and Foreign Dispatches.
- 7:3 a. m.—Musical Interlude.
- 7:45 a. m.—A & P Gypsies Food Program.
- 8:00 a. m.—Dance Miniature.
- 8:15 a. m.—Steamboat Bill.
- 8:30 a. m.—New York Stock Exchange Market Reports.
- 8:40 a. m.—Livestock Flash—Grain Markets.
- 8:45 a. m.—Musical Interlude.
- 9:00 a. m.—Morrison's, Inc.
- 9:05 a. m.—Musical Interlude.
- 9:30 a. m.—Leader Department Store Parade.
- 9:40 a. m.—Bohn Refrigerator.
- 9:45 a. m.—Musical Interlude.
- 10:00 a. m.—Aunt Sammy Chat.
- 10:15 a. m.—Quick Arrow Program.

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Evenings, Call
Drexel 5827

SATURDAY—MAY 9
205.4—KSTP—1460

- 10:30 a. m.—Gratia Barre.
- 10:40 a. m.—Musical Interlude.
- 11:00 a. m.—New York Stock Exchange Market Reports.
- 11:15 a. m.—Closing Grain Markets.
- 11:30 a. m.—National Farm and Home Hour.
- 12:30 p. m.—4-H Club Program.
- 12:45 p. m.—Sisters of the Skillet.
- 1:00 p. m.—Matinee Melodies.
- 1:30 p. m.—Dr. Richter—Organ Program.
- 2:00 p. m.—Pacific Feature Hour.
- 3:00 p. m.—Marc William — Cowboy Crooner.
- 3:15 p. m.—Gossipers.
- 3:45 p. m.—Song Shoppe.
- 3:45 p. m.—Description of Preakness Stakes
- 4:30 p. m.—Cecil and Sally.
- 4:40 p. m.—Home and Abroad—Hollywood Fashion Talk.
- 4:45 p. m.—Children's Hour.
- 5:10 p. m.—Colonel LaSalle—LaSalle Kennels.
- 5:15 p. m.—News About Town.
- 5:30 p. m.—Ted Lewis and His Band.
- 6:00 p. m.—David Lawrence Dispatch.
- 6:05 p. m.—Sports Review.
- 6:10 p. m.—Financial Resume.
- 6:15 p. m.—Vanna Johnston, Astrologist.
- 6:30 p. m.—Fuller Brush Man.
- 7:00 p. m.—General Electric Hour.
- 8:00 p. m.—Lucky Strike Dance Orchestra.
- 9:00 p. m.—Amos 'n' Andy.
- 9:15 p. m.—Lowell Thomas.
- 9:30 p. m.—Sisters of the Skillet.
- 9:45 p. m.—Little Jack Little.
- 10:00 p. m.—Time, Temperature, Weather, Baseball Score.
- 10:05 p. m.—Louie's Hungry Five.
- 10:15 p. m.—Boulevards of Paris Orchestra.
- 10:30 p. m.—Marigold Ballroom Orchestra.
- 10:45 p. m.—Coliseum Orchestra.
- 11:00 p. m.—Dodo Club.

370.2—WCCO—810

- 6:45 a. m.—Time Signal Program.
- 7:15 a. m.—Albert Lea Hatchery Time Signal Program.
- 7:45 a. m.—Morning Minstrels.
- 8:00 a. m.—Columbia Male Trio.
- 8:15 a. m.—Associated Nurseries Time Signal Program.
- 8:45 a. m.—Weather and Market Reports, New York Stock Exchange.
- 9:00 a. m.—Leonard Frank Co.—Chinese Charmers.
- 9:15 a. m.—Jerry Harrington and Irene Harris.
- 10:00 a. m.—Paul Tremaine and his Orchestra.
- 10:30 a. m.—Market Reports and New York Stock Exchange.
- 10:45 a. m.—Jo-Cur.
- 11:00 a. m.—Myndall Cain's Charm School.
- 11:10 a. m.—Hobby and Handicraft Hour.
- 11:30 a. m.—Savoy-Plaza Orchestra.
- 11:45 a. m.—Minnesota Police Assn. Bulletin
- 12:00 m.—Weather and Market Reports, Livestock Market Summary.
- 12:30 p. m.—Columbia Farm Community Network.
- 1:00 p. m.—The Four Clubmen.
- 1:30 p. m.—Saturday Syncopators.
- 1:55 p. m.—Baseball Game—Chicago White Sox vs. New York.
- 4:00 p. m.—Ted Husing's Sportsants.
- 4:30 p. m.—Paul Tremaine and his Orchestra.
- 4:45 p. m.—Organ Interlude, Ramona Gerhard.
- 5:00 p. m.—Baseball Scores.
- 5:05 p. m.—Morton Downey.
- 5:15 p. m.—Armand Vescey and his Ritz Carlton Hotel Orchestra.
- 6:00 p. m.—The Three Doctors.

HEAR ARJUNA!

11:00 A. M. Daily over WDGY
Noted Psychologist and Master
Philosopher Lecturing on "Per-
sonality" and Answering
Questions.

Regina-Maia Cosmetics Laboratories
816 LaSalle Ave., Minneapolis, Minn.

Arjuna Receives Large Number of Letters After Radio Appearance

Last week Arjuna, prince of India, was interviewed during the program of Twin City Personalities which is broadcast from WRHM every Thursday at 10:15 p. m. Lowell H. Swenson, personality editor of the Northwest Radio Weekly, conducted the interview.

The offer Arjuna made during this program to answer one question free for anyone who wrote to the station enclosing postage for a sample copy of the Northwest Radio Weekly brought a large number of letters. More replies were received as a result of his appearance on this program than have been received after any other previous program in this series.

Arjuna broadcasts every day from WDGY at 11:30 a. m. and 3:30 p. m. During these broadcasts he lectures on personality-building and answers questions for listeners.

SATURDAY—MAY 9
WCCO

- 6:15 p. m.—Wesley Barlow's Nicolet Hotel Orchestra.
- 6:45 p. m.—Mary Charles.
- 7:00 p. m.—Atwood Request Coffee Drinkers
- 7:30 p. m.—Chevrolet Chronicles.
- 8:00 p. m.—Bulova Time Announcement.
- 8:00 p. m.—Hank Simmons Showboat.
- 8:45 p. m.—Organ Program, Paul Oberg.
- 9:00 p. m.—Bert Lown and his Biltmore Orchestra.
- 9:15 p. m.—Arthur Pryor's Cremona Military Band.
- 9:30 p. m.—Guy Lombardo and his Royal Canadians.
- 10:00 p. m.—Weather Report.
- 10:05 p. m.—Jack Denny and his Orchestra from Montreal.
- 10:35 p. m.—Nocture—Ann Leaf with Ben Alley.
- 11:00 p. m.—Dance Program—Curtis Hotel Orchestra, Dick Long, Director.
- 11:30 p. m.—Hotel Lowry Night Club.
- 12:15 a. m.—Tom Gates Ballroom Orchestra.

WDGY

- 9:30 a. m.—Beyers System Clinic.
- 9:45 a. m.—Minneapolis Shoe Co.
- 10:00 a. m.—Therionid Health Talk.
- 10:15 a. m.—Holsum Redheads.
- 10:30 a. m.—Holstad Coffee Co.—Pipe Organ Program by Mr. Helsing.
- 10:45 a. m.—Minneapolis Box Spring and Mattress Co.
- 11:00 a. m.—Personality class.
- 11:15 a. m.—Beauty Hints by Mr. Charles of MarSelm.
- 11:30 a. m.—Varied Program.
- 11:45 a. m.—Moler School of Beauty Culture.
- 12:00 m.—Fairbanks Tailoring Co.
- 12:15 p. m.—Nico-Lake Program.
- 12:30 p. m.—Popular Dance Orchestra.
- 12:45 p. m.—Waldron Radio Studios.
- 1:15 p. m.—Marilyn Keatley, Piano.
- 1:30 p. m.—Rydeberg Sign Co.
- 2:00 p. m.—Silver Lake Glee Club.
- 2:15 p. m.—John Holmgren—Piano and Vocal.
- 2:30 p. m.—George Werner—Guitar and Vocal.
- 2:45 p. m.—Civic Safety Program.

SATURDAY—MAY 9
WDGY

- 3:00 p. m.—Palmer Brothers.
 - 3:15 p. m.—Harmony Program.
 - 3:30 p. m.—Whoopee Bill—Old Time Dance Orchestra.
 - 4:00 p. m.—Theatrical Attractions.
 - 4:15 p. m.—B. C. Hegener, Guitar.
 - 4:45 p. m.—Curio Shop.
 - 5:00 p. m.—John Peterson's Troubadours.
 - 6:00 p. m.—Broadway Temple Musical Hour
—Rev. Carl Hognander.
 - 7:00 p. m.—Bohemian Nights.
- WHDI**
- 6:30 a. m.—Time O' Day.
 - 6:35 a. m.—Morning News.
 - 6:50 a. m.—Music.
 - 7:00 a. m.—Health Exercises — Sunny Lou and Pat.
 - 7:15 a. m.—Time O' Day.
 - 7:30 a. m.—Health Exercises — Sunny Lou
 - 7:35 a. m.—Time O' Day.
 - 7:40 a. m.—Music.
 - 7:50 a. m.—Weather Report.
 - 8:00 a. m.—Timmy O' Day in Songs for the Kiddies.
 - 8:05 a. m.—Musical Program.
 - 8:50 a. m.—Housewives' Recipe Exchange.
 - 8:55 a. m.—Time O' Day.
 - 9:00 a. m.—Musical Program.
 - 9:30 a. m.—Time O' Day.

WRHM

- 12:00 midnight—Liberty Cab.
- 12:25 a. m.—Gluek Brewing Co.
- 7:00 a. m.—Morning Meditations — Rev. L. A. Werhmon.
- 7:15 a. m.—Morning Time Signals.
- 7:30 a. m.—Popular Program.
- 7:45 a. m.—Creamette Co.
- 8:30 a. m.—Davis & Rueben.
- 8:45 a. m.—Professor Bernard.
- 9:00 a. m.—Community Builders.
- 9:15 a. m.—L'Oraine Beauty Art Co.
- 9:30 a. m.—Progressive Upholstering Co.
- 10:45 a. m.—Jack Malerich, Organ.
- 11:00 a. m.—Chenille Rug Co.
- 11:15 a. m.—Julia Hayes.
- 11:45 a. m.—Harry Franklin Baker.
- 12:00 m.—Butler Mfg. Co.—Back on the Farm—Hy and Rube.
- 12:20 p. m.—Livestock and Weather Report.
- 12:45 p. m.—Central Tire & Supply Co.
- 1:00 p. m.—Your Lucky Hour.
- 1:15 p. m.—Popular Program.
- 1:45 p. m.—Two Dafodils.
- 2:00 p. m.—Musical Program.
- 2:30 p. m.—Rhythm Vagabonds.
- 3:00 p. m.—Mitby Sather Furn. Co.
- 3:45 p. m.—Luke Rader.
- 4:00 p. m.—Tingdale's Half Hour of Happiness.
- 5:15 p. m.—Big Brother Jim.
- 5:30 p. m.—Madame Eva Ray.
- 5:45 p. m.—Sports Review.
- 6:00 p. m.—Dusty and Rusty.
- 6:15 p. m.—Norwegian National Educational Program.
- 6:30 p. m.—McPhail Players.
- 6:45 p. m.—Rosedale Lutheran Church—Rev. Gronseth.
- 7:00 p. m.—Musical Program.
- 7:30 p. m.—Metropolitan Rfg. Co.
- 7:45 p. m.—Dr. Geo. Mecklenburg—"Behind the Headlines."
- 8:15 p. m.—Wm. A. Anderson, Political Address.
- 8:30 p. m.—Baldwin Piano Hour.
- 9:00 p. m.—Who Is Who in St. Paul.
- 9:30 p. m.—Heating Systems, Inc.
- 10:15 p. m.—Mr. Eggers, Talk on Interference.
- 10:30 p. m.—Spanish Village.
- 11:00 p. m.—Snelling Tavern.
- 11:30 p. m.—Dance Program.

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